

INTRODUCTION TO WATER ACTION HUB 3.0

A “dating” site for water sustainability partners



CEO Water Mandate



Ultimately, the Hub aims to raise awareness of the vast network of water sustainability projects around the world. In doing so, the Hub inspires action, promotes collaboration, and helps to share and scale good practices and innovative ideas.

New Features of the Hub 3.0

Launched at Stockholm World Water Week in August, the Hub 3.0 now allows users to:

- [View potential partners](#) proactively suggested by the Hub through the Matches feature
- [Consult the Lessons Learned library to author, share, and glean good practices](#) from past sustainability efforts across the globe
- [Propose projects and indicate locations of interest around the world](#) to connect with existing local projects and receive updates about stewardship actions in an area
- [Join communities of practice](#) through country, industry, and topic-related community portals, such as the Replenishment portal featuring projects from Microsoft and others

Additionally, the Hub 3.0 improves upon existing Hub functionality, particularly the [Hub search feature](#), where visitors can filter projects and organizations by different variables including region, industry sector, project type, and relevant UN Sustainable Development Goals. From there, Hub users can simply learn about the project or contact the project team to get involved.



The graphic features the UN Global Compact logo on the left, followed by the text "Water Action Hub 3.0" in a bold, sans-serif font. Below this is a photograph of a river flowing through a lush, green, rocky landscape. At the bottom, a dark blue banner contains the text "a 'dating' site for water sustainability partners" in white, followed by three bullet points: "- featuring over 900 projects and 700 organizations from around the world", "- dozens of lessons and resources to build capacity on water", and "- 100% free and available to anyone in the world". The website address "wateractionhub.org" is displayed in yellow, and the UN Global Compact logo and "CEO Water Mandate" text are in the bottom right corner.

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wateractionhub.org

UN GLOBAL COMPACT CEO Water Mandate

Ready to get started?

At the CEO Water Mandate Secretariat, it is our goal to facilitate connections in the service of water sustainability and help scale good practices. Active participation in the Hub by a diverse community of water stewards is key to this goal. We encourage water stakeholders and innovators of all kinds to [join the Hub](#), create or join an organization profile, connect to our network of water stewards, and share your innovative practices. Learn more at wateractionhub.org.

Please contact us for more information or assistance: contact@wateractionhub.org.



The CEO Water Mandate's six core elements

Direct Operations

Mandate endorsers measure and reduce their water use and wastewater discharge and develop strategies for eliminating their impacts on communities and ecosystems.

Supply Chain and Watershed Management

Mandate endorsers seek avenues through which to encourage improved water management among their suppliers and public water managers alike.

Collective Action

Mandate endorsers look to participate in collective efforts with civil society, intergovernmental organizations, affected communities, and other businesses to advance water sustainability.

Public Policy

Mandate endorsers seek ways to facilitate the development and implementation of sustainable, equitable, and coherent water policy and regulatory frameworks.

Community Engagement

Mandate endorsers seek ways to improve community water efficiency, protect watersheds, and increase access to water services as a way of promoting sustainable water management and reducing risks.

Transparency

Mandate endorsers are committed to transparency and disclosure in order to hold themselves accountable and meet the expectations of their stakeholders.

ceowatermandate.org