WATER
RESILIENCE
COALITION

Water Resilience Coalition

Overview

WATER RESILIENCE COALITION

Water risk is already a business risk

Water risk is real, it can be measured, and it costs more to ignore than to fix.

40%

Less fresh water than the world will need by 2030

Global Commission on the Economics of Water, 2023

$70T

Of global GDP, nearly a third, in places facing high water stress by 2050

WRI Aqueduct, 2023

4B

People, half the world, short of water at least one month a year

WRI Aqueduct, 2023

5×

Water risk could cost companies $301B, five times the cost of fixing it

CDP Global Water Report, 2021 · 2,934 companies

The question is no longer whether water matters to your business. It is where the risk is higher and who shares it with you.

Our purpose

Create a sustainable water future that fosters growth and prosperity for businesses and communities alike.

We bring global companies and their CEOs together to take bold, coordinated action on the world's water crisis.

HOW WE DELIVER

Three areas of action

01 Catalyze the speed and scale of corporate investments in water resilience.

02 Build water security together in the regions under the most water stress.

03 Set clear, time-bound water goals for each river basin.

WATER RESILIENCE COALITION

50+ companies, more than $12 trillion in market value

CSO ADVISORY BOARD

3M · ABInBev · amazon · Cargill · DIAGEO · DP WORLD · ECOLAB · MARS

MEMBERS

ALDI SÜD · Anthesis · Baxter · Bayer · CBRE · The Coca-Cola Company · Coca-Cola Europacific Partners · Coca-Cola FEMSA · Colgate-Palmolive

Crown · Culligan · Danone (One Planet. One Health) · Dow · DuPont · Gap Inc. · Grundfos · GSK · Haleon

HCLTech · Heineken · Kering · Keurig Dr Pepper · Kilimo · Koç · Kurita · Levi Strauss & Co. · Meta

Microsoft · Nestlé Waters · niagara · Nike · OJI Holdings · pepsico · reckitt · Starbucks · Suntory

Suntory Global Spirits · SWCA · tsmc · Veolia · Waterscan · Woolworths · xylem

The Coalition's 2030 ambition

BY 2030

100

Water-stressed river basins, home to more than 3 billion people, reaching Positive Water Impact.

300M

People with safe, reliable water, sanitation and hygiene.

OUR 2050 PLEDGE

What WRC is aiming to achieve:

I Reach Positive Water Impact in 150 water-stressed basins.

II Develop tools and an enabling environment for companies to build resilience in their supply chain.

III Raise the global ambition of water resilience through public and corporate outreach.

WATER RESILIENCE COALITION

The WRC has four pathways, each with a 2030 goal

Every member can take part in all four.

01

Thought leadership

Practical guidance, led by the Pacific Institute, that helps companies set and reach water goals.

150

Member companies by 2030

02

Collective action in 100 priority basins

Companies in the same river basin back one shared plan, run by a neutral local team.

100

Basins with action by 2030

03

Innovation and technology

Satellite and AI monitoring, so every basin is measured the same way.

100

Basins monitored by 2030

04

Investment and financing

Investment mechanisms that enable water impact at scale and return capital to investors.

$2B

Mobilized for water resilience by 2030

Positive Water Impact: give back more than you take

Positive Water Impact is the goal every member works toward. A company returns more water to river basins than it takes out, starting where the risk is highest.

IT COVERS THREE THINGS

Enough water

AVAILABILITY

Use less and return water to rivers and underground supplies.

Clean water

QUALITY

Cut pollution from your sites and help clean up the river.

Water for people (WASH)

ACCESS, SANITATION AND HYGIENE

Safe drinking water, sanitation systems and hygiene for workers and communities.

IN THREE PLACES, FROM YOUR OWN SITE OUT TO THE WHOLE BASIN

At your site
Inside the fence line

Around your site
Nearby rivers, wetlands and communities

Across the whole basin
Together with other companies and partners

It is a journey, not a pass-or-fail test: a company can start from wherever they are today.

How we help members put PWI into practice

Membership dues fund a team, shared by the CEO Water Mandate and the Coalition, that gives member companies hands-on support.

POSITIVE WATER IMPACT · CORE PROGRAMME

TIER 1

PWI for All

Guidance documents updated in the August release.

TIER 2

Peer learning

Once a quarter. Next session, in Q4: tracking frameworks.

TIER 3

Paid programming

Individual support implementing PWI, and training for site managers.

TIER 4

Train the trainer

Next session 3 November (Americas); more on demand in 2027.

COMING NEXT

Internal Tracking Framework

Beta ready for testing. Phase 2 in 2027 will let companies import their CDP data.

PWI verification process

Advancing through 2027.

The PWI guidance: four documents for you to use

Scan a code to download the document.



SCAN TO DOWNLOAD

Executive Summary

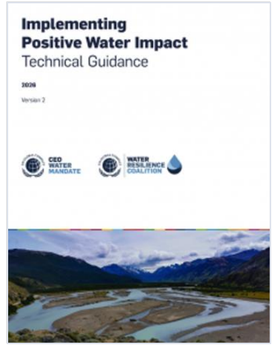
A short overview for executives: the PWI vision and the steps to put it in place.



SCAN TO DOWNLOAD

Positive Water Impact: An Introduction

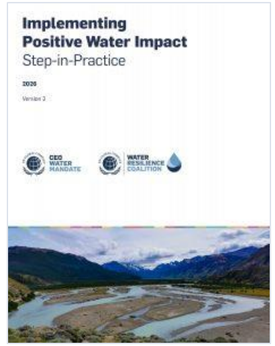
The starting point: what PWI aims for, why it matters and how it is built. For leaders and technical teams.



SCAN TO DOWNLOAD

Technical Guidance

The detailed how-to: the steps a company follows at its sites and in its basins.



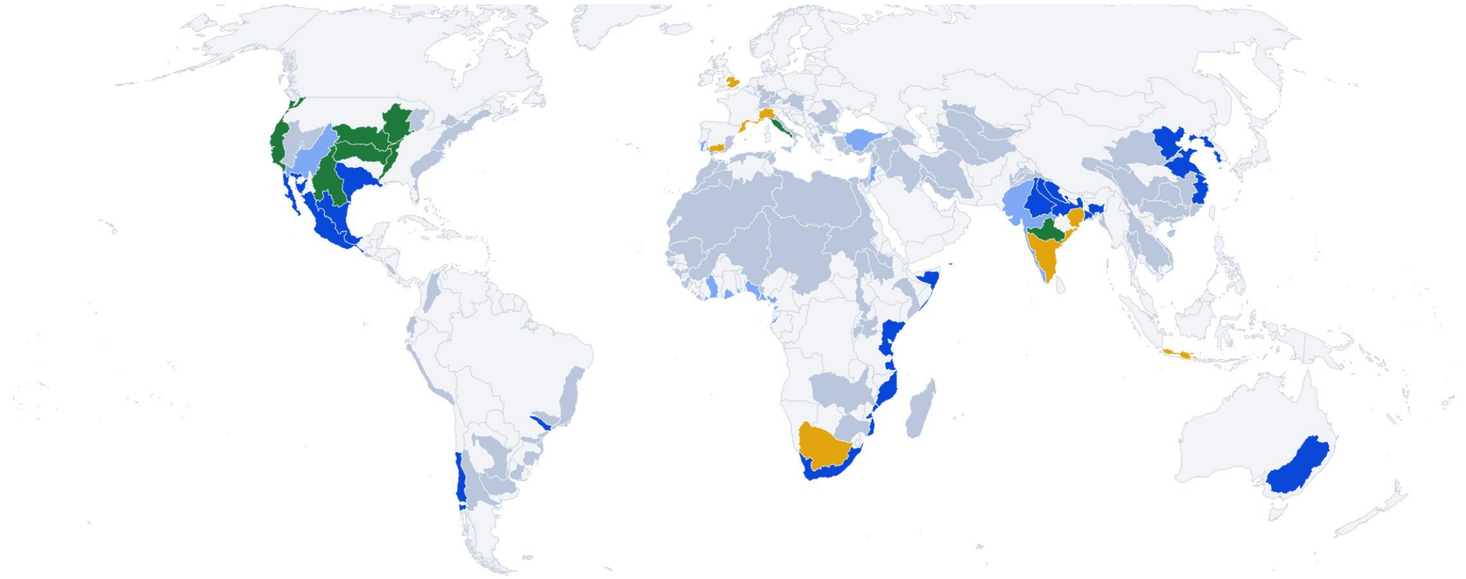
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Step-in-Practice

A worked example: how a textile company could apply PWI, step by step.

PATHWAY TWO · 100 PRIORITY BASINS

35 River basins with Coalition action by the end of 2026



9 basins
Running a collaborative
Champion, sponsors and team in place

8 basins
Setting one up
Champions and sponsors secured

12 basins
With shared projects
Companies working on projects together

6 basins
Starting soon
Planned for early 2027

2026 SO FAR

97 **Vetted projects**
Across 29 basins

22 **Companies**
Leading or funding basin work

100 **Priority basins**
Chosen for water stress, business presence and risk

Ask us which of these basins your own sites and suppliers depend on.

WATER RESILIENCE COALITION

What the Coalition does in each basin

TWO WAYS TO ACTIVATE A BASIN

ROUTE 1 · PLATFORM

Help set up a Collaborative

Secure a Champion and sponsors, hire and train a basin team, and run the Collaborative Playbook, from basin diagnostic to project portfolio.

In California: CWRI · Ecolab as Champion · 70 curated projects

ROUTE 2 · PROJECT FIRST

Curate projects directly

Where there is no Collaborative yet, select strong projects, agree reporting terms with implementers and bring in co-funders so they become collective action.

HOW WE SUPPORT ACTIVE BASINS

01 Establish platforms

Champions, sponsors and a basin team, with the Collaborative Playbook, templates and training.

02 Curate projects

Screen projects against published criteria and build an investable portfolio, checked every year.

03 Matchmaking

Introduce companies that name a basin to the Collaboratives and projects already working there.

04 Engagement and support

Feature partners at events and member meetings, help calculate benefits and secure funding.

05 Water Action Hub and dashboards

One register for every project, partner and outcome, with basin and portfolio dashboards.

06 Monitoring and reporting

Satellite and AI monitoring of basin health, and yearly reporting of Positive Water Impact.

WATER RESILIENCE COALITION

Basin action in practice

California

California Water Resilience Initiative

1M
Acre-feet a year by 2030

70
Projects

$24M
Invested

554K
Acre-feet of water benefits

CHAMPIONS

ECOLAB, General Mills

SPONSORS

niagara cares

PARTNERS

California Water Action Collaborative, bcf, LimnoTech

Mississippi

Mississippi River Water Action Collaborative

24M
Acres managed by 2035

22
Projects

5
Sub-basins covered

1.4M
Acres that could benefit

CHAMPIONS

3M

SPONSORS

Caterpillar Foundation, ECOLAB, Meta, Nutrien, Walton Family Foundation

PARTNERS

America's Watershed Initiative, LimnoTech

Rio Grande/Bravo

Manos de las Aguas

60,000 m³
Water gap to close by 2030

10
Projects

150,000+
People to gain safe water and sanitation

5,000 m³
Relief in the first year

CHAMPIONS

HEINEKEN

SPONSORS

Fundación FEMSA, niagara cares

PARTNERS

GWC Global Water Challenge, KILIMO, NETAFIM, xylem Let's Solve Water

WATER RESILIENCE COALITION

Our 100 priority basins: 35 active in 2026, 15 in 2027

ACTIVE IN 2026 · 35

- **Arkansas & White River** USA
- **Berg/Breede** South Africa
- **Colorado** Mexico
- **Colorado** USA
- **Ganges** India
- **Godavari** India
- **Guadalquivir** Spain
- **Iberian Peninsula rivers** Spain
- **Indus** India, Pakistan
- **Java** Indonesia
- **Jordan River** Israel, Jordan, Syria
- **Krishna & Cauvery** India
- **Lagos & Densu** Ghana, Nigeria
- **Lower Mississippi** USA
- **Mapocho River** Chile
- **Meghna** Bangladesh
- **Missouri** USA
- **Murray-Darling** Australia
- **Ohio** USA
- **Orange** South Africa
- **Po** Italy
- **Rhône** France, Spain
- **Rio Grande** USA
- **Rio Grande/Bravo** Mexico, USA
- **Rio Lerma - Guadalajara** Mexico
- **Rio Verde** Mexico
- **Sakarya River** Turkey
- **San Joaquin & Sacramento** USA
- **Tana** Kenya
- **Thames** UK
- **Tietê (PCJ)** Brazil
- **Tyrrhenian & Ligurian coast** Italy
- **Upper Mississippi** USA
- **Yamuna** India
- **Ziya He** China

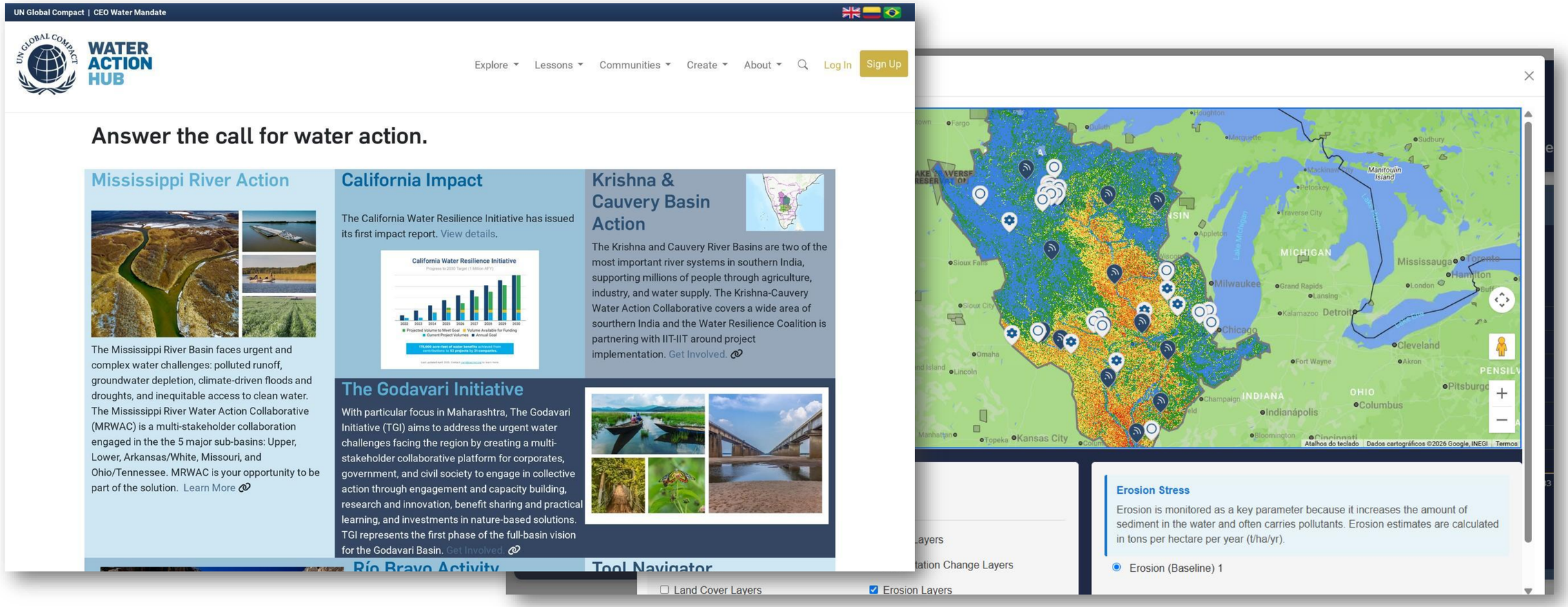
NEXT, IN 2027 · 15

- **Danube** Bulgaria
- **Delaware River** USA
- **Limpopo** South Africa
- **Magdalena** Colombia
- **Marmara** Turkey
- **Mekong** Vietnam, Laos, Thailand
- **Nile** Egypt, Sudan
- **Piura** Peru
- **Rhine** Germany
- **Rio de la Plata** Argentina
- **Santee-Catawba** USA
- **Tensift River** Morocco
- **Uruguay River** Brazil
- **Yangtze** China
- **Zhu Jiang** China

OTHER PRIORITY · 50

- Amargosa River USA
- Chad Nigeria
- Chao Phraya Thailand
- Chenab Pakistan
- Dez River Iran
- Djaderoud River Iran
- Düden River Turkey
- Euphrates & Tigris Turkey, Iraq, Syria
- Gharasu & Gorganrud Iran
- Gogra River India
- Gomati India
- Grande Brazil
- Gravina di Picciano Italy
- Guayas Ecuador
- Guir, Daoura & Draa Morocco
- Iguazu Brazil
- Júcar & Segura Spain
- Kagera Rwanda
- Karun Iran
- Kura & Aras Armenia
- Lake Victoria Kenya
- Maritsa River Bulgaria
- Mediterranean coast Algeria, Tunisia
- Mejerda Tunisia
- Michigan USA
- Min River China
- Moulouya Morocco
- Murgab River Turkmenistan
- Murrumbidgee River Australia
- Nahal Beersheva Israel, Syria
- Nestos & Struma River Greece
- Niger Niger, Nigeria
- Ontario Canada
- Orontes Syria
- Parana Argentina
- Penios Greece
- Ravi Pakistan
- Río Achiguate Guatemala
- Rio das Velhas Brazil
- Salado, Colorado & Negro Argentina
- San Juan Nicaragua
- Senegal Senegal
- Sicily Italy
- Sutlej India
- Syr Darya & Amu Darya Uzbekistan
- Tijuana Mexico
- Webi Shabeelle Somalia
- Xiang Jiang China
- Yellow River China
- Zambezi Zambia

The Water Action Hub



WATER RESILIENCE COALITION

What the Hub does

Four things you can do on it.

01 Find partners

WHO ELSE IS HERE

A world map shows who is already working in the river basins you care about.

02 Share projects

WHAT IS ALREADY WORKING

More than 1,800 water and climate adaptation projects to learn from and build on.

03 Find positive impact opportunities

WHERE HELP IS NEEDED

Basins and Country-by-country data on availability, quality, and safe water and sanitation where needs are greatest.

04 Join a collaborative

ACT TOGETHER

Team up with others in the same basin to address water availability, quality, and access challenges

Impact investing approaches to scale water financing

Project funding alone is hard to scale. Investment vehicles that fund water solutions and return capital enable capital efficiency and leverage through blended finance approaches to scale water outcomes.

WHAT IT CAN ACHIEVE

Translate

corporate water priorities into investment KPIs

Blend

sources of corporate capital to de-risk and scale water investment levels

Influence

the Finance sector to align investments to corporate water risk priorities

Leverage

catalytic corporate capital to crowd in institutional investors

INVESTMENT THEMES

- Water infrastructure
- Nature-based solutions
- Water technology
- Household water and sanitation

INVESTMENT PARTNERS

- Aqua for All
- Governments of the Netherlands and Luxembourg
- Global Water Challenge

New York Climate Week: what the WRC delivered

WHAT WE ANNOUNCED

- **$32 million (USD)** committed to the Colorado River (CRBC)
- **Rhône basin:** new collective action announced
- **A white paper** with UN agencies and Boston Consulting Group
- **A new Coalition structure,** new WRC brand and social channels
- **The NYSE closing bell,** rung by Coalition members

WHO WE REACHED

51
Events, talks and meetings

8
Events run by the PI team

300+
People at our events

110+
Organisations represented



NYSE closing bell · 21 Sept


Coalition event · NYSE

IN THE MEDIA

700+
Media mentions, 250 million+ potential impressions

1,000+
LinkedIn followers for the Coalition

Where to engage with the WRC next

Three moments between now and January where the Coalition will be in the room.

NEXT

COP31

9–20 November 2026

Antalya, Türkiye

- Water on the climate agenda: adaptation, and the money behind it
- The 100 priority basins as infrastructure for adapting to climate change
- Koç Holding, new to the Coalition, is a lead sponsor

THEN

UN Water Conference

December 2026, dates to be confirmed

Abu Dhabi, UAE

- A high-level UN meeting of governments, international bodies, civil society and business
- Showing what already works in the 100 priority basins
- The joint record of the CEO Water Mandate, the WRC and partners

INTO 2027

World Economic Forum

18–22 January 2027

Davos, Switzerland

- Business executive meeting and CEO Circle
- The WRC 2027 plan announced publicly

WATER RESILIENCE COALITION

The Water Resilience Pledge: what members commit to

BY 2050, EVERY MEMBER COMMITS TO

01 Positive Water Impact

Invest in activities required to reduce or eliminate operational impacts for a site, address (or balance) the remaining operational footprint, participate in collective actions in the company's priority water-stressed basin addressing critical risks, including availability, quality, and access to water, sanitation, and hygiene (WASH).

02 Water-resilient value chains

Develop, implement, and enable strategies and actions to support the implementation of leading impact-based water resilience best practices across the global value chain operations in priority basins.

03 Global leadership

Raise the global ambition of water resilience through public and corporate outreach.

TOWARD 2030

Positive water impact in **100 basins** and safe water, sanitation and hygiene for **300 million people**.

SIGNATORIES ALSO

- Support Collaboratives and joint projects
- Adopt new tools and technology
- Share best practices across their supply chain
- Advocate for policies that unlock action

TWO WAYS TO JOIN

General Membership a year, by company revenue

Under $1B	$1–5B	$5–10B	$10B+
$15K	$20K	$30K	$30K

CSO Advisory Board
companies with revenue over $10B

$120,000 a year

- Strategic input on all four pathways · about 4–5 hours a year
- Four meetings a year: two virtual, two hybrid at NYC Climate Week and Davos

WATER
RESILIENCE
COALITION

Join the companies working together for water resilience.

Next step: let us map your sites and suppliers against the 100 priority basins and talk about how your company could join.

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