

ANNUAL REPORT 2020

An overview of the CEO Water Mandate's efforts, accomplishments, and events





**CEO
WATER
MANDATE**

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This report was prepared by the Pacific Institute in its capacity as Co-Secretariat of the CEO Water Mandate. pacinst.org



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About the CEO Water Mandate

The CEO Water Mandate (the Mandate) is a special initiative of the UN Secretary-General and the UN Global Compact (UNGC), implemented in partnership with the Pacific Institute. The mission of the Mandate is to mobilize a critical mass of business leaders to address global water challenges through corporate water stewardship, in partnership with the United Nations, governments, civil society organizations, and other stakeholders.

The Mandate offers a unique forum for companies to share good practices and forge partnerships to address challenges related to water scarcity, water quality, water governance, and access to water and sanitation. Through endorsing the Mandate, companies of all industry sectors, sizes, and locations make a public commitment across six water-related commitment areas and report annually on progress.

In addition to garnering water stewardship commitments from companies around the world, the Mandate Secretariat (i.e., the joint UNGC-Pacific Institute Team that implements and manages the Mandate initiative) also conducts applied research, develops best practice guidance and tools, facilitates on-the-ground collective action, and more to advance companies' water stewardship efforts. The subset of highly engaged Mandate endorsers that wish to support, participate in, and guide the Mandate's programmatic work from 2018-2020 have done so by becoming Action Platform members. Earlier this year, the Mandate also launched a new initiative, the Water Resilience Coalition (WRC). The WRC is an industry-driven, CEO-led coalition that aims to elevate global water stress to the top of the corporate agenda and preserve the world's freshwater resources through collective action.

This document provides a high-level summary of the Mandate's 2020 work, covering the programmatic activities within the Action Platform as well as general outreach, recruitment, and engagement.



The [Pacific Institute](https://www.pacinst.org) is a global nonprofit organization that provides science-based thought leadership with active outreach to influence local, national, and international efforts to develop sustainable water policies. [pacinst.org](https://www.pacinst.org)



The United Nations Global Compact is the world's largest corporate sustainability initiative, with over 12,000 business participants and stakeholders from more than 160 countries. The Global Compact is based on [ten principles](https://www.unglobalcompact.org/what-is-gc/ten-principles) in the areas of human rights, labor standards, the environment, and anti-corruption. [unglobalcompact.org](https://www.unglobalcompact.org)

Letter from the Head of the Mandate

2020 has been a challenging year for all of us, and tragic for too many. We faced a multitude of crises, from the COVID-19 pandemic, catastrophic wildfires in Australia and the American West, typhoons in the Philippines, hurricanes across the Pacific and in Central and America, and a racial justice reckoning in the United States. The imperative and urgency for business action towards a more sustainable, resilient, and livable future for all is stronger than ever.

2020 has been also been a unique year for the Mandate, and despite the challenges I am pleased to highlight some of the major achievements of the Mandate this year:

- Completed the third and final year of our 2018-2020 program, *Water Security through Stewardship Action Platform*.
- Launched the Mandate's new initiative, the [Water Resilience Coalition](#).
- Launched [A Business Framework for Water & COVID-19](#).
- Published [Corporate Water Resilience in Uncertain Times](#), outlining why companies should address water-related risks of climate change.
- Published two case studies on [contextual water target-setting](#) in India and South Africa.
- Welcomed 22 new companies to the Mandate, for a total of 180 Mandate endorsers.
- Added 603 new projects to the [Water Action Hub](#), for a total of over 1,550.
- Garnered over 330,000 pageviews for the Mandate websites, a 21 percent increase from 2019.

With the Action Platform sunsetting, we are excited for the years ahead and are launching a new strategy. Our main objective over the next three years will be to focus on: **Scaling the adoption of water stewardship best practices by companies in critical geographies and industry sectors.** This means that we will be dedicating significantly more resources to building out a Mandate community that fosters peer learning, best practice sharing, and mainstreaming of responsible water stewardship practices globally.

We heard very clearly from Mandate endorsers that one of the significant value-adds of the initiative is the ability to learn from peers while also highlighting the need for more technical assistance and guidance in implementing leading stewardship practice. In 2021 and in years to come, we will continue to innovate in several areas identified by Mandate endorsers as critical to the achievement of water stewardship, and to amplify the voice of the Mandate and its endorsers in global fora around the importance of water.

Best wishes,

Jason Morrison

President, [Pacific Institute](#)

Head, UN Global Compact [CEO Water Mandate](#)

Introducing the Water Resilience Coalition

The Mandate launched the Water Resilience Coalition (WRC) as part of the World Water Day celebration in March 2020. The WRC was established with the explicit mission of significantly accelerating progress against the global water crisis in stressed geographies, powered by leading corporations, with their senior leadership's direct and personal involvement. Setting ambitious, time-bound, and quantifiable targets, the WRC aims to have its member companies achieve Net-Positive Water Impact by 2050 in high-stressed basins. WRC members also commit to improving resilience in their value chains and having their senior leaders engaged in global advocacy to raise the profile of water. To date, 18 companies have joined the WRC.

The most critical aspect of the WRC is to facilitate the scope and scale of basin-scale collective action on water. This is being done by identifying where WRC members are located, where the water challenges are most pronounced (considering quality, quantity, and WASH), and where good partners and projects are available.

Since the launch in March, much progress has been made. The WRC approved the concept and principles of Net Positive Water Impact (NPWI) after a series of great discussions with its members. The UNGC's SDG Ambition project has adopted the concept of NPWI as the water-focused benchmark it will be asking companies to adopt. A basin scoring methodology was developed, allowing the members to identify five priority countries, including 11 priority river basins, in which to land collective action in 2021. Selected basins are in Brazil, India, Mexico, South Africa, and the United States. The WRC is currently working on its quantifiable long-term goals that will be launched on 2021 World Water Day. It has just approved its three-year Strategic Plan. Finally, the WRC is planning its first CEO Circle meeting for the 2021 World Economic Forum.

Watch the WRC launch video to learn more:



Action Platform Focus Area Updates

Action Platform Focus Areas & Working Groups			
Direct Operations & Supply Chains	Human Rights & WASH	Collective Action & Policy Engagement	Metrics, Indicators & Disclosure
Objectives			
Increase uptake of water stewardship throughout value chains in key geographies and industry sectors by companies new to stewardship and more advanced companies.	Increase business action to improve WASH services in the workplace, in communities where companies operate, and across supply chains.	<ul style="list-style-type: none"> • Increase public sector understanding of the benefits of corporate stewardship for achieving SDG6 and other policy priorities. • Promote credible and effective multi-stakeholder stewardship projects in high-risk river basins. 	<ul style="list-style-type: none"> • Enhance use of water targets that account for local context. • Enhance ability to measure the impacts of water stewardship initiatives. • Harmonize water reporting metrics and definitions to improve uptake, communication and collective action outcomes.

DIRECT OPERATIONS & SUPPLY CHAINS

The Direct Operations and Supply Chains focus area facilitates the uptake of water stewardship at manufacturing facilities, offices, farms, and enterprises of all sizes. The primary focus for this work stream has been building tools and resources to help companies learn about and implement water stewardship best practices.

Water Action Hub

The [Hub](#) is an online collaboration and knowledge sharing platform that helps companies and organizations address water risk and advance sustainable water management by raising awareness of water stewardship initiatives and facilitating partnerships and collective action. The Hub maps water stewardship projects and organizations on an interactive global map. Users can filter the hundreds of projects on the Hub by several variables, such as country, project type, SDG targets addressed, and more.

There are also topic-based Community Portals on the Hub, including a portal on the COVID-19 pandemic. The [COVID-19 Community Portal](#) features guidelines for public health in the workplace, connections between COVID-19 and WASH, organizations taking the lead in combatting the disease and their current efforts, and advocacy and support links with funding opportunities.

In 2020, there were 603 new projects added to the Hub, for a total of over 1,550 projects. The annual pageviews of the Hub in 2020 exceeded 256,000 – a 39% increase from 2019.

Water Stewardship Toolbox

The [Toolbox](#) is an online compendium of over 500 resources – including tools, guidance documents, datasets, best practices, technologies, case studies, reports, and more – developed by the Mandate and dozens of other organizations. It guides companies to the resources that can best help them advance water stewardship depending on their objectives, maturity of practice, location, industry sector, and more.

In 2020, an additional 59 resources were added to the Toolbox, for a total of 549 resources.

Water Stewardship University

Launched in 2019, the [University](#) is an e-learning series for businesses and others to learn about water-related risks what they can do to address them and advance water security. It features a series of courses, starting with '[The Basics](#)' (recommended for those new to stewardship) and continuing on to '[Strategy, Targets, and Reporting](#),' and '[Collective Action](#)' (recommended for more advanced audiences).

In 2020 the University had over 8,000 pageviews, a 300% increase from 2019.

HUMAN RIGHTS & WASH

The Human Rights and WASH focus area promotes business action on drinking water, sanitation, and hygiene (WASH) in the workplace, in supply chains, and in communities where companies operate.

WASH4Work

The main mechanism for the work was in 2020 was the support of and engagement in the WASH4Work partnership. The 32 WASH4Work partners include a diverse set of organizations representing businesses, NGOs, and UN agencies, all working together on promoting WASH outcomes. The initiative focuses on joint evidence creation, learning, and advocacy to increase business action on WASH. The Mandate serves as Secretariat for the initiative, coordinating the action of all partners, convening events, and working to get companies to take individual action on WASH.

In 2020, the WASH4Work initiative achieved the following:

- **Launched a COVID-19 page on the WASH4Work website.** WASH4Work partners have responded to the pandemic by launching a number of new initiatives and projects. This webpage was created for sharing tools, resources, and experiences from companies and other partners, to support an informed response to the pandemic.
- **Held a webinar on “COVID-19 and the Importance of WASH for Businesses.”** This webinar brought together around 120 people representing international companies and organizations from different regions and sectors to discuss the links between COVID-19 and WASH and to explore the role that businesses can play to take action in response to the pandemic.
- **In partnership with the World Business Council for Sustainable Development (WBCSD), released an updated Pledge for access to safe water, sanitation and hygiene (WASH).** This practical tool helps companies taking immediate action on WASH and COVID-19.
- **Held a webinar on “Rebuilding Through Collective Action on Water and Hygiene: Practical Guidance from WASH Experts and Business Leaders.”** The webinar featured presentations from Dr. Om Prasad Gautam (Hygiene Specialist at WaterAid) and Peter Schulte (CEO Water Mandate). It included practical examples of WASH-related actions companies are taking in response to COVID-19 in their operations, supply chains, and communities, individually and collectively. There was also a participant discussion on how the business community can play a key role in combatting the spread of COVID-19, as well as rebuilding the economy and reducing the risk of future shocks.
- **Launched the Hand Hygiene Protocol for the Workplace:** wash4work.org/tools-resources/hand-hygiene-protocol-for-the-workplace-2020/

COLLECTIVE ACTION & POLICY ENGAGEMENT

The Collective Action and Policy Engagement focus area facilitates impactful water stewardship projects and partnerships that span public, private, and non-profit sectors locally and internationally. In 2020 the primary focus was on the Mandate's engagement in the California Water Action Collaborative (CWAC) in the United States.

California Water Action Collaborative

CWAC is a platform for diverse stakeholders to come together to pursue collective action projects that will improve California's water security for people, business, agriculture, and nature. CWAC's 30 members comprise major non-profits, global companies, agricultural producers, responsible investors, and environmental foundations – all working together to transform ideas into actions that protect and enhance California's most precious resource. CWAC supports specific projects across the state designed to advance water security. Projects are member-initiated and supported with subgroups of members within CWAC providing financial and in-kind contributions. CWAC members attend monthly calls and biannual meetings to learn, share, and identify potential collaborative projects and initiatives.



In 2020, CWAC created regional working groups to increase local water stewardship projects in the regions of highest interest to the members. The Mandate, in partnership with Target and the Bonneville Environmental Foundation (BEF), is leading the South Coast Working Group of CWAC. The intent of this working group is to develop a diverse portfolio of water stewardship projects in the South Coast of California that address the key water challenges in the region. The Mandate and BEF worked together to identify existing projects and develop new project opportunities by building relationships with local partners. To date, one new CWAC project has been created out of this working group – the project is focused on water efficiency retrofits for low-income housing in Los Angeles, California – and two existing local projects received support from CWAC members.

METRICS, INDICATORS & DISCLOSURE

The Metrics, Indicators, and Disclosure focus area is centered on advancing more meaningful water measurement and reporting, as well as capturing and measuring the multiple benefits of water stewardship activities such as investments in nature-based solutions (NBS).

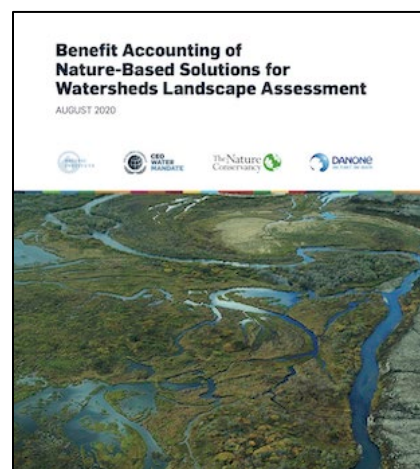
Benefit Accounting of Nature-Based Solutions for Watersheds

NBS can deliver sustained improvements in watershed health (water quality and quantity) with additional co-benefits, such as reducing greenhouse gas concentrations, improving climate resilience, and enhancing biodiversity. However, large-scale implementation of NBS remains limited due to lack of awareness of their potential, underinvestment, and inappropriate policy frameworks. Launched in 2020, the Benefit Accounting of NBS for Watersheds initiative is a

collaboration between Pacific Institute (as a partner of the CEO Water Mandate), The Nature Conservancy, Danone, and LimnoTech. This initiative aims to develop a standardized guide and method to account for the stacked water, carbon, and biodiversity benefits and identify wider socioeconomic co-benefits of NBS for watersheds. This method will be adapted into an online tool, where users will be able to select multiple entry points for inputting data (such as by habitat type, interventions, activities, benefits etc.) to receive suitable outcomes. The tool will help inform users about other available tools, methods, and approaches to further quantify the benefits identified. There will also be links to existing case studies to support users in their NBS decision making.

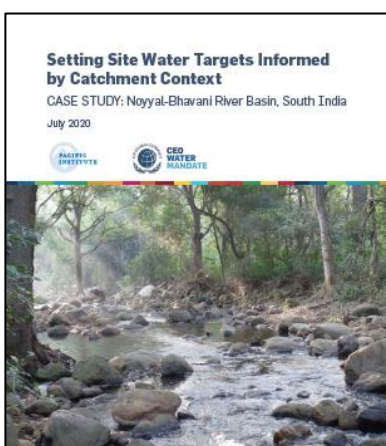
In 2020, this project published a landscape assessment which explored the concept, definitions and classifications of NBS; identified barriers to scaling NBS; reviewed available frameworks or methods for evaluating, measuring, and demonstrating the value of NBS benefits; and examined opportunities to scale NBS. This assessment informed the development of the method, guide, and tool.

Also in 2020, the project team established an expert advisory group to provide strategic and technical guidance and input into the development of the guide, method, and tool.

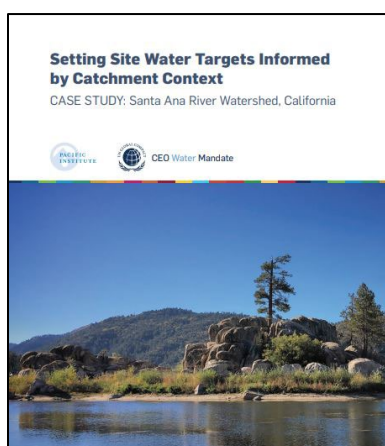


Contextual Water Targets & Science-Based Targets for Water

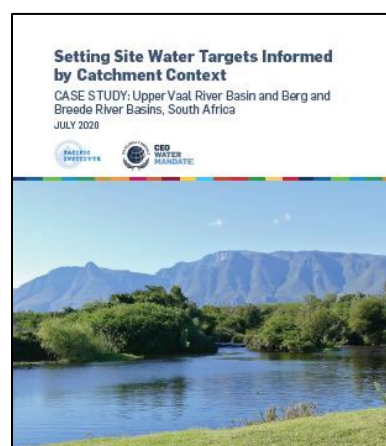
Last year, the Mandate published a guide to help companies set effective site water targets informed by catchment context in collaboration with CDP, The Nature Conservancy, UNEP-DHI, World Resources Institute, and WWF. As of this year, three pilot tests of that contextual approach have been completed in catchments around the world:



Noyyal-Bhavani (India)



Santa Ana (USA)



Upper Vaal, Berg, and Breede (South Africa)

The Mandate hosted a webinar on the [lessons learned](#) from the pilots and developed a [frequently asked questions](#) page to inform practitioners who want to implement contextual site water targets.

The Mandate's experience in developing guidance on setting contextual site water targets has since been used extensively in supporting the [Science-Based Targets Network](#) (SBTN) to develop a methodology for setting science-based targets for freshwater (SBTW) in collaboration with WWF, CDP, The Nature Conservancy, World Resources Institute, and Limnotech. A draft methodology of the SBTW has been developed with input from a practitioner advisory group and a technical advisory group. The goal of SBTN is for the world's major companies and cities to have adopted science-based targets and taken action for climate alongside water, land, ocean, and biodiversity by 2025. This will form a key part of progress towards Sustainable Development Goals (SDGs) and global policy milestones.

Water Resilience Accounting Framework

Launched in 2019, the objective of the Water Resilience Accounting Framework (WRAF) is to develop a globally accepted, comprehensive framework to assess basin resilience for all stakeholders, including ecosystems and societies. This framework will help to encourage a critical mass of stakeholders to implement practices that contribute to basin resilience and help accelerate achievement of water security and the SDGs. In 2020, the WRAF project achieved the following:

- [Gathered a set of key project partners to advance the thinking and build a comprehensive framework for accounting for water resilience](#), including:
 - Alliance for Global Water Adaptation (John Matthews, Kari Davis)
 - World Resources Institute (Colin Strong)
 - International Water Management Institute (Sandra Ruckstuhl, Lisa Rebelo, Mark Smith, Rachael McDonnell)
 - University of Massachusetts Amherst, Resolute Development Solutions (Fred Boltz)
 - Climate Focus (Frank Merry)
- [Completed Phase I](#) of the project which focused on a landscape assessment. Phase II of the project evolved from common water accounting to broaden the scope to water resilience accounting.
- [Drafted a Water Resilience Accounting Framework \(WRAF\) guidance document](#), including core definitions of water resilience and articulating a theory of change. Final version will be published early 2021.
- Presented draft outline of water resilience accounting framework (WRAF) to a global audience at the first virtual Stockholm World Water Week, in a webinar called "[Aligning Measurement and Metrics for Basin Resilience](#)."
- [Launched the Stakeholder Advisory Group \(SAG\)](#) in October 2020 with a diverse set of over 25 members representing industry, government, and NGOs globally.

Local Network Engagement

UNGC Local Networks advance the UNGC initiative at the country level. They help companies understand what responsible business means within different national, cultural, and language contexts and facilitate outreach, learning, policy dialogue, collective action, and partnerships. Through Local Networks, companies can make local connections and receive guidance to put their sustainability commitments into action. The Mandate has been collaborating with Local Networks to advance water stewardship action in Brazil, South Africa, and the United States.

Brazil

The Mandate provided support and guidance to the UNGC Brazil Local Network via the following:

- Partnered with the Brazil Local Network, SANASA, and the 2030 Water Resources Group in Brazil to deliver three sessions (webinars) during Stockholm World Water Week 2020:
 - Multi-stakeholder cooperation to leverage the SDG6 in the Business Agenda
 - Nature-based solutions to address water scarcity due to climate change
 - Building resilience at all levels – from local to national
- Partnered with the Brazil Local Network and The Nature Conservancy Brazil to put on a webinar on “Nature-Based Solutions & Water Resilience.” In this webinar, the Portuguese version of the publication “Benefit Accounting of Nature-Based Solutions for Watersheds Landscape Assessment” was launched.

South Africa

The Mandate provided support and guidance to the UNGC South Africa Local Network via the following:

- Sustained contact through calls and check-ins to provide guidance and support with any water-related activities being carried out by the UNGC South Africa Local Network.
- Presentation to the Board of the UNGC South Africa Local Network regarding Mandate activities (including Contextual Water Targets for companies) and the potential for future support and engagement on water strategy.

United States of America

This year, the Mandate collaborated with the UN Global Compact United States Local Network to present the webinar “Water Stewardship 101: Why and How Businesses Manage Water Risks and Advance Resilience” to an audience of US businesses.

The webinar discussed the basics of corporate water stewardship – what stewardship is, the business case for action, and how companies can get started – and featured presentations from two leading companies in the corporate water stewardship space, PepsiCo and Colgate-Palmolive.

Events Highlights

Like most organizations, the Mandate relied on digital engagement for its events this year because of the COVID-19 pandemic and the associated risks of meeting in person. Below is a summary of the webinars we held in 2020 (click on the webinar title to view the recording).

Building Business Water Resilience in Uncertain Times

November 2020 – This webinar showcases the water sector's vision of a zero-carbon, resilient future and the water-related tools and solutions needed to win the Race to Zero.

Rebuilding Through Collective Action on Water and Hygiene: Practical Guidance from WASH Experts and Business Leaders

October 2020 – Leading businesses and WASH experts share how companies can take action on WASH to contain the pandemic within their operations, supply chains, and surrounding communities.

Untapped Potential: Water Innovation to Advance the SDGs

September 2020 – This session highlights the ways innovation for water and sanitation are helping to manage the COVID-19 response, alleviate water stress, and build long-term resilience in countries around the world.

Multi-Stakeholder Cooperation to Leverage the SDG6 in the Business Agenda

August 2020 – This World Water Week 2020 session aims to create dialogue around the undeniable link between climate change and its impact on WASH.

Nature-Based Solutions to Address Water Scarcity Due to Climate Change

August 2020 – This webinar from World Water Week 2020 fosters dialogue around the central role that NBS play in achieving the SDGs, highlighting the social, economic and environmental co-benefits.

How Does Business Prepare for Short Term Shocks and Long-Term Resilience to Climate Change?

August 2020 – This session focuses on how businesses of all sectors must approach climate change systemically, changing their overall business strategy to better understand, anticipate and navigate new risks and opportunities.

Building Resilience at All Levels – From Local to National

August 2020 – This webinar discusses water challenges resulting from Brazil's precarious urbanization and explores solutions to deal with these challenges.

Aligning Measurement and Metrics for Basin Resilience

August 2020 – During this webinar, a group of researchers from the WRAF project team present a novel and timely approach for building basin-level water resilience through a stakeholder-driven process.

Lessons from India and South Africa: Setting Site Water Targets to Drive Action

August 2020 – This webinar showcases lessons learned from piloting the site water target-setting approach in the Noyyal-Bhavani River Basin, India and the Upper Vaal River Basin and Berg and Breede River Basins, South Africa.

Innovative Diagnostic Tools to Inform Basin Investments

July 2020 – This session provides an opportunity for companies to learn about several partnerships and tools that exist and to explore how such tools can help facilitate the identification of local collective action opportunities.

UN Global Compact Leaders Summit Session: Unite for Water Resilience

July 2020 – This session focuses on the critical role that businesses can play, working in collaboration with others, to build resilient water systems that enable access to water critical for good hygiene during this time of pandemic and can respond to the major impacts that climate change will have on this vital resource.

COVID-19 and the Importance of WASH for Businesses

May 2020 – This webinar explores the key links between COVID-19, WASH, and the role that businesses can play to take action in response to this pandemic.

Learn more about our events and watch webinar recordings here:

ceowatermandate.org/past-events/

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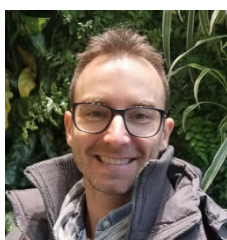
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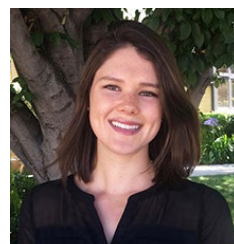
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CEO Water Mandate Endorsing Companies

In 2020 the Mandate welcomed 22 new companies as Mandate endorsers, including:


- AQUA4D
- Atla AS
- Atlantic Grids
- Black & Veatch
- Celtiallo Nigeria Limited
- Drinkwell
- Five Star Quality and Justice Associates
- Givaudan
- Gulp Juice India
- Hindustan Zinc Limited
- Kraft Heinz Company
- Kurita Water Industries Ltd.
- Novartis
- Novozymes
- Orange Tech
- Productos y Derivados Domésticos e Industriales, S.A. de C.V
- Sapphire Textile Mills Limited
- Scientifik and Production Company Krok-1
- Tech Mahindra
- Welbilt

The full list of 180 Mandate endorsers includes the following companies

- AAR Health Care Holdings Ltd.
- AB Electrolux
- Abdi Ibrahim Pharmaceuticals
- Abercrombie & Fitch
- Aequator Groen & Ruimte
- Agricola Chapi S.A.
- Aguas Andinas
- Akzo Nobel N.V.
- Allergan
- ALON
- Aluminum Corporation of China
- Ambev
- Anadolu Efes Biracilik ve Malt Sanayii A.S
- Anheuser-Busch InBev NV
- AQUA4D
- Archemics Ltd
- Artistic Milliners
- Atla AS
- Atlantic Grids
- Avon Metals Ltd
- Banco do Brasil S.A.
- Banka BioLoo Pvt Ltd
- Baosteel Group Corporation
- Bavaria S.A.
- Bayer
- Belgicast Internacional, SLU
- BHP
- Bioazul
- Black & Veatch
- Braskem
- Bunge Limited
- Calvert Research and Management
- Calvin Klein
- Cargill
- Carlsberg Group
- Carroll Properties Corporation
- Celtiallo Nigeria Limited
- CH2M
- Coca-Cola Company
- Coca-Cola European Partners (CCEP)

- Coca-Cola Hellenic
- Colgate-Palmolive Company
- Coway Co., Ltd.
- Cummins Inc.
- Danone
- Desolenator Ltd
- DGB Financial Group
- Diageo Plc
- Dints International Ltd
- Dow Chemical Company
- Drinkwell
- E.ON SE
- Ecolab Inc.
- Ecopetrol
- Eko Group H2O+ SAS
- ElectroHuila
- Elevate Textiles
- Empowermen
- Empresas Publicas de Medellin
- En+ Group
- Enel
- Engie
- Eni
- EPMAPS, Agua de Quito
- Eskom
- Famoc Depanel S.A.
- Ferrero International
- Firmenich
- Five Star Quality and Justice Associates
- Flood Barrier America
- Ford Motor Company
- Gap Inc.
- General Mills
- Givaudan
- GlaxoSmithKline
- Grundfos
- Grupo Angel Camacho, S.L.
- Grupo Nutresa S.A.
- Grupo Rotoplas S.A.B. de C.V.
- Gruppo Hera
- Gulp Juice India
- H&M, Hennes & Mauritz AB
- Hayleys PLC
- Heineken N.V.
- Hilton
- Hindustan Construction Company Ltd (HCC)
- Hindustan Zinc Limited
- Hospital Público Estadual Galileu
- Iberdrola SA
- Inditex, Industrias de Diseno Textil, S.A.
- Infineon Technologies AG
- Infosys Ltd
- InterContinental Hotels Group
- International Flavors & Fragrances Inc.
- International WaterCentre
- ISAGEN S.A. E.S.P.
- Keurig Dr Pepper
- Kikkoman Corporation
- Kraft Heinz Company
- Kurita Water Industries Ltd.
- Levi Strauss & Co.
- LM Ericsson
- Lydec
- Mahou San Miguel
- Mars, Incorporated
- Marshalls plc
- Mazzetti, Inc.
- Merck & Co., Inc.
- Metito (Overseas) Ltd.
- Metsa Group
- Microsoft
- Molson Coors Brewing Company
- Mondi
- Natural Capital Partners
- Naveena Exports Ltd.
- Nedbank Group
- Nestle S.A.
- Netafim

- Nike, Inc.
- Novartis
- Novozymes
- Olam
- Orange Tech
- Orbia
- Pavimentos Colombia S.A.S.
- PepsiCo, Inc.
- Pernod Ricard
- Phoenix Global DMCC
- Postobon S.A.
- Productos y Derivados Domésticos e Industriales, S.A. de C.V
- PT Ekamas Fortuna
- PT. Indah Kiat Pulp & Paper, Tbk.
- PT. Lontar Papyrus Pulp & Paper Industry
- PT. Pabrik Kertas Tjiwi Kimia, Tbk
- PT. Pindo Deli Pulp And Paper Mills
- PT. Singaland Asetama (SGA)
- PVH Corp.
- R R Kabel Ltd.
- Radisson Hotel Group
- RELX Group plc
- RobecoSAM
- Royal DSM
- Royal Philips NV
- Sabará Participações
- Saint-Gobain
- Sapphire Textile Mills Limited
- Sasol Ltd.
- Scientifik and Production Company Krok-1
- Sekem Group
- Servicios Ambientales S.A.
- Servicios Ambientales y Geograficos
- Siemens AG
- Smurfit Kappa Group PLC
- Sociedade de Abastecimento de Agua S/A – Sanasa – Campinas
- Soorty Enterprises
- Sting Broadband
- Stora Enso Oyj
- SUEZ
- SUEZ Water Spain
- Sun Ltd
- Suntory Holdings Limited
- Sustainable Living Fabrics Pty Ltd.
- Syngenta International AG
- Tata Steel
- Tech Mahindra
- Teck Resources Limited
- The Svirin Family Company
- Tommy Hilfiger
- Unilever
- Unishka Research Service
- UPM-Kymmene Corporation
- Veolia
- Villavicencio North American Trade Company
- WaterHygge
- Welbilt
- Westpac Banking Corporation
- Wilmar International Limited
- Woolworths Holdings
- WTTEC
- Xylem Inc.
- Yara International ASA



THE CEO WATER MANDATE'S SIX CORE COMMITMENT AREAS:

Direct Operations

Mandate endorsers measure and reduce their water use and wastewater discharge and develop strategies for eliminating their impacts on communities and ecosystems.

Supply Chain and Watershed Management

Mandate endorsers seek avenues through which to encourage improved water management among their suppliers and public water managers alike.

Collective Action

Mandate endorsers look to participate in collective efforts with civil society, intergovernmental organizations, affected communities, and other businesses to advance water sustainability.

Public Policy

Mandate endorsers seek ways to facilitate the development and implementation of sustainable, equitable, and coherent water policy and regulatory frameworks.

Community Engagement

Mandate endorsers seek ways to improve community water efficiency, protect watersheds, and increase access to water services as a way of promoting sustainable water management and reducing risks.

Transparency

Mandate endorsers are committed to transparency and disclosure in order to hold themselves accountable and meet the expectations of their stakeholders.