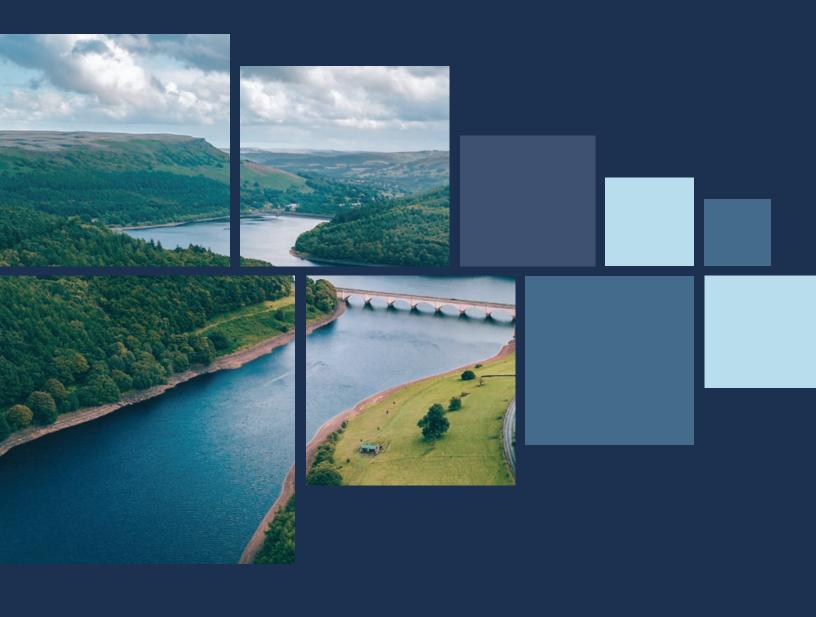


Accelerating Corporate Water Stewardship and Resilience

2022 IMPACT REPORT





ABOUT THE CEO WATER MANDATE

The CEO Water Mandate is a special initiative established in 2007 by the UN Secretary-General and the UN Global Compact (UNGC) in partnership with the Pacific Institute.

The Mandate offers a powerful forum for companies to share good practices and forge partnerships to address urgent water challenges related to scarcity, quality, governance and access to water and sanitation.

OUR MISSION

To mobilize a critical mass of business leaders to address global water challenges through corporate water stewardship in partnership with the United Nations, governments, civil society organizations and other stakeholders.

OUR STRATEGY

The Mandate's 2021-2023 strategy comprises three main pillars:

- Facilitating Innovation and Leading-Edge Thinking
- Scaling Leading Practice and Driving Basin Resilience
- Raising the Profile of Water and Shaping an Enabling Environment

These pillars support the Mandate's three-year focus on scaling the adoption of water stewardship practice by companies in critical geographies and industry sectors.

OUR COMMITMENT TO WATER STEWARDSHIP

Companies that endorse the CEO Water Mandate agree to continuous improvement in six core areas of their water stewardship practice.

DIRECT OPERATIONS

Measure and reduce water use and wastewater discharge. Develop strategies to eliminate impacts on communities and ecosystems.

SUPPLY CHAIN & WATERSHED MANAGEMENT

Encourage improved water management among suppliers and public water managers alike.

COLLECTIVE ACTION

Participate in collective efforts with civil society, intergovernmental organizations, affected communities and other businesses to advance water sustainability.

PUBLIC POLICY

Facilitate the development and implementation of sustainable, equitable and coherent water policy and regulatory frameworks.

COMMUNITY ENGAGEMENT

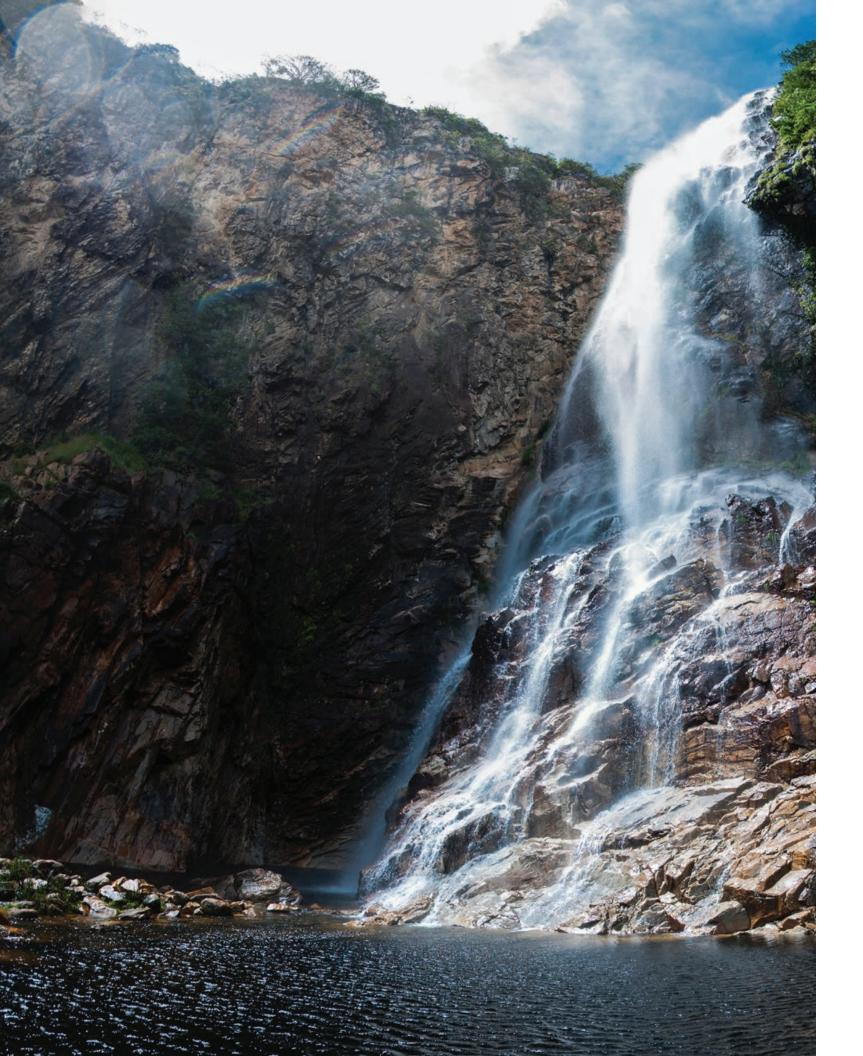
Improve community water efficiency, protect watersheds and increase access to water services as a way of promoting sustainable water management and reducing risks.

TRANSPARENCY

Commit to transparency and disclosure in order to be accountable and meet stakeholder expectations.

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LEADERSHIP LETTER

Amid increasing global complexities, 2022 was another challenging year for our changing world. The role businesses can play in helping solve the water crisis, however, has never been more clearly recognized. During the second year of the CEO Water Mandate's 2021-2023 strategic plan, we built a strong foundation for businesses to take an increasingly proactive role in water stewardship.

It is our pleasure to present the CEO Water Mandate's inaugural impact report. Below and in the pages ahead, we reflect on how—in partnership with 234 endorsing companies and partners—we have accelerated corporate water stewardship at a time more critical than ever to do so.

Driving Innovation – Under the strategy's first pillar focused on thought leadership and innovation, during 2022, we introduced a range of new leading-edge thinking to advance the field of water stewardship. From developing a groundbreaking methodology to forecasting the benefits of Nature-Based Solutions to releasing a joint declaration on climate resilient WASH, we continue to provide businesses with the science-based guidance they need to build a more water-resilient future.

Scaling for Impact – To scale these responsible water practices, the topic of the second strategic pillar, this year we focused on increasing direct uptake of innovative guidance and tools, while also convening more diverse private sector actors to advance our shared work. For instance, in Brazil, we established the first-ever Water Resilience Coalition Chapter to amplify the regional impact of collective actions.

Raising the Profile of Water — Under the strategy's third pillar, we continued to raise the profile of water on the global agenda and shape a broader enabling environment for water stewardship. The CEO Water Mandate elevated the visibility of sustainable water management at key high-level global events. In collaboration with the German development agency (GIZ) and the Alliance for Water Stewardship, we also furthered our work with the Water Stewardship Acceleration (WaSA) Forum, a platform for connecting the private and public sectors to advance leading corporate water practices.

As we look ahead, we are confident that our shared commitment to corporate water stewardship will continue to drive progress on SDG 6. On behalf of the CEO Water Mandate, we extend our heartfelt gratitude and admiration to all our members and partners for your continued vision, commitment, and support to create a more water-resilient future.

Sincerely,



Sanda OjiamboAssistant Secretary General and CEO of the UN Global Compact



Jason Morrison
President of the Pacific Institute and
Head of the CEO Water Mandate



In 2022, the CEO Water Mandate continued to break new ground in corporate water stewardship. Completing the second year of the 2021-2023 strategic plan, the Mandate made substantive progress across all three of the plan's strategic pillars.

FACILITATING INNOVATION AND LEADING EDGE THINKING

The CEO Water Mandate brought together industry leading experts to develop new best practices on water stewardship. The Mandate published Nature-Based Solution Stakeholder Engagement Guidance and specialized Corporate Guidance for the Water Resilience Assessment Framework. The WASH4Work initiative established three innovative working groups on benefit accounting, supply-chain engagement and climate-resilient water, sanitation and hygeine (WASH). Mandate researchers developed a groundbreaking methodology to forecast and value the benefits of nature-based solutions.

SCALING RESPONSIBLE PRACTICE & DRIVING BASIN RESILIENCE

The reach of collective water action continues to grow. The Water Resilience Coalition (WRC) established its Brazil Chapter, expanded to 21 collective actions in 15 different basins and launched its 2030 roadmap. The Water Action Hub launched the Corporate Water Benchmark Tool at COP27 and welcomed 1,100 new site users. With the CEO Water Mandate welcoming 38 new endorsing companies, the scale of action around the world is only set to increase in years to come. The NPWI framework was also co-developed with WRC members.

RAISING THE PROFILE OF WATER AND SHAPING THE ENABLING ENVIRONMENT

Positioning water action prominently across high-level events and far-reaching campaigns, the CEO Water Mandate facilitated publicprivate collaboration in 2022. The Mandate raised the profile of water action at the World Economic Forum, Stockholm World Water Week, COP27 and other high-visibility venues. Multiple communications campaigns combined with over 3.200 media mentions and over 25 webinars and sessions helped influence the global water agenda. Finally, the Water Stewardship Acceleration (WaSA) Forum established critical multi-stakeholder dialogues in advance of the UN 2023 Water Conference to maximize public-private collaboration in addressing the global water crisis.





FOCUS:

Scaling the adoption of water stewardship practice by companies in critical geographies and industry sectors

PILLAR 1

Facilitating Innovation and Leading Edge Thinking

2 new publications

new tool

6 working groups

2 special initiatives

proposals to digitize water resilience

72kviews on thought leadership webpages

PILLAR 2

Scaling Responsible Practice and Driving Basin Resilience

> 38 new endorsers

> > 147

new WASH pledge signatories

1,170 new Water Action Hub users

21 collective action initiatives

15
basins with collective action initiatives

companies implementing Contextual Water Targets

PILLAR 3

Raising the Profile of Water and Shaping the Enabling Environment

> major communications campaigns

> > major events

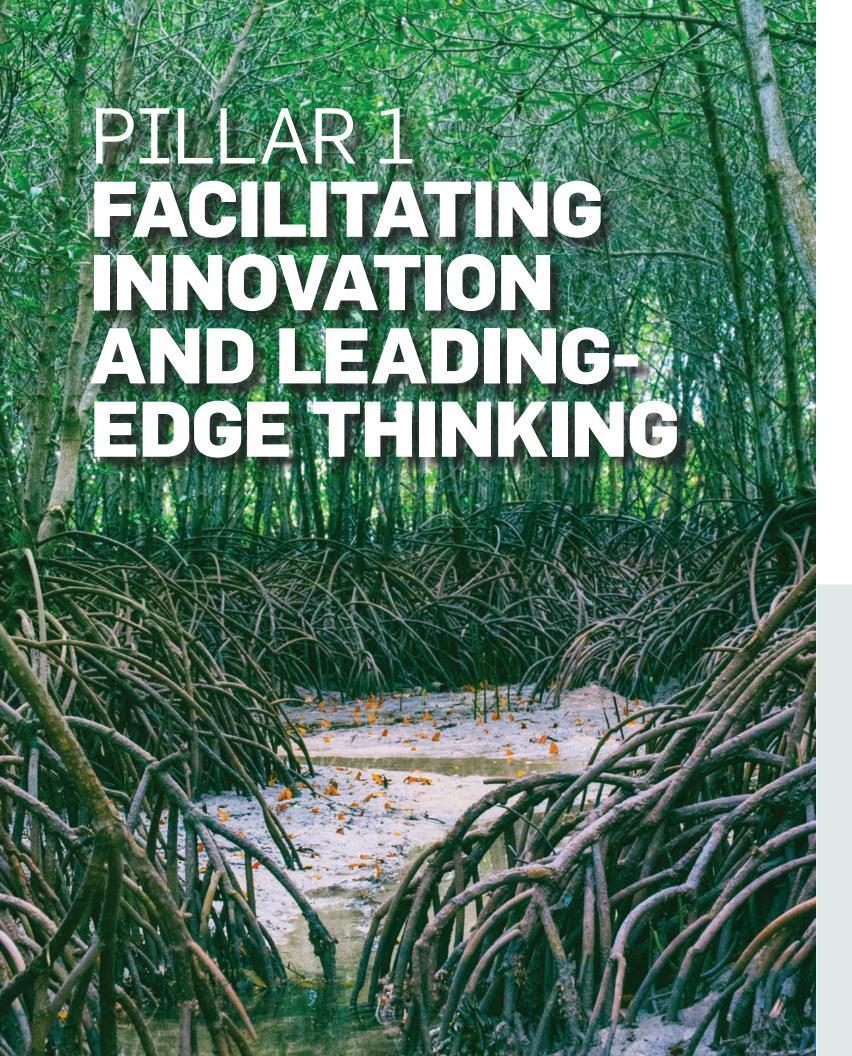
>25
webinars, event sessions

>2.7
billion potential media reach*

>3,200 media mentions

22WaSa Forum
Members

*Measured on Meltwater



Stories of Impact:

Building the Business Case for Nature-Based Solutions

Nature-based solutions (NBS) are a powerful set of tools in the climate and water-resilience toolbox whose benefits can contribute to achieving many of the UN's Sustainable Development Goals – including SDG 6.

NBS involve many actions and activities that have benefits across water, carbon, biodiversity and socio-economics. For example, invasive species removal can improve streamflow while also enhancing biodiversity. Planting mangroves can reduce coastal erosion, mitigate flooding and catalyze tourism. Restoring peat bogs can sequester carbon, improve drainage and support local ecosystems.

Being able to quantify and value benefits from naturebased solutions is critical to make the business case for investment and demonstrating tangible results. The ongoing contributions from project members of all sectors to create this robust and comprehensive methodology proves that these stakeholders recognize the importance of this resource."



—Edwin Pinero President, EcoMetrics; Advisory Board Member

NBS Co-Benefits Impact Multiple SDGs



When it comes to investing in NBS, however, building a business case prompts several key questions: Which potential benefits can a solution produce? Who will benefit? How much value can those benefits provide and when will this be realized?

The CEO Water Mandate Benefit Accounting of Nature-Based Solutions for Watersheds project team is helping companies and planners answer these questions.

LEARN MORE
ABOUT NBS WITH
OUR GUIDANCE
DOCUMENT

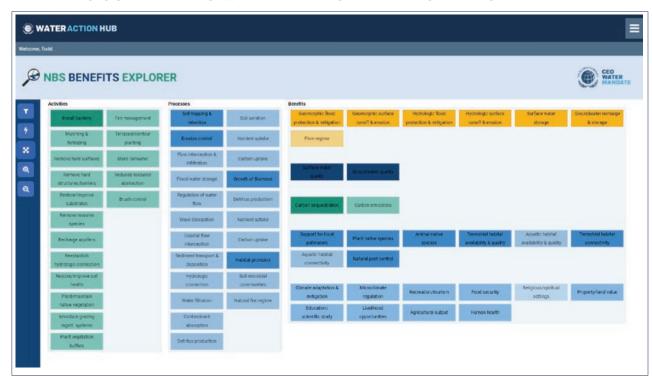
Bringing together NBS leaders from the Pacific Insitute, CEO Water Mandate, LimnoTech, The Nature Conservancy, Danone, The Coca-Cola Company and denkstatt, the project team developed practical guidance and an interactive web tool to visualize customized results to inform investors and planners which of the 29 benefits can result from 17 different NBS activities.

5,585 pageviews of NBS Benefits Explorer

THOUSANDS ACCESS OUR NBS THOUGHT LEADERSHIP

To develop these resources, the team reviewed over 120 NBS case studies, and interviewed those in the public and private sectors who had already invested in NBS or were considering doing so. Surveying academic literature and consulting with external experts, the team found a missing link in the existing NBS business case: showcasing potential benefits of each specific solution type based on local context.

MAPPING CO-BENEFITS WITH THE NBS BENEFITS EXPLORER



Mapping
Co-Benefits with
the NBS Benefits
Explorer

21NBS activities

22 natural processes

29 resulting benefits

In 2022, the project team manually entered 49,500 unique data points to develop a first-of-its-kind methodology to forecast the benefits of nature-based solutions across three spatial and three temporal scales. The team designed the model to not only highlight which positive impacts each solution can provide but also the potential benefit forecasted along five-year increments.

To put the innovative methodologies into practice, The Coca-Cola Company and denkstatt joined the project to support valuation methodology development and pilot test the outputs in 2023. Upon final validation, NBS investors will gain insight into not only **which** benefits can be expected, but **when and where** to expect them.

After substantial internal review, the team shared their work with an expert advisory group. Composed of world-leading authorities from renowned research universities, NGOs, government and business, the advisory group conducted a rigorous review. Buy-in was widespread and immediate.

With yet more advances planned for 2023 and beyond, the CEO Water Mandate, Pacific Institute and partners continue to shine a light on NBS. By building knowledge and strengthening the business case, investors and planners will be able to fully leverage the powerful water and climate-resilience technologies nature offers.



Stories of Impact:

WASH4Work Working Groups

Businesses rely on healthy people and communities for business continuity and growth. Unsafe and unreliable drinking water, sanitation and hygiene services at work or at home directly affects worker health and safety, productivity and security of business-critical raw materials in operations and across supply chains. Lack of access to water, sanitation and hygiene (WASH) in communities where businesses operate and withdraw water directly affects company reputation, trust and license to operate. Climate change is already disrupting the quality and quantity of water supplies, and the sustainability of sanitation and hygiene behaviors, especially for the most vulnerable. This sets back progress, causing a need for reinvestment.

Enhancing the business case for WASH investment is critical to reducing these risks and scaling WASH's many co-benefits.

WASH4Work is a multi-stakeholder initiative, hosted by the CEO Water Mandate, to mobilize business action on WASH in workplace operations, in communities where companies operate, and across supply chains. WASH4Work builds on existing work and leadership to align, coordinate and expand leading practice on WASH in the workplace, to contribute to the urgent progress needed to achieve SDG 6.

WASH4WORK Membership

33 member companies

21 WASH expert organizations

At WaterAid we've been delighted to be collaborating with other members on such important areas of work - on climate resilient WASH, on consistent reporting on WASH impacts, and on implementing WASH through supply chains. The outputs will provide clear guidance for companies as they seek to address their WASH risks."

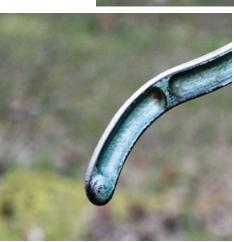


-Kate Holme
WaterAid and Chair of WASH4Work (2020-2022)











In 2022, WASH4Work established three innovative workings groups, each addressing a key opportunity area to accelerate business impact on WASH.

1. A STANDARDIZED FRAMEWORK FOR WASH BENEFITS ACCOUNTING

Calculating the true value of often unmeasured WASH co-benefits – from increased worker productivity, health and well-being to improved water quality and quantity, gender equality, education, climate resilience and economic opportunities for communities – is essential to strengthening the business case for private sector action on WASH.

In 2022, WASH4Work and a project team of experts and member companies developed a standardized framework for accounting and reporting on the multiple benefits, impacts and outcomes of investing in WASH in the workplace. The WASH Benefits Accounting framework adds WASH activities to the Impact Pathway approach popularized by the Volumetric Water Benefits Accounting (VWBA) framework. It defines a standardized set of core and advanced indicators of WASH outputs, impacts and outcomes, and suggests accepted accounting methods to calculate socio-economic, environmental and institutional benefits.

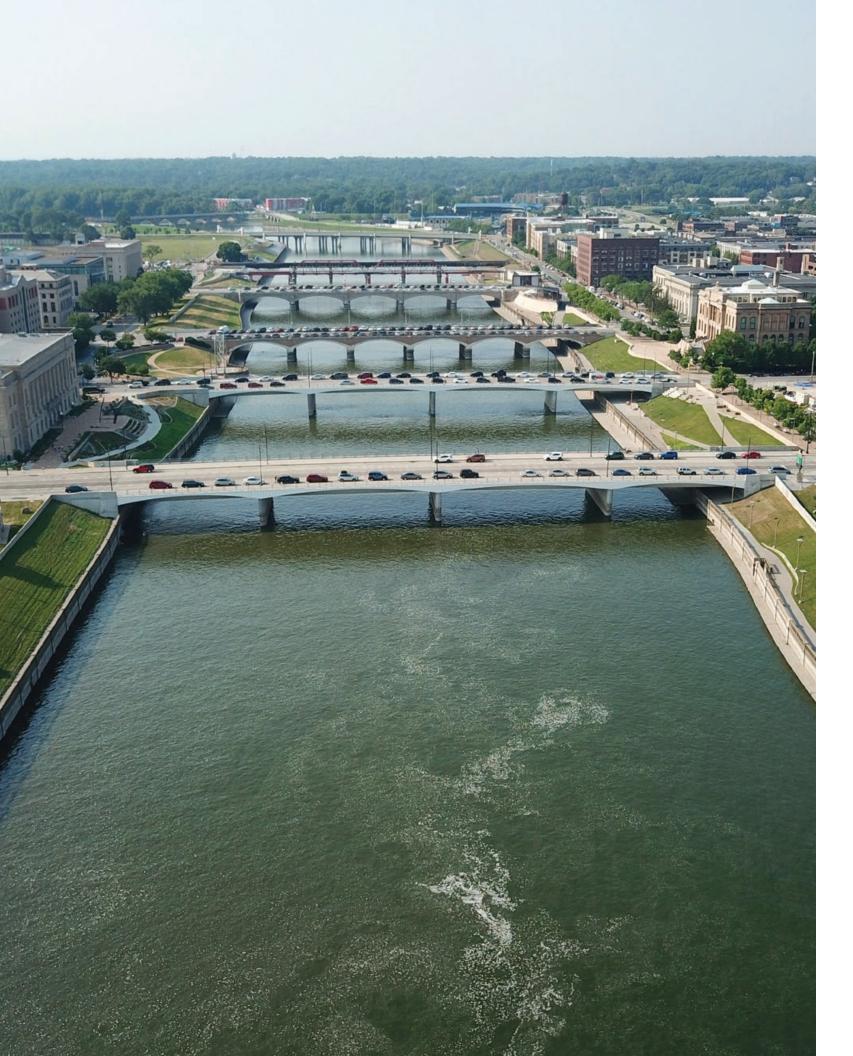
2. CLIMATE RESILIENT WASH BUSINESS FRAMEWORK

On 17 November, 2022, 27 businesses and 16 WASH expert NGOs released a powerful joint declaration on the future ambition for leading practice on WASH. Announced on the floor of the Blue Zone in Sharm El-Sheikh, Egypt, the COP27 Business Declaration for Climate Resilient Water, Sanitation & Hygiene contributed to a key outcome of the conference: situating water action firmly within the climate agenda. The COP27 business declaration outlines the case for business action and considerations for further developing and applying a climate resilience framework to WASH programs and investments, and invites more businesses to join efforts to accelerate climate resilient WASH.

3. LEADING PRACTICE ON WASH IN THE SUPPLY CHAIN

A key area of growth and significant opportunity for business impact on WASH access lies within corporate supply chains, extending business actions on WASH to new geographies, industry sectors and small and medium-sized businesses. A consultation with WASH4Work members conducted in 2022 found that leading practice on WASH in the supply chain is evolving to include explicit WASH action requirements in supplier codes of conduct; incentives and support for suppliers on applying global standards for WASH in the workplace. WASH4Work has also piloted a working group for member suppliers to support supplier WASH implementation.

WASH4Work's working groups are a key mechanism for the CEO Water Mandate to advance leading edge thinking and support companies to accelerate progress against their commitments to corporate water stewardship. By addressing the business risks of unsafe water, sanitation and hygiene, businesses can scale solutions to contribute to our global goal of universal access to sustainable and climate resilient WASH at work and at home.

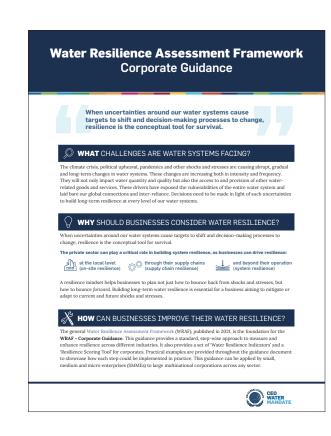


Projects & Progress

In 2022, the CEO Water Mandate developed groundbreaking advancements in thought leadership.

WATER RESILIENCE ASSESSMENT FRAMEWORK CORPORATE GUIDANCE

In November the CEO Water Mandate published Corporate Guidance for the Water Resilience Assessment Framework. This guidance is designed to encourage companies to engage with the water systems critical to ensuring sustained business operations over time and to plan for future trends, possibilities and risks. It provides a standard, step-wise approach to measuring and enhancing resilience with practical examples across different industries. It provides corporates with a set of 'Water Resilience Indicators' and a 'Resilience Scoring Tool' to operationalize the content. The Corporate Guidance is now available for pilot testing.



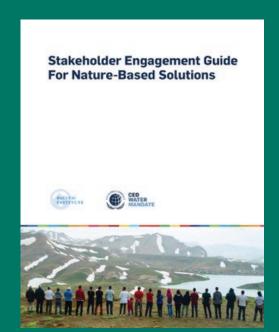


NET POSITIVE WATER IMPACT CONCEPT

The NPWI Task Force has made significant advances in measuring impacts and progress towards achieving NPWI. Building off the impact framework outlined in 2021's NPWI Concept and Collective Action Guidance documents, the Task Force developed an internal report in July of 2022 outlining how to operationalize NPWI within a river basin. Establishing key performance indicators (KPIs) for tracking quantity, quality and access dimensions within a basin, the Task Force looks forward to releasing a working draft in 2023. The guidance will be finalized and published in 2024

SCIENCE BASED TARGETS FOR NATURE

The CEO Water Mandate is a member of the Freshwater Hub of the Science-Based Targets for Nature (SBTN) initiative. Composed of the world's leading scientists and sustainability experts, SBTN works to define measurable, actionable and time-bound objectives, based on the best available science, that allow actors such as companies to align with Earth's limits and societal sustainability goals. After several years of development, the first draft of the freshwater methods went out for public review in 2022. The first set of initial targets are set for release in early 2023 and will include target setting resources on freshwater.



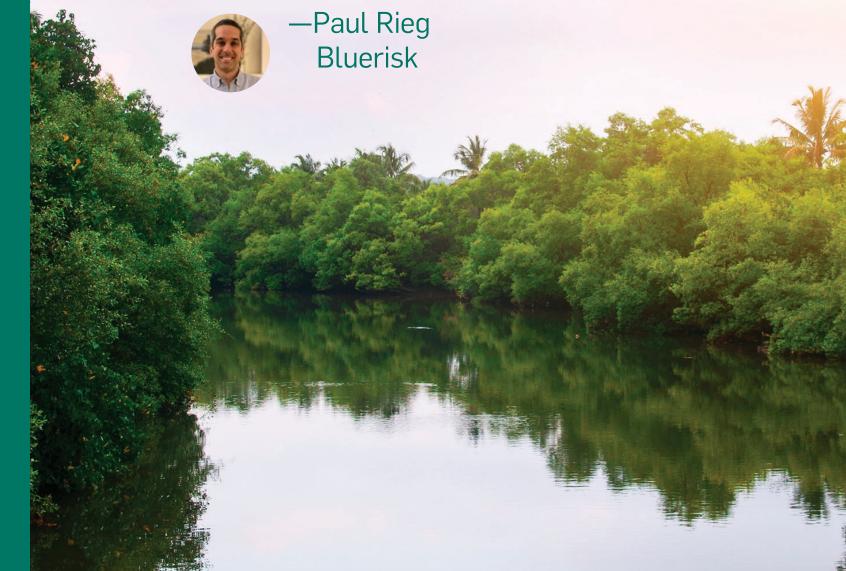
NATURE-BASED SOLUTIONS STAKEHOLDER ENGAGEMENT GUIDANCE

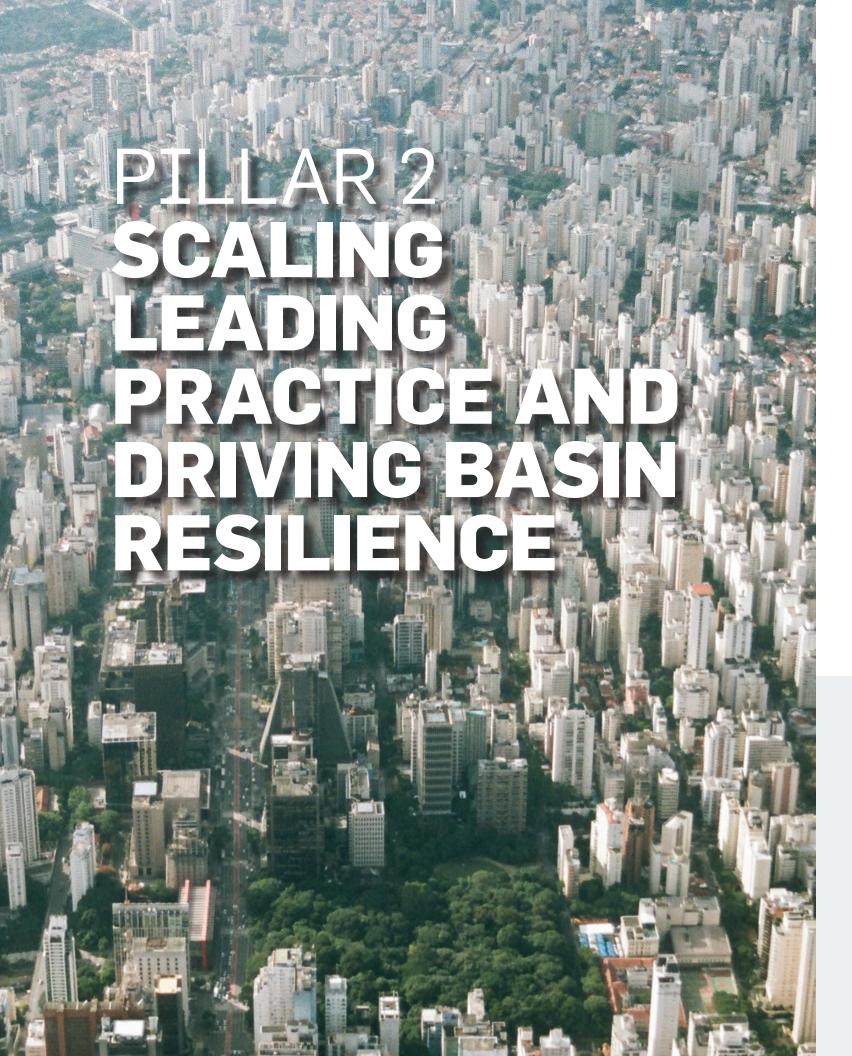
In July, the CEO Water Mandate released the Nature-Based Solutions Stakeholder Engagement Guide. Taking the pragmatic approach to stakeholder engagement, the guide outlined general principles and best practices to be considered across five different stages of a successful NBS project. Often overlooked in NBS project design, implementation and decision making, stakeholder engagement is a critical component of successful intervention. The guide offers flexibility to fit the unique circumstances of each project along with robust best practices to promote effective engagement.

PARTNERSHIP WITH THE EUROPEAN SPACE AGENCY

In 2022, the WRC and the European Space Agency (ESA) launched an eight-year program to study, develop, test and rollout novel solutions to monitor basin health and measure water impacts. Existing data on worldwide basin health is often incomplete, fragmented, inaccessible or inconsistent. This collaboration looks to build a solution. After a year of preparation, the ESA and WRC released a call for proposals to solve those data challenges leveraging innovative digital and space technologies. After reviewing bids from firms headquartered in Europe, the WRC is ready to advance into feasibility studies in 2023.

critical to substantiating meaningful claims and necessary to demonstrate company contributions to basin outcomes. The current workstream has already outlined an approach and set of metrics for what to measure. Our next step is to define the expectations for how to measure it."





Stories of Impact: WRC Brazil Chapter

Dercilio Aristeu Pupin, an organic farmer in Piracaia, Brazil, knows firsthand just how devastating drought can be — and how collective action can respond with effective, promising results.



Dercilio saw his once-fertile soil grow parched and his productive pastures dry up from the

worsening effects of climate change. His livelihood, that of his community and that of millions of residents of the Piracicaba, Capivari and Jundiai (PCJ) river basin were at grave risk.

The PCJ river basin supplies more than 70 per cent of the region's water, most notably supporting Brazil's largest city of São Paulo. The region has gone through seven droughts in the last decade. Recognizing the need for action, Dercilio collaborated with student volunteers to lead watershed restoration projects in the PCJ basin. This initial campaign leveraged the same fact that guide the WRC: acting together enables far more impact than acting alone.

In 2016, Ambev – endorser of the CEO Water Mandate and subsidiary of WRC Member ABInBev – partnered with The Nature Conservancy to support the São Paulo Water Fund. The project works with the members of the Piracaia community like Dercilio to incentivize Nature-Based Solutions to watershed restoration.

The solution for ensuring water security for an entire society is through collaboration. Nobody does anything alone. We need to work together.



Henrique Bracale
 Coordinator of the São Paulo Water Fund
 The Nature Conservancy, Brazil

In total, the project has worked with over 1,500 people to take onthe-ground action with direct economic impacts on 11,000 community members and positive influence on the water availability of 12 million Brazilians living near São Paulo.

In 2022, the WRC and Global Compact Network Brazil established the Brazil Chapter of the WRC. The Chapter brings together the Local Network, NGOs, multinational WRC members and local Brazilian companies to collaborate on multiple collective action water projects, such as the São Paulo Water Fund in prioritized basins.

Joining ABInbev in supporting the water fund have been four other WRC members—The Coca-Cola Co., Cummins Inc., Ecolab and Starbucks—helping to multiply the economic, biodiversity and health benefits far beyond the reach of a single company or partnership. These impacts are the first of many. By 2030, the São Paulo Water Fund has the potential to boost water quantity by 559 million $\rm m^3$ and sequester one million tons of $\rm CO_2/year$. Similarly, promising figures emerge from the WRC's 21 other facilitated collective action projects.

The Gap Inc.-led Women+Water Alliance partnership provides two million people across India's Ganges and Godavari Narmada basins with WASH. Local community via TNC's Greater Cape Town Water Fund, The Coca Cola Company, Levi Strauss, and Pepsico fund invasive species removal in South Africa. Combined with other project supporters, these Mandate endorsers help save an estimated nine billion liters of water annually, employ local community members, and strengthen ecosystems.

Collective action is a proven pathway to scaling water resilience in basins around the world. With WRC members leading the way, the CEO Water Mandate looks forward to expanding collective action uptake in 2023.

LEARN MORE IN OUR RIPPLES OF RESILIENCE SERIES



Human Impacts

1,500 COLLABORATORS

11,000
POTENTIAL
BENEFICIARIES

12 MILLION
INFLUENCED

"You can't move mountains alone. The goal of generating positive impact for water — a central goal of the Coalition — depends on collective action."



Renata Van der Weken
 Supply Environment & Energy Director
 Ambev, Brazil

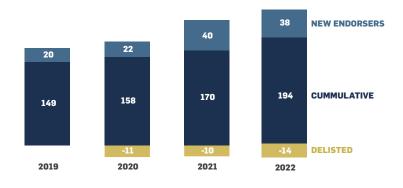


Projects and Progress

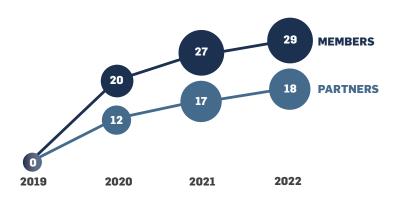
RECRUITMENT AND GROWTH

Closing the year with 234 endorsing companies, the CEO Water Mandate represents a powerful collective spanning multiple geographies and sectors. WRC welcomed three new companies to arrive at 29 total members and welcomed the Global Water Challenge as an additional initiative partner.

MEMBERSHIP CHANGES CEO WATER MANDATE ENDORSER GROWTH



WATER RESILIENCE COALITION GROWTH



Membership Reach

over 9

million employees

54Fortune 500 companies

\$3T in revenue

\$5T in market cap

WRC 2030 ROADMAP

The WRC has an ambitious 2030 goal to achieve positive water impact in 100 basins and provide WASH to 300 million people. Charting a pathway to achieve that goal, in 2022, the WRC released its 2030 roadmap. The roadmap leverages four key strategies: Scaling Solutions through Collective Action, Advancing Innovation, Leveraging Investments and Measuring Impact.

COLLECTIVE ACTION

As the first pillar of the WRC 2030 roadmap, Collective Action has continued to scale up to 21 basins worldwide. In parallel, the WRC completed a list of 100 global basins in which to prioritize collective action. The WRC looks forward to driving collective action in those 100 basins upon publication.

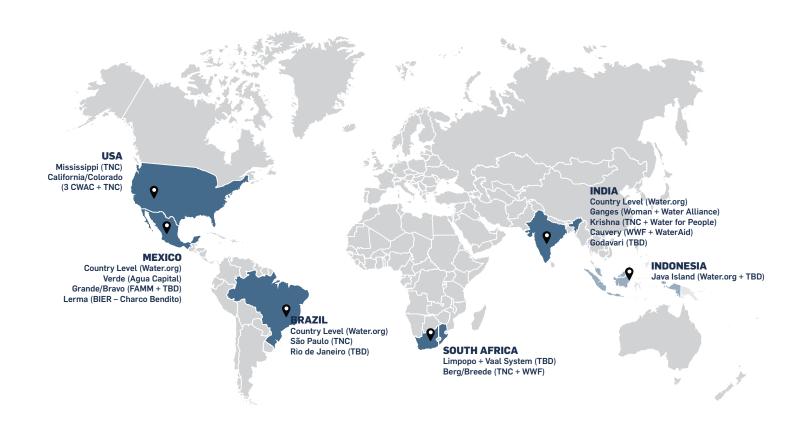
Collective Actions

21 projects

15

basins

6 countries



CEO WATER MANDATE

Water Action Hub Users

1,170new registered users

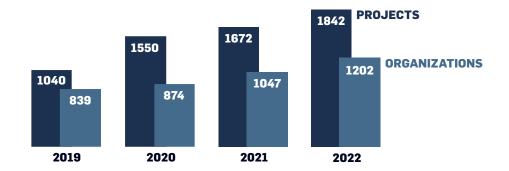
243 new projects

401k pageviews

WATER ACTION HUB 4.0

The Water Action Hub's historical focus on collective action has expanded to include a selection of decision-support tools to help scale corporate action. The Water Action Hub launched the new Corporate Water Benchmarking Tool and began the process of integrating the NBS Benefits Explorer Tool. With these new features, the Water Action Hub's over 1,100 new registered users can explore opportunities for external partnership and better understand potential for action within their own operations.

WATER ACTION HUB GROWTH



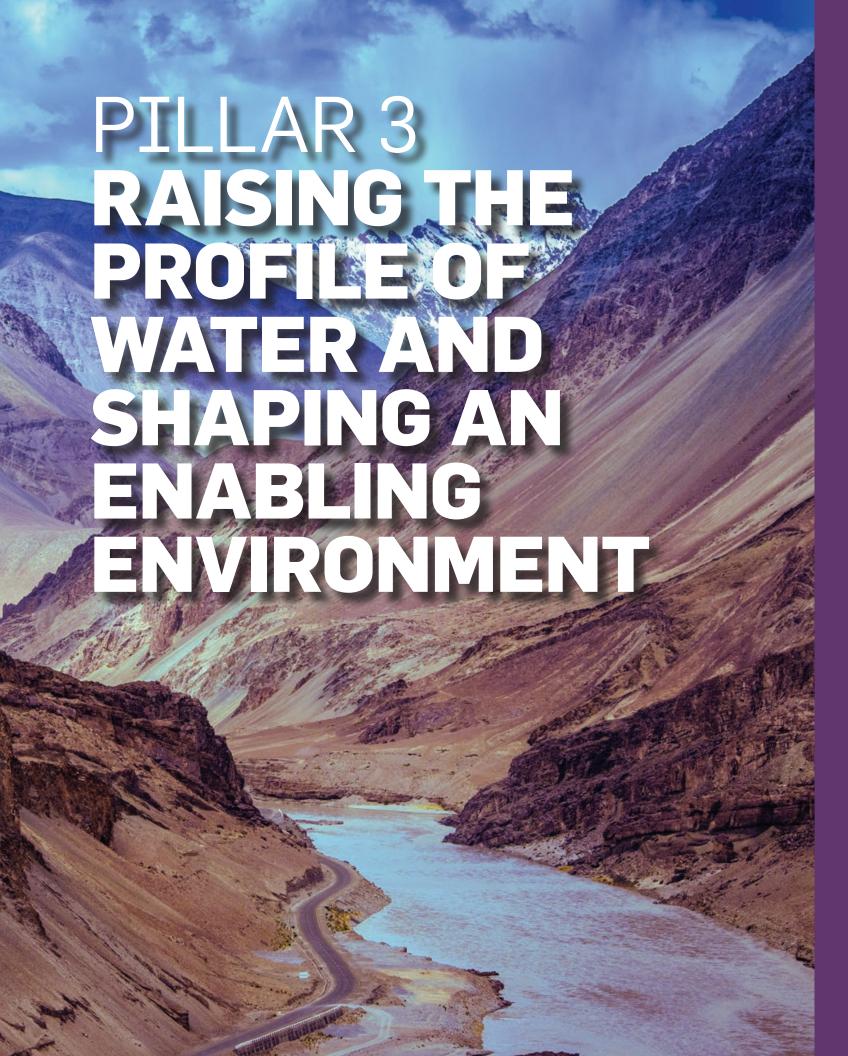
WASH SUPPORT FOR SUPPLIERS

Established by World Business Council For Sustainable Development in 2013, WASH Pledge signatories commit to providing WASH services for all employees. Transitioning to manage the pledge in 2021 WASH4Work welcomed 147 signatories in 2022, with 600+ companies involved. A specific working group for WASH Pledge signatories was created to provide support to implement the WASH Pledge commitments. A series of five webinars were held to provide guidance on the implementation of each phase of the WASH Pledge, and to identify additional support needs.

Kurita is proud to have been one of the development partners of Water Action Hub in 2022 and contributed to quality improvement through cooperation as an Alpha tester. Kurita believes Water Action Hub's new features will support corporate water stewardship by encouraging acknowledgment of current standing positions with the self-assessment function and lead to improvements with various case studies and resources."



—Yasuo Suzuki Advisor of WRC Promotion Group Managing Director of Kurita Water Industries Ltd.



345k

pageviews on ceowatermandate.org

2,785,339,516 global potential media reach

\$25,764,394 advertising value equivalent

>3,200 media mentions

2,685Twitter followers

75kTwitter impressions

Stories of Impact: Communications Campaigns

For action to advance on water, it first must be on the agenda. Mobilizing the water stewardship community requires coherent, compelling messaging that highlights leadership and drives the uptake of best practices. For this reason, the Water Resilience Coalition released several high-level communications campaigns elevating key aspects of the Mandate's thought leadership.

In March of 2022, Net Positive Water Impact (NPWI) was not well understood outside of the WRC. To elevate the highly technical concept within the water stewardship space, on World Water Day the CEO Water Mandate and Water Resilience Coalition launched the NPWI campaign. Revamped web content, social media cards, a blog post and a multipart infographic went out on all channels. The content worked not only to inform the water stewardship community of NPWI's principles, but showcased how the pioneering companies of the WRC are considering implementing NPWI into their own water strategies.. Thanks to the campaign, NPWI has entered the global water stewardship vernacular and is continuing to gain prominence.

Achieving NPWI will only be possible through collective action. As a practice, however, multi-corporate collaboration on water projects remains the exception, rather than the norm. In the WRC, collective action is a central tenet to driving resilience at scale.

To highlight the unique approach – and unique opportunities – of the WRC, in August of 2022 the Mandate debuted a Campaign on Collective Action. Spotlighting the voices of both WRC leaders and the ensemble of member companies, the campaign used social media cards and a series of short promotional videos to share the business case for joining the WRC.

NPWI and collective action are the methods WRC members can adopt to achieve a single ultimate ambition: increased water resilience for communities and ecosystems within them. Premiering in November on the floor of the Green Zone of COP27, the first installment of the Ripples of Resilience series highlighted the human impacts of the WRC's work. The video showcased the São Paulo Water Fund and the many partners that make the WRC's work in the PCJ basin possible. The year's final campaign focused on the WRC's most important contribution to the corporate water landscape: solutions that work.







Stories of Impact:

WaSA Forum

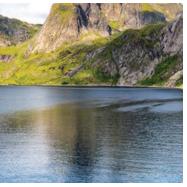
In November 2021, world leaders of business and civil society gathered in Glasgow, Scotland for COP26. Convening decision-makers from every sector provided a unique space to initiate dialogue and solve problems collaboratively. Capitalizing on this opportunity, the CEO Water Mandate, Amazon Web Services (AWS), German Society for International Cooperation (GIZ) and the German Federal Ministry for Economic Cooperation and Development launched a body to continue cross sector dialogue beyond the closing ceremonies. The Water Stewardship Acceleration Forum (WaSA Forum) was born.

Achieving SDG 6 will require collaborative action from all sectors. With climate change destabilizing water systems and 2 billion people still lacking access to water sanitation and hygiene worldwide, maximizing the positive impact of all actors is critical.

There exists significant opportunity to align the public and private sectors on water action. When the public sector shapes the enabling environment to empower the private sector, the opportunities to scale solutions and activate private sector resources for positive water impact expand. The CEO Water Mandate helped found the WaSA Forum to catalyze those opportunities.

The forum works to accelerate water stewardship practices by providing a platform for public, private and civil society actors to collaborate in high-level policy discussions that can bridge the gap between local water stewardship initiatives and global impact. With 22 participating members from a diverse range of institutional backgrounds, the WaSA Forum provides a unique space to increase visibility and drive dialogue on water-related policy.









In 2022, the body made several critical advancements in supporting water policy engagement. The Water Integrity Network (WIN) and WaSA secretariat member GIZ commissioned UK company Partnerships in Practice (PiP) to explore how public policy, regulation and civic engagement can drive good water stewardship. Using this award, PiP developed a research report for the WaSA forum entitled "Stewardship Initiatives as Vehicles for Policy, Regulation and Civic Engagement."

PiP conducted stakeholder interviews to develop seven global case studies – including the California Water Action Collaborative – about the relationship between water stewardship and public policy, regulation and civic engagement.

Additionally, the WaSA Forum hosted a half-day working session at Stockholm World Water Week to inform the content of the report. While prepared as an internal document, the WaSA forum is exploring options to make the report public.

Reflecting on its launch at COP26, the WaSA Forum Secretariat once again seeks to leverage the same combination of diverse participants and shared ambition provided by a high-level international conference. In 2023 they will get a once-in-a-generation chance.

The first such event since 1978, the 2023 UN Water Conference in New York City is a transformative opportunity to build alignment between the global public and private sectors on SDG 6. The CEO Water Mandate will incorporate the findings of the WaSA Forum in 2022 into a Joint Statement from the private sector to launch at the conference. This statement will outline six key pathways for the public sector to support business action on water.

In 2023, the eyes of the world will descend upon New York. The WaSA Forum will be an important contributor to what kind of public-private collaboration those eyes ultimately see.

34 CEO WATER MANDATE

Timeline of Events

22 March

World Water Day 20-23 May

World Economic Forum

SPANISH LANGUAGE WEBINARS FOR LATIN AMERICAN AND SPANISH LOCAL NETWORKS

Throughout 2022, the CEO Water Mandate conducted localized outreach, hosting four Spanish language webinars. Facilitated in collaboration with United Nations Global Compact local networks in Spain and across Latin America, the Mandate presented important thought leadership on the business case for water resilience and provided prospective companies a glimpse of the CEO Water Mandate's programming. Combined with Portuguese-language webinars facilitated through the WRC Chapter Brazil, the Mandate has pushed to expand its communications approach to better engage with the global business community.

Stockholm World Water Week

> 20 Aug-1 Sept

STOCKHOLM WORLD WATER WEEK

At Stockholm World Water Week the CEO Water Mandate staff presented the first public demo of the Water Action Hub Corporate Water Benchmarking Tool, previewed the Water Resilience Assessment Framework Corporate Guidance, and showcased the NBS Benefits Explorer. Additional sessions highlighted business benefits of WASH, toilet leak detection and NBS benefit forecasting and valuation, along with a meeting of the WaSA Forum. Hosting over 100 in-person attendees, the Mandate's offsite day advanced critical elements of the corporate water agenda including: building water resilience through technology and coalitions, the ROI of WASH for Business, and understanding legitimate corporate contributions to basin improvement.

20-21 Sept

Uniting Business Live

6–18 Nov

COP27

COP27

COP27 was a launch pad for CEO Water Mandate thought leadership. In addition to the Water Action Hub 4.0, both the NBS Stakeholder Engagement Guide and the WRAF Corporate Guidance launched at the conference. The WASH4Work initiative issued the Business Declaration for Climate Resilient WASH and the WRC premiered the first entry in the Ripples of Resilience media series. CEO Water Mandate Head Jason Morrison participated in high-level panels advancing corporate action on water.









CEO WATER MANDATE TEAM

Jason Morrison, Oakland, CA, USA Mai-Lan Ha, New York, NY, USA Dr. Sonali Abraham, Oakland, CA, USA Dr. Hannah Baleta, Cape Town, South Africa Dr. Amanda Bielawski, Seattle, WA, USA Dr. Gregg Brill, Quesnel, Canada Mark Cassalia, Fort Collins, CO, USA Dr. Ashok Chapagain, Woking, England Dr. Christine Curtis, Baton Rouge, LA, USA Cheryl Hicks, Zurich, Switzerland Lillian Holmes, Oakland, CA, USA Ian Hoyt, Pittsburgh, PA, USA Ilsa Ruiz Hughes, Monterrey, Mexico Cora Snyder, Santa Barbara, CA, USA Giuliana Chaves Moreira, São Paulo, Brazil André Villaça Ramalho, São Paulo, Brazil Todd Player, Prescott, AZ, USA Leo Rodriguez, Chicago, IL, USA Peter Shulte, Bellingham, WA, USA



NEW ENDORSERS IN 2022

AGI Denim

Albemarle

APA Apollo

Arçelik A.S.

Biotec SRL

CEZ Group

Coca-Cola Bottlers Japan Holdings Inc.

Crown Holdings Inc.

FLSmidth

Green Tech Innovation

GroGuru

H20 Innovation Inc.

Haleon

Haramain Development Co. Ltd.

Henkel

Ilunion Hotels

Kizilay Içecek

Koç Holdings A.S.

Meta Platforms

MGM Resorts International

Penta Falcon

Petroseismic Services S.A.

Pretty Sweaters Ltd.

QOLAC Ltd

Repsol

SABIC

Talawakelle Tea Estates PLC

TELUS

TotalEnergies

Vitalink Industry (Chibi) Co., Ltd.

Vitesco Technologies Group AG

Volution Group PLC

WAIEA Water Solutions

Watts Water Technologies

Whirlpool Corporation

CEO Water Mandate Endorser List

Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
зм	General Industry	US&C	2021	Leader		
AAR Health Care Holdings Ltd.	Health Care Equipment & Services	Africa	2014			
AB Electrolux	Personal Goods, Retailers	Europe	2010			
Abdi Ibrahim Pharmaceuticals	Pharmaceuticals	Asia	2020			
Abercrombie & Fitch	Personal Goods, Retailers	US&C	2019		•	
Adani Ports and Special Economic Zone Limited	Industrial Transportation	Asia	2020			
Aequator Groen & Ruimte	Support Services	Europe	2014			
Agbar	Gas, Water & Multiutilities	Europe	2009			
AGI Denim	Personal Goods, Retailers	Asia	2022			
Agricola Chapi S.A.	Food Producers	LAC	2014			
Aguas Andinas	Gas, Water & Multiutilities	LAC	2018			
Akcoat	Chemicals	Asia	2021			
Akzo Nobel N.V.	Chemicals	Europe	2010			
Albemarle	Chemicals	US&C	2022			
Aluminum Corporation of China	Industrial Metals & Mining	Asia	2008			
Ambev	Beverages	LAC	2016			
Anadolu Efes Biracilik ve Malt Sanayii A.S	Beverages	Asia	2014			
Anheuser-Busch InBev NV	Beverages	US&C	2008	Leader	•	
APA Apollo	Insurance	Africa	2022			
AQUA4D	Technology Hardware & Equipment	Europe	2020			
Arçelik A.S.	Household Goods & Home Construction	Asia	2022			
Archemics Ltd	Chemicals	Africa	2018			
Artistic Milliners	Personal Goods, Retailers	Asia	2019			
Asian Pulp & Paper Sinar-Mas	Forestry & Paper	Asia	2011		•	•
Avon Metals Ltd	Industrial Metals & Mining	Europe	2009			
Banco do Brasil S.A.	Financial Services	LAC	2010			
Banka BioLoo Pvt Ltd	Gas, Water & Multiutilities	Asia	2014		•	
Baowu Steel Group Corporation	Industrial Metals & Mining	Asia	2009			
Bavaria S.A.	Beverages	LAC	2014			

Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
Bayer A.G.	Chemicals	Europe	2009	Member	•	
Belgicast Internacional, SLU	Gas, Water & Multiutilities	Europe	2014			
BHP Corporation	Industrial Metals & Mining	Oceania	2009		•	•
Bioazul	Diversified	Europe	2019			
Biotec SRL	Support Services	Europe	2022			
Black & Veatch	Household Goods & Home Construction	US&C	2020			
Braskem	Chemicals	LAC	2019	Member	•	•
Brisa Bridgestone Sabanci Tyre Manufacturing and Trading Inc.	Auto Components	Asia	2021			
Bunge Limited	Food Producers	US&C	2015			
Calvert Research and Management	Financial Services	US&C	2008			
Calvin Klein	Personal Goods, Retailers	US&C	2018			
Cargill	Food Producers	US&C	2019	Leader	•	
Carlsberg Group	Beverages	Europe	2009			
Carroll Properties Corporation	Real Estate & Investment Services	US&C	2019			
CEZ Group	Electricity	Europe	2022			
Coca-Cola Bottlers Japan Holdings Inc.	Beverages	Asia	2022			
Coca-Cola Company	Beverages	US&C	2008	Member	•	•
Coca-Cola European Partners (CCEP)	Beverages	Europe	2009			
Coca-Cola Hellenic	Beverages	Europe	2008			
Colgate-Palmolive Company	Personal Goods, Retailers	US&C	2017	Member	•	•
Continental	Auto Components	Europe	2020			
Coway Co., Ltd.	Household Goods & Home Construction	Asia	2010			
Crown Holdings Inc.	Diversified	US&C	2022			
Cummins Inc.	General Industry	US&C	2019	Member		
Danone	Food Producers	Europe	2008	Member		•
DGB Financial Group	Financial Services	Asia	2010			
Diageo Plc	Beverages	Europe	2008	Leader	•	•
Dints International Ltd	General Industry	Europe	2010			
Dow Chemical Company	Chemicals	US&C	2008	Leader		
DuPont	Chemicals	US&C	2021	Member		

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Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
E.ON SE	Gas, Water & Multiutilities	Europe	2015			
Ecolab Inc.	Support Services	US&C	2012	Leader		
Ecopetrol	Oil, Gas & Coal	LAC	2014			
Eka Jal	Support Services	Asia	2021			
ElectroHuila	Gas, Water & Multiutilities	LAC	2018			
Elevate Textiles	Personal Goods, Retailers	US&C	2019			
Empowermen	Financial Services	LAC	2016			
Empresas Publicas de Medellin	Gas, Water & Multiutilities	LAC	2014			
En+ Group	Industrial Metals & Mining	Europe	2019			
Enel	Electricity	Europe	2014			
EnerSys	General Industry	US&C	2021			
Engie	Gas, Water & Multiutilities	Europe	2008			
Eni	Oil, Gas & Coal	Europe	2019			
EPMAPS, Agua de Quito	Gas, Water & Multiutilities	LAC	2018			
Eskom	Electricity	Africa	2011			
Eti Soda	Industrial Metals & Mining	Asia	2021			
Ferrero International	Beverages	Europe	2018			
Firmenich	Chemicals	Europe	2008			
Flood Barrier America	Support Services	US&C	2019			
FLSmidth	Industrial Engineering	Europe	2022			
Ford Motor Company	Auto Components	US&C	2014			
Gap Inc.	Personal Goods, Retailers	US&C	2016	Leader	•	
General Mills	Food Producers	US&C	2014			
General Motors Company	General Motors	US&C	2021			
Givaudan	Chemicals	Europe	2020			
GlaxoSmithKline	Pharmaceuticals	Europe	2009	Member		•
Green Tech Innovation	Diversified	LAC	2022			
GroGuru	Diversified	US&C	2022			
Grundfos	General Industry	Europe	2012			
Grupo Angel Camacho, S.L.	Food Producers	Europe	2013			
Grupo Nutresa S.A.	Food Producers	LAC	2013			
Grupo Rotoplas S.A.B. de C.V.	Construction & Materials	LAC	2019			
Gruppo Hera	Gas, Water & Multiutilities	Europe	2009			
Gulp Juice India	Beverages	Asia	2020			

Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
GWF MessSysteme AG	Technology Hardware & Equipment	Europe	2021			
H&M, Hennes & Mauritz AB	Personal Goods, Retailers	Europe	2008			
H20 Innovation Inc.	Support Services	US&C	2022			
Haleon	Pharmaceuticals	Europe	2022			
Haramain Development Co. Ltd.	Construction & Materials	Africa	2022			
Hayleys Fabric PLC	Diversified	Asia	2021			
Hayleys PLC	General Industry	Asia	2008			
Heineken N.V.	Beverages	Europe	2009	Member		
Henkel	Household Goods & Home Construction	Europe	2022			
Hilton	Travel & Leisure	US&C	2017			
Hindustan Construction Company Ltd	Construction & Materials	Asia	2009			
Hindustan Zinc Limited	Industrial Metals & Mining	Asia	2020			
Holcim	Construction & Materials	Europe	2021	Member		
Hospital Público Estadual Galileu	Health Care Equipment & Services	LAC	2017			
Iberdrola SA	Gas, Water & Multiutilities	LAC	2012			
Ilunion Hotels	Travel & Leisure	Europe	2022			
Inditex, Industrias de Diseno Textil, S.A.	Personal Goods, Retailers	Europe	2011			
Infineon Technologies AG	Technology Hardware & Equipment	Europe	2014			
Infosys Ltd	Software & Computer Services	Asia	2014			
InterContinental Hotels Group	Travel & Leisure	Europe	2020	Member		
International Flavors & Fragrances Inc.	Chemicals	US&C	2018			
Intertape Polymer Group	General Industry	US&C	2021			
Kazan Soda Electrik	Industrial Metals & Mining	Asia	2021			
Kelani Valley Plantations PLC	Beverages	Asia	2008			
Kemira Oyj	Chemicals	Europe	2021			
Keurig Dr Pepper	Beverages	US&C	2015	Member		
Kikkoman Corporation	Food Producers	Asia	2015			
Kizilay Içecek	Beverages	Asia	2022			
Koç Holdings A.S.	General Industry	Asia	2022			

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Name	Sector	Region	Year	WRC	WASH4Work	Steering Co
Kraft Heinz Company	Food Producers	US&C	2020			
Kurita Water Industries Ltd.	Industrial Engineering	Asia	2020	Leader		
Lenovo	Technology Hardware & Equipment	Asia	2021			•
Levi Strauss & Co.	Personal Goods, Retailers	US&C	2008	Member	•	
LM Ericsson	Telecommunications	US&C	2015			
Lydec	Gas, Water & Multiutilities	Africa	2018			
Mahou San Miguel	Beverages	Europe	2014			
Maithri Aquatech	Gas, Water & Multiutilities	Asia	2020			
MANE	Chemicals	Europe	2021			
Mars, Incorporated	Food Producers	US&C	2015	Member		
Marshalls plc	Construction & Materials	Europe	2013			
Mary Kay Inc.	Personal Goods, Retailers	US&C	2021			
Mavi Giyim Sanayi ve Ticaret	Personal Goods, Retailers	Asia	2021			
Mazzetti, Inc.	Construction & Materials	US&C	2011			
MCFI Ltd	Chemicals	Africa	2021			
Merck & Co., Inc.	Pharmaceuticals	US&C	2011			
Meta Platforms	Software & Computer Services	US&C	2022			
Metito (Overseas) Ltd.	Gas, Water & Multiutilities	Asia	2008			
Metsa Group	Forestry & Paper	Europe	2011			
MGM Resorts International	Travel & Leisure	US&C	2022			
Mia Hotels and Resorts	Travel & Leisure	LAC	2021			
Microsoft	Software & Computer Services	US&C	2018	Leader	•	
Molson Coors Brewing Company	Beverages	US&C	2008			
Mondi	Forestry & Paper	Europe	2015			
Naveena Exports Ltd.	Diversified	Asia	2019			
Nedbank Group	Financial Services	Africa	2011			
Nestle S.A.	Food Producers	Europe	2008			
Netafim	Technology Hardware & Equipment	Asia	2008	Member		•
Nike, Inc.	Personal Goods, Retailers	US&C	2010		•	
NMT Danismanlik ve Egitim Merkezi	Support Services	Asia	2021			
Novartis	Pharmaceuticals	Europe	2020			
Novozymes	Pharmaceuticals	Europe	2020			

Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
NTPC Ltd	Electricity	Asia	2021			
Olam	Food Producers	Asia	2013			
Orange Tech	Diversified	LAC	2020			
Orbia	Diversified	LAC	2019			
Organon	Pharmaceuticals	US&C	2021			
Palomar Holdings	Support Services	US&C	2021			
Pavimentos Colombia S.A.S.	Construction & Materials	LAC	2016			
Penta Falcon	Construction & Materials	Asia	2022			
PepsiCo, Inc.	Food Producers	US&C	2008		•	
Pernod Ricard	Beverages	Europe	2010			
Petroseismic Services S.A.	Oil, Gas & Coal	LAC	2022			
PhosAgro	Chemicals	Europe	2021	Member		
PIB Global Services	Construction & Materials	Africa	2021			
Postobon S.A.	Beverages	LAC	2014			
Pretty Sweaters Ltd.	Personal Goods, Retailers	Asia	2022			
PT Ekamas Fortuna	Forestry & Paper	Asia	2011			
PT. Indah Kiat Pulp & Paper, Tbk.	Forestry & Paper	Asia	2011			
PT. Lontar Papyrus Pulp & Paper Industry	Forestry & Paper	Asia	2011			
PT. Pabrik Kertas Tjiwi Kimia, Tbk	Forestry & Paper	Asia	2011			
PT. Pindo Deli Pulp And Paper Mills	Forestry & Paper	Asia	2011			
PT. Singaland Asetama	General Industry	Asia	2011			
PVH Corp.	Personal Goods, Retailers	US&C	2016	Leader		
QOLAC Ltd	Software & Computer Services	Asia	2022			
Radisson Hotel Group	Travel & Leisure	Europe	2014			
Reckitt Benckiser	Personal Goods, Retailers	Europe	2021	Member		
RELX Group plc	Media	Europe	2008			
Repsol	Oil, Gas & Coal	Europe	2022			
Royal DSM	Chemicals	Europe	2009			
Royal Philips NV	Technology Hardware & Equipment	Europe	2009			
Sabará Participações	Chemicals	LAC	2019			
SABIC	Chemicals	Asia	2022			

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Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
Saint-Gobain	Construction & Materials	Europe	2009			
Sanofi Group	Pharmaceuticals	Europe	2021			
Sapphire Textile Mills Limited	General Industry	Asia	2020			
Sasol Ltd.	Chemicals	Africa	2008		•	
Scientific and Production Company Krok-1	Construction & Materials	Europe	2021			
Sekem Group	Food Producers	Africa	2008			
Servicios Ambientales S.A.	Support Services	LAC	2018			
Servicios Ambientales y Geograficos	Diversified	LAC	2019			
Siemens AG	Technology Hardware & Equipment	Europe	2008			
Signet Jewelers	Personal Goods, Retailers	US&C	2021			
Smurfit Kappa Group PLC	Forestry & Paper	Europe	2017			
Sociedade de Abastecimento de Agua S/A – Sanasa – Campinas	Gas, Water & Multiutilities	LAC	2014			
Solenis LLC	Chemicals	US&C	2021			
Soorty Enterprises	Personal Goods, Retailers	Asia	2018			
Starbucks Coffee Company	Beverages	US&C	2021	Leader	•	
Stora Enso Oyj	Forestry & Paper	Europe	2009			
SUEZ	Gas, Water & Multiutilities	Europe	2016		•	
Sun Ltd	Travel & Leisure	Africa	2019			
Suntory Holdings Limited	Beverages	Asia	2018			
Sustainable Living Fabrics Pty Ltd.	General Industry	Oceania	2008			
Syngenta International AG	Chemicals	Europe	2010			
Talawakelle Tea Estates PLC	Beverages	Asia	2022			
Tata Steel	Industrial Metals & Mining	Asia	2010			
Tech Mahindra	Software & Computer Services	Asia	2020			
Teck Resources Limited	Industrial Metals & Mining	US&C	2014			
TELUS	Tele- communications	US&C	2022			

Name	Sector	Region	Year	WRC	WASH4Work	Steering Co.
The Svirin Family Company	Personal Goods, Retailers	Europe	2014			
Tommy Hilfiger	Personal Goods, Retailers	US&C	2016			
TotalEnergies	Oil, Gas & Coal	Europe	2022			
Uludag Icecek Turk A.S.	Beverages	Asia	2021			
Unilever	Food Producers	Europe	2008		•	
Unishka Research Service	Diversified	US&C	2019			
UPM-Kymmene Corporation	Forestry & Paper	Europe	2010			
USystems Limited	Technology Hardware & Equipment	Europe	2021			
Veolia	Gas, Water & Multiutilities	Europe	2011			
Viatris	Pharmaceuticals	US&C	2021			
Villavicencio North American Trade Company	Support Services	LAC	2019			
Vitalink Industry (Chibi) Co., Ltd.	Technology Hardware & Equipment	Asia	2022			
Vitesco Technologies Group AG	Diversified	Europe	2022			
Volkswagen AG	Auto Components	Europe	2013			
Volution Group PLC	Support Services	Europe	2022			
WAIEA Water Solutions	Support Services	US&C	2022			
Watts Water Technologies	Construction & Materials	US&C	2022			
Westpac Banking Corporation	Financial Services	Oceania	2008			
Whirlpool Corporation	Household Goods & Home Construction	US&C	2022			
Wilmar International Limited	Food Producers	Asia	2009			
Woolworths Holdings	Personal Goods, Retailers	Africa	2011	Member		•
Xylem Inc.	General Industry	US&C	2017		•	
Yara International ASA	Chemicals	Europe	2014			

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