



The CEO **Water** Mandate

INTRODUCTION TO THE WATER ACTION HUB 3.0

July 2019





Introduction to the CEO Water Mandate’s Water Action Hub

July 2019

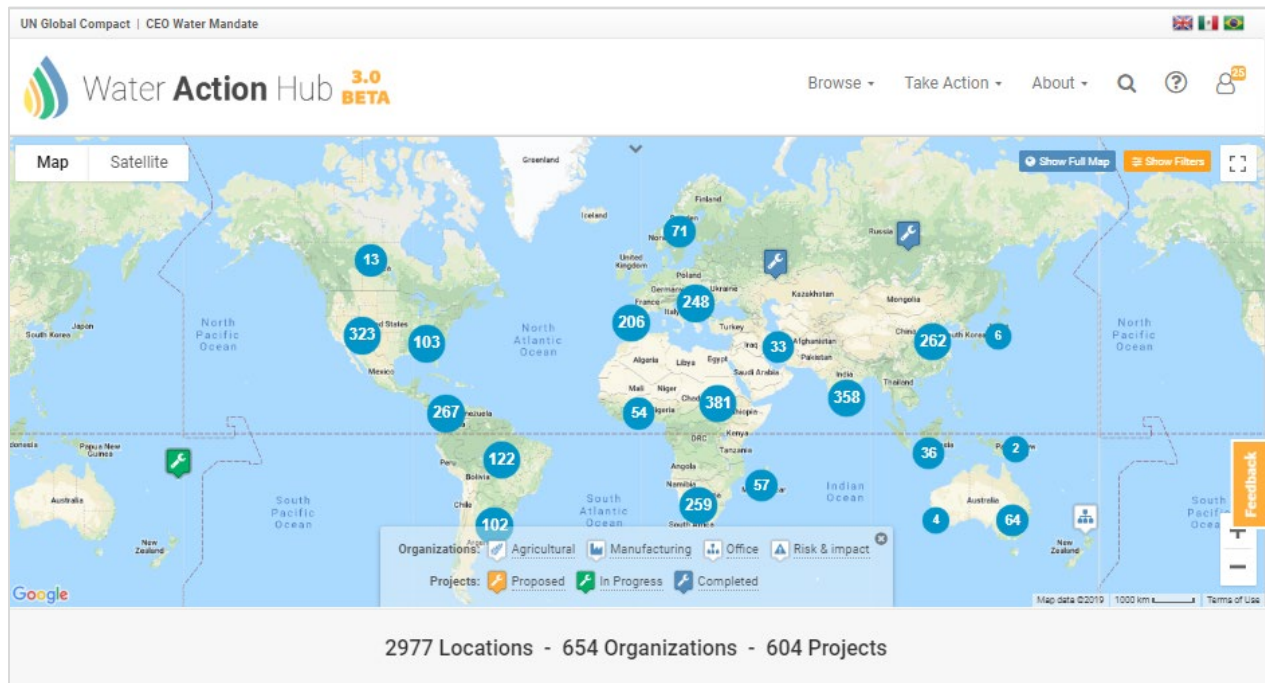
What is the Water Action Hub?

The [Water Action Hub](#) is a global online water sustainability collaboration and knowledge sharing platform developed by the [CEO Water Mandate](#), a UN Global Compact initiative implemented in partnership with the [Pacific Institute](#).

The Hub helps companies, NGOs, governments, academics, consultants, and other organizations advance water sustainability by:

1. Cataloguing and raising awareness of water projects around the world
2. Connecting potential water partners to one another
3. Sharing organizations’ insight and experience to scale good practices

Launched in 2012, the Hub currently connects more than 650 organizations and 600 water projects worldwide. It is **100% free** and available to anyone in the world.



Hub visitors can browse water sustainability organizations and projects on the [Hub global map](#). Using the Hub search function, visitors can filter projects and organizations by different variables including region, industry sector, project type, and relevant UN Sustainable Development Goals. From there, users can simply learn about the project or contact the project team to get involved.

Ultimately, the Hub aims to raise awareness of the vast network of water sustainability projects around the world. In doing so, the Hub inspires action, promotes collaboration, and helps to share and scale good practices and innovative ideas.

Why should I join the Hub?

Although anyone can [browse](#) Hub projects and organization profiles, creating your own Hub profile is the only way to access many Hub features, including:

1. Listing your organization and promoting your projects
2. Discovering a list of potential water sustainability partnership “matches” based on the services you need or offer and where you are interested in working
3. Publishing “Lessons Learned” to share your organization’s knowledge and strategies
4. Browsing a notification “feed” highlighting your areas of interest

Creating a Hub account is also the only way to connect with potential sustainability partners through the **Hub secure message interface**. But don’t worry — your information is never shared directly with users. If a potential project partner sends you a message on the Hub, you’ll receive an email from the Hub in your inbox alerting you to check your Hub messages on the Hub website. **Your email address is never shared.**

Making a Hub user account is free and [easy](#). Anyone with an interest in water stewardship can create a Hub account and an organization profile, including freelancers and sole proprietors.

Ready to get started?

At the CEO Water Mandate Secretariat, it is our goal to facilitate connections in the service of water sustainability and help scale good practices. Active participation in the Hub by a diverse community of water stewards is key to this goal. We encourage water stakeholders and innovators of all kinds to [join the Hub](#), create or join an organization profile, connect to our network of water stewards, and share your innovative practices. Learn more at wateractionhub.org.

Please contact us for more information: contact@wateractionhub.org.