Positive Water Impact

As climate change continues to exacerbate water risks, more and more

companies seek a clear course of action to accelerate their positive impact



WHAT IS NPWI? Net Positive Water Impact (NPWI) is achieved

on water targets.

when a company's contributions continually **exceed** direct operational footprint impacts in all relevant water-stressed basins •• relative to the three water stress dimensions.

A basin is considered water-stressed when it does not meet sustainable thresholds relative to access, quality, and/or availability.



CORPORATE PURPOSE Net Positive Water Impact is an

WHY MAKE NPWI A

ambition for water stewardship at the strategic level



ambitions to the greatest need. scope and depth.



Explicitly connects corporate ambition and efforts with SDG 6.

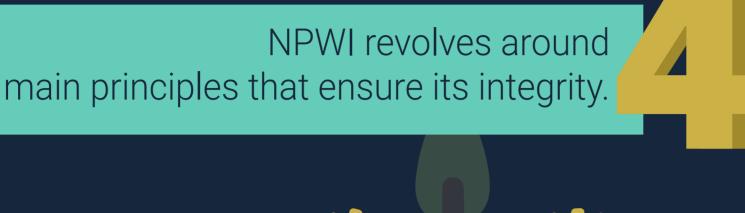
BEING

TIOUS

ALIGN

AT THE CORE OF NET POSITIVE WATER IMPACT

BEING



short-term outputs and long-term outcomes.

is necessary to fully achieve NPWI and to to build long-term resilience to climate impacts.

QUANTIFIABLE

against the three dimensions of

well-established methodologies and

allows it to be measured via both

water stress aligns NPWI with

manifests in water-stressed basins to create impact where it matters most.

BEING is expressed through a combination of investments in its own direct operations and

through collective action partnerships and initiatives within basins. PATHWAYS TO NET POSITIVE WATER IMPACT

There are different ways to pursue Net Positive Water Impact. Each company will find the journey that applies best in its context.

AVAILABILITY QUALITY BASIN BY BASIN

access, quality, and availability

Address all impacts relative to

in one basin. Not full NPWI, but a meaningful step in the NPWI journey.



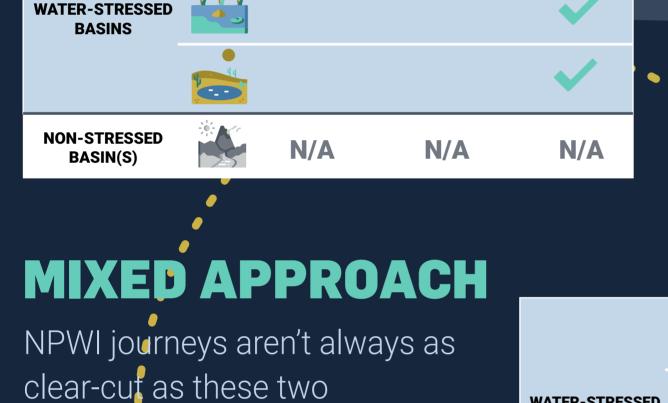
not under stress.

NPWI

does not

include basins

that are



ACCESS

Here there is NPWI relative to •availability in all water-stressed basins

all priority basins.

where they operate. **QUALITY AVAILABILITY** Stressed basins may not be so in all three

N/A

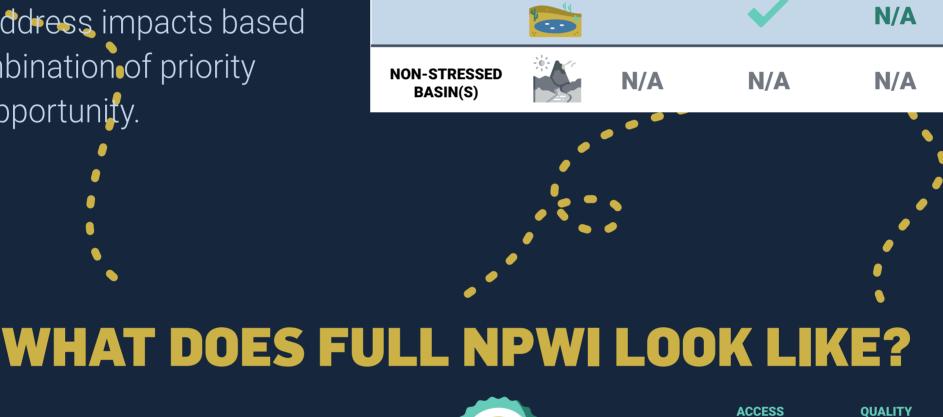
N/A

N/A

Address one water stress dimension in

examples. A company might seek to address impacts based on a combination of priority

and/or opportunity.



AVAILABILITY

N/A

N/A

dimensions

of water

stress.

Schobal Con **NON-STRESSED**

Water Resilience Coalition companies have pledged that by 2050 they will

WATER-STRESSED BASINS

BASIN(S)

WATER-STRESSED

BASINS

have a positive impact on access, availability, and quality relative to the footprint of direct operations in all water-stressed basins. A commitment that can only be achieved through collective action. Two years in the making, NPWI is a concept developed by experts from the CEO Water

Mandate, the Pacific Institute, Ross Strategic, Bluerisk, Pegasys, WRI, The Nature

Global Compact and by 28 Water Resilience Coalition companies.

Conservancy and many others. It has been adopted by the SDG6 Ambition of the UN

"If your largest "In the NPWI "Excluding different "NPWI encourages sized companies shared goals, impact lies outside journey, a isn't in the spirit of fundamental first metrics, and your direct operations, then the NPWI

into your initial assessment to make a credible claim to NPWI." Paul Reig, **Bluerisk**

message:

ceowatermandate

@unglobalcompact.org

you should

consider including

your value chain

commitment. **Small companies** can learn from others in their sector." Dr. Alexis Schäffler-Thomson,

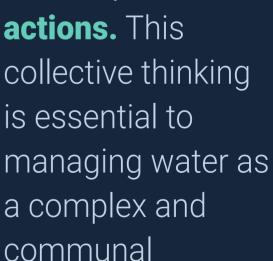
Pegasys

step is to identify priority basins and invest directly in them. **Impact is** local, and so must be the investment." Dr. Gregg Brill,

Mandate READY TO GO ON THE NPWI JOURNEY? Visit the Water Resilience Coalition website: www.ceowatermandate.org/resilience

Pacific Institute /

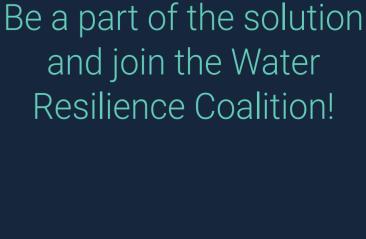
CEO Water



resource."

Colin Strong, World Resources Institute (WRI)

Send us a direct Find out how companies are embarking on the





NPWI journey.

Pacific Institute. It aims to elevate the long-term mounting crisis of global water stress and its connection to climate change to the top of the corporate agenda and to preserve the world's freshwater resources through collective action in water-stressed basins and through ambitious, quantifiable goals.

Sources

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- https://www.unwater.org/billions-of-people-will-lack-access-to-safe-water-sanitation-and-hygiene-in-2030-unless-progress-quadruples
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- https://unglobalcompact.org/academy/delivering-on-net-positive-water-impact-for-growth-and-resilience Net-Positive Water Impact in Water-Stressed Basins. SDG Ambition Benchmark Reference Consultation Draft. UN Global Compact. https://www.unglobalcompact.org/library/5790