Sign the Water Resilience Pledge

OUR VISION: GLOBAL WATER RESILIENCE

The business sector is uniquely positioned to lead the way toward water resilience; thanks to its reach and the resources it can leverage to accelerate progress. Leading businesses must expand the scale and scope of their efforts to address the magnitude of the mounting water crisis. With this pledge, we plan to catalyze a movement to achieve our shared vision: freshwater basins able to consistently and safely supply the water needed for communities, businesses, and the environment on which we all depend.

The path toward a water-resilient future must be meaningful and measurable.

OUR PLEDGE

In signing this pledge, I confirm that my company commits to the following by 2050, through both individual and collective actions:

- **Positive Water Impact:** Invest in activities required to reduce or eliminate operational impacts for a site, address (or balance) the remaining operational footprint, participate in collective actions in the company's priority water-stressed basin addressing critical risks, including availability, quality, and access to water, sanitation, and hygiene (WASH)**.**
- **Water-resilient value chains**: Develop, implement, and enable strategies and actions to support the implementation of leading impactbased water resilience best practices across the global value chain operations in priority basins.
- **Global leadership**: Raise the global ambition of water resilience through public and corporate outreach.

In geographies aligned with the WRC priority basins, my company will contribute to the Coalition's 2030 goal of advancing collective positive water impact in 100 basins and enabling WASH for 300 million people by that same year.

Pledge signatories commit to:

- Support existing and new Collaboratives, collective action projects, and partnerships with other WRC members to scale positive water impact at the basin scale.
- Enabling and adopting new tools and technology to accelerate positive water impact.
- Socializing best practices and, with the WRC support, provide and support Positive Water Impact implementation across the supply chain in priority basins.

- Advocating for policies and incentives that unlock and stimulate the potential of adopting best operational practices and technology, investments in collective actions, and in promoting equitable access with the key stakeholders like the public sector, development banks, and foundations.

CONTRIBUTIONS

As part of their commitment to supporting the work of the Coalition, companies contribute a required amount between $15,000 – $120,000 annually, depending on their revenue and level of engagement (i.e., WRC CSO Advisory Board or general WRC member).

SIGN THE PLEDGE

Our company _____ pledges to achieve the goals described above by 2050.

Signed,

_____

[SIGNATURE - C-SUITE LEVEL OR EQUIVALENT]

_____

[NAME]

_____

[TITLE]

CONTACT INFORMATION

Please indicate below who our main point of contact should be for your organization. We will contact this person about communication opportunities, tracking progress, working groups they are encouraged to join, policy advocacy efforts, and other collective actions.

_____

[NAME]

_____

[TITLE]