



Corporate Water Stewardship's Contribution to the Achievement of SDG6

Date and Time: Wednesday, July 18, 2018
2-4PM

Location: AB InBev New York Headquarters
250 Park Avenue
New York, NY 10177

Description: The Sustainable Development Goals (SDGs) provide a unifying framework for action by all segments of society. Since their adoption in 2016, businesses have utilized the goals to orient or to reorient their sustainability strategies. This event will showcase how businesses incorporate the SDGs into their corporate water stewardship practice towards advancing the targets of SDG6 on water and sanitation and how doing so also contributes to the achievement of the other related SDGs. It will look at business contributions to a variety of topics including on water access, sanitation, and hygiene; climate and water; and promoting long term watershed health. In addition, the event will also focus on the metrics and indicators being used by businesses to track progress towards the SDG6, and how to bring about greater alignment between business and public sector metrics and indicator systems.

The session focuses primarily on SDG6 and 17, looking at the interconnections needed to bring about transformative change that includes a key focus on the role of the business sector working with others to drive local change on water issues particularly in the face of growing water stress.

Structure: The session is designed to explore the role that corporate water stewardship plays in helping to achieve Sustainable Development Goal 6 (SDG6) focused on water the SDG 17 focused on partnerships. It will be divided into two segments, the first features a "Showcase segment" where examples of company practice will be introduced. The second portion will focus on a panel discussion that explores how businesses can help align their work with public policy priorities.

Objectives:

- Showcase how companies' water stewardship practices align with and contribute to the targets of SDG6 and the opportunities for further collaboration across sectors
- Discuss the potential for further alignment between private sector stewardship efforts with public sector priorities



DRAFT AGENDA

2:00 PM: Welcome and Introductions – Setting the Scene

- Greg Belt, Global Vice President, Sustainability, AB InBev
- Representative, Mission of Switzerland to the United Nations
- Jason Morrison, Head CEO Water Mandate and President, the Pacific Institute (will introduce and moderate)

2:20 PM – A Showcase: The Role of Corporate Water Stewardship in Achieving the Sustainable Development Goals

- o Neil Hawkins, Chief Sustainability Officer, Dow Chemicals
- o Greg Belt, Global Vice President, Sustainability, AB InBev
- o Marisa McGowan, Group Vice President, PVH Corp
- o Ulrike Sapiro, Senior Director for Water and Agriculture, The Coca-Cola Company (TBC)

3:00 PM – Aligning Stewardship with Public Sector Priorities – A Panel Discussion

General Question: How does the private sector's effort support government's policy objectives? What are some examples of where this has worked well and what are critical conditions that are necessary to support further alignment?

- Roberta Barbieri, Vice President, Global Water and Environmental Solutions, PepsiCo
- Representative, Swiss Mission
- Savio Carvalho, Global Head of Campaigns, WaterAid
- Carlo Pereira, Executive Secretary, UNGC Network Brazil

(Moderator will lead the discussion posing questions to the panel and facilitate responses)

3:30 PM – Q&A with the audience

3:45 PM – Wrap Up and Closing