



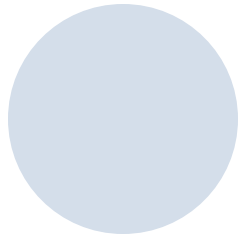
**CEO
WATER
MANDATE**

ANNUAL GENERAL MEETING

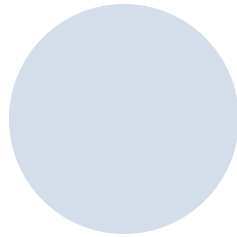
27/28 OCTOBER 2021



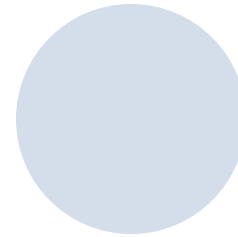
AGENDA



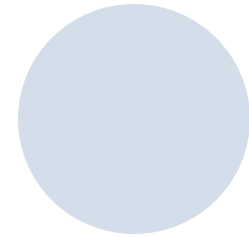
WELCOME
5 MINUTES



OVERVIEW OF
MANDATE PRIORITIES
IN 2021 AND FINANCES
15 MINUTES

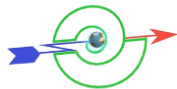
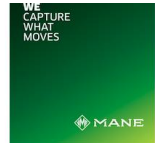


UPDATE ON
WORKSTREAMS AND
PLANS FOR 2022
35 MINUTES



OPPORTUNITIES FOR
ENGAGEMENT –
GOVERNANCE AND
HOW TO ENGAGE
30 MINUTES

New CEO Water Mandate Endorsers

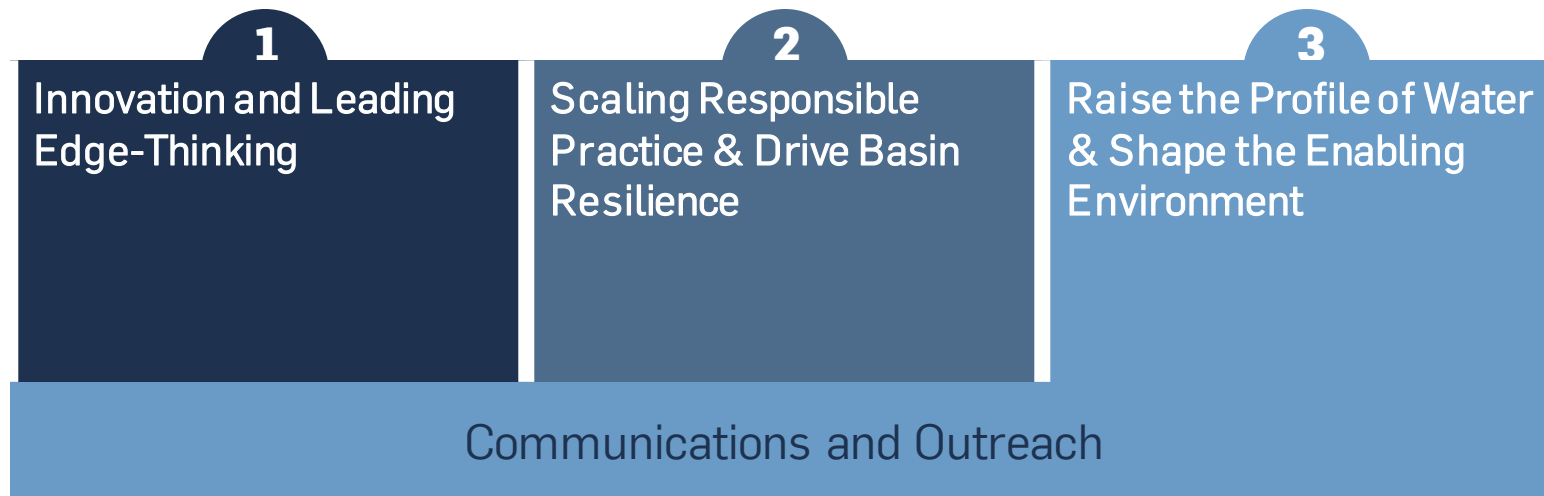


* Soon to announce



CEO Water Mandate 2021-2023 Strategy

2021-2023 Focus: Scaling the adoption of water stewardship practice by companies in critical geographies and industry sectors



Overview of Work Program – Priorities in 2021

1

Innovation and Leading-Edge Thinking

- Advance Concept of Net Positive Water Impact
- Multiple Benefits of Nature Based Solutions
- Water Resilience Assessment Framework
- Science Based Targets Network
- Thought leadership events at Stockholm World Water Week

2

Scaling Leading Practice and Drive Basin Resilience

- Recruitment of new members for both the Mandate and Water Resilience Coalition from key geographies and industry sectors
- Promote support and implementation of new guidance (peer learning webinars, socializing member tools, WASH4Work implementation)
- Support for the California Water Action Collaborative
- Facilitate multi-stakeholder collaborations in basins
- Water Action Hub development and build out

3

Raise the Profile of Water and Shape Enabling Environment

- Establish and activate CEO Circle of the Water Resilience Coalition
- Engagement in key international events (UNGC Leaders Summit, General Assembly, and COP 26)
- Engage in industry sector events and provide input into an external standard
- Work with WRI on public water management database

Snapshot of Achievements in 2021

Innovation and Leading-Edge Thinking

Benefit Accounting of Nature-Based Solutions for Watersheds
Guide

Water Resilience Assessment Framework

NBS Benefits Explorer

Logos: Pacific Institute, CEO Water Mandate, The Nature Conservancy, DANCO, AGWA, World Resources Institute, IWM

The collage features three main documents. The top document is a guide titled 'Benefit Accounting of Nature-Based Solutions for Watersheds'. The middle document is a 'Water Resilience Assessment Framework' with a scenic river background. The bottom document is an 'NBS Benefits Explorer' tool interface showing an overview, potential benefits, and NBS concepts.

Scaling and Driving Basin Resilience

Water Resilience Coalition 2030
Ambitions: 100 basins, 3 billion people,
100 million WASH

WASH 4WORK

ABOUT | JOIN US | TAKE THE WASH PLEDGE | WEBINARS | MORE

WASH PLEDGE

The screenshot shows the homepage of the WASH 4WORK website. It features a navigation bar with 'ABOUT', 'JOIN US', 'TAKE THE WASH PLEDGE', 'WEBINARS', and 'MORE'. The main content area has a dark background with a person's silhouette and the text 'WASH PLEDGE'.



Water Resilience Coalition 11 multi-stakeholder collaborations

Raising the Profile



Progress

Strategic priorities		Workstreams & targets by Year End 2021		Progress
1	Innovation and Leading-Edge Thinking	Peer Learning opportunities	15 companies sharing knowledge and leading practice	●
		Innovative initiatives and programs delivered	2 initiatives	●
2	Scale Responsible Practice and Drive Basin Resilience	Growth in membership and level of member engagement	50 new endorsing companies and improved level of engagement	●
		Uptake and implementation of new/existing products	12 companies set/commit to setting contextual water targets	●
		Implementation of collaboration	2 collaborations	●
3	Raise the Profile of Water and Shape the Enabling Environment	Active representation of business voice for water	1 external standard or policy influenced	●
		Engagement in public policy	2 international, regional, or national water related public policy forum presented at	●

● **ON-TRACK**
(≥95% of target)

● **Partially Met**
(≥70% of target)

● **OFF-TRACK**
(≤70% of target)

Overview of Finances

ACTIVITIES	2021 ESTIMATED EXPENSE (USD\$)
Mandate Secretariat Support Functions	
Strategic Planning and Partnerships	\$ 230,000
Technology and Communications	
Project and Working Group Facilitation	
Governance and Accountability	
	Strategic Pillars
Innovation and Leading-Edge Thinking	\$ 521,435
Scaling Responsible Practice and Basin Resilience	\$ 1,254,500
Raise the Profile of Water and Enabling Environment	\$ 235,670
TOTAL	\$ 2,232,605

** Includes events and travel related to furthering work*

OVERVIEW OF MANDATE FUNDING SOURCES

Contributions from Companies	\$ 1,950,000
External Support from Partners for WASH4Work	\$ 4500
SIDA	\$ 245,435
Ramsar	\$ 24,000
Science Based Targets Network	\$ 42,000
WRI – Public Water Management Database	\$ 25,670
TOTAL	\$ 2,291,605

Questions?

Looking Ahead – 2022

DRIVE IMPACT ON SPECIFIC GOALS

“High expectations of business to address and solve today’s challenges has never been more apparent.”
Edelman Trust Barometer 2021

7 CHALLENGES WHERE BUSINESS CAN DRIVE MEASURABLE IMPACT

	CHALLENGE	IMPACT GOALS
Climate Change	We are on track for a temperature rise of over 3°C. This would bring mass extinctions & large parts of the planet would be uninhabitable.	Companies that have set 1.5°C aligned and/or net-zero targets approved by the Science Based Targets initiative (SBTi)
Human Rights	92% of the SDG targets are linked to international human rights treaties yet less than 20% of companies are taking steps to sufficiently address their adverse human rights impacts.	Increase in the number of companies with ongoing human rights due diligence processes in place.
Labour and Decent Work	Almost 1 in 10 children subject to child labor ((160 million, first increase in two decades)	Companies implementing UN Global Compact labour principles within all aspects of business operations to provide and promote decent work for all workers across the their supply chains
Gender Equality	At current rate of progress, it will take 268 years to close the economic gender gap.	Companies with targets and corresponding policies and programmes to increase women’s representation and leadership
Transformational Governance	2021 Edelman Trust Barometer reveals an epidemic of misinformation and widespread mistrust of societal institutions and leaders around the world.	Companies taking action to advance SDG 16 internal and external to their organization at the global and local levels
Anti-Corruption	Corruption, bribery, theft and tax evasion cost approximately \$1.26 trillion for developing countries per year.	Companies with implemented anti-corruption compliance programmes
SDG Integration	Social Progress Index estimates we are 62 years behind schedule.	All UN Global Compact companies are making demonstrable contribution to the SDGs.

ALL COMPANIES WHATEVER SIZE, SECTOR OR GEOGRAPHIC LOCATION CAN CONTRIBUTE. WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY YOU WILL FIND RELEVANT RESOURCES TO HELP YOU PROGRESS

CONNECT



Connect with industry, experts, peers and with the UN at the global and national level

LEARN



Gain the knowledge and skills to make progress and deliver impact.

LEAD



Show bold leadership and inspire others. Leverage your position and advocate for major impact

COMMUNICATE



Build trust and credibility by communicating measurable progress towards your sustainability goals and targets



HUMAN RIGHTS



LABOUR



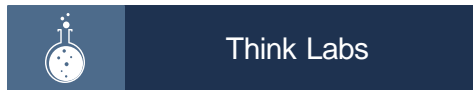
ENVIRONMENT



ANTI-CORRUPTION



UN GLOBAL COMPACT OVERVIEW OF PROGRAMME DELIVERY CHANNELS



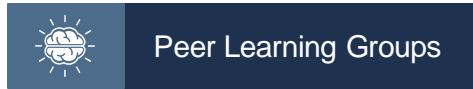
Future oriented programme & thematic incubation. Output-oriented projects focused on content development for programmatic engagement and dissemination. Defines UNGC positioning, thought leadership and ambition on specific issues.



Trainings and master classes (premium content) on fundamental and advanced business practices at the global, regional and local levels



Facilitated programme that activates and supports cohort of companies to make progress on specific goal over a specific time frame at the local levels



Facilitated learning communities that provide participants an opportunity to connect, share, and learn from others at the global, regional and local level.



Policy advocacy activities to connect relevant stakeholders and shape policy positions



Timebound Call to Action campaigns for companies to support policy positions and ambitious action at the global and local levels



Connecting participants and stakeholders across programmes and ecosystems

Across all delivery mechanisms, relevant resources will be developed or leveraged to equip companies with the tools and knowledge to implement business practices aligned with the Ten Principles and the SDGs within their own company

COALITIONS

MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS



Scaling adoption of water stewardship practice by companies in critical geographies and sectors



A principles-based approach to sustainable ocean business



Enabling companies to set science-based emissions reduction targets



Scale SDG-linked corporate investment

Overview of Work Program – Priorities in 2022

1

Innovation and Leading-Edge Thinking

- 1. Benefit Accounting for Nature-Based Solutions in Watersheds**
 - Benefit forecasting and valuation
 - Continued tool refinement
 - Stakeholder engagement
- 2. Water Resilience Assessment Framework**
 - Guidance for corporate, public utilities, and basin authorities
 - Pilot test the WRAF
- 3. Support the Science Based Targets Network on SBTN for water**
- 4. Driving understanding and alignment among water metrics (NPWI, SBTN, contextual water targets)**
- 5. Corporate Water Resilience (through the WRC)**
 - Water-resilience practices for value chains
 - Collective action impact measurement and allocation
- 6. Climate Resilient WASH (WASH4Work)**

Overview of Work Program – Priorities in 2022

2

Scaling Leading Practice and Drive Basin Resilience

1) Recruitment and help improve implementation of water stewardship

- New geographies and sectors
- Business mentoring
- Create a pathway for engagement

2) Promote and support implementation of new guidance and tools

- Identify practical tools used by endorsers to help operationalize
- Hold more member knowledge sharing sessions and blog pieces
- Facilitate uptake of topical stewardship work (contextual water targets)
- Expand the scope of *Water Action Hub* to help companies benchmark their water and climate performance against industry peers

3) Scaling Responsible Practice through Coalitions

- Develop mechanisms to assist and track **WRC** companies in NPWI implementation
- Implementation of the **Water Resilience Coalition's** 2030 Roadmap
- Support implementation of WASH resilience (through WASH4Work)

4) Scale basin collective Action

- California Water Action Collaborative (South Coast Working Group)
- Advance collective action in key basins through the **Water Resilience Coalition**
 - Collective Action in Mexico, South Africa, India, Brazil, United States (12 multi-stakeholder collaborations)

- Strengthen core functionality of the *Water Action Hub* to facilitate scaling collective-action by streamlining existing tools to better facilitate matchmaking and support decision-making for on-the-ground action

5) Tool Development: Knowledge Sharing Platform and Resource Libraries

Overview of Work Program – Priorities in 2022

3

Raise the Profile of Water and Shape Enabling Environment

1. Dedicate more time for advocacy on water

1. Identification of key high-level international events for advocacy (leading up to UN Water Conference in 2023)
2. Utilize the **Water Resilience Coalition** for CEO Advocacy
3. Industry events
4. Input from full membership on industry standards

2. Increase external exposure

1. Outreach to strategic media channels and influential opinion leaders
2. Strengthen digital presence
3. Potential campaigns on water

3. Explore opportunities for public-private sector alignment on water

1. Launch of the Water Stewardship Acceleration Forum co-led with GIZ and AWS

4. COP – Water Updates

1. To review current COP-Water guidance and to explore avenues to align with new UNGC COP process

Questions and Discussion

Mandate Governance

Mandate Governance

High-level
Strategic Oversight

Shorter-term
Planning and Implementation

**Mandate
Steering Committee**

CEO Circle

WRC
Leadership

WRC WGs

WRC
Members*

- Ambitious, time-bound targets
- Global advocacy
- Collective action

Mandate Advisory Group

Mandate Endorsers

- Continuous improvement
- Peer learning
- Capacity building

Coordination and Technical Support

CEO Water Mandate Secretariat

↑
Level of
commitment

* Mandate endorsement is a prerequisite to WRC membership

Mandate Governance Updates

- Steering Committee seats will be allocated to ensure representation from both WRC and non-WRC members
- 5 seats will be allocated to WRC members and 5 to non-WRC Mandate members

Member Engagement Opportunities

Strategy Asks all Mandate Endorsers to Engage

Innovation and Leading-Edge Thinking	Scaling Responsible Practice & Drive Basin Resilience	Raise Profile of Water and Shape the Enabling Environment
<ul style="list-style-type: none"> • Provide input into a thought leadership product • Commit to pilot-testing 	<ul style="list-style-type: none"> • Help develop business case for water • Support recruitment of new members • Mentoring 	<ul style="list-style-type: none"> • Provide input to Mandate review of one external standard or policy in development
<ul style="list-style-type: none"> • Speak at a meeting on thought leadership • Write a blog on thought leadership 	<ul style="list-style-type: none"> • Share 1-3 tools company uses to operationalize water stewardship • Share lessons learned through blog/webinar 	<ul style="list-style-type: none"> • Through WRC, utilize CEO or c-suite to elevate importance of water
	<ul style="list-style-type: none"> • Share resources/projects in online libraries and tools • Maintain an active profile on the Water Action Hub • Engagement in on-the-ground efforts 	<ul style="list-style-type: none"> • Use company voice to advocate for water at appropriate fora

How to Engage

Endorser Wide Meetings

- Provides updates and upcoming opportunities
- 3-4/year

Project Level

- Providing input
- Piloting projects

Peer Learning

- Webinars – nature-based solutions, resilience assessment
- Blogs
- Share company tools/practices

Events

- Stockholm World Water Week
- UN Global Compact events
- Others

Survey to follow the meeting

Upcoming Peer Learning Opportunities: WASH4Work Partners Meeting

Covering best practices, WASH Resilience, and 2022 agenda of the initiative, WASH4Work's Full Partners Meeting brings together Mandate Endorsers and WASH Pledge Signatories.

The 2-hours event will be hosted in duplicate sessions on the 29th and 30th of November to accommodate global time zones.

- 29th of Nov (Monday): 3pm – 5pm UK time (*Americas, Europe & Africa time zones*). Register [here](#).
- 30th of Nov (Tuesday): 10am – 12pm UK time (*India & Asia time zones*). Register [here](#).

Agenda

Welcome, Introductions & Meeting Objectives

Lessons Learned from 2020 – 2021

Introduction of the Workplan 2022

Discussion around WASH Resilience

Summary of Discussions & Next Steps



Steering Committee Nominations

- Reconstituted Mandate Steering Committee for 2022 onwards
- Please nominate or self-nominate yourselves for 1 or 2 year terms

Selection of members of the Steering Committee will be guided by the following criteria:

- Industry/sector diversity vis-à-vis the SC;
- Demonstrated strong commitment and engagement in the Mandate;
- Perceived ability to bring fresh and new perspectives

Time commitment: Members meet 3-4 times a year for 60-90 minutes calls

- Responsible for financial, administrative, and strategic direction of the CEO Water Mandate
- Please send your nominations to Mai-Lan (ha@unglobalcompact.org) by November 15, 2021

Road to COP 26

COP26 Upcoming Events



TUESDAY NOV 2

Launch of the Water Stewardship Acceleration Forum (WaSA)
•16:00-17:00 GMT



THURSDAY NOV 4

A Call to Action: Building Water and Climate Resilience through NBS
•17:30-19:00 GMT



SATURDAY NOV 6

Partnerships & Finance: Climate Resilient WASH
•13:20-15:20 GMT



MONDAY NOV 8

Resilient Together: Water and Climate Adaptation Collective Action from the Private Sector
•13:00-14:00 GMT



MONDAY NOV 8

Preventing Shocks and Stresses from becoming Crises: The WRAF
•17:30-18:30 GMT



WEDNESDAY NOV 10

Resilient Together Retransmission @ UNGC Business Ambition for Climate Action
•16:30 – 17:15 GMT



THURSDAY NOV 11

WRC CEO Circle Meeting and Press Conference
•15:00 – 16:15 GMT

Add these events to your calendar here!



Road to COP 26



round:

“Fair Water Footprints” :

Zero pollution

Sustainable and equitable withdrawal and water use

Full access to safe water, sanitation and hygiene for workers

Working with and protecting nature

Planning for droughts and floods.

- Current support: UK, Switzerland, Netherlands, Finland, Austria, Malawi, African Civil Society Network for Water and Sanitation, CDP, Water Witness, International Institute for Environment and Development, and Chatham House

Road to COP 26



und:

Commitments encompass general areas made by all
agency level commitments (government, business, civil society,
or organizations and other)

lements:

plan, KPIs, mutual accountability, and yearly meeting to report on
progress

Next Steps:

- Mandate will circulate document for member input
- Please send input back by EOD November 3rd, 2021 (if possible)
- Announcement to be made at COP on Nov 5

Questions and Discussion

Financial Model

Financial Contribution

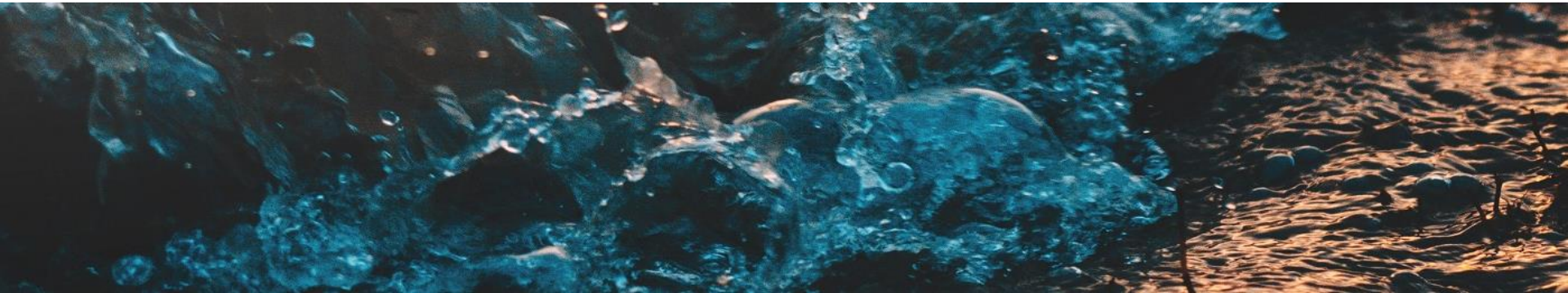
- 1) All Mandate endorsers will **be expected** to make a meaningful contribution
- 2) Amount suggested based on revenue (general contribution)

	Expected Annual Contribution
Company revenue tiers by annual gross sales/revenue	
> USD 5 billion	USD 20,000
USD 1 – 5 billion	USD 15,000
USD 500 million – 1 billion	USD 10,000
USD 250 - 500 million	USD 7,500
USD 50 – 250 million	USD 5,000
USD 25 – 50 million	USD 2,500
< USD 25 million	USD 1,250

- 3) Discussion if we need to have that contribution earmarked; **opportunity for project or event sponsorship**
- 4) WRC members are encouraged to support non-WRC aspects of the Mandate, but are not required to
- 5) Not compulsory

Questions?

Thank you!



Pacific Institute / CEO Water Mandate

Email address/ @TwitterHandle