

COLLABORATIVE – PLATFORM FOR WATER

ACTION

Water risks account for
USD 465–565 billion
in annual economic losses



Operational efficiency alone cannot address severe water stress



System-level shocks and stresses are a threat to businesses



Mitigating water risk requires basin-level resilience

Scaling positive impact to the basin level **requires collective action and shared vision.**



Scan to check our
100 priority basins



Basin Collaboratives offer a powerful solution: a platform that unites **companies, governments, civil society, and communities** in coordinated, high-impact action.

Using a **standardized yet flexible framework**, these platforms help achieve the **Water Resilience Coalition's (WRC) goals**:

- ✓ Delivering **positive impact in 100 priority basins**
- ✓ Expanding **water access and sanitation to 300 million people**

This is more than collaboration—it is a **systemic change** driven by global commitment, shared vision, and local leadership.

✓ **Basin Centered Thinking**

What is good for the basin is good for business

✓ **Context-based approach**

Action based on evidence and tailored to every basin

✓ **Led by local players**

Led by those with local knowledge and network, respecting what is already there

✓ **Independent, neutral, and self-sustainable**

Each Collaborative has its own governance

WHAT IS THE VALUE ADD FOR MY COMPANY?



Advance Corporate Goals with Basin-Level Impact



Engage Suppliers in Priority Sourcing Regions



Access Curated, Investment-Ready Projects



Scale Impact Through Multi-Stakeholder Collaboration



Employ Innovative Financing in Water Investments



Report impact and ROI with Standardized Dashboards



Mobilize Stakeholders Around Basin Resilience Outcomes

COLLABORATIVE BUILDING BLOCKS

- Map the stakeholders
- Recruit Champions and sponsors
- Hire a Project Manager Organization
- Establish the basin challenges
- Set basin-specific goals
- Build a roadmap of projects
- Engage and scale projects
- Track and report progress

Do you want to know if there is a Collaborative nearby, or would you like to help set one up?

Please reach out via email to mcassalia@pacinst.org and kisaf@pacinst.org.



**WATER
RESILIENCE
COALITION**

BASIN CHAMPIONS – BRINGING COLLABORATIVES TO LIFE



A **Basin Champion** is a corporate leader committed to accelerating basin-level collective action in one of the 100 priority basins.

In the Collaborative model, **Champions are first movers** who provide critical funding, visibility, and thought leadership to **unlock coordinated efforts among corporate peers, local stakeholders, NGOs, and the public sector** to achieve basin-scale resilience.

ROLE OF A BASIN CHAMPION: OPPORTUNITIES AND COMMITMENTS

✓ **Support start-up activities**, on-the-ground projects, and impact management.

✓ **Guide the Work**
Help set strategic priorities and key multi-sector partnerships in your Basin.

✓ **Amplify the Initiative**
Use your voice and networks to elevate the Collaborative and bring others to the table.

✓ **Share your Knowledge**
Guide new Basin Champions and leaders in other global contexts with your learnings.

BENEFITS OF CHAMPIONING A COLLABORATIVE

- ◆ Thought leadership in a high-visibility global water platform
- ◆ Basin-scale impact monitoring management tools and infrastructure
- ◆ Progress toward your contextual water targets and ESG goals
- ◆ Case study and storytelling opportunities for work
- ◆ Strategic alignment with global partners and public sector actors
- ◆ Share costs and obtain higher outcomes
- ◆ Be recognized as a leader in the water space

ELIGIBILITY

Any company may volunteer to champion or co-champion a Basin. Selection is subject to approval through a partner review process.



For more information, check the WRC premier online platform for mapping and facilitating collective action on water to share and connect with basin-level opportunities



“Through the Water Resilience Coalition, we are proving the value of uniting stakeholders for basin-wide solutions. The case for corporate action is undeniable: solving the water crisis underpins both sustainable development and business success.”
WRC CEO, Matthew Kistler

Ready to Champion a Basin?

For questions or to learn more about the Champion opportunity, please reach out via email to mcassalia@pacinst.org and kisaf@pacinst.org.



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