Status Update on the Growth and Evolution of the Water Action Hub Two Years On

Jason Morrison and Heather Rippman
CEO Water Mandate Multi-Stakeholder Working Conference
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Water Action Hub Project Supporters
What’s New on the Water Action Hub?

New Look and Feel

- A “refreshed” look to the Hub based upon increased integration with the UN Global Compact’s Business Partnership Hub

New Organizations and Projects

![Graph showing increase in organizations and projects]

Projects:

145 Project in 304 Project Locations
From a “Catalog to a Catalyst” for Collective Action: Enhancing Communications

Strategy:
- Developing a more efficient mechanism to help companies find organizations and projects with aligned areas of interest
- Newsletter and communications to help Hub users understand array of opportunities for action
- Enhance ability of Hub users to communicate with each other

Technical Enhancements:
- Email System and Notifications System
- Forums and Groups
From a “Catalog to a Catalyst” for Collective Action: Collaboration with Global Compact Local Networks

Utilizing the UNGC Local Networks

- WAH as a tool to help Local Networks coordinate water-related endeavors among members
- Peru – as a tool to identify areas of shared interest to inform face-to-face convenings
- Uganda and Colombia – Movement from basin approach to country wide approach

India – CSR Law, Water, and Sanitation
From a “Catalog to a Catalyst” for Collective Action: Convening Stakeholders

“Working Together to Address Acute Water Challenges: Water-Related Collective Action in California and the Colorado River Basin” – May 2014

Outcome: Collection action initiatives in development for
- Sustainable Agriculture
- Cooperation between Utilities and Industrial Users
- Technology Solutions & Analytical Tools

Facilitating cooperation between the public and private sectors to address basin level water challenges
From a “Catalog to a Catalyst” for Collective Action: Interoperability and Information Systems

“People to People & People to Information”
- Ability to upload and share project data
- More robust information and resource system

Interoperability Between Systems
- CDP Water Questionnaire
- Water Risks Tools
Facilitating Action: Top Down & Bottom Up

Global Initiatives such as: WOPs, Sustainable Agriculture, or Industry focused

Partnerships and Collective Action on Water

Based upon an Organization’s Interest (Action Area, Regions or Global)

Devolved Model

Global Thematic Driving Action
Issue and Sector-Specific Portals

Present
• Sustainable Agriculture
• Apparel

Future
• Other industry sectors?
• WASH?
• Water SDG targets?
• Sufficiency?
2012
Hub Development and Launch

2013
Recruitment and growing Hub based on devolved model and basin deep dives

2014
Assessing Current Hub Use
Pursuing “Top-Down” and “Bottom-Up” Strategies
Local Face-to-Face Facilitation

2015
Portals Launched, Facilitation of post-2015 Development Agenda, Local Network Regional Strategies and Developing Information Systems

Technical Upgrades and Amendments as Needed

Plans Going Forward
Apparel Portal Objectives

- Promote water stewardship across apparel supply chains
- Collaboration with peer brands, suppliers and other stakeholders
- Up-scale solutions
- Focus on regions with clusters of suppliers and water issues are pronounced
Apparel Portal Value Chain Segments

1. Raw Material Production
2. Textile Manufacturing
3. Dyeing & Laundry
4. Garment & Footwear Manufacturing Facilities
Apparel Portal-Specific Action Areas

- Cotton
- Chemicals Management
- WASH
- Cleaner Production / Industrial Water Use Efficiency
Outreach and Possible Partnerships

**Phase 1**
- Solidaridad
- NRDC
- IFC
- Swedish Textile Water Initiative

**Phase 2**
- ZDHC
- Better Cotton Initiative
- Sustainability Consortium
- Sustainable Apparel Coalition
Apparel Portal

https://wateractionhub.org/regions/view/5/
https://wateractionhub.org/projects/view/29/
http://ceowatermandate.org/about/current-workstreams-and-projects/

http://wateractionhub.org