

Water Resilience Coalition

ANNUAL REPORT 2021

WHAT IS THE WRC?

The Water Resilience Coalition (WRC) is an initiative of the United Nations Global Compact CEO Water Mandate, established with the explicit mission of significantly accelerating progress against the global water crisis in stressed geographies, powered by leading corporations with the direct and the personal involvement of their senior leadership.

**CEOs joining forces to achieve one common goal –
to accelerate progress against the global water crisis through:**

- Aligned, quantifiable, and time-bound enterprise-level water commitments
- Identifying, investing in, and rapidly scaling-up innovative, validated solutions to the water-climate crisis
- Partnering to build water resilience for communities and ecosystems at scale in stressed basins

OUR VISION - GLOBAL WATER RESILIENCE

**Building a water resilient world for our communities, our ecosystems,
our companies and the global economy.**

OUR 2050 PLEDGE

Through collective action, we will achieve the following by 2050:



Net Positive Water Impact

Achieve and maintain a measurable and Net Positive Water Impact in water-stressed basins on availability, quality and accessibility through industry-leading water operations and collective action initiatives (halfway mark reached by 2030)



Water Resilient Value Chain

Develop, implement and enable leading, impact-based water resilience practices across 100 per cent of the global value chain



Global Leadership

Raise the global ambition of water resilience through public and corporate outreach

OUR 2030 AMBITION



COLLECTIVE ACTION

By 2030, we will have positive water **impact in over 100 water stressed basins** that support over three billion people.



PROVIDE ACCESS & SANITATION

By 2030, we will enable equitable and **resilient access to water and sanitation for at least 300 million people.**



AMPLIFY IMPACT

By 2030, we will recruit **150 companies** with the potential to **influence 1/3 of global water use.**



**WATER
RESILIENCE
COALITION**



PROGRESS ON LEADERSHIP & STRATEGY

- Hosted the first meetings of the WRC CEO Circle – the CEO-exclusive Strategic Council of the WRC
- Validated the 2030 Ambition and increased the ambition on WASH from 100 to 300 million people
- Approved the 2030 Roadmap

OUR 2030 ROADMAP

What are our strategies to reach our 2030 Ambition?

STRATEGY

1

Scaling
Solutions



SCALING UP PROVEN SOLUTIONS VIA COLLECTIVE ACTIONS

- Co-funding projects in priority basins that address root issues and achieve watershed outcomes
- Collectively addressing contributing factors where corporate collaboration can drive out-sized impact and advance shared goals
- Recruiting additional neighboring corporate leaders to join us locally and elsewhere

STRATEGY

2

Multiplying
Impact



MULTIPLYING OUR IMPACT BY BRINGING THE UNIQUE EXPERTISE OF OUR MEMBERS TO WATER

- Scaling business expertise and innovation
- Ensuring use of best-in-class technologies and innovation for water
- Promoting collaborative open innovation
- Collaborating with our supply chain to increase water resilience

STRATEGY

3

Leveraging
Investments



LEVERAGING OUR INVESTMENTS IN WATER

- Proposing an alternative to funding projects directly through implementing partners: the WRC Innovative Investment Portfolio
- Leveraging balance sheets for impact investments
- Multiplying scale and earning returns to reinvest towards WRC goals
- Starting with proven financial models with trusted partners and developing new innovative models over time

STRATEGY

4

Raising
the Bar



MEASURING OUR IMPACT

- Addressing previously fragmented measurement of water impact
- Advancing the industry standard
- Demonstrating and quantifying the co-benefits of collective actions
- Using data from measurement and monitoring for advocacy and accountability

PROGRESS ON OUR COMMITMENT AND METRICS

- Defined and launched the Net Positive Water Impact concept, principles and guidelines
- Developed the framework to standardize the basins diagnostic in WRC priority areas
- Proposed and agreed on the metrics to measure the WRC collective actions

NET POSITIVE WATER IMPACT (NPWI)

Definition

Net positive water impact (NPWI) is an aspiration for how a water user interacts with a basin, its ecosystem and its communities.

Delivering NPWI contributes toward reducing water stress (**in its three dimensions – availability, quality and accessibility**) and ensures the company's contributions continually exceeds impacts on water stress in the same region.

NPWI PRINCIPLES

NPWI revolves around three main principles that ensure its integrity:

BEING GEOGRAPHICAL

NPWI is an enterprise ambition that manifests in water-stressed priority basins to create impact where it matters most.

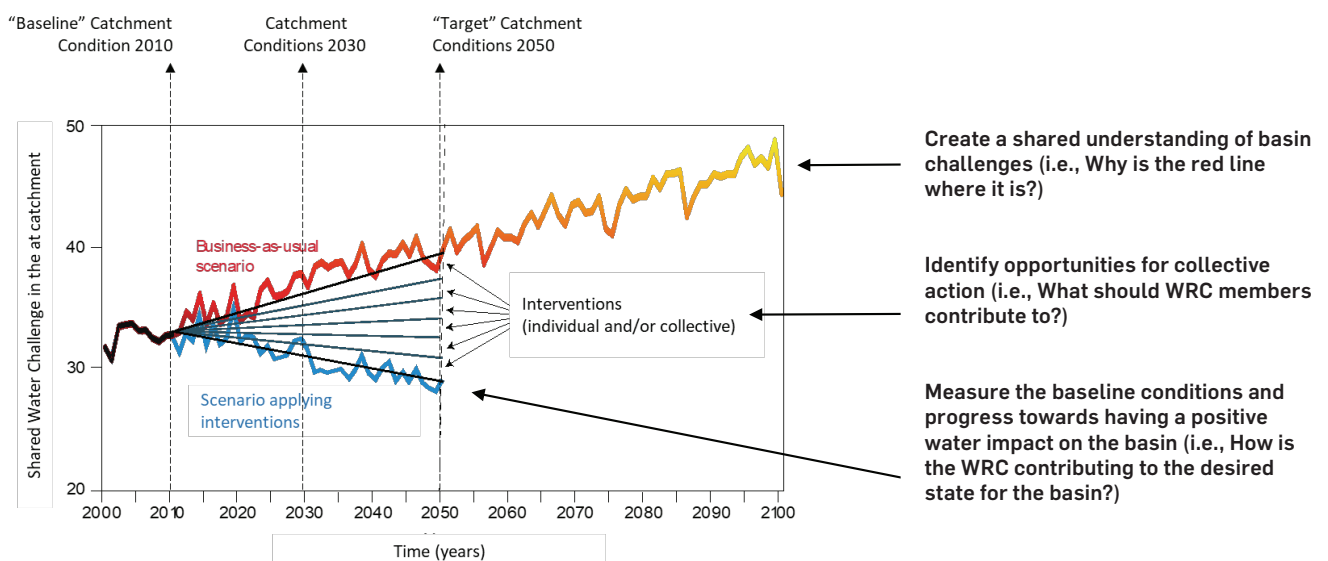
BEING QUANTIFIABLE

NPWI is set up so that it can be quantified against the three dimensions of water stress (availability, quality and accessibility) and to be measured via both short-term outputs and long term outcomes.

BEING HOLISTIC

NPWI requires a combination of investments in a company's own direct operations and through collective action partnerships and initiatives within basins.

BASIN CHALLENGES AND INTERVENTIONS



Water Resilience Coalition ANNUAL REPORT 2021

PROGRESS ON COLLECTIVE ACTION

- Defined the collective action projects and partners for the initial 11 priority basins
- Agreed on the two flagship projects (where we will pilot test the diagnostic, metrics and tracking system)
- Started the 2022 prioritization process

IDENTIFIED COLLECTIVE ACTION PROJECTS



TNC – São Paulo Water Fund



Objective
Restore & Conserve 85k ha to protect the wwater that supplies Sao Paulo and the most important industrialized area of Brazil

Implementor
The Nature Conservancy

Members
ABInBev
Cummins
THE Coca-Cola COMPANY
ECOLAB

WOMEN + WATER



Objective
Provide WASH to more than 2 million people benefiting and empowering women in the process.

WOMEN + WATER

USAID
Gap Inc.
WaterAid
water.org

Gap Inc.

ADDITIONAL MEMBERS INTERESTED



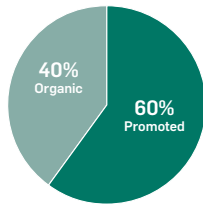
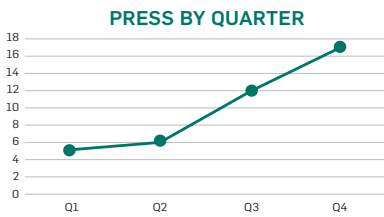
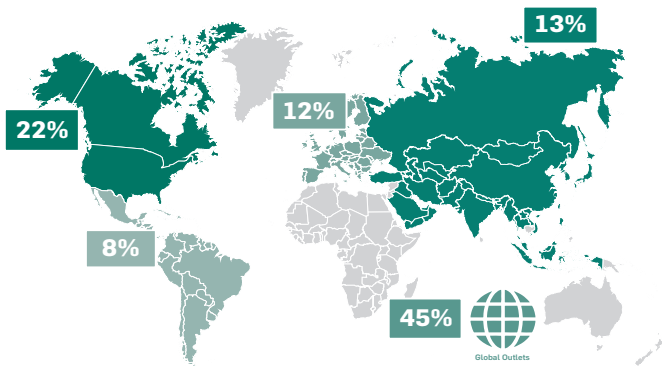
Water Resilience Coalition ANNUAL REPORT 2021

PROGRESS ON COMMUNICATIONS AND RECRUITMENT

- Thought leadership highlighted during international high-level events such as Stockholm World Water Week and COP26 sessions
- Over 63,000 total pageviews on the WRC website
- Increased members from 20 to 27 and partners from 12 to 17

40 MENTIONS IN NEWS OUTLETS

- Harvard Business Review
- CNBC
- Financial Times
- Yahoo Finance
- Green Biz



+10k VIEWS AND ATTENDEES ACROSS EVENTS

World Water Day

Academy | **CEO WATER MANDATE** | **WATER RESILIENCE COALITION**

THE VALUE OF WATER FOR BUSINESS
22 March 2021, 10:00-11:30 a.m. EDT

PAUL FLEMING (Microsoft), FAITH LAWRENCE (Natural Resources Stewardship Programme South Africa, OZ), JASON MORRISON (The Pacific Institute), SANDA QUIJANO (The UN Global Compact)

REGISTER NOW #WorldWaterDay



Leaders Summit

UN GLOBAL COMPACT LEADERS SUMMIT

The Road Ahead: Climate Change and Positive Impact on Water
15 June 2021, 12:30 p.m. (New York)

Carlos Brito (CEO, AB InBev), Dolf van den Brink (CEO, Chairman of the Executive Board, HEINEKEN), Christophe Beck (Professor & CEO, E.ON), Beatriz Perez (Chief Communications, Sustainability & Strategic Partnerships Officer, The Coca-Cola Company)

15-16 JUNE 2021 #LeadersSummit REGISTER TODAY

COP26



Uniting Business Live

UNITING BUSINESS LIVE | **PRIVATE SECTOR FORUM**

The Natural Benefits of Including Nature in Water Business Strategy

MEMBERS

PARTNERS



Water Resilience Coalition

ANNUAL REPORT 2021

COMING IN 2022

RAISE THE AMBITION OF CORPORATE COMMITMENTS

NPWI

- Develop guidance on how to operationalize NPWI
- Establish NPWI progress tracking mechanism

VALUE CHAIN

- Develop the resilient value chain concept
- Develop a tracking mechanism for the value chain commitment

CATALYZE COLLECTIVE ACTION IN WATER- STRESSED BASINS

COLLECTIVE ACTION

- Run the basin prioritization process for 2022
- Gain support of the 2022 list of basins by the Secretariat
- Develop and implement the collective action engagement strategy
- Develop the basin diagnostic for flagship basins
- Upgrade the Water Action Hub 4.0 to include a collective action dashboard and project tagging for WRC
- Start the 2023 basin prioritization round

AMPLIFY GLOBAL LEADERSHIP AND ADVOCACY

COMMUNICATIONS AND ADVOCACY

- Host two WRC CEO Circle meetings
- Develop the new WRC campaign plan
- Define the calendar of major events and advocacy opportunities
- Revamp the WRC website

2030 ROADMAP

- Define the pathway to reach 100 basins with collective action
- Develop the pathway to reach 300 million people with WASH
- Design and operationalize the first fund of the WRC investment portfolio

WHAT SOME OF OUR LEADERS THINK

“It is absolutely urgent that companies get involved in preserving the world’s water resources for future generations.”

Douglas M. Baker, Jr.
Ecolab

“It is time for shared goals and impactful actions.”

Carlos Brito
ABInBev

“We need to combine our resources and efforts to ensure there are sustainable and resilient freshwater resources for all.”

Jim Fitterling
Dow Inc.



**WATER
RESILIENCE
COALITION**

