

WASH
4 WORK

**Bi-Annual
Partners Meeting**
June 2023



Bi-Annual Partners Meeting June 2023



AGENDA

1. (:05) Welcome & Opening Remarks from our WASH4Work Co-Chairs
2. (:10) Post UN Water Conference Opportunities for W4W in the Water Action Decade
3. 2023 Work Program Updates & Engagement Opportunities
 - (:30) *WASH Benefits Accounting Framework & Pilots*
 - (:30) *Climate Resilient WASH Implementation & Collective Action Opportunity*
 - (:15) *WASH in the Supply Chain Leading Practice*



**OPENING
REMARKS**

WASH4Work Co-Chairs:

Madhu Rajesh, Coca-Cola

Scott McCreedy, Alliance for Water
Stewardship

**OPENING
REMARKS**

Cheryl Hicks, CEO Water Mandate

WASH4Work Secretariat

**WASH
4WORK**

2023



OPPORTUNITIES FOR CORPORATE WASH IMPACT



UN
2023 WATER
CONFERENCE



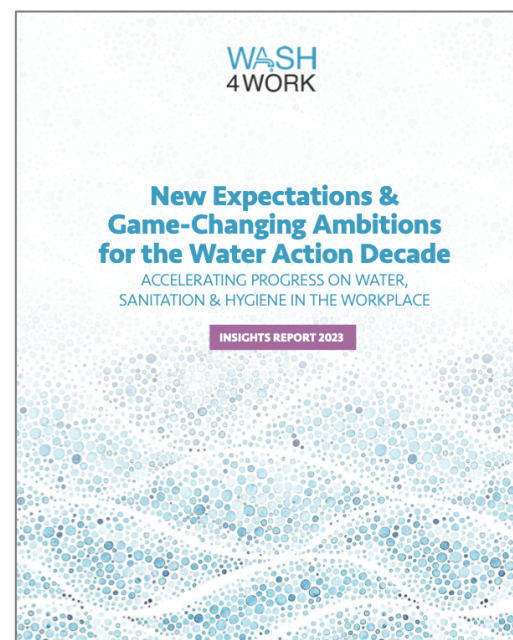
WATER
ACTION DECADE
2018-2028

**WELCOME TO ALL NEW
MEMBERS OF WASH4WORK**

WASH
4WORK

2023

OPPORTUNITIES FOR CORPORATE WASH IMPACT

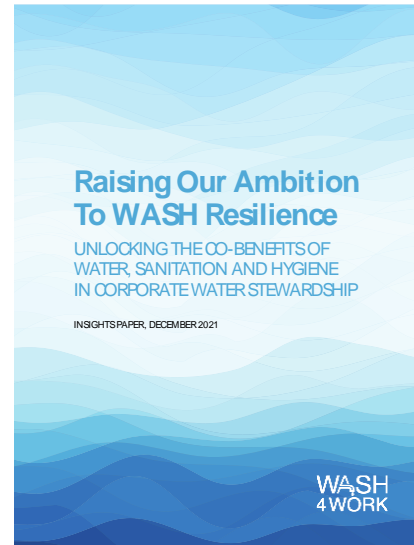


New Expectations & Game-Changing Ambitions for the Water Action Decade

Accelerating Progress on
Water, Sanitation &
Hygiene in the
Workplace

www.wash4work.org

WASH4Work Toolbox



INSIGHTS REPORT 2020- 2021

SECTION 1.

**The Business Case For Investing In WASH
As A Corporate Water Stewardship Priority**

SECTION 2.

**Best Practice—How Companies Are Taking
Action On WASH**

SECTION 3.

Raising Our Ambition To WASH Resilience

THE WASH PLEDGE TOOLBOX



WASH Self-Assessment Tool



WASH Pledge: Guiding principles

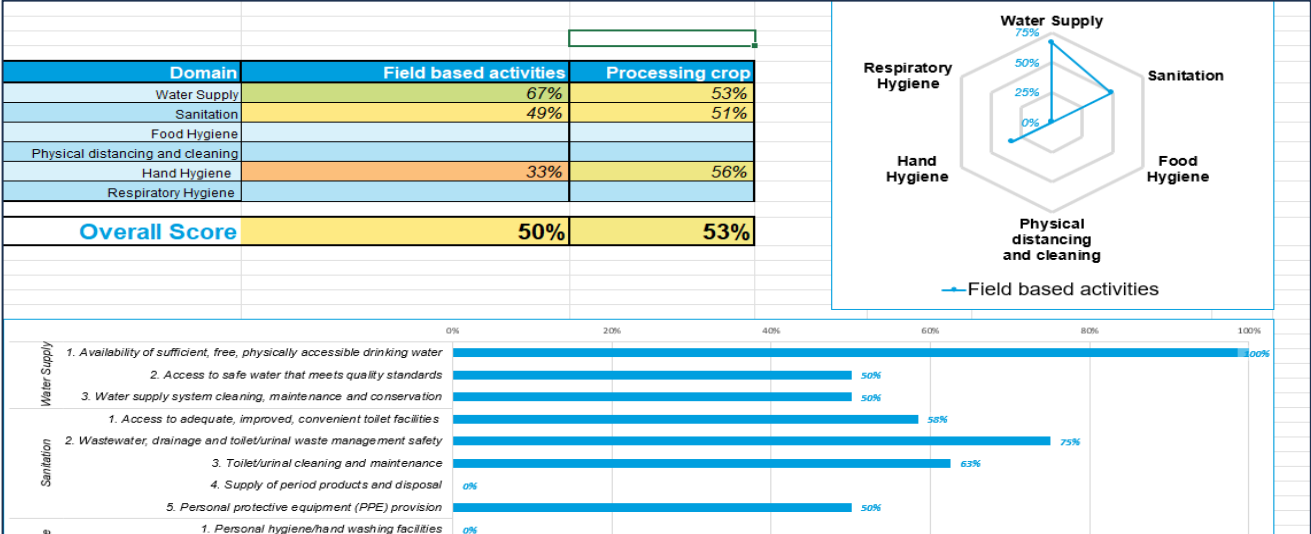


**Webinars for WASH Pledge
signatories and Suppliers**



Communications Toolkit

Delivering a Resilient Supply Chain



Strengthening the business case for water, sanitation and hygiene

How to measure value for your business



DIAGEO

Gap Inc.



WaterAid

In association with PwC and ODI

Capacity Training Package:

WASH services and hygiene behaviour change in the workplace



Global WASH Outlook



SIZE OF THE GLOBAL WASH ACCESS GAP

4X+ Acceleration required to meet 2030 SDG6 Goals





**WATER
ACTION
HUB**

100 Priority Basins

About



Log In

Sign Up

Connect to water stewardship tools & opportunities around the world.

For Businesses

Corporate Water
Benchmark Tool



Solutions Library



CEO Water Mandate



Sign the Open Call



For Everyone

Search the 100 Priority
Basins



Access Water Sanitation and
Hygiene Access Data



Add Your Organization &
Projects



Search the Global Map of
Projects



Feedback





Nigeria Size of the WASH Gap

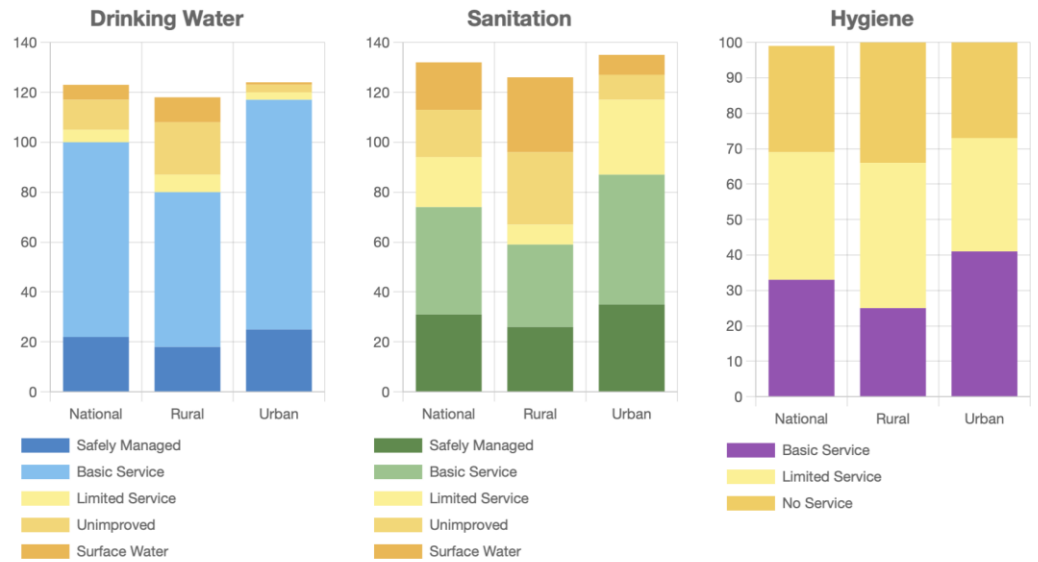
« Back to All Countries



OVERALL	
Country	Nigeria
Population (thousands)	206,140
Percent of Population Urban	52%



OVERALL	
Country	Nigeria
Population (thousands)	206,140
Percent of Population Urban	52%



Click the tabs below for details

- Drinking Water**
- Sanitation
- Hygiene
- Menstrual Health

Drinking Water

NATIONAL	
Percentage of population using improved water supplies	
Safely managed	22%

Engagement Opportunities

2023 WORK PROGRAM UPDATES

- *WASH Benefits Accounting Framework & Pilots*
- *Climate Resilient WASH Collective Action Opportunity*
- *WASH in the Supply Chain*



Standardized Accounting Method for the Co-Benefits of Water Access, Sanitation and Hygiene Projects

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Executive Summary

Introduction

As corporate water goals and targets expand in response to growing water-related risks, stakeholders have expressed the need for a common and unified method for implementing and accounting for the multiple benefits of water, sanitation and hygiene (WASH) activities. This report is an outcome of a WASH4Work initiative that aims to address this need by harmonizing existing WASH impact indicators and streamlining approaches that account for a range of social, environmental, economic, and resilience outcomes of WASH activities and investments.

The primary objectives of this initiative are to:

- Strengthen the business case for WASH investments;
- Move beyond beneficiary counting toward outcomes and impacts;
- Link WASH more comprehensively to Volumetric Water Benefit Accounting (VWBA);
- Embed into the method the integrated, systems level approach of climate resilient WASH; and
- Address fragmentation of existing approaches.

STANDARDIZED WASH BENEFITS ACCOUNTING METHOD

- **Draft Report Launched at UN Water Conference – March 2023**
- **Piloting the method with member companies – July – December 2023**
- **Final Report & guidance document – Q1 2024**
- **Align method with corporate water stewardship & WASH disclosure and reporting**
- **Advocate for broad business use**

**WASH
BENEFITS
ACCOUNTING
METHOD**

Wendy Larson,
Limno Tech



WASH
4WORK

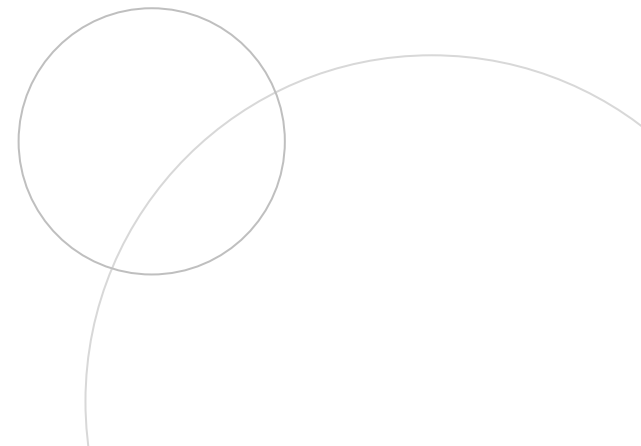
WASH Benefits Accounting Framework Progress Update

*WASH4Work Partners Meeting
June 20, 2023*



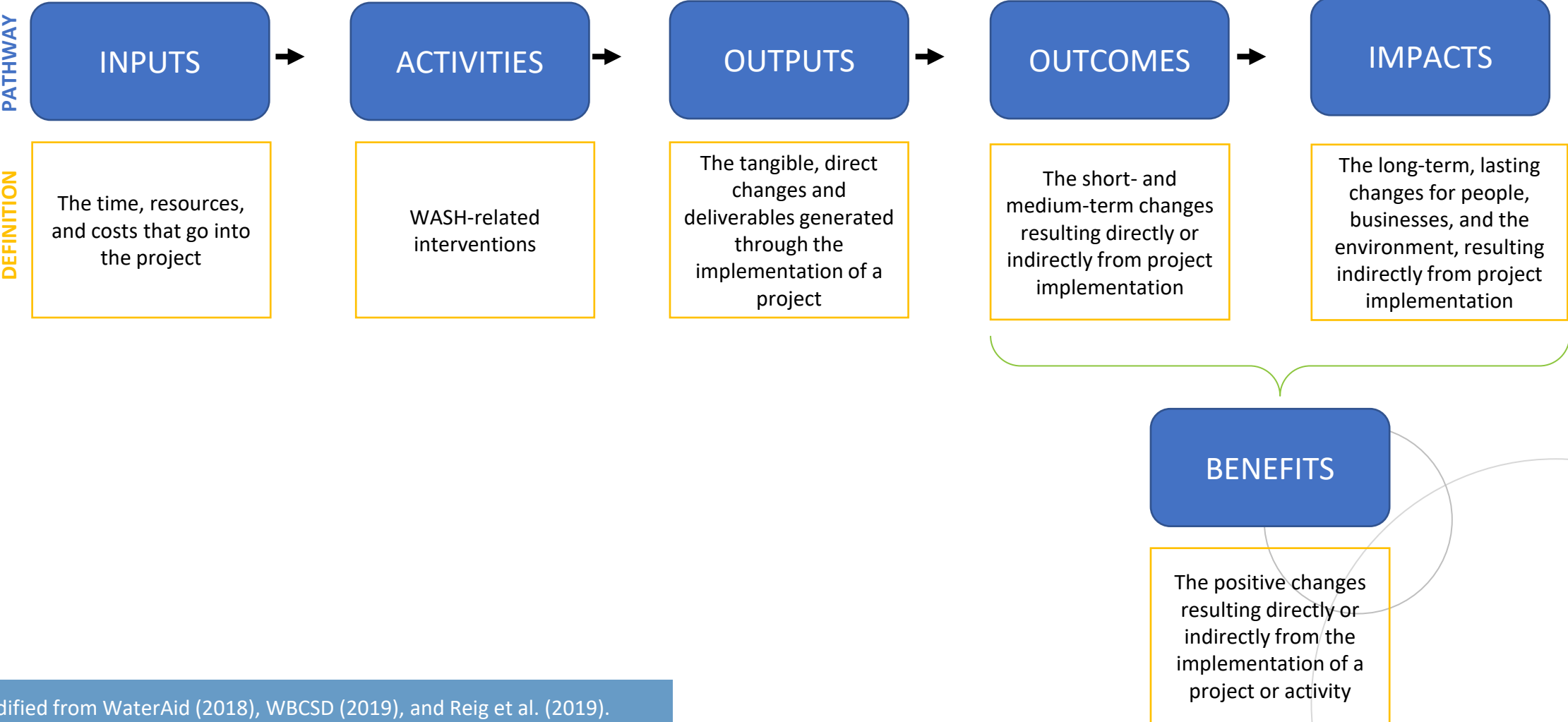
Project Objectives

- Strengthen the business case for WASH investments
- Move beyond beneficiary counting toward outcomes and impacts
- Link WASH more comprehensively to Volumetric Water Benefit Accounting (VWBA)
- Embed indicators of leading practice, including climate-resilient WASH
- Address fragmentation of existing approaches





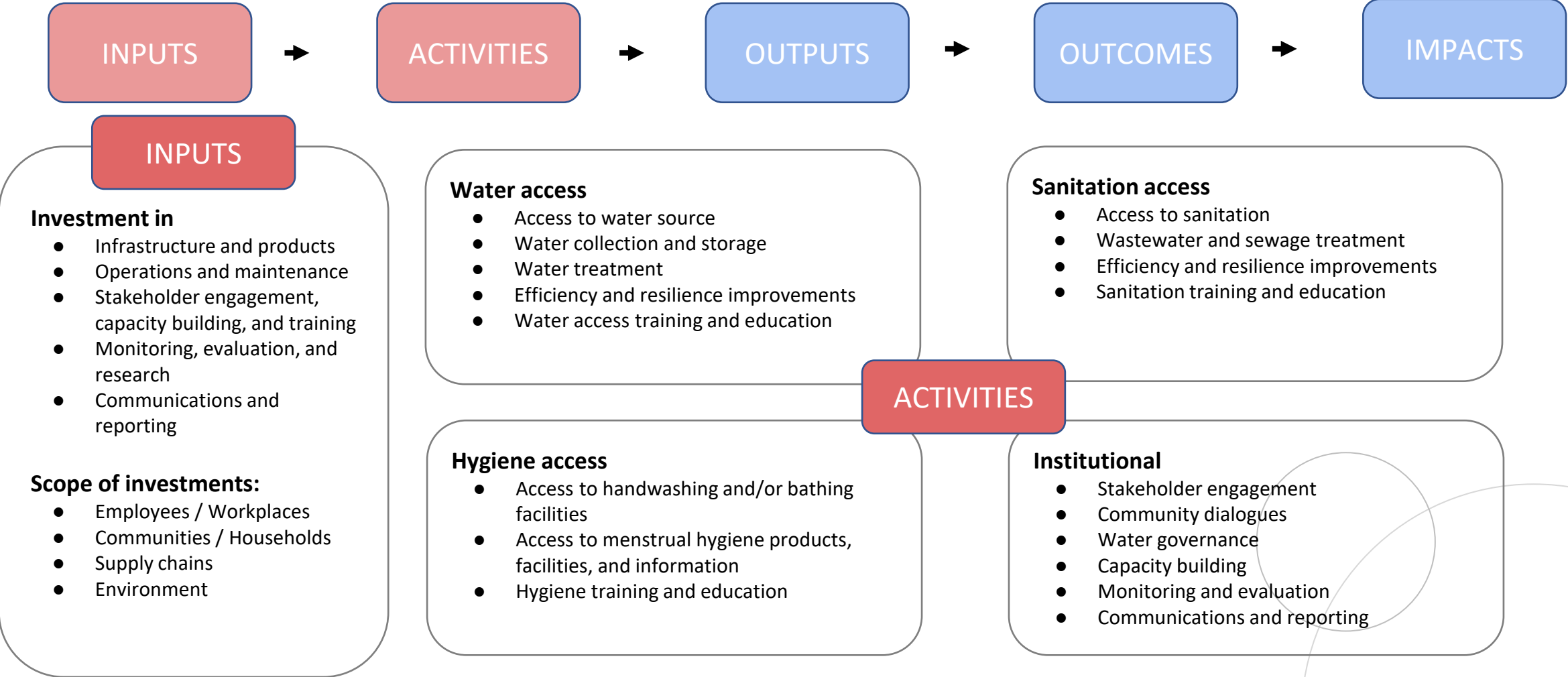
Approach - WASH Impact Pathway



*Modified from WaterAid (2018), WBCSD (2019), and Reig et al. (2019).



Inputs & Activities

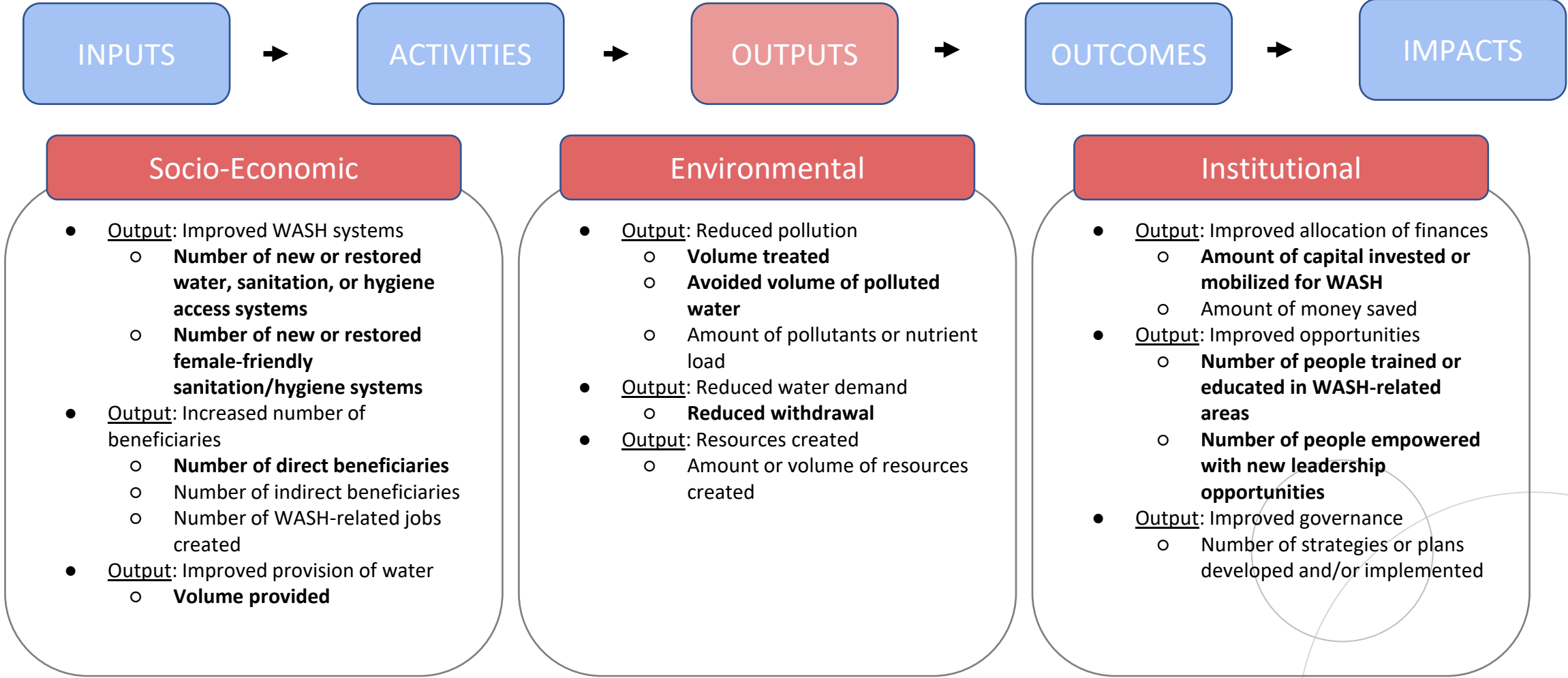


*Focused on WASH-related interventions, not non-WASH interventions (e.g., reforestation) that can positively impact WASH.

*Climate resilient WASH relevant to many activities



Outputs & Indicators



*Each output indicator will be categorized as **core (bolded)** or advanced.

*Report will encourage indicators be disaggregated by gender, age group, location (e.g., workplace, home), sector, and technology type (where relevant)



Outcome & Impact Indicators



Socio-Economic

Outcome/Impact: Improved WASH access

- **Proportion of people with new or improved access to basic or safely managed services**
- **Distance traveled to access WASH services**
- Money spent by households related to WASH services
- Time spent related to water access activities
- Incidence of open defecation

Outcome/Impact: Improved economic/livelihood opportunities

- Income/economic gains
- Quality of life

Outcome/Impact: Improved health and well-being

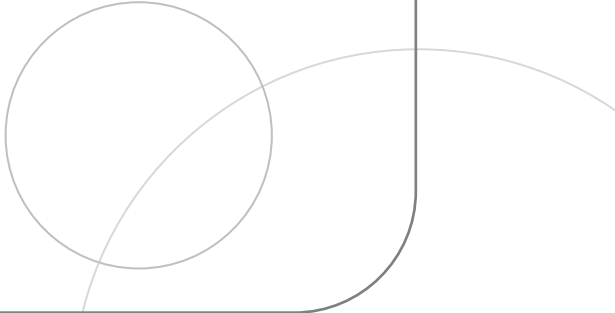
- Proportion of people practicing good hygiene behavior at critical times
- **Incidence of waterborne disease**
- Amount of healthcare spending
- Prevalence and severity of water insecurity
- Level of mental well-being
- Level of safety while accessing WASH services
- Sense of dignity related to WASH services

Outcome/Impact: Improved educational opportunities

- Level of school attendance

Outcome/Impact: Improved gender equality

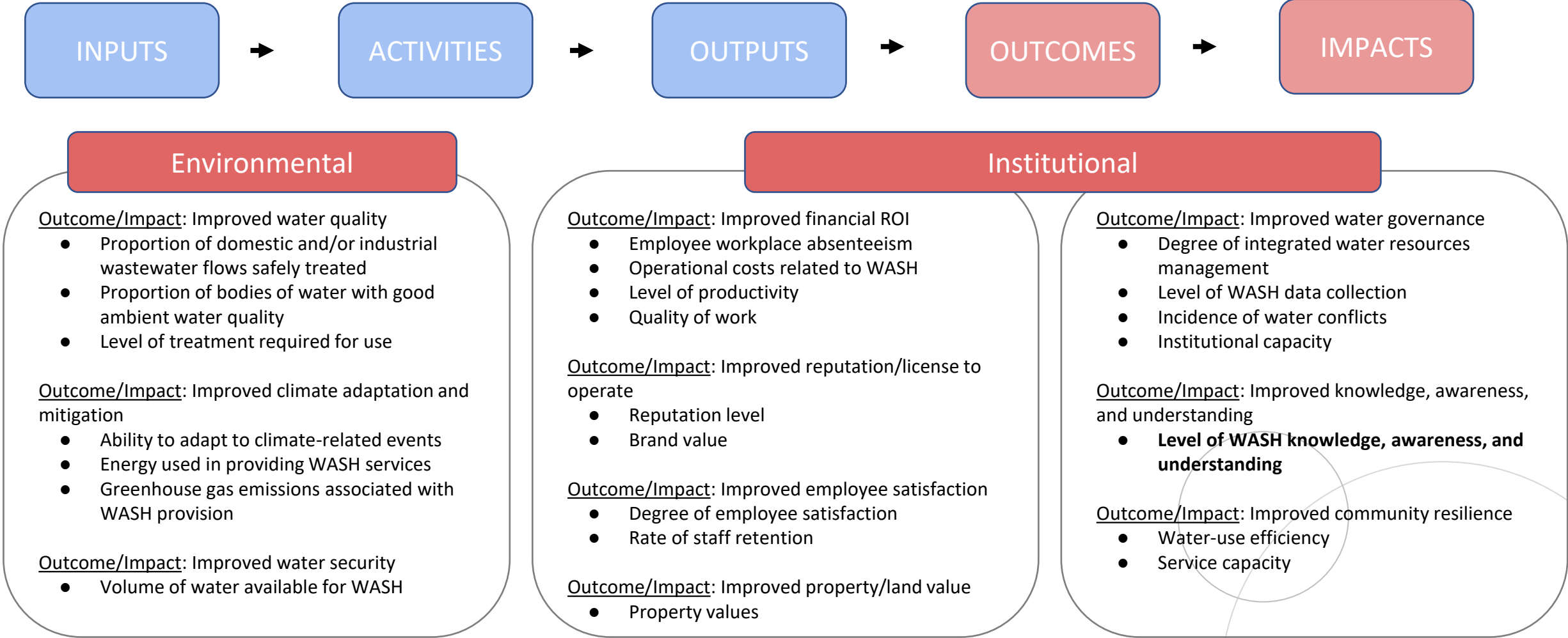
- Women's role in household decision making related to WASH
- **Women's engagement and representation in WASH management and leadership**
- Access to sanitation facilities when needed by women and girls



*Each output indicator will be categorized as **core (bolded)** or advanced.
*Report will encourage indicators be disaggregated by gender, age group, location (e.g., workplace, home), sector, and technology type (where relevant)



Outcome & Impact Indicators



*Each output indicator will be categorized as **core (bolded)** or advanced.

*Report will encourage indicators be disaggregated by gender, age group, location (e.g., workplace, home), sector, and technology type (where relevant)



Example: Water Access

EXAMPLE



*Investment in infrastructure
*Investment in capacity building and training

*New access to water source (household water connection)
*Water access training and education

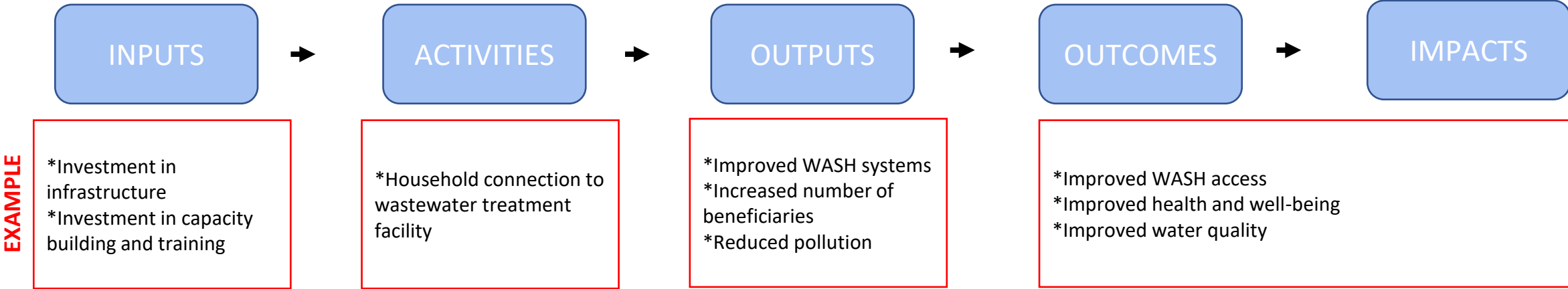
*Improved WASH systems
*Improved provision of water
*Improved allocation of finances

*Improved WASH access
*Improved health and well-being
*Improved educational opportunities
*Improved climate adaptation and mitigation

Output / Outcome / Impact	Improved WASH access (outcome/impact)	Improved health and well-being (outcome/impact)
Example Indicator	Proportion of people with new or improved access to basic water service (core)	Prevalence and severity of water insecurity (advanced)
Calculation Method	Service level	Water InSecurity Experiences (WISE) Scales
Description of Calculation Method	<ul style="list-style-type: none"> *Proportion of people (with-project) - Proportion of people (baseline) *From an improved source that provides access within a 30 minute round trip walk (including queuing). *Assess either a representative subset of the target population or utilize published data from Joint Monitoring Programme (JMP) or other source. 	<ul style="list-style-type: none"> *Application of the WISE Scales survey methodology within the community impacted by the project activities *Focused on frequency of experiences with 12 common water-related disturbances



Example: Sanitation Access

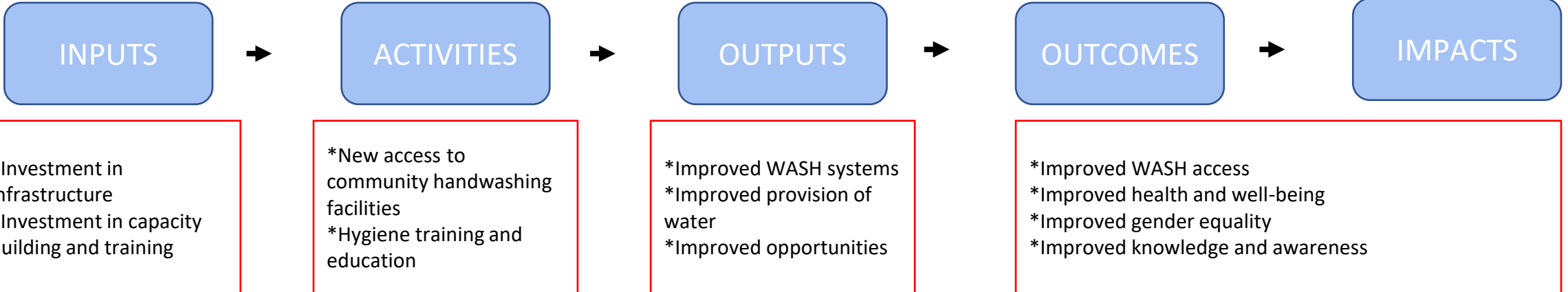


Output / Outcome / Impact	Reduced pollution (output)	Improved health and well-being (outcome/impact)
Example Indicators	Volume treated (core)	Incidence of waterborne disease (core)
Calculation Method	Volume treated (Three approaches: measured, estimated based on capacity, or estimated based on beneficiaries)	Reported number of cases of waterborne diseases annually
Description of Calculation Method	<ul style="list-style-type: none"> *Beneficiaries approach = Number of direct beneficiaries x Per-capita volume treated x Number of days of access/year *Quality improved to meet relevant targets *Per-capita volume of water discharged based on secondary sources (e.g., minimum of 22 liters/person/day needed for hygiene + conventional flushing toilet) 	<ul style="list-style-type: none"> *Number of cases (baseline) - Number of cases (with-project) *Utilize public data on waterborne disease, specifically diarrheal diseases (WHO global health observatory; local government or health systems)



Example: Hygiene Access

EXAMPLE



Output / Outcome / Impact	Improved provision of water (output)	Improved gender equality (outcome/impact)
Example Indicators	Volume provided (core)	Women's engagement and representation in WASH management and leadership (core)
Calculation Method	Volume provided (Three approaches: measured, estimated based on capacity, or estimated based on beneficiaries)	Reported number of women with positions in WASH management and leadership
Description of Calculation Method	<ul style="list-style-type: none"> *Measure volume provided = Metered data of the volume provided annually by the facilities *Potential to meter whole system or representative subset *Basic requirements related to purpose, origin, quantity, quality, reliability, and accessibility of water provided 	<ul style="list-style-type: none"> *Number of women (with-project) - Number of women (baseline) *Includes positions in groups like water users associations or WASH committees



Calculation Methods for Core Indicators

Expansion of VWBA Methods

Calculation Method	Expansion
Number of direct beneficiaries	<ul style="list-style-type: none">• Additional context and guidance
Volume provided	<ul style="list-style-type: none">• Additional guidance for three basic approaches• Inclusion of sanitation and hygiene activities
Volume treated	<ul style="list-style-type: none">• Additional guidance for three basic approaches• Inclusion of additional sanitation activities
Withdrawal	<ul style="list-style-type: none">• Directly from VWBA

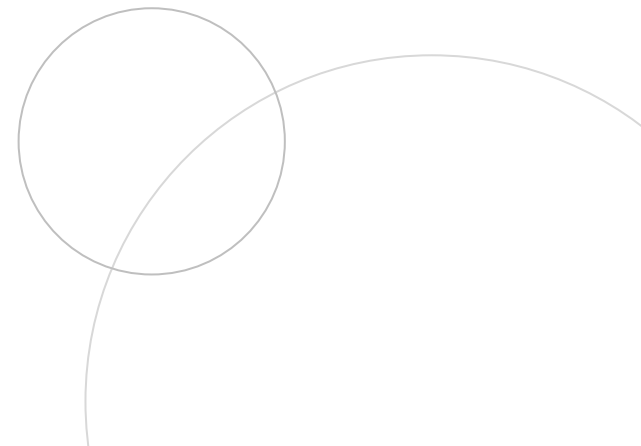
New Methods

Calculation Method
Number of systems (new or restored)
Avoided polluted volume
Dollars invested or catalyzed for WASH
Number of people trained or educated
Number of people empowered with new leadership opportunities
Service level (Proportion of people with new or improved access to basic or safely managed services)
Survey of the average distance traveled to access WASH services
Reported number of cases of waterborne diseases annually
Reported number of women with positions in WASH management and leadership
Survey of the average level of WASH knowledge, awareness, and understanding



Potential Topics for “Guidance for Business Use and Implementation” (Phase 3)

- Setting WASH targets and goals (e.g., location, scale)
- How to apply these methods (use by audience, core vs advanced)
- Collection of data (e.g., who’s responsible, type and level of data to collect, how often)
- Timeline expected to see benefits
- Lessons from previous implementation of WASH projects and evaluation of benefits
- Connection to other methodologies and initiatives



CLIMATE RESILIENT WASH BUSINESS FRAMEWORK

COP 27 Business Declaration

For Climate Resilient Water, Sanitation & Hygiene
(WASH)

NOVEMBER 2022

THE CASE FOR BUSINESS ACTION

Water is the primary medium through which climate change influences the Earth's ecosystem and thus all economic, social and environmental functions that water supports.

Water-related climate risks arise from too much water, too little water and polluted water.

Climate change directly affects the quality and quantity of water supplies, and impacts on the sustainability of sanitation and hygiene behaviors, especially for the most vulnerable.

Unsafe and unreliable drinking water, sanitation and hygiene services at home or at work impacts people's health, well-being and livelihoods.

Water security and climate resilience enables healthy people and communities, business continuity, and growth across operations, supply chains and in the sourcing of raw materials.

Having access to water, sanitation and hygiene (WASH) helps to build people's resilience to climate change.

- In order to be resilient to the challenges that climate change brings, people along corporate value chains and in the communities where they live, need to be water secure.
- Water security includes reliable access to sufficient quantities of good quality water, limited exposure and reduced vulnerability to water-related risks, and the capacity to manage the impacts from climate change at home and at work.
- Safely managed sanitation, hygiene and water supply reduce exposure to harmful diseases and underpin public health enabling people to better cope with climate change impacts.
- Efficient and effective water supply services increase the amount of clean water people have access to in times of scarcity. For example, during extreme climate events.
- Increased water storage, in harmony with the environment, provides a critical buffer, delivering water when and where it is needed.

Sources: WASH4Work, UNICEF, WaterAid, Water.org and Pacific Institute

- **Develop implementation guidance**
- **Align with** Water Resilience Assessment Framework (WRAF), NPWI & Climate Resilient WASH guidance from stakeholders
- **Pilot the method** via collective action projects
(Opportunity: Women & Water Collaborative - India)
- **Advocate for broad business use**

**WATER
RESILIENCE
ASSESSMENT
FRAMEWORK
(WRAF)**

Ashok Chapagain,
CEO Water Mandate

Water Resilience Assessment Framework (WRAF)

WASH4Work Partners Meeting

Date: 20 June 2023

A.K. Chapagain
CEO Water Mandate and Pacific Institute



Ongoing work

Guidance documents

- Step-by-step guidance/illustration of the framework for specific sectors
- Corporates (published 2022)
- Utilities (Q3 2023)
- Basin authorities and manager (Q3 2023)

Piloting opportunities

- Kick-started in June 2023
- Call to join these pilots is now open

Collaboration with other initiatives

- Climate-resilient WASH framework
- AWS Standards
- Risk management tools and practices

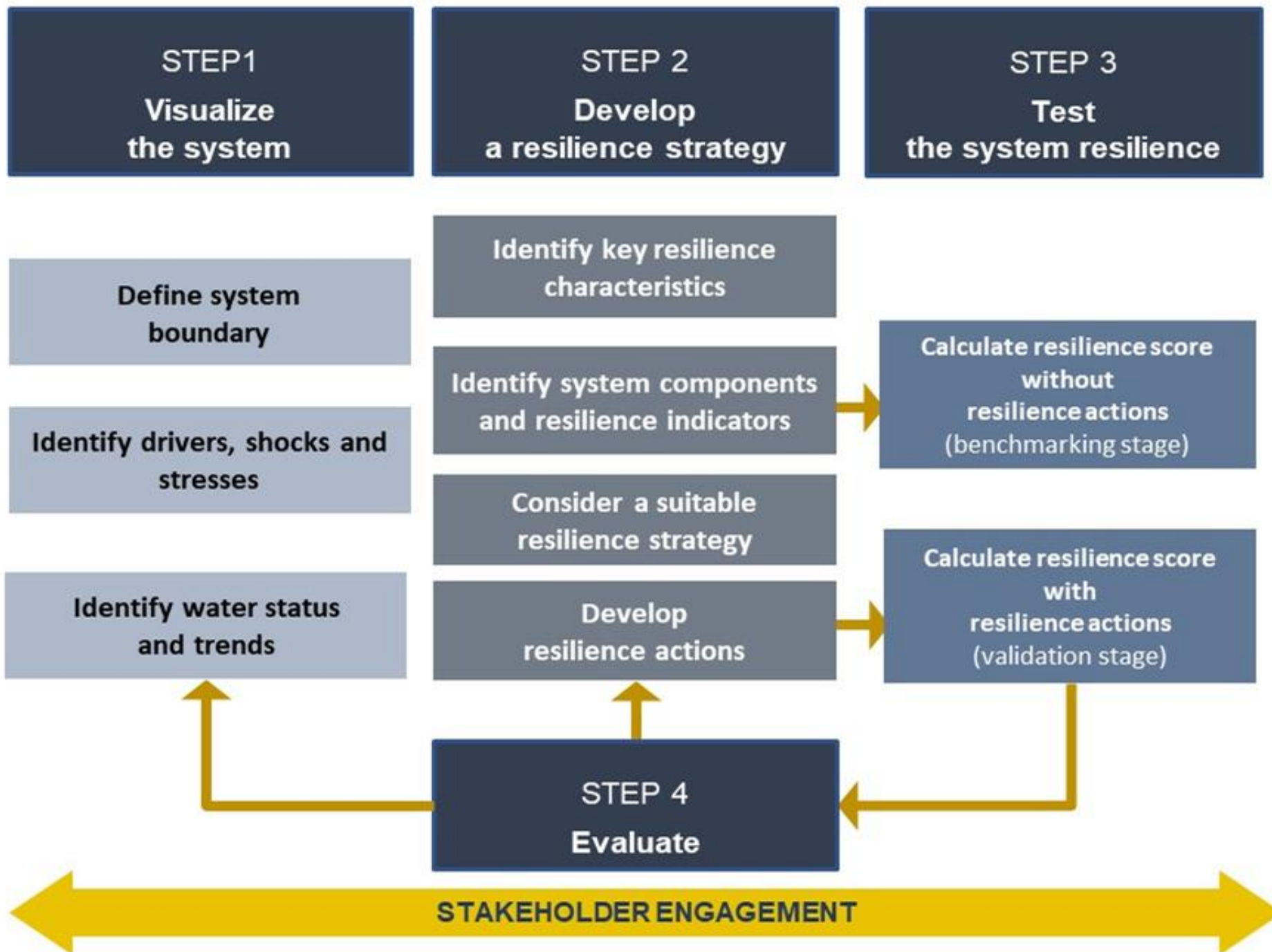
Water Resilience Assessment Framework (WRAF) in a nutshell

DEFINING WATER RESILIENCE

- Climate change, population growth, other human impacts, and extreme events can bring dynamic changes to water systems.
- Shocks and stresses can change the system either gradually, abruptly, or unpredictably.
- Organizations need to think about how to build resilience to future shocks and stresses.



Resilience is a system's ability to *persist* in its current 'normal' state, maintain function under disturbance, and *adapt* and *transform* to new configurations and functions when the prior normal cannot be maintained.



STEP 2: DEVELOP A RESILIENCE STRATEGY

IDENTIFY KEY RESILIENCE CHARACTERISTICS

STEP 2
Develop
a resilience strategy

Identify key resilience
characteristics

Identify system components
and resilience indicators

Consider a suitable
resilience strategy

Develop
resilience actions

There are six resilience characteristics of a water system:

Robustness: The system performs reliability and effectively under a wide range of conditions.

Redundancy: The system has spare capacity intentionally created to accommodate disruption, extreme pressures, or demand surges.

Flexibility: The system can be altered and adapted in response to potential shocks and stresses or adjusted to take advantage of opportunities.

Integration: The system components are linked and coordinated.

Inclusiveness: The system has effective mechanisms for broad consultation and engagement of individuals and communities, including the most vulnerable.

Just and Equitable: The system ensures that all stakeholders within a system are provided with equitable water access, rights, and allowances.

STEP 2: DEVELOP A RESILIENCE STRATEGY

Identify Resilience Indicators and Develop Resilience Actions

STEP 2 Develop a resilience strategy

Identify key resilience
characteristics

Identify system components
and resilience indicators

Consider a suitable
resilience strategy

Develop
resilience actions

Resilience indicators

- Resilience indicators can be organized at different levels of assessments
- There could be multiple indicators under a system sub-component
- These indicators are specific to resilience characteristics and can be highly context-specific

Benchmark assessment

- After identifying the selection of indicators, an initial stress test (**Step 3**) using the **Resilience Scoring Tool** to assess the current state of resilience in their system (benchmarking stage).
- Attention should be paid to the indicators receiving the lowest or weakest scores – these indicators will inform the selection of a suitable resilience strategy and appropriate actions to improve overall resilience.

STEP 3: TEST THE SYSTEM RESILIENCE

BENCHMARKING AND VALIDATION STAGES

STEP 3 Test the system resilience

Calculate resilience score
without
resilience actions
(benchmarking stage)

Calculate resilience score
with
resilience actions
(validation stage)

Stress tests reveal how well a system, institution, or infrastructure may perform under different conditions.

The stress test can be done in two stages

1. **Benchmarking Stage** (performed using the Resilience Scoring Tool in Step 2.2)
2. **Validation Stage** (performed in Step 3)

- The result of the stress test at the Benchmarking Stage will be used to develop resilience actions.
- The stress test can be used for scenario analysis, such as to determine whether the actions proposed will improve the resilience of target indicators and characteristics.
- Data for stress tests can be either quantitative or qualitative

STEP 3: TEST THE SYSTEM RESILIENCE

An example of the result of a stress test

STEP 3
Test
the system resilience

Calculate resilience score
without
resilience actions
(benchmarking stage)

Calculate resilience score
with
resilience actions
(validation stage)

Resilience score using Tier 2 resilience indicators

System component	System subcomponent	Tier 2 indicator
Institutional	Regulation	Level of regulatory compliance
	Regulation	Maturity of the legal and policy frameworks informing water use
	Regulation	Practicality and applicability of the legal and policy frameworks
	Governance	Maturity of governance/management systems
	Governance	Financial ability and willingness of the governance system to pay for Capital spend on infrastructure development.
	Governance	Financial ability and willingness of the governance system to pay for operating and maintenance of the infrastructure
	Operations/management	Level of competency of system operators/managers
	Governance	Level of knowledge and capacity to understand and implement resilience science and practices



Developing resilience actions

Resilience score using Tier 2 resilience indicators

System component	System subcomponent	Tier 2 indicator	Without resilience actions
Institutional	Regulation	Level of regulatory compliance	Medium
	Regulation	Maturity of the legal and policy frameworks informing water use	Medium
	Regulation	Practicality and applicability of the legal and policy frameworks	Excellent
	Governance	Maturity of governance/management systems	Medium
	Governance	Financial ability and willingness of the governance system to pay for Capital spend on infrastructure development.	Low
	Governance	Financial ability and willingness of the governance system to pay for operating and maintenance of the infrastructure	Medium
	Operations/management	Level of competency of system operators/managers	Medium
	Governance	Level of knowledge and capacity to understand and implement resilience science and practices	Medium

Examples of potential resilience actions

- Improve/increase discussions with CFO and other budget decision makers to enhance allocation of funds for capital spend
- Report the state of infrastructure requirements at budgetary discussions
- Ensure adequate timelines for budget development
- Prioritize capital expenditure on infrastructure

- Provide training and cross-learning opportunities
- Hire additional professionals with relevant skills sets

STEP 3: TEST THE SYSTEM RESILIENCE

An example of the result of a stress test

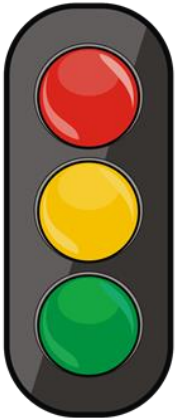
STEP 3
Test
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Calculate resilience score
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Resilience score using Tier 2 resilience indicators

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	Governance	Financial ability and willingness of the governance system to pay for Capital spend on infrastructure development.	Low
	Governance	Financial ability and willingness of the governance system to pay for operating and maintenance of the infrastructure	Medium
	Operations/management	Level of competency of system operators/managers	Medium
	Governance	Level of knowledge and capacity to understand and implement resilience science and practices	Medium



Step 3: Validation Resilience Assessment

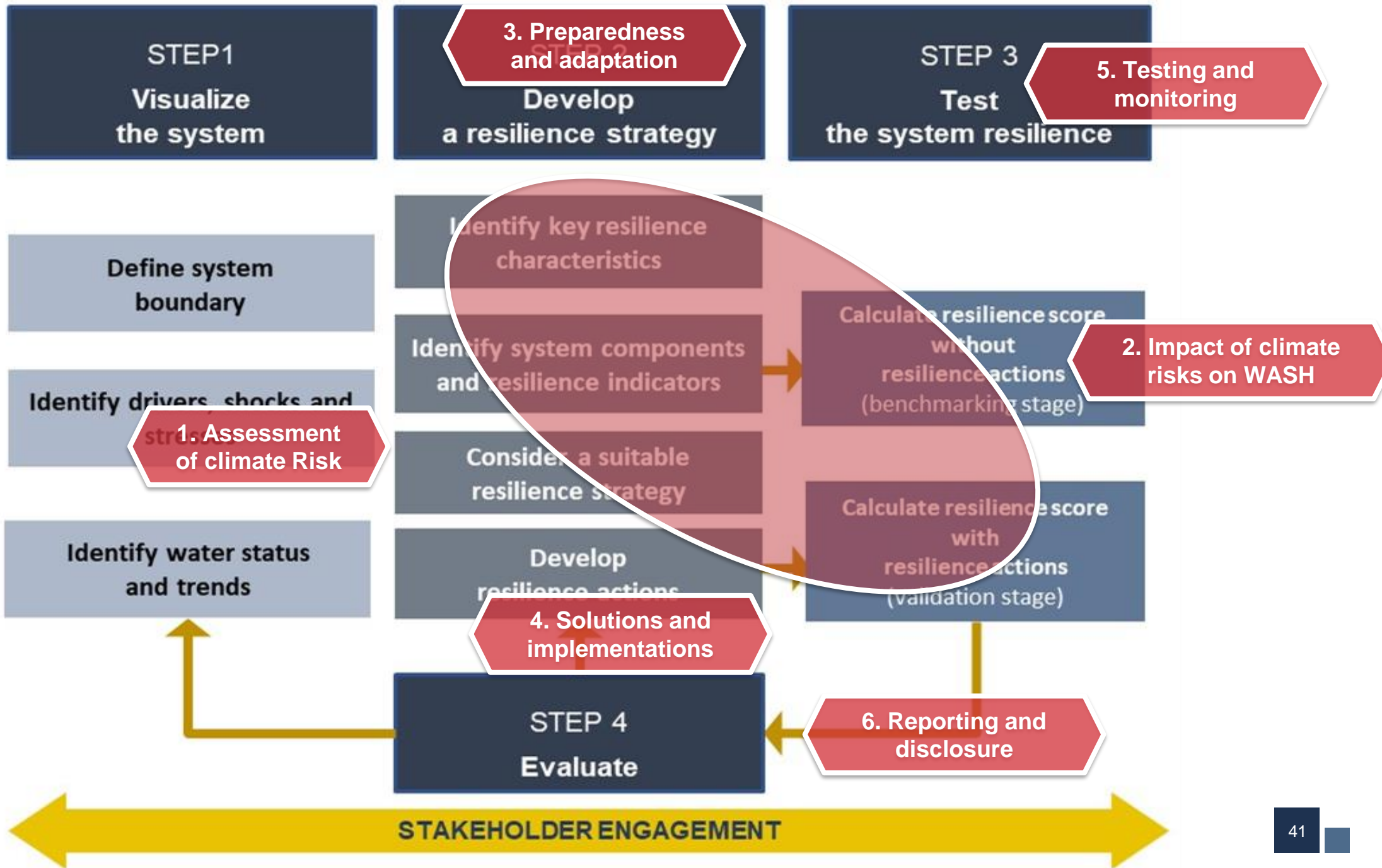
Resilience score using Tier 2 resilience indicators

System component	System subcomponent	Tier 2 indicator	Without resilience actions	With resilience actions
Institutional	Regulation	Level of regulatory compliance	Medium	High
	Regulation	Maturity of the legal and policy frameworks informing water use	Medium	High
	Regulation	Practicality and applicability of the legal and policy frameworks	Excellent	Excellent
	Governance	Maturity of governance/management systems	Medium	Medium
	Governance	Financial ability and willingness of the governance system to pay for Capital spend on infrastructure development.	Low	Low
	Governance	Financial ability and willingness of the governance system to pay for operating and maintenance of the infrastructure	Medium	Medium
	Operations/management	Level of competency of system operators/managers	Medium	High
	Governance	Level of knowledge and capacity to understand and implement resilience science and practices	Medium	High

- No further consideration needed
- Revisit on a regular basis

- Actions were ineffective, inappropriate or insufficient
- Reconsider developing or revising actions

- No further consideration needed
- Revisit on a regular basis



THANK YOU!

**DOWNLOAD THE
GENERAL WRAF**



**VISIT OUR PROJECT
WEBSITE**



Ashok Chapagain: akchapagain@pacinst.org
Gregg Brill: gbrill@pacinst.org

**COLLECTIVE
ACTION
WRC WOMEN &
WATER
COLLABORATIVE**

Gillian Winkler,
WaterAid



**WATER
RESILIENCE
COALITION**



Women + Water Collaborative: India

Reaching 5 million people with equitable and
climate-resilient water and sanitation

WASH4Work
June 20, 2023



Women + Water Collaborative: India Overview

1. Demonstrates tangible progress toward WRC and its members' vision for corporate collective action
2. Builds on relationships, methodologies, and impact established by the W+W Alliance
3. Focuses on key geographies of corporate interest and WASH challenges
4. Prioritizes sustainable climate-resilient WASH access, women's agency, and co-benefits of water quality and availability, with metrics aligned with corporate reporting
5. Aims to reach 5 million people over 7 years (2023-2030)
6. Contributes to SDG 6 and corporate water impact targets
7. Reflects governance and partnership framework outlining decision-making, attribution, and red lines.
8. Enhances ability of companies to engage in pre-designed high-impact programming



Geographic priorities in India

5 states

- Karnataka
- Telangana
- Maharashtra
- Andhra Pradesh
- Madhya Pradesh

6 priority districts

- Raichur, Guntur, Yadgir, Pune (Karnataka)
- Nashik, Aurangabad (Telangana)

2 major river basins

- Krishna Basin (Guntur, Yadgir, Raichur, Pune)
- Godavari Basin (Nashik, Aurangabad)

WaterAid offices in Hyderabad & Pune to act as Hub for districts:

- Hyderabad - Guntur, Raichur, Yadgir
- Pune - Nashik, Aurangabad, Pune



Estimated Budget

- September 2023 launch
- \$50M to reach 5 million people
- \$4M to get started

We are asking each company for a minimum of \$500K to get this started and set us up to scale funding over time. This \$500K per company would cover the first two years.

With this initial investment, the Women + Water Collaborative: India would reach 400,000 people collectively; each company would reach 50,000 people based on proportionate attribution.

**POLL
QUESTION**

What kind of support would benefit your company most in applying the Climate Resilient WASH Business Framework?

- 1) Share case studies, guidance documentation**
- 2) Deep-Dive Webinars with experts on Climate Resilient WASH implementation**
- 3) Connect with implementing partners**
- 4) Other (please specify in the chat)**

WASH
4WORK

2023



WASH IN THE SUPPLY CHAIN

- Identify baseline size of the gap
- Develop a leading practice vision & joint goals
- Identify supply chain / supplier overlap for collective action projects
- Develop supplier support program

**SUPPORT
PROGRAM FOR
SUPPLIERS**

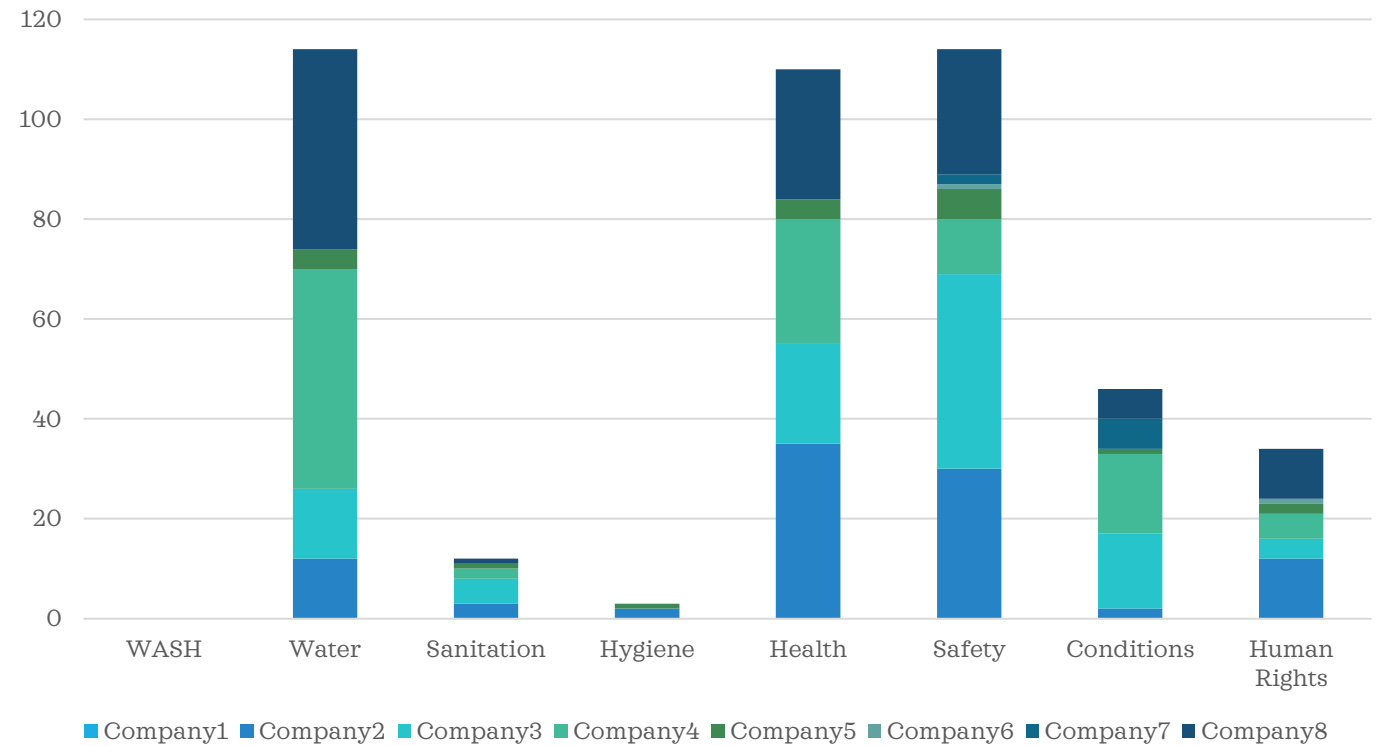
Nikolas Rose,
Xylem

WASH 4WORK



WASH IN SUPPLIER CODES OF CONDUCT

Word Count: WASH-related Terms in a Selection of Member Companies' Supplier Codes of Conduct



**POLL
QUESTION**

Does your company have a **WASH a specific requirement** in your code of conduct for suppliers?

1) **Yes.**

2) **No.**

3) **Unsure.**

4) **Want to learn more (join the working group).**

**POLL
QUESTION**

Do you plan to include a **WASH specific requirement** in your code of conduct for suppliers? *(In the next 12 months)*

1) Yes.

2) No.

3) Unsure.

4) Want to learn more (join the working group).

**POLL
QUESTION**

Which **working groups** are you most interested in?

- 1) **WASH Benefits Accounting Framework**
- 2) **Climate Resilient WASH**
- 3) **WASH in the Supply Chain**
- 4) **All of the above**

WASH
4WORK

2023



CONCLUSION & ENGAGEMENT OPPORTUNITIES

Learn how to apply the **WASH Benefits Accounting Framework** in your WASH projects

Learn how to apply the **Climate Resilient WASH Business Framework** with (WRAF) and Collective WASH Action projects

Develop a joint goal for **advancing leading practice on WASH in the Supply Chain**

Invite suppliers to the WASH4Work working group for suppliers

Contact us to Engage!
secretariat@wash4work.org



wash4work.org



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