

The Corporate Water Stewardship Collection Case Studies



CEO
WATER
MANDATE

WATER
RESILIENCE
COALITION



A case study and member showcase program will make corporate water leadership visible, credible, and reusable — strengthening member influence with peers, regulators, and investors.

Why Act Now

- Strong member results are not consistently visible.
- Rising ESG scrutiny demands proof of business value alongside measurable impact.
- Peer learning differentiates the Mandate from WRC's on-the-ground action focus.
- Recognition rewards leaders and strengthens the value of membership.
- Pacific Institute expertise makes reuse and desalination a credible launch theme.

What the Program Unlocks

A Platform for Scaled Influence

- Global library of written and video evidence.
- Independent framing for corporate transparency.
- Flagship platform for the Mandate's thought leadership.
- Proven models carried into new basins.

Member Outcomes

- Benchmark performance against peer approaches.
- Build a stronger internal case for ESG investment.
- Use validated content in communications and disclosures.
- Earn recognition with peers, regulators, and investors.

Lead with Themed Bundles to Build Momentum

Bundles create a stronger collective story, simplify recruitment, and make results easier to compare. Launch with three evidence-rich themes:

Reuse & Desalination

Leverages Pacific Institute expertise to launch with technical authority and a ready first theme.

WASH

Connects operational stewardship to access and community-level outcomes.

Nature-Based Solutions & Replenishment

Extends the NBS Benefit Explorer from tool to proof — showing outcomes in practice.

To learn more, visit: <https://ceowatermandate.org/about/membership-opportunities/>

For more information, contact ceowatermandate@unglobalcompact.org

Three Tiers Turn Stewardship into Visible Influence



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Members can move from broad visibility to immersive storytelling. Each tier increases reach, depth, and production support while the Mandate protects editorial quality. Fees fund that production, coordination, and review — never the submission of a case study itself.



TIER 1 • AMPLIFY

Member Spotlight

Fast, broad visibility through the newsletter, quarterly meetings, and the CEO Water Mandate mailing list.

Eligibility

Free for contributing Mandate & WRC Members. Mandate Signatories (non-contributing) pay a fee.

Member input

Content contributed for placement.

Fee covers

Team's time to review content and share feedback.

MEMBERS
Included

SIGNATORY
\$2,500



TIER 2 • ENGAGE

Spotlight/ Feedback Webinar

A success story spotlight or peer-feedback session

Eligibility

Mandate contributing members & WRC Members. Cases should show a clear outcome, real collaboration, and a lesson other members can use.

Selection & submission

Call for cases will opens at the start of the year, with a submission template covering company snapshot, water context, risks, partners & outcomes. Top entries featured.

Fee covers

Production & organisation of the session

MEMBERS
\$5,000

SIGNATORY
\$7,500



TIER 3 • INFLUENCE

High-Production Video / Interactive Story

Final format still being confirmed internally — likely a professionally produced video, an interactive digital story, or both.



High-Production Video

Short, professionally produced — featured on our website and social channels.



Interactive Story

Combines video clips, write-ups, maps & clickable elements into one story.

Interactive stories would be hosted on the [Mandate website](#) and linked to the [Water Action Hub](#) solutions library for technical detail; also shared on our social media channels

Eligibility: Open to contributing Mandate members & WRC members.

Fee covers

Production, coordination, and review of the story itself.

MEMBERS
TBD

SIGNATORY/NON-MEMBERS
TBD

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