

Water Resilience Coalition

"It is absolutely urgent that companies get involved in preserving the world's water resources for future generations." **Ecolab Chairman and CEO Douglas M. Baker, Jr.**

"It is time for shared goals and impactful actions."
ABInBev CEO Carlos Brito

"We need to combine our resources and efforts to ensure there are sustainable and resilient freshwater resources for all."
Dow Inc. CEO Jim Fitterling

The Water Resilience Coalition is a new initiative of the UN Global Compact's CEO Water Mandate, established with the explicit mission of significantly accelerating progress against the global water crisis in stressed geographies, powered by leading corporations, with the direct and personal involvement of their senior leadership.

WE ARE RAISING THE GLOBAL AMBITION ON WATER

OUR VISION - GLOBAL WATER RESILIENCE

Building a water resilient world for our communities, our ecosystems, our companies, and the global economy.

OUR 2050 PLEDGE - THROUGH COLLECTIVE ACTION, BY 2050 WE WILL ACHIEVE...



Net Positive Water Impact

Achieve a measurable and net positive impact in water-stressed basins on availability, quality, and accessibility through industry-leading water operations and basin initiatives

Reach the halfway mark by 2030



Water Resilient Value Chain

Develop, implement, and enable leading impact-based water resilience practices across 100% of global value chain



Global Leadership

Raise the global ambition of water resilience through public and corporate outreach

If 150 of the world's biggest water users take this pledge, we can influence 1/3 of global freshwater use.

FOUNDERS / LEADERS

ABInBev

Cargill Helping the world thrive

DIAGEO

DOW

ECOLAB

Gap Inc.

KURITA

Microsoft

PVH

MEMBERS

The Coca-Cola Company

COLGATE-PALMOLIVE

Cummins

DANONE
ONE PLANET. ONE HEALTH.

HEINEKEN

LEVI STRAUSS & CO.

WOOLWORTHS

PARTNERS



GLOBAL COMMISSION ON ADAPTATION

water.org

WORLD RESOURCES INSTITUTE

Global Water Partnership

The Nature Conservancy

IWMI
International Water Management Institute

PACIFIC INSTITUTE

WaterAid



WATER RESILIENCE COALITION



Water Resilience Coalition

TOP 5 REASONS TO JOIN

- 1. Coalition profile:** Carefully curated team of reputable global corporations, from diverse industries and geographies, with great water expertise.
- 2. CEO-driven:** Thus very purposeful and streamlined, with a focused mission and sharply defined, time-bound 'smart' goals and priorities already aligned with the UN Global Compact SDG Ambition for water.
- 3. Complementary skills:** Corporations, public sector agencies, and NGOs working in close partnership, unlocking complementary skills and enabling rapid scaling up of validated solutions.
- 4. Company benefit:** Learning from, and working with the best, to make your business's global supply chain secure and water resilient.
- 5. Community impact:** Working hand in hand to help vulnerable communities make speedier progress on scalable, sustainable solutions to the climate-water crisis.

WHAT WE WILL DO TOGETHER (NON-EXHAUSTIVE)

- ✓ Actively support existing and new watershed coalitions and partnerships
- ✓ Help enable new tools and technology
- ✓ Spread shared water-use and reporting standards for supply chain
- ✓ Advocate for smart water management and equitable access policies
- ✓ Partner with members and NGOs on basin investment and access initiatives

WATER CRISIS AND THE VALUE AT STAKE FOR BUSINESS



ECONOMIC

Water stress can cause a reduction in the Global GDP of about **6% by 2050¹**

Water is the **5th global risk** in terms of impact over the next ten years² and directly influences the other 6 of the World Economic Forum 2020 Top 10.

Since 1980 the world has lost more than **1 trillion US\$** due to floods. Drought leads to a fire that cost California **over 16.5 billion US\$.**³



BUSINESS

66% of the companies have significant water risks in their direct operations and supply chain.⁴

225 of the 500 biggest companies reported climate-related opportunities, including water, totaling **over 2.1 trillion US\$.**⁴

81% of customers worldwide say it is important for companies to improve the environment.⁵



STAKEHOLDERS

Over 600 investment firms with USD 69 trillion total in assets managed to urge their companies to report and take action on water-related risks.⁴

Two billion people live in water-stressed regions⁶, risking companies' social license to operate.

Water prices tend to increase, as well as potential limitations on use permits during a crisis and even cut down.

1 World Bank 2016 2 World Economic Forum 2020 3 Munich Re 2019 4 CDP 2019 5 Nielsen 2019 6 WHO/UNICEF 2019

To learn more about the WRC and how you can become a member, contact:
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