



**WATER
RESILIENCE
COALITION**



Uniting for Water Resilience

October, 2020

“It is absolutely urgent that companies get involved in preserving the world’s water resources for future generations.”

Ecolab Chairman and CEO, Douglas M. Baker, Jr.

“It is time for shared goals and impactful actions.”

AB InBev CEO, Carlos Brito

“We need to combine our resources and efforts to ensure there are sustainable and resilient freshwater resources for all.”

Dow Inc. CEO, Jim Fitterling



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A GLOBAL WATER CRISIS, WORSENERD BY CLIMATE CHANGE



- Too little water
- Too much water
- Polluted water
- Failure to meet basic human needs for water and sanitation
 - **COVID-19** and health pandemics
- Destruction of freshwater ecosystems
- Failing or inadequate water infrastructure



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CURRENT BUSINESS APPROACHES AREN'T ENOUGH

Risk acknowledged



88%

Understand risk

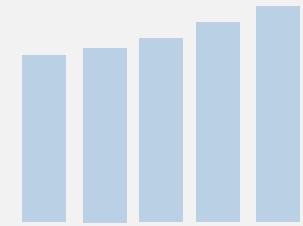
Lack of planning



44%

Have no plan

Lack of progress



50%

Use more water
than in 2015

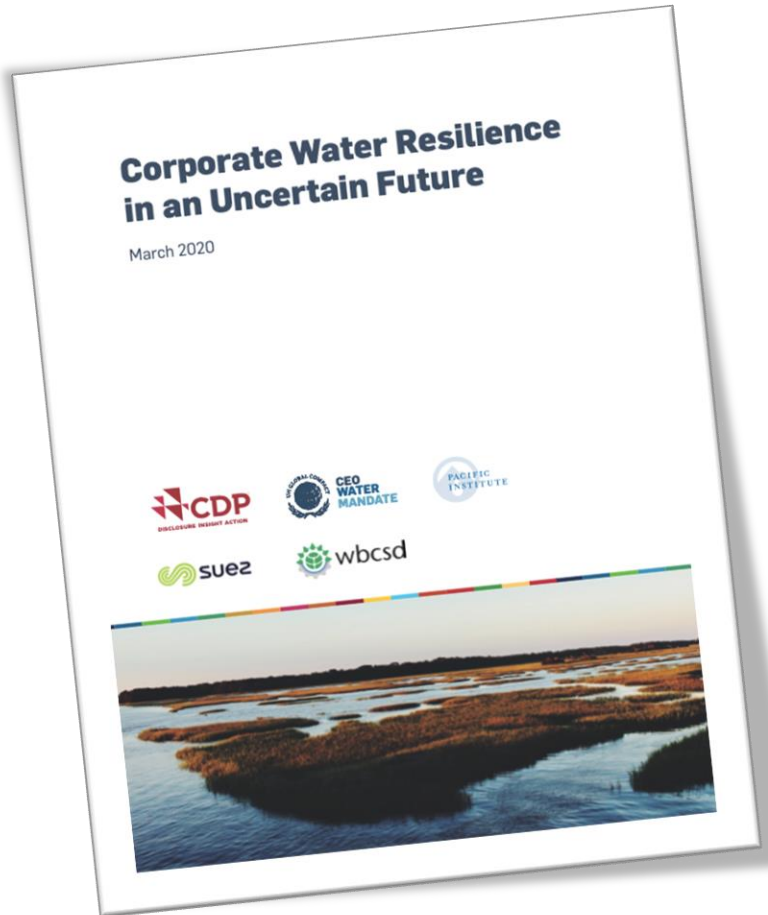


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THERE IS A NEED FOR COMPANIES TO INTRODUCE RESILIENCY MEASURES



- Imperative to address risk beyond direct operations
- Action not at scale, degree, or urgency needed due to lack of structured approaches
- Resilience will require dramatic improvements in water efficiency, pollution control, investments in healthy catchments, adaptive water governance and local capacity building

“Water is the first casualty of climate change.”

—Howard Bamsey
Chair of GWP and former
Executive Director,
Green Climate Fund



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WATER RESILIENCE COALITION (A UNGC CEO WATER MANDATE INITIATIVE)



Mission – **raise the ambition and accelerate action** to address the global water crisis through:

Aligned quantifiable and timebound enterprise-level water commitments

Identify and invest in innovative solutions to the water-climate crisis

Collective action to build water resilience at scale in stressed regions



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BUILDING RESILIENCE FOR COMPANIES AND COMMUNITIES

WATER IN OPERATIONS



Ensure world class quality & efficiency within operations

COLLECTIVE ACTION IN WATERSHEDS



Invest in high-stress basins to increase water availability & quality, prioritizing climate positive approaches

PROVIDE ACCESS



Bring equitable access to freshwater to vulnerable populations

AMPLIFY IMPACT



Scale action through supplier standards, education, policy advocacy & innovation



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WATER RESILIENCE COALITION – VISION AND PLEDGE



OUR VISION

Building a water resilient world for our communities, our ecosystems, our companies, and the global economy.

OUR 2050 PLEDGE

Through collective action, by 2050 we will achieve...

NET POSITIVE WATER IMPACT

Achieve a measurable and net positive impact in water-stressed basins on availability, quality, and accessibility through industry-leading water operations and basin initiatives



Reach the halfway mark by 2030

WATER RESILIENT VALUE CHAIN

Develop, implement, and enable strategies to support leading impact-based water resilience practices across the global value chain.



GLOBAL LEADERSHIP

Raise the global ambition of water resilience through public and corporate outreach



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WHO LEADS THE COALITION?

LEADERSHIP COMMITTEE



SPECIAL ADVISORS



WHO ELSE IS IN THE COALITION?

GENERAL MEMBERS



PARTNERS



HOW WE OPERATE? GOVERNANCE

LEADERSHIP COMMITTEE

- Composed of up to 15 leading companies
- Sets overall strategic vision of the Coalition
- Membership contains geographic and industry diversity



“CEO CIRCLE”

- Subset of Leadership Committee companies willing to put forth a C-Suite level advocate
- Elevates decisions made by Leadership Committee to more prominence

COALITION MEMBER COMPANIES

- Sign the Water Resilience Pledge, report progress, collaborate in watersheds
- Working Groups convened to address shared barriers & opportunities (subset of member companies opting in)

PARTNERSHIP NETWORK

ADVOCACY

TECHNICAL

IMPLEMENTATION



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WHAT WE ARE DOING TOGETHER IN 2021 AND BEYOND

RAISING THE AMBITION OF SHARED CORPORATE COMMITMENTS ON WATER

- Increasing the number of companies taking the Pledge
- Supporting Net Positive Water Impact (NPWI) Implementation
- Supporting Water Resilient Value Chain Implementation
- Socializing tools that will guide companies to a positive impact on water

IMPROVING BASIN-LEVEL RESILIENCE THROUGH COLLECTIVE ACTION

- Facilitating basin-level collaborative action
- Employing common approaches to water challenge prioritization and impact measurement
- Pursuing place-based recruitment of companies and partners

INCREASING GLOBAL LEADERSHIP AND ADVOCACY ON WATER

- Facilitating business advocacy for water resilience
- Developing impactful communications and outreach campaigns
- Utilizing the CEO Circle to unite CEOs of the world's most influential companies around a shared ambition for water

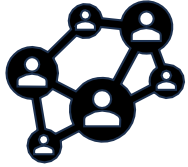


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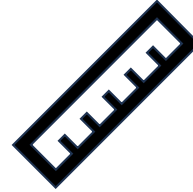


2020 PRIORITY AREAS & RESULTS



RECRUITMENT AND COMMUNICATIONS

- Secured a number of **important business players and partners**
- Developed and managed a **COVID-19 WASH campaign** with WaterAid
- Socialized the message of the importance of **water resilience to business in major global events**



METRICS AND TRACKING

- Approved the process of **establishing contextual targets** for the WRC and its future collective actions
- Developed the concept and principles of **Net Positive Water Impact**
- Reviewed the **UNGC SDG Ambition Benchmark** on Water
- Developed a process and the first draft of the **2030 & 2050 long-term targets**



BASIN SELECTION AND PATHWAYS TO IMPACT

- Created a **prioritization process to select basins** to invest in five initial countries: USA, Mexico, Brazil, South Africa and India based on contextual stress information and interest of members
- In partnership with McKinsey is developing a **Water Stewardship Performance Acceleration tool**
- Upgraded the **Water Action Hub**



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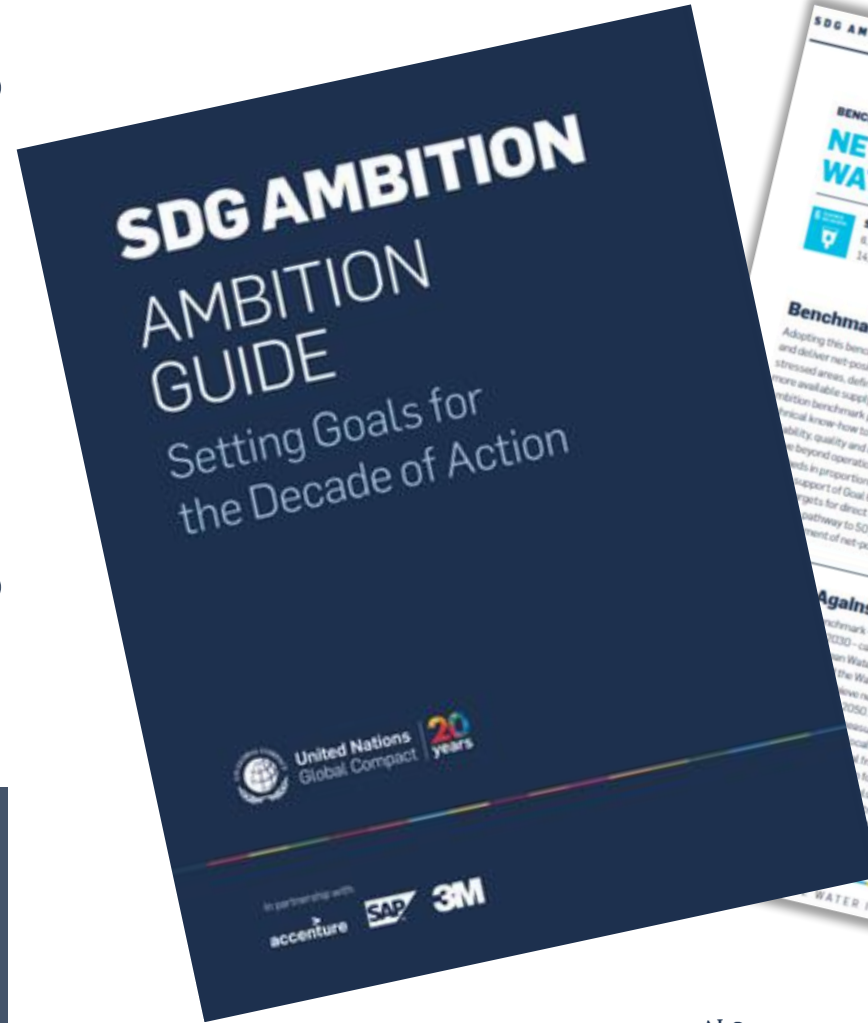
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FIVE REASONS TO JOIN THE WATER RESILIENCE COALITION

- Coalition profile
- CEO-driven
- Complementary skills
- Company benefit
- Community impact

Why the WRC?



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MEMBER COMMITMENTS

Provide CEO quote upon joining

Provide locations of interest (operations, suppliers, sourcing areas, etc.)

Senior Leadership to engage publicly about water 02x year (one time the CEO)

Provide communications point of contact & support the WRC campaigns

Recruit 02 new members per year

Engage in at least 01 collective action upon joining

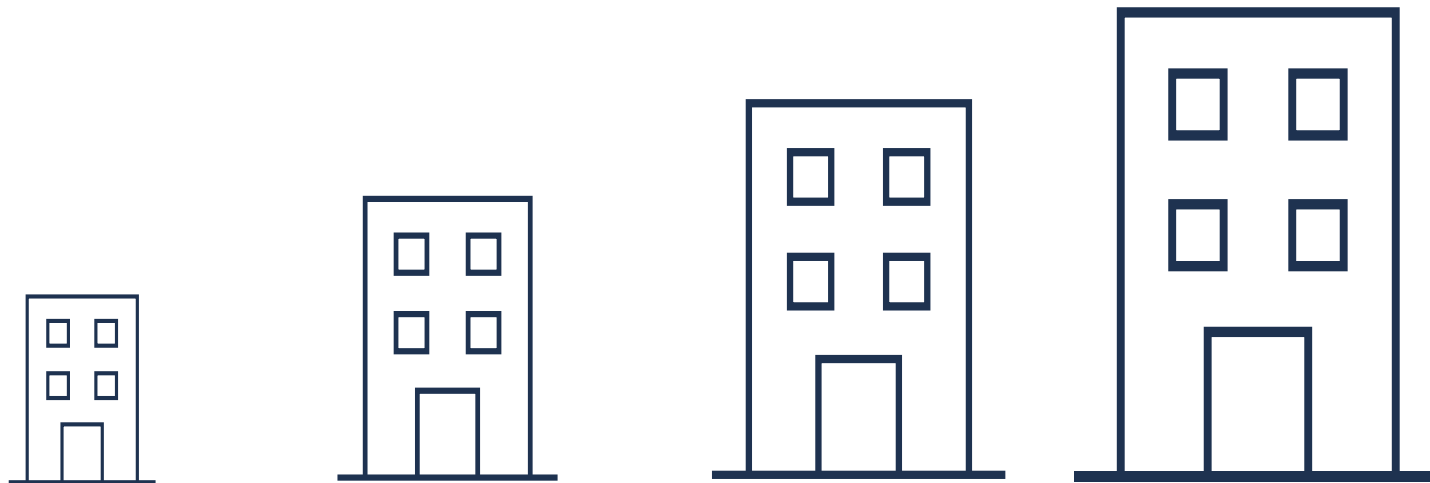


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WANT TO JOIN – GET TO KNOW OUR FEE STRUCTURE



Company revenue (\$USD)		<\$1B	\$1-5B	\$5-10B	\$5-10B
Annual commitment for first 3 years (\$USD) ¹	Leadership Committee member	N/A	\$50K	\$75K	\$100K
Annual commitment	General Membership	\$10K	\$15K	\$20K	\$20K



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ADDITIONAL INFORMATION

CLICK ON THE ICONS TO ACCESS THE INFORMATION



CALL TO ACTION



FAQ



PRIORITY BASINS



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JOIN US AND TAKE THE PLEDGE!

If 150 of the world's biggest water users make this pledge, we can influence 1/3 of global freshwater use



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ceowatermandate.org/resilience

ANNEX 1: CEO WATER MANDATE

Launched in 2007, the [CEO Water Mandate](#) is a [UN Global Compact](#) initiative that mobilizes business leaders on water, sanitation, and the Sustainable Development Goals.

Now over 170, endorsers of the CEO Water Mandate [commit to continuous progress](#) against six core elements of stewardship and in so doing understand and manage their own water risks.

The Water Resilience Coalition operates under the umbrella of the CEO Water Mandate.

They both have the Pacific Institute as their secretariat.

THE CEO WATER MANDATE HAS 6 COMMITMENTS AREAS

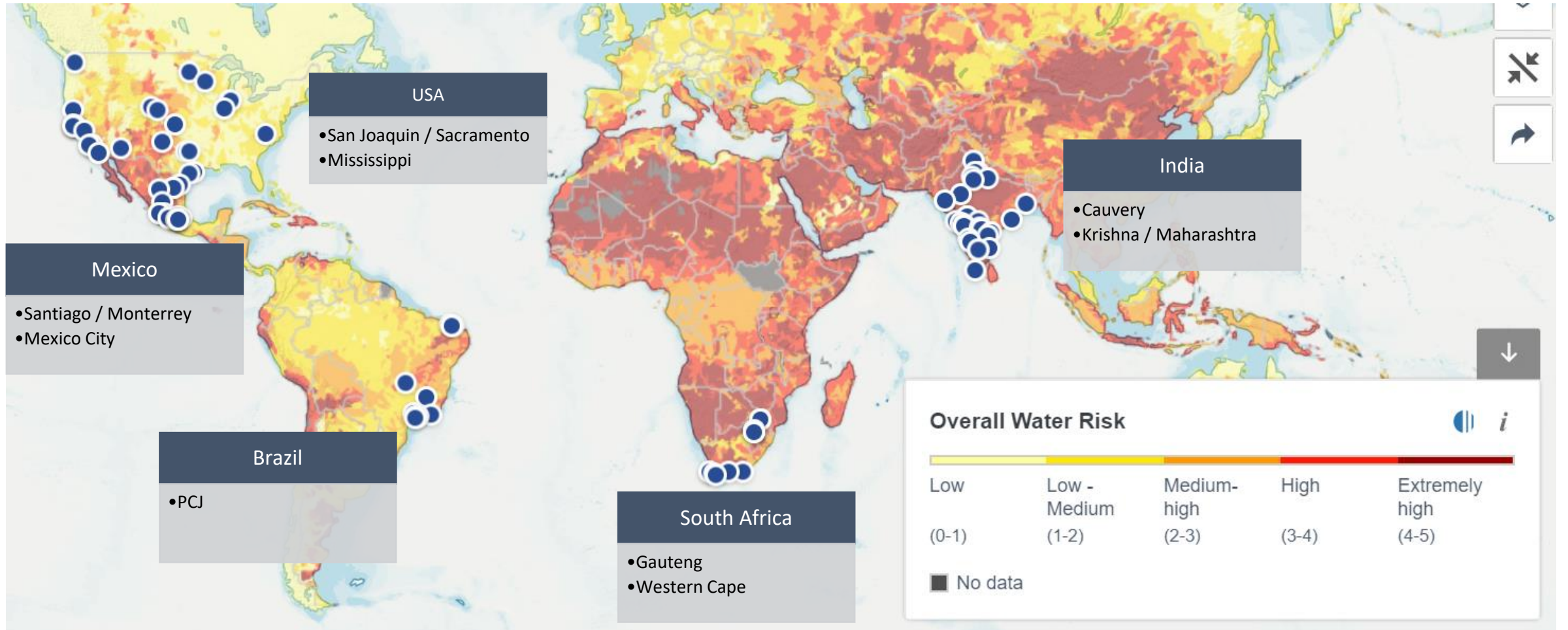


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ANNEX 2: 2021 BASIN SELECTION – CURRENT MEMBER CLUSTERS



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