



# The CEO Water Mandate

## Summary of Steering Committee Conference Calls: Part one: 19 May and Part two: 16 June, 2016

**Present:** G. Burian (Monsanto); A. Ball (Monsanto); J. Bedoya (Bavaria Brewery); J.C. Hoyos Rendon (Bavaria Brewery); C. Galli (Nestle); L. Karbassi (UN Global Compact); V. Kona (Tongaat Hulett); C. Kushner (UNICEF); C. Lamb (CDP-Water); J. Morrison (Mandate Secretariat); J. Smith (Woolworths); M. Dickstein (Heineken); A. Leles (Sanasa)

Agenda item	
<p>1. Welcome and Governance</p> <ul style="list-style-type: none"> <li>▪ L Karbassi welcomed the Steering Committee's newest member Adriana Leles of Sanasa (Brazil), who is filling a vacant slot for the Latin America region, and who will serve an appointment that will expire at the end of Q3-Q4 2017.</li> <li>▪ L Karbassi noted the following in relation to the Steering Committee (SC) and its modus operandi: <ul style="list-style-type: none"> <li>○ The SC seeks to operate on a consensus decision-making model, opting for a simple majority vote when required.</li> <li>○ The SC employs the Chatham House Rule for the purposes of the discussions and the summary reports, which are made public on the Mandate's website.</li> </ul> </li> </ul> <p>2. Updates on CEO Water Mandate's current and planned 2016 activities</p> <ul style="list-style-type: none"> <li>▪ To set context, L. Karbassi provided an update on the UN Global Compact's overall 2030/SDG strategy and activities: <ul style="list-style-type: none"> <li>○ As part of its comprehensive SDG implementation strategy for its 80+ Local (Country) Networks, the UNGC has released a range of implementation resources and tools, including the SDG Compass (with WBCSD and GRI); and the Local SDG Pioneers initiative.</li> <li>○ The UNGC has completed its 100-day strategic review, which was instigated and overseen by incoming UNGC Executive Director, Lise Kingo. The strategic review is now in front of the UNGC for review and approval.</li> </ul> </li> </ul>	

- The UNGC’s 2016 Leaders’ Summit (22-23 June) was orienting around corporate sustainability in support of achieving the SDGs.
- J. Morrison provided an overview and update on 2016 activities and related aspects linked to the 2016-18 Strategic Plan:
  - The Mandate Secretariat continues to pursue its strategy of advancing the uptake of corporate water stewardship good practices within key UNGC Local Networks. As such, Mr Morrison highlighted relevant activities in South Africa; Colombia, Brazil; and Sri Lanka. A member of the Steering Committee offered to share with the Secretariat a screening tool that can help inform the LN engagement prioritization process.
  - Mr Morrison updated the group on Stockholm World Water Week-related activities, including the Mandate’s offsite multi-stakeholder facilitated dialogue on 28 and 30 August. Also, on 1 September the Mandate will co-convene with WaterAid and WBCSD a WWW seminar focusing on WASH best practices in the supply chain.
  - He also briefed the group on activities relating to WASH4Work and BAFWAC, the two multi-partner initiatives in which the Mandate is engaged. For the former, a range of partners launched on 22 March (World Water Day) an umbrella campaign to advocate for more business action on WASH in the workplace, in supply chains, and in communities where companies operate. Dubbed WASH4Work, the initiative aligns with the theme of World Water Day 2016 – “Water and Jobs”. SC members and other Mandate endorsers were invited to support this initiative.
  - Context-based target setting for water, and a NGO discussion paper that will be discussed at Stockholm WWW.
  - J. Morrison noted that implementation of the Mandate’s 2016 funding strategy, has resulted in over \$400,000 in funding pledges from Mandate endorsers to date.

***SC members expressed support in relation to the strategy vis-a-vis project work and the Local Networks engagements, with some noting particular interest in learning more about the activities in California and of the Brazil Local Network.***

### 3. Discussion of Emerging CEO Water Mandate Partner Collaborations

- J. Morrison provided the following information and updates:
  - The Mandate was brought onto a consortium submitting a

proposal for a Sustainable Water Partnership Leader with Associates (LWA) Cooperative Agreement to USAID, whereby the Mandate provides the corporate water stewardship-related competencies,

- The Secretariat has been collaborating with GIZ to develop a concept note for a three year partnership oriented around 'Catalysing business action for water-related SDGs'.

***SC members approved the Secretariat to continue to pursue such partnership arrangements.***

#### 4. Miscellaneous

- J. Morrison, on behalf of the Secretariat, proposed that the recently vacated Asia regional seat on the Steering Committee be filled using the upcoming 2016 Steering Committee nomination process. The seat was vacated when Evan Cheng of Asia Pulp & Paper departed the company. For the 2016 election cycle two nominations will be accepted to represent the Asia region, with one individual serving a one-year term and the other individual a two-year terms (so as to maintain staggered membership and continuity on the Steering Committee).

***SC members approved the Secretariat's proposed approach for filling the APP vacancy.***