Stakeholder Reflections on the Draft Policy Engagement Guide

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WIN Objectives

- Promote pro-poor Water Integrity practice to prevent and/or reduce corruption in the water sector
- Build Water Integrity coalitions at local, regional and global levels
Added Value of WIN

• Filling a gap left by other water sector networks and organizations

• Building important bridges between anti-corruption movement and water sector

• Working with other networks, organizations and individuals to tackle corruption: Better quality and more efficient investments
WIN Outreach Model

**Zone of control**
- Advocacy
- Newsletter
- Information sharing
- Monitoring
- Fund raising and fund management (WIN FUND)

**Zone of influence**
- Strengthening coalition network
- Co-funding
- Facilitating Training
- Facilitating learning and info sharing
- Use of common tools and methodologies

**Zone of interest**
- Enhanced Water Integrity
- Poverty reduction
- Better water access for the poor
Overall Engagement Strategy

• Leverage partners to increase impact
• I: Partnership Development
  • Global Advocacy
• II: Partnership Action
  • Country Level Engagement
WIN's Position

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Water Sector

Government

Civil Society

Anti-Corruption Sector

Private Sector
Country Engagement

- Big WIN flag and small WIN flag
  - Strategic engagement
  - Linkage and leverage partnerships
- Regional and country level engagement via WIN
  - West Africa, Latin America
  - Advocacy, capacity building, regional processes
- Linkage of global to country-based activities
Country-Level: Towards WIN Country-Based Water Integrity Action (2010), Some of Which Have Significant Hydroelectric Resources

- Uganda
- Mozambique
- Benin
- Burkina Faso/WA
- Nigeria
- Ghana
- Mexico
- Colombia
- Bangladesh
- Viet Nam
- Nepal
- Nicaragua/CA
Water Integrity Study

Implementation Process

• Key recommendations generated
• Multi-stakeholder validation and adoption workshop
• Action Plan developed
• Multi-stakeholder WIN coalition facilitates implementation of Action Plan
• Monitoring Impact (framework under development now)
Some Relevant Publications


What is your Overall View of the Guide?

• Very Positive

• It facilitates the active involvement of a major stakeholder in the management of water systems

• Relatively Disfunctional Sector
  – More than 1 billion w/o access to clean water
  – 40% of World’s population without access to adequate sanitation

• Private Sector
  – Technology
  – Management
  – Finance
Do You Consider the Guidance Provided for Engagement with Water Policy Better Enabling Business to Contribute to Sustainable Water Management?

- Yes, But…
- Would like to differentiate more clearly private sector involvement in water supply systems and water resources management
- Would like to see more emphasis on continuous improvement of performance
- Performance Indicators
- Ranking of Indicators

Reference: Experience of the Hydro Sustainability Assessment Protocol (HSAP)
Does Business Engagement with Water Policy as Outlined in the Guide Align with your Organization’s Needs? Are There Any Major Omissions or Conflicts in this Respect?

- To a Certain Extent.
- More emphasis on governance/anti-corruption
- Partnerships for country based water integrity action and good governance
- Thematic platforms/Tools
- Advocacy and capacity building project partnerships
Are the Principles for Responsible Corporate Engagement in Water Policy Credible and Complete?

• Yes
• Need some Case Studies to Benchmark Good Practice.
Is the Guide Sufficiently Applicable to Both Industrialized and Developing Countries?

- Not quite. More work is needed on the typology of countries to define: (a) the scope of the issues to be addressed; and (b) the space where various actors can work productively
  - Botswana
  - Uganda
  - Viet Nam
Does the Guide Adequately Address the Risk of Policy Capture and/or Other Circumstances where Corporate Engagement with Water Policy could be Problematic?

- Would like to see more discussion of promotion of financial sustainability in the water sector, including in urban water utilities
- More examples would be useful.
Thank you