

2027 Sponsorship & Visibility Packages



CEO
WATER
MANDATE



WATER
RESILIENCE
COALITION

A Platform for Global Visibility

As a UN Global Compact initiative, the CEO Water Mandate connects partners with a global community of water leaders through high-profile events, a trusted newsletter, and an influential social presence. Sponsorship packages help companies elevate visibility, demonstrate water leadership, and engage priority audiences—from flagship events to targeted newsletter placements.

206K+ annual website visits

10K+ newsletter subscribers

150K+ UNGC LinkedIn followers

6,500+ media mentions

2027 Global Engagement Calendar

World Economic Forum — Davos, Switzerland | 18–22 January 2027

London Climate Action Week — London, UK | 19–27 June 2027

World Water Week — Stockholm, Sweden | 24–28 August 2027

Climate Week / UN General Assembly — New York, USA | 20–24 September 2027

Sponsorship Tiers — Choose Your Visibility Level and Event to Sponsor

Tier 3 — Event Sponsor

- Logo featured in the event sponsor carousel
- On-screen visibility at opening and closing
- Recognition in two newsletters
- On-site signage at the sponsored event

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Tier 2 — Event Sponsor

- Logo featured in the event sponsor carousel
- Visibility on the event's web page
- Recognition in three newsletters
- Signage across all 2027 events

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Tier 1 — Premier Sponsor *Limited availability*

- Premier logo placement on the website carousel
- Recognition in opening and closing remarks at every event
- Sector exclusivity
- Recognition in five newsletters

Contact Us

To learn more, visit: <https://ceowatermandate.org/about/membership-opportunities/>
Raquel Ortuno, Senior Communication and Events Manager, rortuno@pacinst.org

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Flexible Ways to Partner



Create Impact Through In-Kind Support

Contribute high-value resources—such as meeting space, catering, or technical expertise—to extend program reach without a traditional cash sponsorship. In-kind contributions receive sponsorship recognition based on the assessed value provided.

- Host a workshop or meeting at your offices
- Provide catering, venues, or event materials
- Contribute expert speakers, content, or technical support



Build Visibility Through Our Newsletter

Reach a focused audience through a dedicated sponsor spotlight in the CEO Water Mandate newsletter. Ideal for SMEs and partners seeking visibility without sponsoring an in-person event, the package can feature water stewardship news, a case study, or a relevant product.

- Pricing to be confirmed—contact us to discuss
- Available to signatory and contributing Mandate members
- Scheduled within the regular newsletter calendar



How to Get Involved

- **Next step:** Contact Raquel Ortuno at rortuno@pacinst.org to shape a package around your visibility and engagement goals.
- **Eligibility:** Open to CEO Water Mandate and WRC members, as well as non-member partner companies.
- **Investment:** Tailored by event and package; contact us to discuss options.

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