



The CEO Water Mandate

UN Global Compact CEO Water Mandate New York City Meetings

April 14-16, 2010

FINAL AGENDAS

The CEO Water Mandate Secretariat wishes to recognize the organizations whose generous sponsorship has made this fifth working conference of the CEO Water Mandate a reality:
Bao Steel, PepsiCo International; Syngenta, The Coca-Cola Company, Unilever.

We thank you.



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UNEP-CEO Water Mandate Joint Dialogue on Corporate Water Accounting Methods and Tools

Location: **Levi Strauss & Co. Offices (1411 Broadway, 11th Floor)**

April 14, 2010 – 2:00 PM to 6:00 PM

Session Description/Objectives:

With support from UNEP, the CEO Water Mandate Secretariat will publish in mid-April 2010 a stocktaking exercise that maps the state-of-play with regard to water accounting methodologies and supporting tools. The purpose of this study is to elucidate commonalities and differences among emerging methods and practice, to identify gaps and challenges, and to inform where water accounting methods might benefit from harmonization and increased field testing. The goal of this UNEP-Mandate half-day dialogue is to convene interested stakeholders to discuss key issues relating to emerging practice and to identify opportunities for alignment and/or coordination.

2:00 PM Welcoming Remarks, brief description of UNEP-CEO Water Mandate collaboration and general rationale, context, and outcomes of the corporate water accounting stocktaking exercise.

- Gavin Power, Head, CEO Water Mandate
- Guido Sonnemann, Program Officer for Innovation and Life Cycle Management, Sustainable Consumption and Production Branch, UNEP
- Jason Morrison, Program Director, Pacific Institute

2:30 PM Updates on Emerging Efforts in the Field of Water Accounting

Each presentation (10-15 minutes) followed by 5 minutes of Q&A.

WRI's Water Index

- Piet Klop, Senior Fellow, Markets & Enterprise Program, World Resources Institute

Update on Water Footprint Network's Decision Support System

- Brian Richter, Co-Leader, Global Freshwater Team, The Nature Conservancy and Stuart Orr, Freshwater Manager, WWF International

Contextualizing Water Stress in Agricultural Regions Globally

- Marty Matlock, Area Director, Center for Agricultural and Rural Sustainability, University of Arkansas



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Update on WBCSD's Corporate Water Accounting Initiatives

- Liese Dallbauman, Senior Manager of Water Stewardship, PepsiCo International

Findings of Place-Based Water Footprinting Review

- Dr. Maite Martinez Aldaya, Researcher on Multidisciplinary Water Management, Twente Water Centre, University of Twente

4:10 PM Coffee Break

4:30 PM Review of the State-of-Play Regarding LCA-Based Water Accounting

- Sébastien Humbert, Quantis; Project Leader, ISO Working Group on Water Footprinting; Co-Chair, UNEP-SETAC Life Cycle Initiative Water Project Group

5:00 PM Facilitated Dialogue: 45 minutes of structured discussion where all meeting participants have an opportunity to provide input on the topic at hand, and to offer reflections on potential synergies and priority areas for pilot testing and emerging practice.

5:45 PM Closing remarks: Closing observations recapping the dialogue's key themes and a discussion of next steps.

- Guido Sonnemann, UNEP
- Jason Morrison, Pacific Institute
- Gavin Power, Head, CEO Water Mandate

6:00 PM Adjourn



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CEO Water Mandate Fifth Working Conference

New York City
April 15-16, 2010

Workshop Context and Objectives/Outcomes

CEO Water Mandate Working Conferences are designed to shape and advance the work of the initiative's three current focus areas/workstreams: water policy engagement, corporate water disclosure, and water and human rights. Specifically, the multi-stakeholder dialogue will seek to build on prior discussions, with the specific focus/output of each workstream and planned discussions in New York City described below.

Water Policy Engagement (To be covered Thursday)

The Mandate has embarked on the development of a Guide that will help inform and improve companies' public policy engagements. Among other things, the comprehensive framework will define the "contours and fence lines" for responsible corporate engagement in water policy, map priority water-policy issues and recommend a series of "dos and don'ts" for successful policy engagement. The discussion in New York will center on the first full draft of the Guide (to be released in late March), with the aim of reaching consensus on key substantive elements.

Water and Human Rights (To be covered Thursday late afternoon and Friday morning)

The discussions in New York will focus on refining the scope and objectives of the Mandate's efforts to develop operational guidance regarding how the business sector can respect the human right to water. In particular, participants will discuss:

- How companies can effectively engage with governments and other stakeholders on issues relating to community access/human right to water, and
- The pros and cons of adopting a formal corporate policy on the human right to water.

Water Transparency (To be covered Friday morning)

The discussion will center on current and emerging practice with regard to corporate water disclosure, as well as how and where the Mandate's transparency efforts sit within this broader, rapidly evolving landscape. Both discussions are intended to inform the Mandate's work to:

- Develop guidance to improve and make more consistent *qualitative* water reporting, with a focus on the Mandate's "process-oriented" elements (i.e., Watershed and Supply Chain Management, Community Engagement, Collective Action, and Public Policy).



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- Build methods and guidance to support companies in better understanding relevant water information to report and in a manner that more effectively reflects the sustainability context of their water-related disclosures.

Working Conference – Day One

Date: April 15, 2010 – 9:00 AM to 5:15 PM

Location: Permanent Mission of Germany to the United Nations
871 United Nations Plaza (1st Avenue at 49th Street)

Meeting Agenda

9:00 AM **Welcome:** Opening remarks, brief description of the CEO Water Mandate and the general rationale, context, and objectives for the working conference.

- Gavin Power, Head, CEO Water Mandate
- Ambassador Peter Wittig, Permanent Representative of Germany to the United Nations

9:15 AM **Introductions and Event Orientation:** Overview of the working conference agenda and ground rules, followed by a brief introductory exercise that allows people to learn who is at the conference.

- Robert Greenwood, Ross & Associates (meeting facilitator)

9:25 AM **Session 1: Review of the Mandate’s Guide to Business Engagement on Water Policy**

- Jason Morrison, Program Director, Pacific Institute and Stuart Orr, Freshwater Manager, WWF International

Presentation followed by 5 minutes of Q&A.

9:45 AM **Session 2: Contextualizing Water Policy Engagement**

Panelists will present on their respective approaches and activities relating to corporate public policy engagement, including their reflections of the implications of their experience for water policy engagement. Panelist remarks will be followed by 10 minutes of facilitated discussion where meeting participants have an opportunity to explore the topic.

- *Ecosystem Services and Policy Engagement*, Linda Hwang , Manager of Environmental Research & Innovation, Business for Social Responsibility



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- *Encouraging Governments to Fulfill Their Human Rights Obligations*, Nicky Black, Independent Corporate Citizenship Research Consultant'

10: 45 AM Coffee Break

11:15 AM Session 3: Corporate Water Policy Engagement in Real Life: How the Mandate's Draft Guidance Align with Current Practices

- Michael Kobori, Vice-President, Supply Chain Social and Environmental Sustainability, Levi Strauss & Co
- Lisa Schroeter, Director - International Policy, Dow Chemical
- Zou Kuan, Director, Environmental Protection & Resource Utilization, Baosteel Group
- Lisa Manley, Group Director, Sustainability Communications, The Coca-Cola Company
- Martin Ginster, Environmental Advisor, Sasol

12:45 PM Lunch

1:30 PM Session 4: Engaging with Governments and Other Stakeholders on Issues Relating to Community Access/Human Right to Water

- John Morrison, Director, Institute for Business and Human Rights
- Duncan Wilbur, Private Sector Engagement Advisor, WaterAid
- Chris Jochnick, Director, Private Sector Team, Oxfam America
- Virginia Roaf, Senior Researcher, WASH United
- David Schilling, Program Director, Global Corporate Accountability, Interfaith Center on Corporate Responsibility

Formal remarks followed by 30 minutes of Q&A and facilitated discussion where meeting participants have an opportunity to provide input on the topic.

3:00 PM Coffee Break

3:20 PM Session 5: Stakeholder Reflections on the Draft Policy Engagement Guide

- Andrew Hudson, Cluster Leader, Water Governance Programme, UNDP
- Kristina Kohler, Director, North America Office, International Water Association
- Rebecca West, Deputy General Manager, Spartanburg Water; Past-President, Water Environment Federation
- Donal O'Leary, Senior Advisor, Transparency International; Board Member, Water Integrity Network
- Laura Harnish, Regional Director, Environmental Defense Fund

4:15 PM Facilitated Plenary Discussion

5:10 PM Summary of and Reflection on the Day's Discussions



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- Jason Morrison, Pacific Institute

5:15 PM Day One Adjourn

Working Conference – Day Two

Time: *April 16, 2010 – 9:00 AM to 2:00 PM*

Location: Permanent Mission of Germany to the United Nations
871 United Nations Plaza (1st Avenue at 49th Street)

9:00 AM Welcome and Review of Agenda

- Gavin Power, Head, CEO Water Mandate
- Rob Greenwood, Ross & Associates (meeting facilitator)

9:15 AM Session 6: Murky Waters: Corporate Reporting on Water Risk

- Brooke Barton, Senior Manager, Water Program, Ceres

9:45 AM Session 7: Launch of Carbon Disclosure Project's Water Information Request

- Marcus Norton, Head of CDP Water Disclosure

10:15 AM Session 8: Review of CEO Water Mandate COP-Water Reporting to Date

- Jason Morrison, Program Director, Pacific Institute

10:25 AM Facilitated Discussion: 20 minutes of facilitated, structured discussion where all participants have an opportunity to provide input on how transparency under the CEO Water Mandate can align with existing water disclosure efforts.

10:45 AM Coffee Break

11:10 AM Session 9: Update on the Operational Framework Being Developed by the UN Special Representative on Business and Human Rights

- Christine Bader, Advisor to the UN Special Representative for Business & Human Rights

11:35 AM Session 8: The Merits, Pitfalls, and Realities of a Formal Company Policy on the Human Right to Water

- Dan Bena, Director of Sustainability, Health, Safety, and Environment, PepsiCo
- Chris Jochnick, Director, Private Sector Team, Oxfam America



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- Bennett Freeman, Senior Vice President of Sustainability Research and Policy, Calvert Group
- Virginia Roaf, Senior Researcher, WASH United
- Juan Gonzalez-Valero, Head of Corporate Responsibility, Syngenta International AG
- Christine Bader, Advisor to the UN Special Representative for Business & Human Rights

Prepared remarks will be followed by 40 minutes of facilitated discussion among participants to identify commonalities and differences among current approaches and thinking on water and human rights, and to allow an opportunity for participants to provide input on the session topic. The ultimate goal of this discussion is to inform the Mandate's efforts to develop principles and operational guidance relating to water and human rights.

12:45 PM Break for Lunch

1:15 PM Facilitated Discussion: 25 minutes of facilitated, structured discussion where all participants have an opportunity to provide input on how the Mandate can move forward with its operational guidance relating to water and human rights.

1:50 PM Closing remarks: Closing observations recapping the working conference's overarching themes and a discussion of next steps.

- Gavin Power, Head, CEO Water Mandate

2:00 PM Working Conference Adjourns

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We thank you.



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Alliance for Water Stewardship-CEO Water Mandate Coordination Session

Time: April 15 – 6:00 PM to 7:30 PM

Location: **Permanent Mission of Germany to the United Nations**

6:00 PM Welcome: Opening remarks, description of the impetus for the session, and overview of the session agenda.

- Gavin Power, Head, CEO Water Mandate
- Jason Morrison, CEO Water Mandate Secretariat and AWS Board Member
- Robert Greenwood, Ross and Associates (meeting facilitator)

6:10 PM Update on the work of the AWS

- Representatives of the Alliance for Water Stewardship Secretariat and Board of Directors

Prepared remarks followed by 5 minutes of Q&A.

6:50 PM What are the Linkages and Synergies Among Corporate Water Stewardship Initiatives?

Forty minutes of facilitated dialogue to get endorser feedback on how the CEO Water Mandate and AWS fit together (conceptually and practically).

7:30 PM Meeting Adjourn



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CEO Water Mandate Endorser-Only Meeting

Location: [Permanent Mission of Germany to the United Nations](#)

Time: April 16, 2010 – 2:30 PM to 4:30 PM

2:30 PM Welcome and review/approval of agenda

2:40 PM Review of working conference outcomes and discussion of next steps with regard to the initiative's three main areas/workstreams of focus:

- Water policy engagement
- Water disclosure
- Water and human rights

3:40 PM Discussion of practical implementation issues

Subjects to be addressed include:

- Date/location/subject of next multi-stakeholder workshop
- Future governance and funding of the initiative
- Immediate next steps/action items

4:30 PM Adjourn