



## CEO Water Mandate

# The Water Resilience Pledge

### OUR VISION: GLOBAL WATER RESILIENCE

The business sector is in a unique position to help lead the way toward water resilience because of its reach and the resources it can leverage to accelerate progress. We must expand the scale and scope of our efforts to address the magnitude of the mounting water crisis. With this pledge, we plan to catalyze a movement to achieve our shared vision: freshwater basins able to consistently supply what's needed for communities, businesses and the environment on which we all depend.

The path toward a water resilient future must be meaningful and measurable. Companies that join *Unite for Water Resilience* must sign the following pledge.

### OUR PLEDGE

In signing this pledge, I confirm that my company will achieve the following by 2050, through both individual and collective actions:

- **Net positive water impact:** Achieve a measurable and net positive impact in water-stressed basins on availability, quality and accessibility through industry-leading water operations and basin initiatives
- **Water-resilient value chain:** Develop, implement and enable leading impact-based water resilience practices across 100% of global value chain
- **Global leadership:** Raise the global ambition of water resilience through public and corporate outreach

And we will reach the half-way mark by 2030.

### Coalition members commit to achieving interim targets toward the 2050 goals as outlined in the pledge through:

- Active support of existing and new watershed coalitions and partnerships
- Enabling new tools and technology
- Spreading shared water use and reporting standards for supply chain
- Advocating for smart water management and equitable access policies by government
- Partnering with members and NGOs on water basin investment and access initiatives

## **MEMBERSHIP REQUIREMENTS**

In order to join and remain in good standing with the Water Resilience Coalition, my company will:

- Join / maintain membership in the UN Global Compact and the CEO Water Mandate. (Members receive a six-month grace period to join both partnering organizations upon joining the Water Resilience Coalition.)
- Make an initial financial commitment for three years. (After the three-year commitment expires, individual company financial obligations will be reassessed.)

## **SIGN THE PLEDGE**

Our company \_\_\_\_\_ pledges to achieve the goals described above by 2050.

### **UN Global Compact status (choose one - required)**

Our company is currently a signatory of the UN Global Compact

Our company agrees to become a signatory of the UN Global Compact in the next six months

### **CEO Water Mandate status (choose one - required)**

Our company is currently an endorser of the CEO Water Mandate

Our company agrees to become an endorser of the CEO Water Mandate in the next six months

Signed,

[SIGNATURE]

[NAME OF SIGNER]

[SIGNER'S TITLE]

On behalf of

[NAME OF C-SUITE REPRESENTATIVE or equivalent]

[C-SUITE REPRESENTATIVE'S TITLE]

**CONTACT INFORMATION**

Please indicate below who our main point of contact should be for your organization. We will contact this person about communications opportunities, tracking progress, working groups they are encouraged to join, policy advocacy efforts, and other collective actions.

[CONTACT NAME]

[CONTACT COMPANY]

[CONTACT TITLE]

[CONTACT PHONE NUMBER]

[CONTACT EMAIL ADDRESS]

**SUBMITTING YOUR PLEDGE**

Thank you for your interest in joining the Water Resilience Coalition and pledging your commitment to building a water resilient future. After downloading the pledge, please email this signed form to [resilience@ceowatermandate.org](mailto:resilience@ceowatermandate.org) to move your company/organization forward in the process of joining the Coalition.