Agenda

WHO WE ARE
WHAT WE DO
WHERE YOU FIT
WHAT COMES NEXT
CEO Water Mandate

A partnership of the UN Global Compact and the Pacific Institute
Overview of the CEO Water Mandate Programming

Leadership Initiative
- Highest Ambition
- Driving Collective Action

Majority of Membership
- Access to Resources
- Transparency

Ideal for SMEs, Value Chain
- UNGC Mem. not Required
- Setting Water Targets
WHO WE ARE

A global network of businesses committed to water stewardship

<table>
<thead>
<tr>
<th>A network of 250+ endorsing companies</th>
<th>Representing $7+ trillion market capitalization</th>
<th>All sectors, sizes, and geographies</th>
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<tbody>
<tr>
<td>Acciona</td>
<td>Asahi</td>
<td>BHP</td>
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<td>Cargill</td>
<td>Coca-Cola</td>
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<td>Dialld</td>
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<td>K&amp;M Innovation S.R.O.</td>
<td>Microsoft</td>
<td>Manitou Transport</td>
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<td>Nike</td>
<td>[NMT]</td>
<td>Orbia</td>
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<tr>
<td>Starbucks</td>
<td>Solidea</td>
<td>Unilever</td>
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</table>
WHO WE ARE

An initiative to advance uptake of corporate water best practices

Business Case for Water

Key for ESG-Conscious Investors

Cost to Direct Operations

Material Risk to Entire Value Chain

Destabilizing Effects of Climate Change

Critical to Stakeholder Relationships
WHO WE ARE

Six Commitment Areas

1. Direct Operations
2. Supply Chain & Watershed Management
3. Collective Action
4. Public Policy
5. Community Engagement
6. Transparency

A platform to commit to continuous progress in six areas
WHAT WE DO
WHAT WE DO

- LEAD -

Thought leadership, resilience scaling, elevating water’s profile

- SCALE -

- ELEVATE -
Innovation and Leading-Edge Thinking
Active Thought Leadership Projects

Benefit Accounting for Nature-Based Solutions (NBS)
Building the business case for NBS. Tool + method for identification, forecasting, and valuation of benefits

Water Resilience Assessment Framework (WRAF)
Step-by-step corporate guidance on assessing water resilience from a wholistic basin perspective

Net Positive Water Impact (NPWI)
WRC-led approach to improve and measure basin level health of water quantity, quality, and access (WASH)

WASH Working Groups
WASH4Work groups on standardized accounting, supply chain engagement, and climate resilient WASH

Water Action Hub Tools
Basin-level project mapping, corporate benchmarking, tool navigation, find partners for collective action
Business Leaders’ Open Call to Accelerate Water Action

The world is off-track to achieve SDG 6. We must rapidly accelerate action on water.

Businesses can—and must—be pivotal levers of change.

70+ companies have supported the call to achieve collective positive water impact in 100 global water basins by 2030.

**Companies commit to:**

- Enterprise-wide direct action
- Collective positive water impact in 100 basins by 2030
The Water Action Hub + Our 100 Priority Basins

- Make a profile to map water projects and connect with other basin partners
- Utilize our Corporate Water Benchmarking Tool and NBS Benefits Explorer
- Search our 100 Priority Basins to find projects influencing your operations

Search Projects by Basin
WATER ACTION HUB & DIGITAL TOOL FUTURE

The Premiere Online Destination for Water Stewardship Activities

NBS Benefits Explorer

100 Basins App

Basin Monitoring

Benchmark Tool
WASH4Work

Improve WASH:
- in the Workplace
- in Supply Chains
- in Communities

Working Groups

1. Standardized WASH Benefit Accounting
2. Climate Resilient WASH
3. WASH in the Supply Chain

2022 WASH Insights Report
WHAT WE DO

The Forward Faster initiative aims to support companies’ water resilience commitment to direct operations and supply chain.

Action Area 4: Water Resilience
• Build water resilience across global operations and supply chains.
• Achieve collective positive water impact in at least 100 vulnerable prioritized water basins by 20230.

KPIs
• Water quantity
• Water quality
• Water Accessibility

Reporting Indicators
1. Corporate Water Targets
2. Water-stressed basin with direct operations
3. 10 highest priority water-stressed basins and action taken
4. Basins outside the 100-priority basin
WHAT WE DO

The WRC is an action-centered commitment platform of the Mandate

• What sets the WRC apart:
  • Committing to specific, ambitious, long-term goals
  • Leadership and voice on water at the CEO level
  • Leveraging collective action to achieve impact at scale

• By 2030 the Coalition seeks to:
  • Have positive water impact in over 100 water stressed basins
  • Equitable and resilient WASH for at least 300 million people

• By 2050 the Coalition seeks to:
  • Achieve Net Positive Water Impact in 150 basins
The WRC has pioneered the NPWI concept as an impact-oriented goal.

Enterprise ambition for water-stressed basins

Reducing water stress in three dimensions: availability (quantity), quality, and access.

Company contributions exceed impacts on water stress in the same region.

Quantifiable and measured via both short-term outputs and long-term outcomes.
Implementing efficient and circular solutions alongside ‘beyond the fence’ benefits

**Focus is on changing basin outcome and going beyond compensating company footprint**

- Smart water systems (optimisation, leak detection)
- Metering
- Water reuse (Cooling, Backwash recovery)
- AWS Implemented
- Zero liquid discharge
- Rainwater harvesting
- Direct air-water capture
- Wetland restoration, NbS (health + nature)

**Impact accelerator projects** (Water Fund of Fund?)

**Collective action projects** (e.g. Women+Water)

Site collaborations to deliver measurable watershed outcomes

Replenish or restore the site’s operational footprint

Avoid or reduce the site’s operational impacts

Operational footprint in watershed based on SBTN

Net Positive Water Impact

Impact accelerator projects (Water Fund of Fund?)

Collective action projects (e.g. Women+Water)

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Replenish or restore the site’s operational footprint

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Operational footprint in watershed based on SBTN

Net Positive Water Impact

Figure adapted from CEO Water Mandate NPWI Methodology v4 by GSK
Building a More Sustainable Value Chain

1. Land
   a. Sustainable and Regenerative Agriculture
   b. Protect Biodiversity
   c. Eliminate Deforestation

2. Grower Communities
   a. Smallholder Support
   b. Women’s Empowerment
   c. No Exploitation/Human Rights

3. Transportation
   a. Alternative Fuel Vehicles
   b. SeaCharter for Ocean Freight
   c. U.S. EPA SmartWay Certification

4. Processing
   a. Environmental Footprint Reduction
   b. Carbon Capture and Storage
   c. Process Innovation

5. Product Portfolio
   a. Alternative Proteins
   b. Responsibly Sourced Commodities
   c. Fuels of the Future

6. Packaging
   a. Starch-enhanced Cardboard
   b. Bioplastics

7. Customer
WHAT WE DO
Rejuvenating critical watersheds by working with local partners

Collective Action Case Study

SITUATION
- 27% BR-GDP
- 27 million people in severe drought
- Energy + water insecurity

2030 POTENTIAL IMPACT
- CARBON BENEFIT (TONS CO2 / YEAR)
  1.089.010,69
- FOREST RESTORATIONS & CONSERVATION (HA)
  125.689
- WATER QUANTITY (M3)
  559.438.767
- PEOPLE IMPACTED
  11.234 (Economic Benefits)
  12.326.401 (Water availability)
WHAT WE DO

Mobilizing investment vehicles to scale water action around the world

Investment Portfolio Case Study

- WRC Members partner with Water Equity to launch $139 Million water fund.
- Balance sheet impact investing to mobilize more capital
- Expected to provide WASH to 5 million people worldwide

Starbucks, DuPont, Ecolab, Gap Inc, Reckitt, came together with US DFC to launch first $139 Million Fund

$1 Billion of future opportunities identified
Raise the Profile of Water & Shape the Enabling Environment
2024 High Level Events

- GreenBiz24: 12-14 February
- 10th World Water Forum: 18-24 May
- TBD
- World Water Week: 25-29 August
- UN SDG Summit: 22-23 September
- COP 29: 11-24 November
There are many ways to engage with water - we help guide your journey

Onboarding Process

YOU >>>

• Why did your company join the Mandate?
• What are your present activities on water?
• What are your future ambitions on water?

WE >>>

• Connect you with our relevant programs
• Help navigate the water stewardship ecosystem
• Identify areas for future investment
• Update you on latest opportunities
WHERE YOU FIT

- LEAD -
  - Provide input into a thought leadership product
  - Commit to pilot-testing an innovative tool
  - Receive specialist feedback on your water strategy

- SCALE -
  - Share tools company uses to operationalize water stewardship
  - Maintain an active profile on the Water Action Hub
  - Engage in on-the-ground collective action efforts

- ELEVATE -
  - Provide input to Mandate review of an external policy / standard
  - Use company voice to advocate for water at appropriate fora
  - Through WRC, utilize CEO / c-suite to elevate importance of water

There are opportunities to engage to fit each company’s interests
Recommended Engagements

1. Save the Date for our events and meetings

2. Explore the Open Call 100 Basins on the Water Action Hub

3. Choose a program to join / learn more about

- Hybrid Annual General Meeting: 22/23 Sept in NYC
- HLPF, AWS Forum, SWWW, SDG Summit, COP29

- Map your operation onto our 100 Priority Basins
- Join the Open Call to Accelerate Water Action

- WASH4Work; Water Resilience Coalition
- NBS, WRAF, Legacy Tools
- First Year Program
WHAT COMES NEXT
WHAT COMES NEXT

Endorser Requirements

1. Be a UN Global Compact signatory
2. Report publicly on progress on an annual basis
3. Meaningfully contribute (financially or otherwise)
The endorsement letter is just the first step in our partnership.
WHAT COMES NEXT

Reporting is essential, but flexible to fit our diversity of companies

Reporting Requirement

Contents

- Annually Communicate on Progress in the CEO Water Mandate’s 6 Commitment Areas
- Detailed descriptions of company water practices and water performance KPIs

Formats

- Separate from UNGC CoP Questionnaire
- Annual Sustainability Report with water section
- CDP Water Security Questionnaire responses
- Standalone document addressing the 6 areas

Email to ceowatermandate@unglobalcompact.org
Mandate endorsers expected to contribute financially or otherwise.

Invoice timing is flexible to fit different fiscal calendars.

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<thead>
<tr>
<th>Company revenue tiers by annual gross sales/revenue</th>
<th>Expected Annual Contribution</th>
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<tbody>
<tr>
<td>&gt; USD 5 billion</td>
<td>USD 20,000</td>
</tr>
<tr>
<td>USD 1 – 5 billion</td>
<td>USD 15,000</td>
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<tr>
<td>USD 500 million – 1 billion</td>
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<td>USD 2,500</td>
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<tr>
<td>&lt; USD 25 million</td>
<td>USD 1,250</td>
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THANK YOU