Collective Action for a Water Resilient World
WHO WE ARE
Global companies and their CEOs joining forces to accelerate progress against the global water crisis.

Our Origin

- Identify and accelerate investments in solutions to the water-climate crisis
- Collective action to build water security and resilience at scale in stressed regions
- Aligned quantifiable and timebound enterprise-level water commitments

2010s
- Several leading CEOs saw the scale of water action did not meet the scale of the water crisis

2020
- 7 companies partner to found the WRC, growing 4x in 2 years

2030
- Commitments half fulfilled

2050
- All commitments fulfilled
“We have both the responsibility and opportunity to collaborate with other sectors of society on solutions, combining our resources and efforts to ensure there are sustainable and resilient freshwater resources for all.”

Jim Fitterling, Chairman & Chief Executive Officer, Dow Inc.
OUR CEO LEADERSHIP

The CEO Circle meets twice per year to discuss the most strategic WRC plans, actions and next steps.

WRC CO-CHAIRS

Sanda Ojiambo
UNGC, Assistant Secretary-General & CEO

Christophe Beck
Ecolab, CEO

Brad Smith
Microsoft, President

Brian Sikes
Cargill, CEO

Debra Crew
Diageo, CEO

Hirohiko Ejiri
Kurita, President

Jim Fitterling
DOW, CEO

Laxman Narasimhan
Starbucks, CEO

Michel Doukeris
ABInBev, CEO

Mike Roman
3M, CEO
Accelerating and scaling collective action to drive change in water-stressed basins

Collective Actions

No amount of operational efficiency can address severe water stress. System-level shocks remain a threat to business.

Truly mitigating water risk at the site level ultimately necessitates building resilience at the basin level.

Scaling positive impact to the basin level requires collective action and shared vision.

WHO WE ARE
WHO WE ARE

A global network of leading businesses and partners with expertise on water

<table>
<thead>
<tr>
<th>35+ companies</th>
<th>$4 trillion + market cap</th>
<th>All sectors, geographies</th>
<th>Committed to a higher ambition</th>
</tr>
</thead>
</table>

COLLECTIVE AMBITION

Time-bound goals and clear measures, aligned with SDG ambitions, with periodic evaluation

2030

positive water impact in over 100 water stressed basins that support over 3 billion people.

enable equitable and resilient water access and sanitation for at least 300 million people.

2050

we will achieve Net Positive Water Impact in 150 water stressed basins worldwide.

3 Billion Beneficiaries

300 Million with WASH

150 Basins
WRC’S 2030 ROADMAP FOR COLLECTIVE ACTION IN 100 BASINS

4 KEY STRATEGIES

S1: Scaling Proven Solutions in Basins via Collective Action

S2: Multiplying Impact via Business Expertise and Innovation

S3: Leveraging Innovative Finance and Collective Investments

S4: Influencing via Collective Measurement & Advocacy

2030 AMBITION

- Recruit 150 target companies with potential to influence 1/3 of the world water withdrawals
- Positive water impact in 100 basins that support 3 billion people
- Enable safe water access and sanitation (WASH) for 300 million people
WATER ACCESS AND SANITATION (WASH) INITIATIVES

How to achieve 300 million people in a climate crisis world

1. WRC Investment Portfolio

2. Multiplying impact of WRC members’ individual WASH initiatives

3. Leveraging Financial Institutions’ funding with matching programs

4. WASH4WORK
WRC INVESTMENT PORTFOLIO: PROGRESS 2023

- Portfolio Launched March 2023
- 1st Collective Investment Close March 2023
- $ Billion Pipeline of Investment Opportunities Identified / New Partnerships Established

WRC INVESTMENT PORTFOLIO

WRC MEMBERS

1st Fund Close $150M – 2023

Investment Vehicle 1
WASH Fund IV – Microfinance

Investment Vehicle 2
Water & Climate Infrastructure Fund

Innovation Funds – Private Equity

Water & Sanitation Treatment & Reuse

Nature Based Solutions
<table>
<thead>
<tr>
<th>MANAGER</th>
<th>Current Pipeline Potential ($3 Billion+)</th>
<th>SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>WATEREQUITY</td>
<td>Global Access Fund IV – $139M (Announced March 2023)</td>
<td>$150M</td>
</tr>
<tr>
<td>WATEREQUITY</td>
<td>Water &amp; Climate Infrastructure Fund I – PRIVATE EQUITY</td>
<td>$250M</td>
</tr>
<tr>
<td>incofin</td>
<td>Water Access Acceleration Fund - PRIVATE EQUITY</td>
<td>$70M</td>
</tr>
<tr>
<td>Pure Terra Ventures</td>
<td>Water Technologies Growth Fund – PRIVATE EQUITY</td>
<td>$80M</td>
</tr>
<tr>
<td>Water Technology Companies</td>
<td>Water Technology Companies - VENTURE</td>
<td>$20M</td>
</tr>
<tr>
<td>Burnt Island Ventures</td>
<td>Water Technology Companies - VENTURE</td>
<td>$5M</td>
</tr>
<tr>
<td>Future of Water</td>
<td>Blue Peace Bond – Gambia River Basin – GREEN BOND</td>
<td>$2BN</td>
</tr>
<tr>
<td>Sustainable Water Impact</td>
<td>Global Water Impact Fund II (scoping)</td>
<td>$100M – Fund I</td>
</tr>
<tr>
<td>Technology Ventures</td>
<td>Sustainable Water Impact Fund II (concept)</td>
<td>$927M – Fund I</td>
</tr>
</tbody>
</table>
The WRC has pioneered the NPWI concept as an impact-oriented goal.

Enterprise ambition for water-stressed basins.

Reducing water stress in three dimensions: availability (quantity), quality, and access.

Company contributions exceed impacts on water stress in the same region.

Quantifiable and measured via both short-term outputs and long-term outcomes.
NPWI and collective action are key to the water strategies of WRC member companies

"We are running a water reduction programme on site [in Cape Town], while also working with the WRC and partners on community projects to move towards Net Positive Water Impact in this basin as part of our corporate water strategy."

Claire Lund, VP Sustainability, GSK

"Positive water impact at water-stressed areas is the ambition we have in place to work towards healthy watersheds. Each watershed is unique and we have learnt that collective action is key to reduce shared risks."

Prithi Sharma, Water Stewardship Lead, Corporate Affairs, HEINEKEN
NPWI is a cornerstone concept for accelerating progress on SDG6.

SDG 6 Alignment

**WHAT WE DO**

Ensure availability and sustainable management of water and sanitation for all.

**Quantity**

TARGET 6-4

INCREASE WATER USE EFFICIENCY AND ENSURE FRESHWATER SUPPLIES

**Quality**

TARGET 6-3

IMPROVE WATER QUALITY, WASTEWATER TREATMENT AND SAFE REUSE

**Accessibility**

TARGET 6-1

SAFE AND AFFORDABLE DRINKING WATER

TARGET 6-2

END OPEN DEFECATION AND PROVIDE ACCESS TO SANITATION AND HYGIENE
Realizing NPWI is contextual to each basin based on local water conditions.

### Achieving NPWI in Practice

<table>
<thead>
<tr>
<th>NPWI dimensions in three sample basins</th>
<th>Achieving SDG 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Accessibility</td>
</tr>
<tr>
<td>Water-Stressed Basins</td>
<td>✔</td>
</tr>
<tr>
<td>Non-Stressed Basin(s)</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**WHAT WE DO**

**Achieving SDG 6**

- Achieving SDG 6
ADDRESSING SHARED WATER CHALLENGES

Focus is on changing basin outcome and going beyond compensating company footprint

Operational footprint in watershed based on SBTNs

Avoid or reduce the site’s operational impacts

Replenish or restore the site’s operational footprint

Site’s sustainable water use

Watershed shared water challenges

Impact accelerator projects (Water Fund of Fund?)

Collective action projects (e.g. Women+Water)

Site collaborations to deliver measurable watershed outcomes

2050

Net Positive Water Impact

2020

Figure adapted from CEO Water Mandate NPWI Methodology v4 by GSK
The WRC and partners have analyzed and curated a list of 100 priority basins to scale collective action.
OUR CURRENT COLLECTIVE ACTIONS

Priority places for demonstrating impact and leadership

USA
- Mississippi (TNC Watershed Initiative)
- California (CWAC + TNC Colorado River)

MEXICO
- Verde (Agua Capital – Mexico City Fund)
- Grande/Bravo (FAMM - Monterrey Water Fund)
- Lerma (BIER – Charco Bendito)

BRAZIL
- São Paulo (TNC – Water Fund)
- Rio de Janeiro (TNC – Water Fund)

INDIA
- Godavari (Woman + Water Collaborative)
- Krishna (TNC + Water for People)
- Cauvery (WWF – Noyval-Bhavani)
- Ganga (TBD)

INDONESIA
- Java Island (Water.org + Indonesia Water Coalition)

SOUTH AFRICA
- Vaal System + Limpopo (TBD)
- Berg/Breede (TNC & WWF – Invasive Species)
The Water Action Hub + Our 100 Priority Basins

<table>
<thead>
<tr>
<th>For Businesses</th>
<th>For Everyone</th>
<th>Search Projects by Basin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Water Benchmark Tool</td>
<td>Search the 100 Priority Basins</td>
<td>Search Projects by Basin</td>
</tr>
<tr>
<td>Solutions Library</td>
<td>Find Partners for Collective Action</td>
<td></td>
</tr>
<tr>
<td>CEO Water Mandate</td>
<td>Add Your Organization &amp; Projects</td>
<td></td>
</tr>
<tr>
<td>Sign the Open Call</td>
<td>Search the Global Map of Projects</td>
<td></td>
</tr>
</tbody>
</table>

- Make a profile to map water projects and connect with other basin partners
- Utilize our Corporate Water Benchmarking Tool and NBS Benefits Explorer
- Search our 100 Priority Basins to find projects influencing your operations
WATER ACTION HUB & DIGITAL TOOL FUTURE

The Premiere Online Destination for Water Stewardship Activities

NBS Benefits Explorer

100 Basins App

Basin Monitoring

Benchmark Tool
WHAT WE DO

- 21 Collective Actions
- 15 River Basins
- 6 Countries

Secretariat Facilitated Basins

- **USA**
  - Mississippi (TNC)
  - California/Colorado (3 CWAC + TNC)

- **MEXICO**
  - Country Level (Water.org)
  - Verde (Agua Capital)
  - Grande/Bravo (FAMM + TBD)
  - Lerma (BIER – Charco Bendito)

- **BRAZIL**
  - Country Level (Water.org)
  - São Paulo (TNC)
  - Rio de Janeiro (TBD)

- **SOUTH AFRICA**
  - Limpopo + Vaal System (TBD)
  - Berg/Brede (TNC + WWF)

- **INDIA**
  - Country Level (Water.org)
  - Ganges (Woman + Water Alliance)
  - Krishna (TNC + Water for People)
  - Cauvery (WWF + WaterAid)
  - Godavari (TBD)

- **INDONESIA**
  - Java Island (Water.org + TBD)
## Basin Champions

Ambassadors and engagement leaders at the regional level

<table>
<thead>
<tr>
<th>Basin Name</th>
<th>Company</th>
<th>Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>California (USA)</td>
<td>Ecolab</td>
<td>Christophe Beck (CEO)</td>
</tr>
<tr>
<td>Godavari (India)*</td>
<td>GSK</td>
<td>Lisa Martin (CPO)</td>
</tr>
<tr>
<td>Rio Lerma (Mexico)</td>
<td>Diageo</td>
<td>Debra Crew (CEO) &amp; Local CEO</td>
</tr>
<tr>
<td>Upper Tana (Kenya)</td>
<td>Diageo</td>
<td>Debra Crew (CEO) &amp; Jane Karuku (African CEO)</td>
</tr>
<tr>
<td>Mississippi (USA)</td>
<td>3M</td>
<td>Mike Roman (CEO)</td>
</tr>
<tr>
<td>São Paulo (Brazil)</td>
<td>ABInBev</td>
<td>Michel Doukeris (CEO) + Jean Jereissati (Ambev CEO)</td>
</tr>
<tr>
<td>Woman + Water Collaborative (India)</td>
<td>GAP Inc.</td>
<td>Mark Breitbard (GAP Brand CEO)</td>
</tr>
</tbody>
</table>

*Aligning Co-Leadership with Diageo
WHAT WE DO

Rejuvenating critical watersheds by working with local partners

Collective Action Case Study

SITUATION

• 27% BR-GDP
• 27 million people in severe drought
• Energy + water insecurity

SÃO PAULO WATER FUND

2030 POTENTIAL IMPACT

<table>
<thead>
<tr>
<th>CARBON BENEFIT (TONS CO2 / YEAR)</th>
<th>FOREST RESTORATIONS &amp; CONSERVATION (HA)</th>
<th>WATER QUANTITY (M3)</th>
<th>PEOPLE IMPACTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.089.010,69</td>
<td>125.689</td>
<td>559.438.767</td>
<td>11.234</td>
</tr>
</tbody>
</table>

(Economic Benefits)
12.326.401 (Water availability)

IMPLEMENTING PARTNER:
The Nature Conservancy

CURRENT MEMBERS:

INTERESTED MEMBERS:
Jaguaríúna Watershed
2022
Business Leaders’ Open Call to Accelerate Water Action

Achieve collective positive water impact in 100 global water basins by 2030 in each company’s operation and supply chain.

Measure the water impact annually based on improvement in basin-wide conditions.

Water availability, quality, and accessibility.

WRC Support to the call:
- Provide and update 100 priority basin list.
- Share a Portfolio of Projects for the 100 basins.
- Track the Collective Action impact of the Open Call.

Call potential support for the WRC:
- Increase no. of Companies supporting WRC’s CA Portfolio
- Increase Collective Action Impacts in Basins
- Increase business and partner potential engagement with WRC

https://wateractionnow.org
INNOVATION

Multiplying our impact by bringing the unique expertise of our members and partners to water resilience

New Partnerships for Innovation

Digital Basin Diagnostics
Open-Source Data Platform
- Via Water Action Hub
  Scoping

Digital Monitoring of Water Resilience in Basins for Companies
- Building Service Provider Capabilities
  (European Space Agency)
  Launched Nov.2022

Digital Water Benefits Monitoring for Agriculture
- Building water resilience into regenerative agriculture
  (Cargill) - Scoping

Water & Sanitation Technologies Working Group
- Scaling up proven solutions in basins
  (Dupont / BMGF) - Ideation
YOUR ROLE
WRC members connect with each other to innovate solutions and take action on water.

**YOUR ROLE**

Connection and Action

- **Collaborate with trusted partners** to address basin-level challenges through scalable collective action initiatives.

- **Share your expertise** and challenges to drive thought leadership and advance best practice on water in the global private sector.

- **Join leaders using their company voice to elevate current and future water challenges and solutions.**
The WRC offers high-level speaking and public engagement opportunities.

Profiles in Leadership

CEO Circle

In-Person & Online

Engage Publicly on Water

High Level Venues
NEXT STEPS
NEXT STEPS

Join UNGC → Sign Pledge → Welcome Package

Onboarding Meeting → Join Working Groups → Announce Membership

Connect with Projects → Engage Publicly → Recruit New Members

Signing the Pledge is just the beginning of our partnership
All WRC Members must be signatories of the UN Global Compact

NEXT STEPS

UN Global Compact
World's largest corporate sustainability initiative

CEO Water Mandate
Water stewardship initiative of the UN Global Compact

Water Resilience Coalition
Leadership platform of the CEO Water Mandate

UNGC Membership

Member companies must be signatories of the UN Global Compact and its 10 Principles on Human Rights, Labor, Environment, & Anti-Corruption
WRC Governance

Here is how we are structured

LEADERSHIP COMMITTEE
- Composed of up to 20 leading companies + external advisors
- Sets overall strategic vision of the Coalition
- Responsible for tracking the WRC goals and 2030 Roadmap

CEO CIRCLE
- Strategic body that provides direction and insights to the WRC goals and plans – including the 2030 Roadmap
- Composed by the CEOs from the Leadership Committee

COALITION MEMBER COMPANIES
- Sign the Water Resilience Pledge, report progress, collaborate in watersheds
- Working Groups convened to address shared barriers & opportunities (subset of member companies opting in)

PARTNERSHIP NETWORK
- Composed of partners with different expertise that helps us advance the work and increase our impact
- Partners fill different roles – collective action implementers; technical expertise; financial expertise; comms & advocacy expertise
## Operational Commitments

WRC commitments are specific enough to drive action, but flexible to fit each company

<table>
<thead>
<tr>
<th>General Members</th>
<th>Leadership Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Provide CEO quote upon joining</td>
<td></td>
</tr>
<tr>
<td>• Provide locations of interest for collective action projects</td>
<td></td>
</tr>
<tr>
<td>• Senior leadership to engage publicly* about water <strong>ONCE</strong> per year</td>
<td></td>
</tr>
<tr>
<td>• Provide communications point of contact &amp; support WRC campaigns</td>
<td></td>
</tr>
<tr>
<td>• Recruit <strong>ONE</strong> new WRC members per year</td>
<td></td>
</tr>
<tr>
<td>• Engage in at least one place-based WRC collective action within a year of joining</td>
<td></td>
</tr>
<tr>
<td>• Provide CEO quote upon joining</td>
<td></td>
</tr>
<tr>
<td>• Provide locations of interest for collective action projects</td>
<td></td>
</tr>
<tr>
<td>• Senior leadership to engage publicly* about water <strong>TWICE</strong> per year – <strong>one being the CEO</strong></td>
<td></td>
</tr>
<tr>
<td>• Provide communications point of contact &amp; support WRC campaigns</td>
<td></td>
</tr>
<tr>
<td>• Recruit <strong>TWO</strong> new WRC members per year</td>
<td></td>
</tr>
<tr>
<td>• Engage in at least one place-based WRC collective action within a year of joining</td>
<td></td>
</tr>
<tr>
<td>• <strong>CEO to join the CEO Circle</strong> – a strategic board that meets twice per year (90 mins - hybrid)</td>
<td></td>
</tr>
</tbody>
</table>

*Include: op eds; public sessions; posts and/or videos in social media; interviews; among others.
### Financial Contribution

Financial contributions to WRC Secretariat separate from UNGC membership fees or project-specific contributions

<table>
<thead>
<tr>
<th>Company revenue ($USD)</th>
<th>&lt;$1B</th>
<th>$1-5B</th>
<th>$5-10B</th>
<th>$10B+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership Committee Member</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>N/A</td>
<td>$50K</td>
<td>$75K</td>
<td>$100K</td>
<td></td>
</tr>
<tr>
<td>Annual financial commitment for first 3 years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$10K</td>
<td>$15K</td>
<td>$20K</td>
<td>$20K</td>
<td></td>
</tr>
</tbody>
</table>
NEXT STEPS

Raise Your Ambition
Make the Commitment
Join the Coalition

Become a New WRC Member

JOIN OUR COLLECTIVE ACTION
FOR A WATER RESILIENT WORLD