



The CEO Water Mandate

Status Update on the Growth and Evolution of the Water Action Hub Two Years On

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CEO Water Mandate Multi-Stakeholder Working Conference
Stockholm, Sweden
1 September, 2014



Water Action Hub Project Supporters



On behalf of



Federal Ministry
for Economic Cooperation
and Development



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LIMPOPO WATER USERS MAPPED
Major water users, including associations and operating mines are now mapped for the Limpopo River Basin. [Learn More!](#)

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LATEST UPDATES

- Nucor joined the Hub on Aug 12, 2014.
- First Climate Markets AG joined the Hub on Aug 12, 2014.
- Gold Standard Foundation joined the Hub on Aug 11, 2014.

PROJECT MAP 283 Organizations 142 Projects 300 Project Locations

Map | Satellite

LEGEND:

- Project Sourced by Hub User
- Project Sourced by Administrator
- Project Sued Planet Network

[View Full Size Map](#)

ORGANIZATIONS

PROJECTS



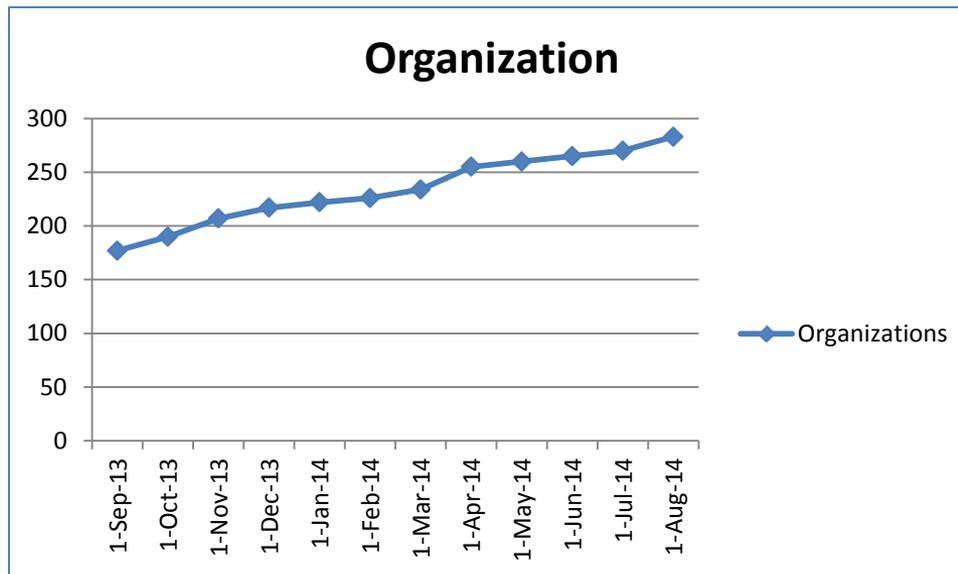
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What's New on the Water Action Hub?

New Look and Feel

- A “refreshed” look to the Hub based upon increased integration with the UN Global Compact’s Business Partnership Hub
- **New Organizations and Projects**



Projects:

145 Project in 304 Project Locations

From a “Catalog to a Catalyst” for Collective Action: Enhancing Communications

Strategy:

- Developing a more efficient mechanism to help companies find organizations and projects with aligned areas of interest
- Newsletter and communications to help Hub users understand array of opportunities for action
- Enhance ability of Hub users to communicate with each other

Technical Enhancements:

- Email System and Notifications System
- Forums and Groups



From a “Catalog to a Catalyst” for Collective Action: Collaboration with Global Compact Local Networks

Utilizing the UNGC Local Networks

- WAH as a tool to help Local Networks coordinate water-related endeavors among members
- Peru – as a tool to identify areas of shared interest to inform face-to-face convenings
- Uganda and Colombia – Movement from basin approach to country wide approach



India – CSR Law, Water, and Sanitation



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From a “Catalog to a Catalyst” for Collective Action: Convening Stakeholders

“Working Together to Address Acute Water Challenges: Water-Related Collective Action in California and the Colorado River Basin” – May 2014

Outcome: Collection action initiatives in development for

- Sustainable Agriculture
- Cooperation between Utilities and Industrial Users
- Technology Solutions & Analytical Tools

Facilitating cooperation between the public and private sectors to address basin level water challenges



From a “Catalog to a Catalyst” for Collective Action: Interoperability and Information Systems

“People to People & People to Information”

- Ability to upload and share project data
- More robust information and resource system



Interoperability Between Systems

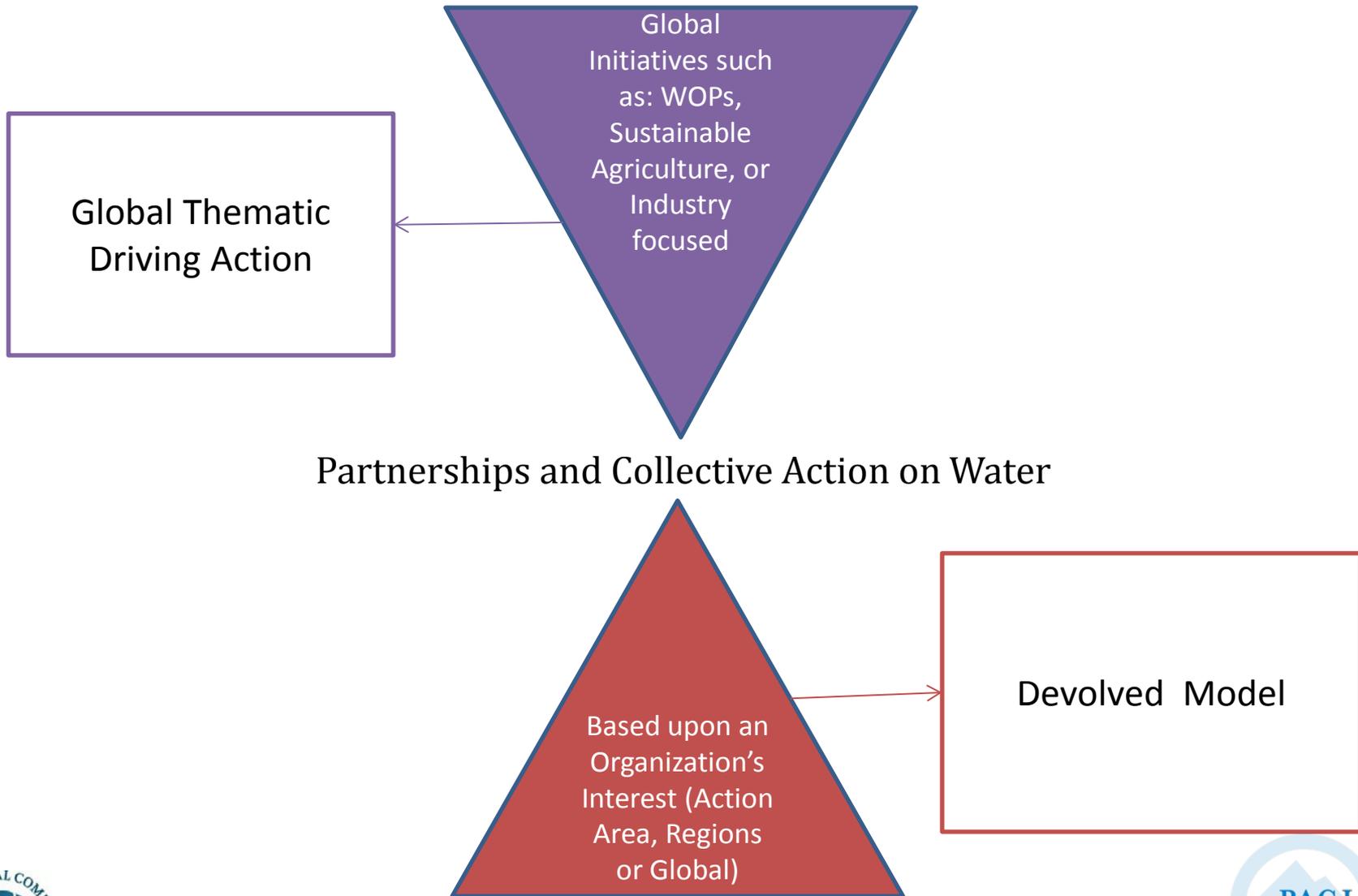
- CDP Water Questionnaire
- Water Risks Tools



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Facilitating Action: Top Down & Bottom Up



Issue and Sector-Specific Portals

Present

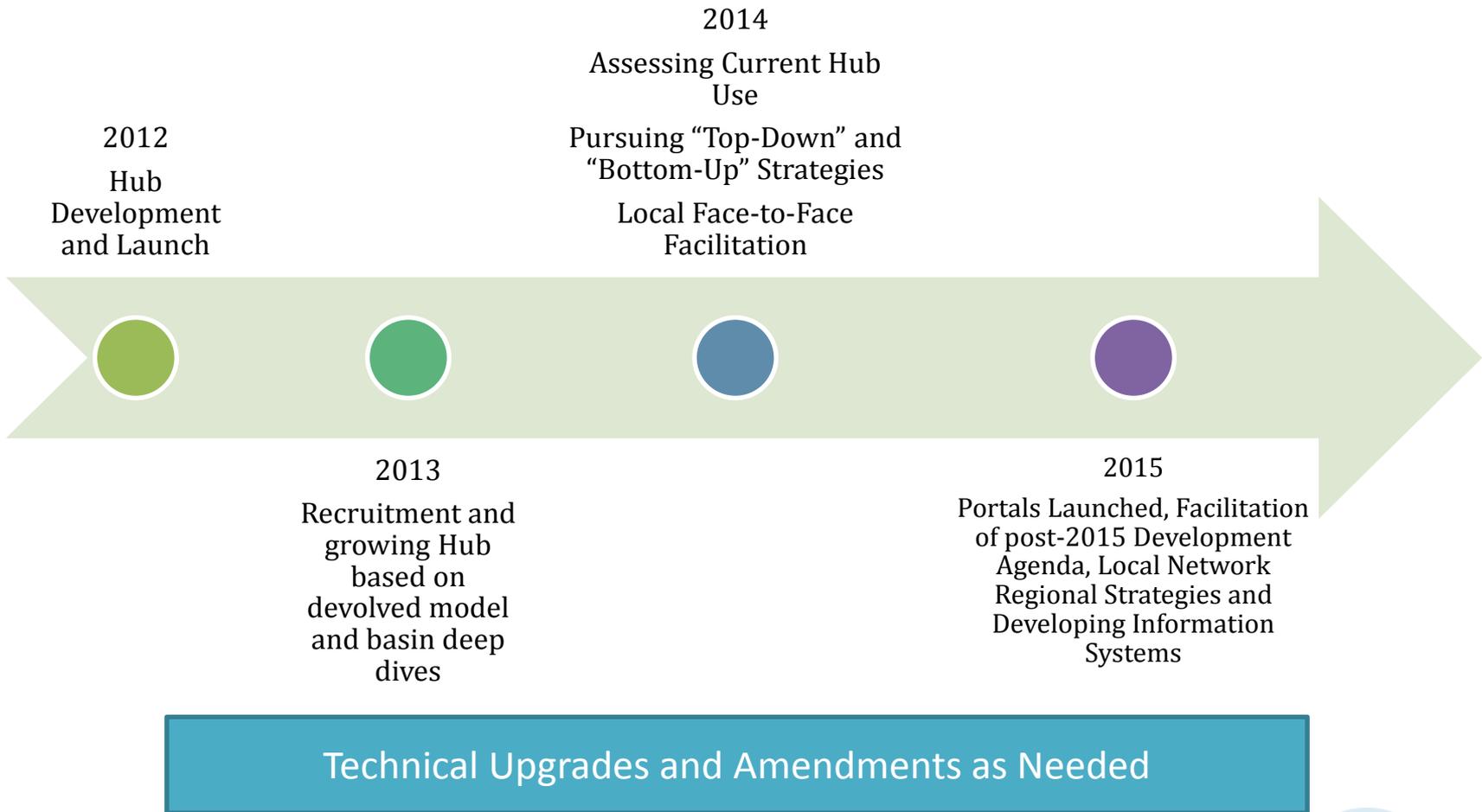
- Sustainable Agriculture
- Apparel

Future

- Other industry sectors?
- WASH?
- Water SDG targets?
- Sufficiency?



Plans Going Forward



Apparel Portal Objectives



- Promote water stewardship across apparel supply chains
- Collaboration with peer brands, suppliers and other stakeholders
- Up-scale solutions
- Focus on regions with clusters of suppliers and water issues are pronounced



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Apparel Portal Value Chain Segments

Raw Material Production

Textile Manufacturing

Dyeing & Laundry

Garment & Footwear
Manufacturing Facilities

Apparel Portal-Specific Action Areas

Cotton

Chemicals
Management

WASH

Cleaner Production
/ Industrial Water
Use Efficiency



Outreach and Possible Partnerships

Phase 1

Solidaridad

NRDC

IFC

Swedish Textile Water
Initiative

Phase 2

ZDHC

Better Cotton Initiative

Sustainability Consortium

Sustainable Apparel
Coalition

Apparel Portal

Water Action Hub ORGANIZATIONS PROJECTS **REGIONS** ACTION AREAS RESOURCES

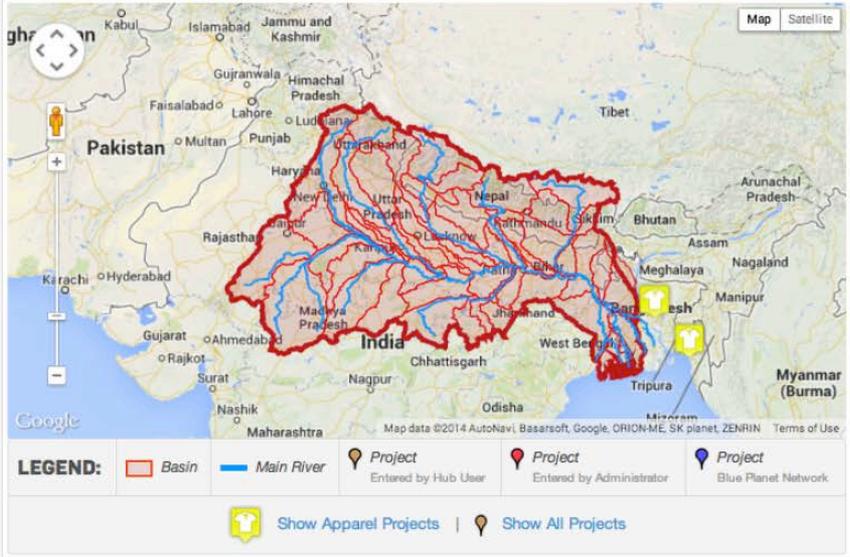
Home / Regions / View Region Administration | About Us | Feedback | Report Inappropriate Activity

INFO:
The Ganges River Basin is currently displaying only Apparel Projects. [Show all projects in this River Basin.](#)

GANGES - REGION OVERVIEW

Region Overview | Region News | Region Authorities | Region Documents | Development Agencies | Knowledge Portals | Basin Level Water Stewardship Tools

PROJECTS IN THE REGION



REGION NEWS (VIEW ALL)

- [Centre to roll out plan to spruce up Varanasi](#)
MINT - Aug 29, 2014
- [L&T's Water & Renewable Energy Business wins new...](#)
MarketLine NewsWire (F... - Aug 29, 2014
- [India Tender Notice: Madhya Pradesh Power Generation...](#)
IPR - Aug 29, 2014
- [Delta Plan 2100 launched for water, food security](#)
The Financial Express ... - Aug 29, 2014
- [Reducing dependence on groundwater](#)
The Financial Express ... - Aug 29, 2014



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<https://wateractionhub.org/regions/view/5/>

<https://wateractionhub.org/projects/view/29/>





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<http://ceowatermandate.org/about/current-workstreams-and-projects/>

<http://wateractionhub.org>

