



WATER ACTION HUB GUIDE

Connect to water stewardship
tools & opportunities around the
world.



WATER ACTION HUB

Overview

This document provides an overview of all Water Action Hub tools and resources and can serve as a “how-to” guide to tools like the Basin Application.

If you have any questions or need support, please contact Todd Player at tplayer@pacinst.org

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What is the Water Action Hub?

Launched in 2012, the [Water Action Hub](#) is a global online water stewardship platform that connects sustainability professionals and others with an interest in water stewardship digital tools that are part of the water stewardship community. The Water Action Hub also facilitates possible collaboration opportunities in basins of interest by encouraging networking and resource sharing between actors in a basin. As the action platform of the CEO Water Mandate, the Hub is an essential tool for all Mandate companies to: explore collective action projects, access basin diagnostic information, report on water targets, and add their basins of interest in the [100 Basins App](#). A full breakdown and overview of all tools and opportunities listed on the Hub is provided on page 2.

Why is inputting my basins of interest important?

As the global water crisis continues to escalate at alarming rates, decisive actions by the water stewardship community are essential now more than ever. One of the biggest barriers to taking action is the simple ability to map companies and other stakeholders present in each basin. CEO Water Mandate endorsing companies are in a unique position to help drive progress in the identified 100 Priority Basins by engaging with the Hub and sharing their projects and/or locations of interest. This is easily accomplished using the new secure 100 Basins application, part of the Water Action Hub network of tools, and allows the Mandate to begin the process of stakeholder mapping and mobilizing critical action in water-stressed basins.

Individually, companies can have an impact in basins where they operate by engaging in unilateral projects, but collective action with 2 or more participating companies can be far more impactful. Engaging in collective action projects, though, requires an accurate mapping of which companies are active in which basins. Mandate companies are in a unique position to help contribute to the overall mission of securing a water-resilient future by sharing projects and locations that the Mandate team can curate to help accelerate impact in the 100 Priority Basins at scale.

Reporting your water targets

Reporting corporate water targets and priority basins through the 100 Basins app is simple and secure. This new addition to the Water Action Hub network of water stewardship tools allows quick and easy sharing of targets and basins with the Mandate team, and optionally the broader water stewardship community.

Steps to Engaging with the Water Action Hub



1. Create a Water Action Hub Account at <https://wateractionhub.org/accounts/register/>

2. Register your organization on the Hub: Once you have created an account on the Hub, look to see if your organization is already registered. If you do not find it, [click here to register](#)

 [View Video Resource Available for steps 3+4](#)

3. Access the 100 Basins App: To access the 100 Basins App, you must be logged into your Water Action Hub company profile then go to <https://cwmsecure.wateractionhub.org/>.

4. Enter your water targets/ Basins of Interest: To enter your water targets, click on **Reporting** at the top menu then click on Communication on Progress. To enter your basins of interest, navigate to the Home page and select the **Add New Basin** button to share priority locations and/or active projects.

If you have over 20 locations or projects to share, please contact the Mandate Team for an Excel template to streamline data upload.

Additional Tools

The 100 Priority Basins Map

[The 100 priority basins list](#) is a list of worldwide basins that includes those with the highest level of opportunity for collective action from an economic and shared water risk perspective. The 100 basins list should be thought of as dynamic and responsive to changing conditions and actions by companies and other actors. [See the Selection Process](#)

The Corporate Water Benchmark tool (CWBT)

The CWBT is a business tool that allows users to get targeted actionable feedback where to direct your water stewardship efforts. It is comprised of two assessments: The Practice and Performance Assessment. Note: A company account is required to access both assessments.



- **The Practice Assessment:** Allows businesses to benchmark your water practices against industry peers by completing a multiple-choice questionnaire. Select which activities best describe those of your business to discover where you place within your sector.
- **Performance Assessment:** Allows businesses to benchmark their water performance against industry peers by inputting quantitative water data from your business. Find out how your company's water outcomes place within your sector.

The Solutions Library

[The solutions library](#) allows users to review a tailored set of water stewardship resources curated based on your self-assessment responses. Leverage the knowledge of over 500 guides and case studies on water practice to achieve your stewardship goals.

Water, Sanitation, and Hygiene Access Data

[The Water Action Hub's WASH Access Data](#) has information on the status of Water Supply, Sanitation, and Hygiene (WASH) by country (where data is available from the Joint Monitoring Programme (JMP), for Water Supply, Sanitation, and Hygiene (WASH): Monitoring Progress and Prospects for Achieving SDG Targets, 2020.) This WASH data aims to provide a country-by-country view of the current size of the gap in Water, Sanitation, and Hygiene (WASH) access.

Nature Based Solutions Benefits Explorer Tools 2.0

[The NBS Benefits Explorer](#) is a web-based tool developed to serve as a key starting point for organizations looking to invest in nature-based solutions (NBS) and for those wishing to learn more about benefit identification, accounting, and valuation.

Water Stewardship Toolbox

[The CEO Water Mandate Toolbox](#) connects your business to the latest tools, guidance, case studies, datasets, and more most relevant to you based on your circumstances and interests. It features more than 500+ resources from dozens of organizations and is updated every week.



Resources + Links

1. The Water Action Hub: <https://wateractionhub.org/>
2. The Full 100 Basins list: <https://wateractionhub.org/geos/basin/search/>
3. Access the [Basin Collective Action Hub](#) to input your water targets and basins of interest
4. (Video) Basins of interest application demo: [Basin Collective Action Hub Demo](#) (7 Minutes)
5. Nature Based Solutions Benefits Explorer Tools 2.0: [The NBS Benefits Explorer](#)

Frequent Questions + Answers:

Who within my organization should be filling out our water targets/ basins of interest?

Anyone in your organization with an active Water Action Hub account that is registered as part of your organization can complete the target sharing and basins of interest. No special knowledge or software is required.

Will my locations of interest be made public?

When you share locations of interest or projects, there is a checkbox to mark data as private. When this checkbox is selected, specific information on your company and/or the project details will not be shared. The location/project will appear as an anonymous point on a map and only approved CEO Water Mandate staff can see what company is attributed to that location/ project.

I have completed my basins of interest; How else can my company get engaged in collective action?

Reach out to us to let us know your priorities. The Mandate is actively establishing basin collaboratives in multiple basins and seeking member companies. We regularly convene stakeholder groups during this process and would welcome your involvement. Not all 100 Priority Basins are moving forward just yet, so please reach out with your specific areas and we will connect with you when we start engaging in those locations.

What is the difference between the Hub roles of "member", "admin", and "primary contact"?

You and other users can fill three core roles with respect to Hub project and organization profiles, with increasing levels of responsibility and capability: Member, Administrator, Primary Contact.

Members are involved in the relevant project, organization, or resource, and receive email updates and notifications accordingly, but do not have Hub administrative capabilities.

Admins can add, subject, and edit members; edit project details, administer polls, etc. in the Hub.

Primary Contacts are the only administrators for the project or organizations to receive messages directed at that project, organization, or resource. They are expected to be the primary knowledge holder for the project, approve or reject join requests, update the project status regularly, and respond to messages.