Purchasers interest in water is rising

Water 2014

14 water supply chain members
US$1.4 trillion in purchasing power
2014 SC – 14 Water members

[Logos of various companies]
2,300 target companies in 2014

Targeted industry sectors include:
- apparel
- chemicals
- food & beverage
- metals & mining
- oil & gas
- pharmaceuticals
- power generation
- semiconductors

Indices:
- S&P 500
- FTSE 100
- Europe 250
- Global 500
- China 100
- India 200
- Latin America 200
- JSE 100
- Japan 100
- ASX 100
- S&P 500
- India 200
- Latin America 200
- JSE 100
- ASX 100
- S&P 500
- India 200
- Latin America 200
- JSE 100
- ASX 100
The support that we offer is extensive

- CDP Questionnaire
- CDP Scoring methodology
- CDP Reporting roadmap
- CDP webinars, workshops and guidance
- CDP Data
- CDP Reports
- CDP Alliances
Most suppliers are ill prepared to deal with the challenge

Most suppliers:

- Do not understand water risk
- Have gaps in their water use data
- Focus on managing direct water use
- Undertake one-off ‘CSR’ initiatives
- Do not think about water risk strategically
- Underestimate the immediacy of water risks
Disclosure has a key role to play in driving understanding & action

Disclosure will:

- Require suppliers to enhance their understanding of the issues, risks and opportunities in their own businesses;

- Support efforts to develop standard measures and performance benchmarks;

- Provide purchasing teams with better information;

- Encourage action and dialogue; and

- Enhance supply chain resilience.
Water hot-spot analysis

Aggregate analysis highlighting trends in data and examples of best practice.

Used in CSR reports and to present on
Water profiles for buyers to discuss with suppliers
Realizing the true value of water

Business continuity + Licence to operate + Brand value = True value of water
Companies’ participation in CDP’s water program will help ensure the right to water for current and future generations

Interfaith Centre for Corporate Responsibility