

Drop by Drop: Water Stewardship for Sustainable Development

An Action Platform of the CEO Water Mandate

Draft: August 2017

CONFIDENTIAL



The CEO **Water** Mandate





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Background: UNGC Programmatic Restructuring

- With the restructuring of the UN Global Compact's Programmatic Activities, the issues area work is being transformed, including the work of the CEO Water Mandate
- Programmatic work will be organized into four pillars as noted below

Global Compact Programme Portfolio

Commitments



Caring for Climate



Tools & Resources

- A Digital library of 300 resources on business and sustainability and a global Navigator (under development)
- A series of 30 webinars, podcasts, and online engagement opportunities under a 10 Principles Curriculum (under development)
- Global Opportunity Explorer
- Local Network Playbooks
- Customized Newsletters
- SDG Pioneers

Convenings

UNGC flagship events:

- Making Global Goals Local Business
- Leaders Summit | PSF

Programmatic events:

- Women's Empowerment Principles Forum
- High-Level Political Forum and SDG Business Forum
- Business for Peace (local)
- World Water Week
- UN Climate Change Conference
- UN Forum on Business and Human Rights
- UN Convention on Anti-Corruption
- LEAD Retreat

UN Flagship Events (i.e. Oceans, Refugees and Migrants, Financing for Development)

Action Platforms

Thematic:

- Pathways to Low-Carbon & Resilient Development
- Health is Everyone's Business
- Business for Inclusion
- Decent Work in Global Supply Chains
- Business Action for Humanitarian & Peace

Cross-cutting:

- The Blueprint for SDG Leadership
- Reporting on the SDGs
- Breakthrough Innovation
- Financial Innovation for the SDGs

Background: Current Suite of Action Platforms

Critical new pillar in revised programmatic activities



1 The Blueprint for SDG Leadership

CROSS-CUTTING

2 Reporting on the SDGs

3 Breakthrough Innovation for the SDGs

4 Financial Innovation for the SDGs

THEMATIC

5 Pathways to Low-Carbon & Resilient Development

7 AFFORDABLE AND CLEAN ENERGY, 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE, 13 CLIMATE ACTION

UN GLOBAL COMPACT ENVIRONMENT Principles 7, 8, 9

6 Health Is Everyone's Business

2 ZERO HUNGER, 3 GOOD HEALTH AND WELL-BEING, 4 QUALITY EDUCATION, 5 GENDER EQUALITY, 6 CLEAN WATER AND SANITATION, 8 DECENT WORK AND ECONOMIC GROWTH, 10 REDUCED INEQUALITIES, 11 SUSTAINABLE CITIES AND COMMUNITIES, 12 RESPONSIBLE CONSUMPTION AND PRODUCTION

UN GLOBAL COMPACT HUMAN RIGHTS LABOUR ENVIRONMENT Principles 1, 2, 6, 7, 8, 9

7 Business for Inclusion

1 NO POVERTY, 5 GENDER EQUALITY, 8 DECENT WORK AND ECONOMIC GROWTH, 10 REDUCED INEQUALITIES, 16 PEACE, JUSTICE AND STRONG INSTITUTIONS

UN GLOBAL COMPACT HUMAN RIGHTS LABOUR Principles 1, 2, 6

8 Business Action for Humanitarian Needs

1 NO POVERTY, 3 GOOD HEALTH AND WELL-BEING, 4 QUALITY EDUCATION, 5 GENDER EQUALITY, 6 CLEAN WATER AND SANITATION, 8 DECENT WORK AND ECONOMIC GROWTH, 10 REDUCED INEQUALITIES, 16 PEACE, JUSTICE AND STRONG INSTITUTIONS

UN GLOBAL COMPACT HUMAN RIGHTS LABOUR Principles 1, 2, 4, 5, 6

9 Decent Work in Global Supply Chains

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UN GLOBAL COMPACT HUMAN RIGHTS LABOUR Principles 1, 2, 3, 4, 5, 6

Global Opportunity Explorer



About Global Compact Action Platforms

- Main component of the Global Compact's 2020 Strategy and primary way we will engage leading companies (expectations for 20-40 companies per action platform)
- Expectation that outcomes of the Action Platforms will be shared with all participants of the UNGC, to engage the whole base of companies
- Designed to allow companies to help define leadership practices and enable collective action on the SDGs.
- Activities are designed to run for 1-3 years producing a set of specific outcomes
- Design to provide value to participants in the areas of:
 - Definition of future practices in corporate sustainability
 - Access to a network of leading companies, experts and various stakeholders
 - Guidance on enhancing the integration of sustainability into corporate business planning
 - Contributions to key UN, international and national processes on sustainable development

Key Changes to Branded Initiatives

Remains in the Branded Initiative	Reconfigured – To be Housed in Action Platforms
Commitment Areas	Governance and Strategic Direction
Multi-stakeholder Convening and Related Events	Programmatic Work Project Partnerships
Existing Strategic Partnerships	Development of Knowledge Products



Impact of Programmatic Restructuring on the CEO Water Mandate

What Stays the Same?

- The six commitment areas of the Mandate will remain the same and is open to existing and new endorsing companies
- Communications on Progress-Water (COP-Water) remains the same for all Mandate endorsers
- The Mandate will continue to convene its annual working conference during Stockholm World Water Week, and it will be open to all Mandate endorsers as well regional meetings

What's New: An Action Platform on Water



1 The Blueprint for SDG Leadership

CROSS-CUTTING

2 Reporting on the SDGs

3 Breakthrough Innovation for the SDGs

4 Financial Innovation for the SDGs

Proposed Action Platform for 2018:

THEMATIC

5 Pathways to Low-Carbon & Resilient Development

7 AFFORDABLE AND CLEAN ENERGY, 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE, 13 CLIMATE ACTION

ENVIRONMENT Principles 7, 8, 9

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10 Drop by Drop: Water Stewardship for SDGs

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Global Opportunity Explorer



Key Changes: Mandate's Substantive Work Program and Governance will Occur within the Action Platform

- Workstreams: All current workstreams of the CEO Water Mandate (and their corresponding working groups) will be transitioned over to the water stewardship Action Platform.
 - WASH and Human Rights
 - Direct Operations and Supply Chain
 - Indicators, Metrics, and Disclosure
 - Collective Action and Policy Engagement
- Membership to the working groups will only be open to Action Platform participants, all Action Participants must be Mandate Endorsers
- Governance: Steering Committee members will be derived from the Action Platform participants keeping in place the geographic diversity as outlined by the current TOR for the Steering Committee
- Important note: All leadership thinking, guidance, and best practices will be shared widely with endorsing companies, regardless of whether they are in the Action Platform, in order to benefit the full endorser base

Proposed Water Action Platform Objectives

The water stewardship for sustainable development platform brings together companies, UN entities, Governments, and NGOs to:

- Increase business action by both leaders and learners to adopt increasingly more mature water stewardship practices that tackle all the dimensions of water.
- Foster local partnerships, collective action, or policy engagements that advance more sustainable water management in support of the water-related SDGs and develop systems to measure contributions and outcomes.
- Work with companies to pilot test, and refine how to effectively set context-based water targets that lead to meaningful river basin outcomes.
- Contribute to efforts underway by the UN Global Compact to track business contributions in support of the water-related SDGs and embed water into other relevant action platforms.



Platform activities

<p>Objective</p>	<p>Support Achievement of Water-Related Sustainable Development Goals</p>		
	<p>Facilitate Equitable, Effective, and Impactful Collective Action and Public Policy Engagement</p> <p>Leverage Existing Collective Action Consortia such as BAFWAC, CWAC, and WASH4Work</p>		
<p>Activities</p>	<p>Building Capacity of Learners and Leaders</p>	<p>Facilitating On-the Ground Collective Action</p>	<p>Developing Metrics and Reporting</p>
	<ul style="list-style-type: none"> • Develop tools and resources that help enable greater adoption of water stewardship practice • Prioritize, implement and scale basic water stewardship for farms and facilities for Local Network companies and others to move along the stewardship progression 	<ul style="list-style-type: none"> • Build cross sectoral coalitions to implement projects on the ground • Engage in policy discussion to reinforce the role that water stewardship plays for meeting the SDGs. 	<ul style="list-style-type: none"> • Develop guidance and test the implementation of context-based water targets • Contribute to efforts to track business contributions to water-related SDGs



Value of participation

By participating in this platform, companies, organizations, and governments will be able to:

- Be on the leading edge of water stewardship practice, addressing critical social and environmental aspects of water
- Develop, pilot test, and implement key guidance and tools developed by the platform to help address water challenges globally
- Work jointly on collective action and partnership opportunities on water stewardship implementation in relevant water stressed regions
- Engage with policy makers and scope out solutions that support broader policy outcomes on water



Activities timeline – to be Refined

ACTIVITY	2017				2018 -2020
	April	August	September	Q4 2017	
<ul style="list-style-type: none"> ▪ Consultation with Mandate SC and Endorsers 					
<ul style="list-style-type: none"> ▪ Official announcement of new AP on water and consultation <ul style="list-style-type: none"> ➢ UNGC Leaders Summit (September 21, 2017) 					
<ul style="list-style-type: none"> ▪ Scoping of platform activities and official launch of AP on water 					
<ul style="list-style-type: none"> ▪ Develop and implement engagement opportunities with key UNGC Local Networks 					
<ul style="list-style-type: none"> ▪ Develop resources and tools for socializing corporate water stewardship via the Water Stewardship Toolbox 					
<ul style="list-style-type: none"> ▪ Collective Action and Policy Engagement by Industry Sector or Issue 					
<ul style="list-style-type: none"> ▪ Develop indicators, metrics, and disclosure for impact 					

Participation Fee

- In addition to the [Global Compact annual contribution](#), Water Action Platform participants will be requested to pay a platform participant fee based on a company's annual sales/revenue. This will replace the Mandate's annual solicitation.

Annual Sales/Revenue (USD)	Water Action Platform Fee (Annual in USD)	Global Compact Mandatory Annual Contribution Fee (in USD)
> 5b	20,000	20,000
1-5 b	15,000	15,000
250 m – 1 b	10,000	10,000
50 m – 250 m	5,000	5,000
25-50m	2,500	250
< 25 m	500	500

Example: A company with annual revenues of 3 billion will need to make a 15,000 Annual contribution to the GCO and another 15,000 (on an annual basis) to join the Action Platform

- In 2018, the water stewardship platform will institute a transition year for current Mandate endorsers and sponsors
 - Levels of contributions made in 2017 will be maintained in 2018, though will transition to standard fee structure identified above in 2019.
- In addition to Action Platform Participant Fees – endorsers will also be able to support water-related activities by sponsoring the Mandate's multi-stakeholder conference held during Stockholm World Water Week. Event Sponsorship will be set at 30,000 US.



Patron Level Sponsorship

While each sponsorship package is tailored to fit the needs of the specific patron sponsor, patron level sponsorship for the water stewardship platform is available for a USD 100,000 annual investment*:

- Each Action Platform offers up to four organizations the opportunity to assume a leadership position

Benefits:

- Enjoy visibility on a global platform, among sustainability thought-leaders and experts
- Logo/ name recognition in Action Platform specific media and promotional material and at all events and recognition in publications
- Help shape strategic direction of the Action Platform

Patron Sponsorship Package also includes:

- Use of Global Compact “We Support” logo.
- Concierge relationship management to navigate and work with the UN Global Compact, Action Platforms and Local Networks.
- Special and early invitations to UN Global Compact flagship events and programmatic events.
 - Participation in high level convening of AP patrons, UNGC Board Members, and UN Heads during General Assembly week
- First right of refusal for sponsorship renewal at the end of each calendar year.

*Please note this investment is in addition to [Global Compact annual contribution](#),