

Water Security through Stewardship:

Businesses for a Sustainable Water Future

An Action Platform of the CEO Water Mandate (2018 – 2020)

Draft: October 2017

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Agenda

- 2:00 PM – Welcome and Introduction
- 2:10 PM – Overview of the CEO Water Mandate and Transition to an Action Platform
- 2:30 PM – Discussion Around the Overarching Structure and Objectives
- 2:45 PM - Action Platform Focus Areas & Activities in 2018
- 3:40 PM – Expected Outcomes
- 3:55 PM – Next Step Wrap-up and Adjourn

CEO Water Mandate Objective

To mobilize a critical mass of business leaders to address global water challenges through corporate water stewardship, in partnership with the United Nations, governments, civil society organizations, and other stakeholders



**DIRECT
OPERATIONS**



**SUPPLY CHAIN
AND WATERSHEDS**



**COLLECTIVE
ACTION**



**PUBLIC
POLICY**



**COMMUNITY
ENGAGEMENT**



**TRANSPARENCY
AND DISCLOSURE**

CEO Water Mandate 2016-2018 Strategic Plan

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GOALS	Support Achievement of 2030 Sustainable Development Goal 6: Sustainable Management and Access to Water and Sanitation for All					
	Support Endorsers' Commitments to the Mandate's Six Core Elements					
WORKSTREAMS		Operations, Supply Chain and Watershed Management		Collective Action, Community Engagement, and Public Policy		Transparency and Disclosure
	<ul style="list-style-type: none"> The Water Stewardship Toolbox Supply Chain Working Group 		<ul style="list-style-type: none"> Best Practices for Effective Collective Action on Water Integrity in Water Stewardship Initiatives 		<ul style="list-style-type: none"> Harmonized Corporate Water Reporting Alignment with SDG6 Impact Metrics 	
SUPPORTING FUNCTIONS	Strategic Planning and Partnerships					
	Project and Working Group Facilitation					
	Technology and Communications					
	Events					
	Governance and Accountability					
	Recruiting and Fundraising					

CEO Water Mandate

Objective of the Working Groups

- Working groups develop tools, guidance, projects, work with experts, and align with SDG6 to support Mandate endorsers' efforts to meet commitments for water stewardship
- Mandate endorsers join to contribute to thought leadership, share best practice, and shape new projects



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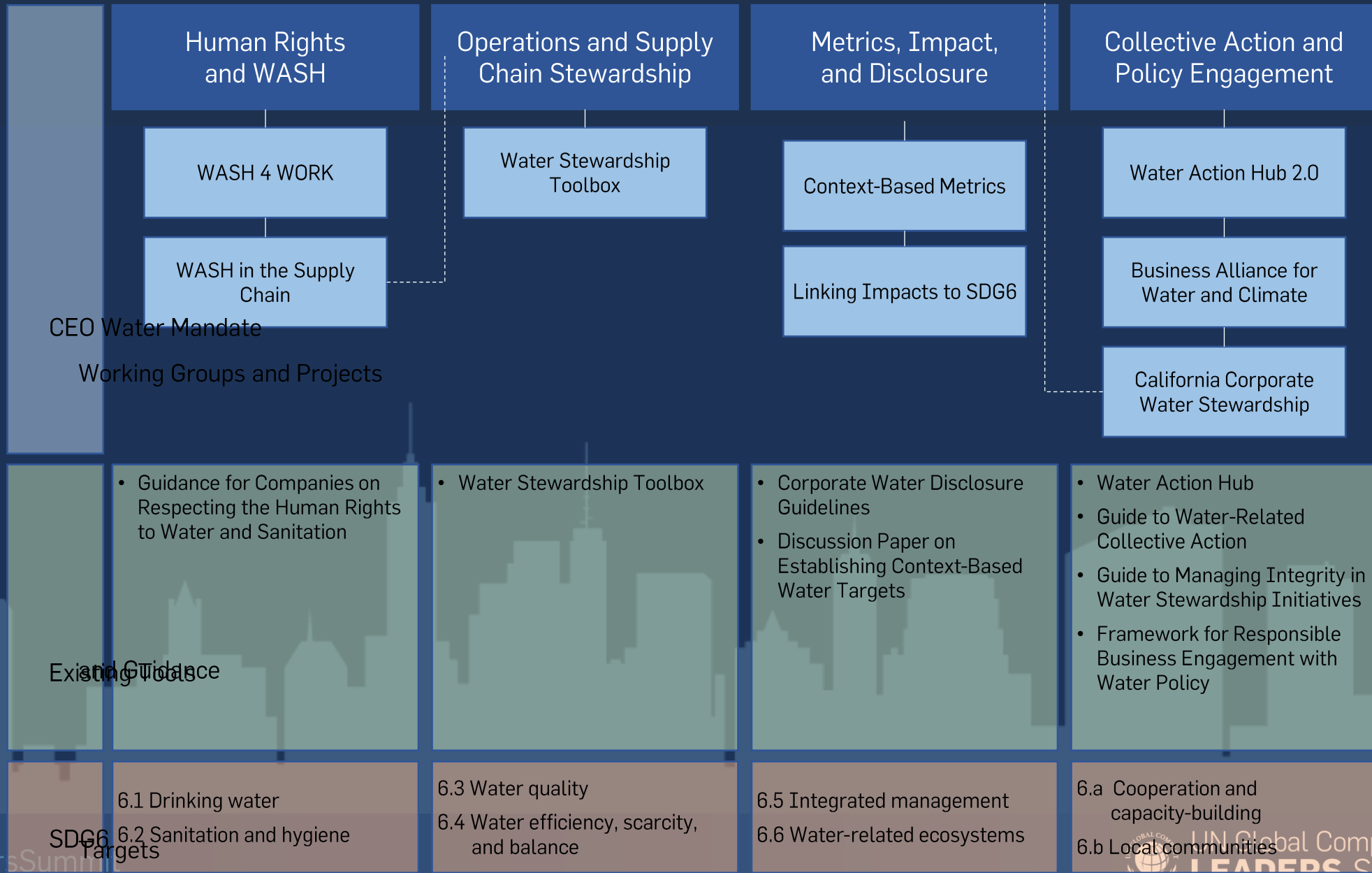
**COMMUNITY
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Overview of Current Working Group Structure

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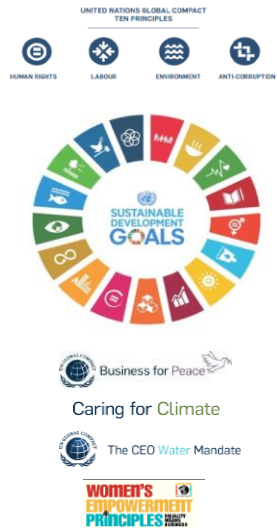
Background: UNGC Programmatic Restructuring

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- With the restructuring of the UN Global Compact's Programmatic Activities, the issues area work is being transformed, including the work of the CEO Water Mandate
- Programmatic work will be organized into four pillars as noted below

Global Compact Programme Portfolio

Commitments



Tools & Resources

- A Digital library of 300 resources on business and sustainability and a global Navigator (under development)
- A series of 30 webinars, podcasts, and online engagement opportunities under a 10 Principles Curriculum (under development)
- Global Opportunity Explorer
- Local Network Playbooks
- Customized Newsletters
- SDG Pioneers

Convenings

- UNGC flagship events:**
 - Making Global Goals Local Business
 - Leaders Summit| PSF
- Programmatic events:**
 - Women's Empowerment Principles Forum
 - High-Level Political Forum and SDG Business Forum
 - Business for Peace (local)
 - World Water Week
 - UN Climate Change Conference
 - UN Forum on Business and Human Rights
 - UN Convention on Anti-Corruption
 - LEAD Retreat
- UN Flagship Events** (i.e. Oceans, Refugees and Migrants, Financing for Development)

Action Platforms

- Thematic:**
 - Pathways to Low-Carbon & Resilient Development
 - Health is Everyone's Business
 - Business for Inclusion
 - Decent Work in Global Supply Chains
 - Business Action for Humanitarian & Peace
- Cross-cutting:**
 - The Blueprint for SDG Leadership
 - Reporting on the SDGs
 - Breakthrough Innovation
 - Financial Innovation for the SDGs

Background: Current Suite of Action Platforms



About Global Compact Action Platforms

- Main component of the Global Compact's 2020 Strategy and primary way we will engage leading companies (expectations for 20-40 companies per action platform)
- Expectation that outcomes of the Action Platforms will be shared with all participants of the UNGC, to engage the whole base of companies
- Designed to allow companies to help define leadership practices and enable collective action on the SDGs.
- Activities are designed to run for 1-3 years producing a set of specific outcomes
- Design to provide value to participants in the areas of:
 - Definition of future practices in corporate sustainability
 - Access to a network of leading companies, experts and various stakeholders
 - Guidance on enhancing the integration of sustainability into corporate business planning
 - Contributions to key UN, international and national processes on sustainable development

Key Changes to Branded Initiatives

Remains in the Branded Initiative	Reconfigured – To be Aligned with the Action Platforms
Commitment Areas	Governance and Strategic Direction
Multi-stakeholder Convening and Related Events	Programmatic Work Project Partnerships Development of Knowledge Products
Existing Partnerships with Core Partners	

UNGC Programmatic Restructuring and the CEO Water Mandate

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What Stays the Same?

- The six commitment areas of the Mandate will remain the same and is open to existing and new endorsing companies
- Communications on Progress-Water (COP-Water) remains the same for all Mandate endorsers
- The Mandate will continue to convene its annual working conference during Stockholm World Water Week, and it will be open to all Mandate endorsers as will regional meetings

What's New: An Action Platform on Water



Action Platform for 2018:



Key Changes: Mandate's Substantive Work Program and Governance will Occur within the Action Platform

- Workstreams: All current workstreams of the CEO Water Mandate (and their corresponding working groups) will be transitioned over to the water stewardship Action Platform.
 - WASH and Human Rights
 - Direct Operations and Supply Chain
 - Indicators, Metrics, and Disclosure
 - Collective Action and Policy Engagement
- Membership to the working groups will only be open to Action Platform participants, all Action Participants must be Mandate Endorsers
- Governance: Steering Committee members will be derived from the Action Platform participants keeping in place the geographic diversity as outlined by the current TOR for the Steering Committee
- Important note: All leadership thinking, guidance, and best practices will be shared widely with endorsing companies, regardless of whether they are in the Action Platform, in order to benefit the full endorser base

Value of participation

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By participating in this platform, companies will be able to:

- Be on the leading edge of water stewardship practice, addressing critical social, economic, and environmental aspects of water and sanitation
- Develop, pilot test, and implement cutting-edge guidance and tools that help address pressing water and sanitation challenges globally
- Work jointly on collective action and partnership opportunities on improve water security in water stressed regions
- Engage with policy makers and scope out solutions that support broader policy outcomes on water and sanitation
- Engage in cross-sectoral peer learning on water-related risks, challenges, and solutions

Proposed Water Action Platform Objectives

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The *Water Security Through Stewardship* Action Platform brings together companies, UN entities, governments, NGOs, and other stakeholders to:

- Mobilize business action by both leaders and learners to adopt increasingly more advanced water stewardship practices that tackle all dimensions of water and sanitation.
- Work with leading companies to test, refine, and scale cutting-edge water stewardship practices, including setting context-based water targets, pioneering WASH solutions, and innovating climate resiliency measures.
- Develop a global framework and foster local partnerships, collective actions, or policy engagements that advance more sustainable water management in support of SDG6 and its touchpoints with other SDGs; and develop systems to measure contributions and outcomes.
- Contribute to efforts underway by the UN Global Compact to track business contributions in support of SDG6 and embed water and sanitation into other relevant Action Platforms.

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Platform Elements

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Goal and Key Aspects	Support achievement of Sustainable Development Goal 6 and its impact on other SDGs		
	Facilitate effective, impactful, and equitable collective actions and public policy engagement		
	Increase uptake of good water stewardship practice by companies of all types and sizes		
Elements	Building Capacity of Learners and Leaders	Facilitating On-the Ground Collective Action	Developing Metrics and Reporting
	<ul style="list-style-type: none"> Develop tools, resources, and guidance that help enable greater adoption of water stewardship practice across environmental, social, and economic realms Prioritize, implement and scale basic water stewardship for farms and facilities for Local Network companies and others to move along the stewardship progression 	<ul style="list-style-type: none"> Foster cross sectoral coalitions to implement place-based projects across thematic areas Engage in policy discussions to reinforce the role that water stewardship plays for meeting the SDGs. 	<ul style="list-style-type: none"> Develop guidance and test the implementation of context-based metrics and water targets Develop metrics to measure the impacts of water stewardship collective actions Contribute to efforts to track business contributions to SDG6 and its touchpoints with other SDGs



Human Rights and WASH

- Focus on water access, sanitation, and hygiene (WASH) in the workplace, supply chain, and communities where companies operate.
- Continuation of flagship projects [WASH4WORK](#) and [WASH in the Supply Chain](#).

2018 Activities include:

- Scoping good practice guidance for promoting WASH in the supply chain and begin its development
- Incubate pioneering WASH practices with 2-3 groups of companies in strategic regions of interest
- Release and undertake targeted outreach around a study on making the business case for WASH investments
- Develop a consensus document elucidating connections between WASH and stewardship
- Explore potential for integration of WASH in sustainability standard systems
- Joint activity with the International Labor Organization to implement WASH@work toolkit
- Host a series of high-profile strategic events including at World Water Forum 2018, High Level Political Forum, and Stockholm World Water Week to advance and showcase business contribution to the WASH agenda

Metrics, Impacts, and Disclosure

- Focuses on exploring opportunities to set targets and report real-world impacts of water stewardship collective actions that improve the health of at-risk watersheds.
- Flagship project is [context-based water targets](#).(CBWT)

Activities include:

- Develop and pilot test a context-based approach with companies and establish a project advisory group to provide technical and strategic guidance
- Host strategic events and webinars with industry associations and other stakeholders to raise awareness and refine thinking on CBWT best practice
- Lead multi-stakeholder discussions geared toward aligning corporate water stewardship frameworks/metrics/measurement systems with SDG6 and other water-related SDGs
- Develop and test collective action impact metrics and their alignment with SDG6 and national/local government policy objectives

Collective Action and Policy Engagement

- Focuses on facilitating stewardship partnerships and exploring opportunities to work together across public, private, and nonprofit sectors locally and internationally
- Flagship projects include [Business Alliance for Water and Climate](#) (BAFWAC) and the [California Water Action Collaborative](#) (CWAC)
- Newly launched apparel industry-focused initiative led by Mandate-endorsing brands

Activities include:

- Develop a web platform highlighting business best practice on water and climate
- Host strategic events at Stockholm Water Week, World Water forum, and CDP's report launch in India on climate-resilient supply chains to raise awareness around water and climate
- Work within BAFWAC to bring corporate perspectives to UNFCCC discussions and the Global Climate Action Agenda
- Map joint apparel sector locations and analysis of current water stewardship tools and resources as applicable to the apparel sector
- Develop a metrics framework to evaluate the impact and efficacy of CWAC on-the-ground partnerships (cross linked with Metrics working group)

Engagement at the Local Level – From Learners to Leaders

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- Expand water stewardship to key geographies through engagement with UNGC Local Networks (LNs)
- Develop “water stewardship playbooks” and personalized engagement opportunities with Local Networks to help companies of all sizes on water stewardship journey
- Catalyze and support partnerships with Local Networks in Latin America, Africa, and Asia, particularly where Mandate endorsing companies have operations, suppliers, or other strategic interests, and where local capacity exists to broker and administer water stewardship initiatives.

Activities include:

- Identification and engagement with key LNs where there is a strategic interest and local capacity. General outreach and awareness raising (i.e., stewardship playbooks) to be pursued across the UNGC network
- Current LNs identified for deep levels of engagement include South Africa and Brazil. Development of personalized strategies on water stewardship for local context

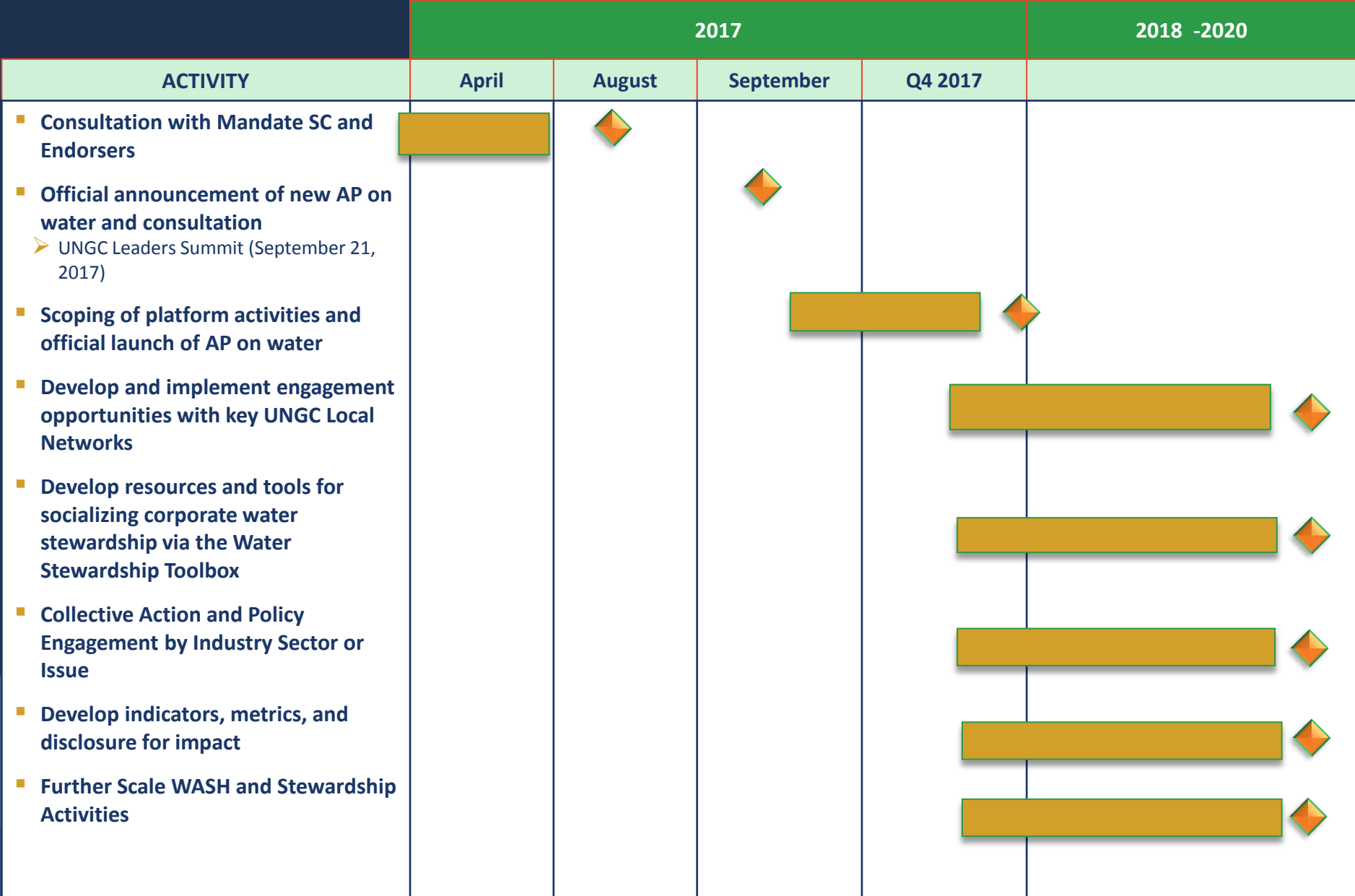
Tools Development for Operations and Supply Chain Stewardship

- Focus on bringing water stewardship to farms, manufacturing, and enterprises of all sizes.
- Flagship project is the [Water Stewardship Toolbox](#) – connecting businesses to over 160 resources that help them advance water stewardship.

Activities include:

- Expanding tools, best practices, case studies, guidance, and more on Toolbox
- Integrating Toolbox with Water Action Hub
- Building issue-and-initiative-specific portal(s)
- Curated content and guidance in the Toolbox
- Working with Mandate endorsers to test and promote the Toolbox
- Expansion of WAH to include projects and organizations working on operations and supply chain engagement, among other aspects of the journey

Activities Timeline – to be refined



Key Expected Outputs & Outcomes

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Outputs:

- 1) The launch of a new portals and tools building on from the Water Stewardship Toolbox for socializing water stewardship good practice
- 2) The launch of guidance around Context Based Water Targets and a number of pilots
- 3) The development of collective action impact metrics for local water stewardship initiatives
- 4) The implementation of the apparel sector initiative including a supply chain analysis and management tool and local collective action opportunity
- 5) Engagement and documentation of activities on water and climate as well as WASH by leading companies

Outcomes

- 1) Increased uptake of water stewardship in a number of key geographies by companies new to stewardship through use of the Mandate's tools and resources
- 2) Prove context based water targets through pilots and adoption of the methodology by a number of action platform companies.
- 3) Increased uptake of WASH, climate, and water activities including increased documentation around the evidence for business interventions on the themes
- 4) Better understanding of how to measure the impacts of local water stewardship initiatives

Appendix

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Participation Fee

In addition to the [Global Compact annual contribution](#), Water Action Platform participants will be requested to pay a platform participant fee based on a company's annual sales/revenue. This will replace the Mandate's annual solicitation.

Annual Sales/Revenue (USD)	Water Action Platform Fee (Annual in USD)	Global Compact Mandatory Annual Contribution Fee (in USD)
> 5b	20,000	20,000
1-5 b	15,000	15,000
250 m – 1 b	10,000	10,000
50 m – 250 m	5,000	5,000
25-50m	2,500	250
< 25 m	500	500

Example: A company with annual revenues of 3 billion will need to make a 15,000 Annual contribution to the GCO and another 15,000 (on an annual basis) to join the Action Platform

- In 2018, the water stewardship platform will institute a transition year for current Mandate endorsers and sponsors
- Levels of contributions made in 2017 will be maintained in 2018, though will transition to standard fee structure identified above in 2019.
- In addition to Action Platform Participant Fees – endorsers will also be able to support water-related activities by sponsoring the Mandate's multi-stakeholder conference held during Stockholm World Water Week. Event Sponsorship will be set at 30,000 US.

Patron Level Sponsorship

While each sponsorship package is tailored to fit the needs of the specific patron sponsor, patron level sponsorship for the water stewardship platform is available for a USD 100,000 annual investment*:

- Each Action Platform offers up to four organizations the opportunity to assume a leadership position

Benefits:

Enjoy visibility on a global platform, among sustainability thought-leaders and experts

Logo/ name recognition in Action Platform specific media and promotional material and at all events and recognition in publications

Help shape strategic direction of the Action Platform

Patron Sponsorship Package also includes:

Use of Global Compact "We Support" logo.

Concierge relationship management to navigate and work with the UN Global Compact, Action Platforms and Local Networks.

Special and early invitations to UN Global Compact flagship events and programmatic events.

Participation in high level convening of AP patrons, UNGC Board Members, and UN Heads during General Assembly week

First right of refusal for sponsorship renewal at the end of each calendar year.

*Please note this investment is in addition to [Global Compact annual contribution](#).