



The CEO **Water** Mandate

CEO WATER MANDATE ANNUAL REPORT 2018



About the CEO Water Mandate

The [CEO Water Mandate](#) is a special initiative of the UN Secretary-General and the [UN Global Compact](#), implemented in partnership with the [Pacific Institute](#). The Mandate offers a unique forum for companies to share good practices and forge partnerships to address challenges related to water scarcity, water quality, water governance, and access to water and sanitation. Through endorsing the Mandate, companies of all industry sectors, sizes, and locations make a public commitment across six commitment areas and report annually on progress.

In addition to garnering stewardship commitments from companies around the world, the Mandate Secretariat (i.e., the joint UNGC-Pacific Institute Team that implements and manages the Mandate initiative) also conducts applied research, develops best practice guidance and tools, facilitates on-the-ground collective action, and more to advance companies' water stewardship efforts. All of this programmatic work is housed within the *Water Security through Stewardship Action Platform*. The subset of highly engaged Mandate endorsers that wish to support, participate in, and guide the Mandate's programmatic work do so by becoming Action Platform members.

This document provides a high-level summary of the CEO Water Mandate's 2018 work, comprising the programmatic work within the Action Platform as well as general outreach, recruitment, and engagement.



The [Pacific Institute](#) is a global water think tank that provides science-based thought leadership with active outreach to influence local, national, and international efforts in developing sustainable water policies. pacinst.org



The UN Global Compact is the world's largest corporate sustainability initiative, with over 9,000 corporate participants and stakeholders from more than 160 countries. The UN Global Compact is based on [ten principles](#) in the areas of human rights, labor standards, the environment, and anti-corruption. unglobalcompact.org

2018 At A Glance

- 💧 Launched the Water Security through Stewardship Action Platform, with **31** member companies
- 💧 Welcomed **18** new companies as Mandate endorsers, for a total of **149**
- 💧 Advanced **6** local collective action projects
- 💧 Played a leadership role in **3** global initiatives
- 💧 Added over **100** resources to the Water Stewardship Toolbox
- 💧 Added **320** projects to the Water Action Hub
- 💧 Developed **6** guidance articles for the Water Stewardship Academy
- 💧 Participated in **3** international water events
- 💧 Garnered over **250,000** web views of Mandate website and capacity building resources
- 💧 Engaged with **4** UN Global Compact Local Networks

Contents

About the CEO Water Mandate	1
2018 At A Glance.....	2
Water Security through Stewardship Action Platform	4
Global Initiatives	5
Contextual Water Targets	5
Business Alliance for Water & Climate (BAFWAC).....	5
WASH4Work	5
Local Collective Actions.....	6
Western Cape, South Africa: Water Targets Pilot.....	6
Tamil Nadu, India: Water Targets Pilot.....	6
Sao Paulo, Brazil: Water Targets Pilot.....	7
California, USA: Water Targets Pilot	7
California, USA: California Water Action Collaborative (CWAC).....	7
California, USA: Sustainable Landscapes	7
Tools and Resources	8
Water Action Hub	8
Water Stewardship Toolbox	8
Water Stewardship Leaders Blog.....	8
Water Stewardship Academy	8
Water Stewardship Twitter Account	8
International Events.....	9
World Water Forum Brasilia	9
High-Level Political Forum	9
Stockholm World Water Week	9
Rio World Water Week.....	9
2018 Key Performance Indicators.....	10
CEO Water Mandate Team	11

Water Security through Stewardship Action Platform

In February 2018, the CEO Water Mandate launched the *Water Security through Stewardship Action Platform* housing the key programmatic activities of the Mandate. The Action Platform builds on the Mandate's decade-long leadership on stewardship and enables the initiative to develop and implement activities that advance water security. Over the course of three years (2018-2020), the Mandate's Action Platform is focusing on four core areas:

- 1) building capacity of leaders and learners,
- 2) fostering respect and support of human rights,
- 3) facilitating on-the-ground collective action, and
- 4) developing metrics and reporting approaches.

The subset of highly engaged Mandate endorsers that wish to support, participate in, and guide the Mandate's programmatic work do so by becoming Action Platform members. The 2018 Action Platform member companies are acknowledged below:



Global Initiatives



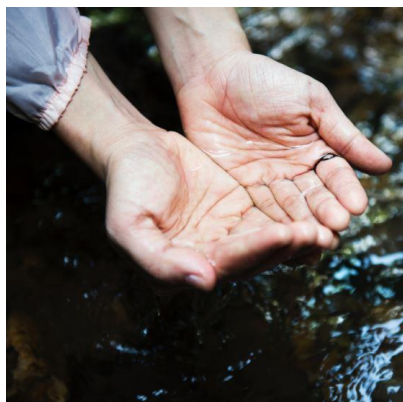
Contextual Water Targets

In collaboration with CDP, World Resources Institute, WWF International, The Nature Conservancy, and UNEP-DHI, the Mandate is developing guidance for companies to set site-level targets that reflect the conditions of the catchment to reduce business risk exposure and contribute to overall water security. This work will culminate in a final guidance document in 2019, which will build on research on water management at the catchment level and an understanding of what companies need to drive performance over time.



Business Alliance for Water & Climate (BAFWAC)

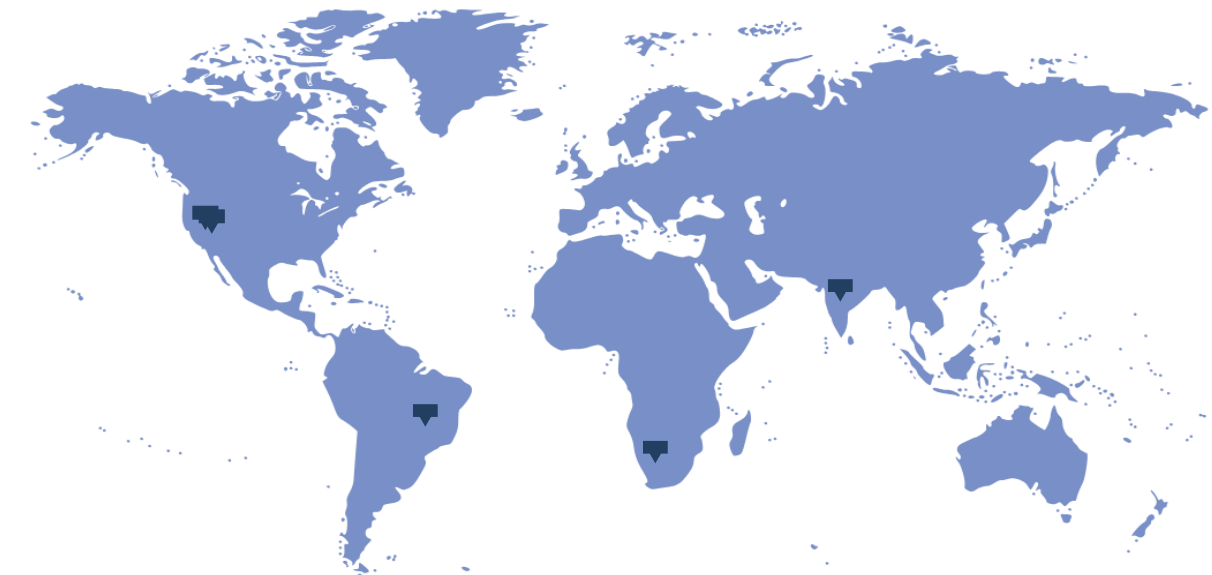
Water and climate are interlinked, yet companies often address these issues separately. To better align these issues, the CEO Water Mandate worked with CDP, World Business Council for Sustainable Development, and SUEZ to develop BAFWAC, a platform for companies to commit to analyzing and reporting water- and climate-related risks. The CEO Water Mandate developed a web platform to catalogue business best practice, particularly with respect to climate resilient agricultural supply chains, circular water management, and natural infrastructure. bafwac.org



WASH4Work

The WASH4Work initiative comprises 15 partner organizations spanning UN agencies, businesses, and civil society groups to mobilize business action on water access, sanitation, and hygiene (WASH) in the workplace, in communities where companies operate, and across supply chains. The initiative focuses on joint evidence creation, learning, and advocacy to increase business action on WASH. The CEO Water Mandate serves as Secretariat for the initiative, coordinating the action of all partners, convening events, and working to get companies to take individual action on WASH. wash4work.org

Local Collective Actions



This year, the Mandate advanced three existing collective actions and launched three new initiatives. All will continue into 2019.



Western Cape, South Africa: Water Targets Pilot

The Mandate is collaborating with the UN Global Compact Local Network South Africa and the National Business Initiative to develop a pilot in the Western Cape of South Africa. Companies participating in the pilots in Cape Town and Upper Vaal will to set targets and prioritize actions to advance water security in the region. The project team will analyze how facility water targets in two river basins will be able to contribute to the national level targets and the Sustainable Development Goal 6 (SDG6).



Tamil Nadu, India: Water Targets Pilot

The Mandate is working with a cohort of apparel companies on a location-based collective action project around water stewardship in a river basin where the companies are facing increasing business water risk. The project, Businesses for Water Security in the Noyyal-Bhavani, is focused on a subset of the Cauvery River Basin in India, the Noyyal and Bhavani sub-basins. The initiative will determine key water challenges, support facilities in setting water targets that contribute to basin water sustainability, and engage others to work toward a water-secure future for the region.



Sao Paulo, Brazil: Water Targets Pilot

The Mandate has developed a strong partnership with the UN Global Compact Local Network in Brazil, and is collaboratively shaping a pilot project for the Piracicaba, Capivari and Jundiaí River basins in Sao Paulo. This pilot will launch fully in 2019.



California, USA: Water Targets Pilot

The Mandate has been working with several companies on a pilot in the Santa Ana River basin. The purpose of the pilot is to help participating companies understand the local water context and engage with peer companies, public sector water agencies, and other basin stakeholders to align measurement systems, set meaningful targets, and prioritize actions that address key water challenges in the region.



California, USA: California Water Action Collaborative (CWAC)

CWAC continues to evolve and mature as an organization. The Mandate contributes to the development of the consortium as co-chair of the metrics working group. The aim of the working group is to develop a standardized approach for assessing CWAC projects' contributions to advancing water sustainability in California. In 2018 the Mandate led the group in generating a beta metrics framework based on CWAC's six strategic goals.



California, USA: Sustainable Landscapes

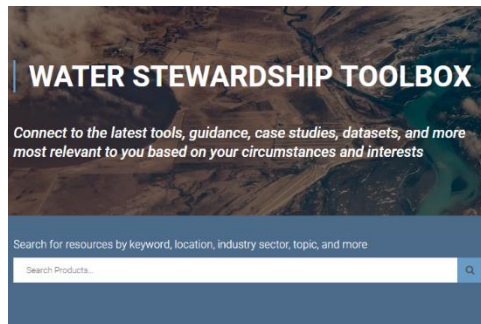
The Mandate is working with businesses in Southern California to advance sustainable landscapes on commercial and industrial properties. In 2018 the project team assessed opportunities and benefits of sustainable landscapes on these properties in the watershed, and developed a report and online map to help businesses understand these opportunities. This will inform companies' investments in sustainable landscapes in 2019.

Tools and Resources



Water Action Hub

The [Hub](#) is an online collaboration and knowledge sharing platform for water stewardship. The Hub maps water stewardship projects and organizations, locations on a global map. Users can filter the hundreds of projects on the Hub by several variables, such as country, project type, SDG targets addressed, and more. The Hub helps companies and organizations address water risk and advance sustainable water management by raising awareness of water stewardship initiatives around the world and facilitating partnerships and collective action.



Water Stewardship Toolbox

The [Toolbox](#) is an online compendium of over 330 resources – including tools, guidance documents, datasets, best practices, technologies, case studies, reports, and more – developed by the Mandate and dozens of other organizations. It guides companies to the resources that can best help them advance water stewardship depending on their objectives, maturity of practice, location, industry sector, and more.



Water Stewardship Leaders Blog

The [Blog](#) features voices from the Mandate, endorsing companies, civil society, the United Nations, and others on the latest water stewardship news and ideas.



Water Stewardship Academy

The [Academy](#), geared toward new companies and existing endorsers' suppliers, comprises materials that offer an introduction to key water stewardship concepts and best practices.



Water Stewardship Twitter Account

The [@H2O_stewards](#) Twitter account disseminates easily accessible and relevant news, guidance, best practice, and more for business leaders advancing water stewardship to a broad audience of more than one thousand followers.

International Events



World Water Forum Brasilia

The Forum is a conference organized by the World Water Council every three years to bring water to the international agenda. This year, the Mandate played a key role in two side meetings and one Forum session. Throughout the sessions, the Mandate promoted corporate water stewardship to address water risks, shared innovative best practices, and encouraged peer learning and collective action. [Full summary](#)



High-Level Political Forum

To coincide with the United Nations' review of progress against the Sustainable Development Goals, particularly SDG 6, the Mandate held two side meetings. The first was part of the WASH4Work Partnership, focused on understanding the social and economic benefits of private sector investments for WASH to help drive transformational change in support of SDG6. The second focused on how leading companies are incorporating SDGs into their corporate water stewardship practice to advance the targets of SDG6.



Stockholm World Water Week

As with the past several years, the Mandate held its annual multi-stakeholder working conference at Stockholm World Water Week. This side event brought together over 120 experts from the private sector, civil society, governments, UN agencies, and others to explore critical issues related to water security and stewardship. Topics covered included water targets, collective action, governance, disclosure, and water stewardship and investors. In addition, the Mandate participated in several sessions within the main conference. [Full summary](#)



Rio World Water Week

Rio Water Week brought together Brazilian and international professionals including academia, experts, NGOs, and companies to discuss water challenges, public policies, existing solutions, and technologies in Brazil and globally. The UNGC Local Network Brazil cohosted a “Water and Business” side event, in which the Mandate led a discussion how companies and civil society organizations are handling eminent risks of water scarcity and lack of basic sanitation in different areas of the world. [Full summary](#)

2018 Key Performance Indicators

Outcome 1

Increased uptake of water stewardship in a number of key geographies by companies new to stewardship through use of the Mandate's tools and resources.

Key Performance Indicators	2018 Results
Number of companies from Local Networks that have adopted water stewardship strategies	Engaged with four Local Networks representing over 1,700 companies.
Number of companies who endorse the CEO Water Mandate	Welcomed 18 new endorsing companies.

Outcome 2

Ascertain efficacy of contextual water metrics through pilots and adoption of the methodology by a number of action platform companies.

Key Performance Indicator	2018 Results
Number of river basin pilots implementing contextual water targets and reporting on outcomes	Started or continued pilots in four river basins.

Outcome 3

Increased uptake of WASH, climate, and water activities including increased documentation around the evidence for business interventions on the themes.

Key Performance Indicators	2018 Results
Number of case studies added to the Water Stewardship Toolbox for companies taking action on thematic areas (including on WASH, water and climate)	Added 121 "Projects & Case Studies" resources to the Water Stewardship Toolbox.
Number of projects added to the Water Action Hub for companies taking action on thematic areas (including on WASH, water and climate)	Added 349 projects to the Water Action Hub.

CEO Water Mandate Team



Jason Morrison
Oakland, CA, USA



Amy Herod
Paris, France



Mai-Lan Ha
New York, NY, USA



Karina De Souza
London, England



Tien Shiao
Oakland, CA, USA



Cora Kammeyer
Oakland, CA, USA



Peter Schulte
Bellingham, WA, USA



Abbey Warner
Oakland, CA, USA



Ross Hamilton
Perth, Western
Australia, Australia



Giuliana Chaves Moreira
Sao Paulo, Brazil

THE CEO WATER MANDATE'S SIX CORE COMMITMENT AREAS:

Direct Operations

Mandate endorsers measure and reduce their water use and wastewater discharge and develop strategies for eliminating their impacts on communities and ecosystems.

Supply Chain and Watershed Management

Mandate endorsers seek avenues through which to encourage improved water management among their suppliers and public water managers alike.

Collective Action

Mandate endorsers look to participate in collective efforts with civil society, intergovernmental organizations, affected communities, and other businesses to advance water sustainability.

Public Policy

Mandate endorsers seek ways to facilitate the development and implementation of sustainable, equitable, and coherent water policy and regulatory frameworks.

Community Engagement

Mandate endorsers seek ways to improve community water efficiency, protect watersheds, and increase access to water services as a way of promoting sustainable water management and reducing risks.

Transparency

Mandate endorsers are committed to transparency and disclosure in order to hold themselves accountable and meet the expectations of their stakeholders.