



The CEO Water Mandate

CEO Water Mandate Multi-Stakeholder Working Session: Corporate Water Stewardship in Support of a Water and Sanitation SDG

Date/Time: Wednesday, August 26, 2015 11:00 AM – 3:35 PM

Location: [Radisson Blu Waterfront Hotel](#) Meeting Room C-3
Nils Ericsons Plan 4 (Adjacent to Central Train Station)

Provisional Meeting Agenda

10:30 AM – Welcome and Assembly (Coffee provided)

11:00 AM – Introductions and Overview of the Session

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact
- Robert Greenwood, Principal, Ross Strategic (meeting facilitator)

11:15 AM – Setting the Stage

- Jason Morrison, Technical Director, CEO Water Mandate; Program Director, Pacific Institute
- Stu Orr, Head, Water Stewardship, WWF International

11:35 AM – Corporate Water Stewardship and a Water and Sanitation SDG: From Vision to Action

This session will focus on the main implementation mechanisms identified for achieving the post-2015 Sustainable Development Goals (SDGs), including the anticipated Goal 6 (SDG6) on water and sanitation, and seek to understand current and potential synergies with corporate water stewardship practices and strategies. In particular, the session will explore how key implementation mechanisms such as finance, capacity development, technology, and institutional frameworks/governance are currently being pursued by businesses, and how they can better align with and help leverage public sector-led efforts.

Discussion Panelists

- Chris Williams, Executive Director, Water Supply & Sanitation Collaborative Council
- Andre Fourie, Head of Water Security and Environmental Value, SABMiller
- Rebecca Marmot, Vice President Global Partnerships and Unilever Foundation, Unilever
- Josefina Maestu, Coordinator/Director, United Nations Office to Support the International Decade for Action: “Water for Life” 2005-2015
- Stephanie Kotin, Senior Manager – Stakeholder Engagement & Public Policy, Levi Strauss & Co.

Discussion Questions:

- 1) What are the key success factors and/or enabling conditions that will allow companies to apply their water stewardship practices and strategies in a way that supports (and leverages) effective implementation programs geared toward achieving the targets underpinning SDG6?
- 2) How have (or can) such water stewardship practices successfully interfaced with governmental, intergovernmental, and civil society-led efforts at the local, river basin, and national levels?

Supplemental Questions

- Finance: What are the key conditions that attract company investment in water security; what is the key business rationale that enables companies to make investments outside their direct operations; what are some of the most promising innovative models for such investments?
- Technology: Beyond the development of technology, what is the role of the business community in accelerating adoption of technological innovations, and scaling-up such advancements?
- Capacity development: How can capacity building efforts being pursued by businesses to advance more sustainable water management in their companies and supply chains be better integrated/aligned with similar public and civil society efforts?
- Governance/institutional frameworks: As private sector participation in water governance increases, what mechanisms need to be in place to ensure that resulting multi-sectoral collaborations deliver in the public interest? What characteristics will ensure efficient delivery of such water stewardship initiatives? What are the main barriers to success?

12:30 PM – Facilitated Discussion of the Whole

12:55 PM – Lunch Break

1:25 PM – Metrics for a Smarter Water Future: Linking Measurement of Corporate Water Stewardship Practice with the Indicator System Underpinning a Water SDG

In an increasingly water-stressed world, the call to action for all water users to adopt stewardship practices has never been stronger. The power of sharing water information among key water interests (e.g. corporations, NGOs, local communities, cities, resource agencies) is increasingly being used to answer this call to action. This collaborative approach is being taken into new territory by the prospect of linking critical data sets from the public and private sectors to facilitate cross-sectoral action on water. This session will consist of a facilitated discussion on how to improve the interlinking datasets of global water risk information, impact measurement of responses to those risks, and actors who wish to engage in collective solutions to address shared water challenges. It will identify contextual data sets and other impact measurement systems and metrics being used to drive corporate water stewardship practice, and to identify the “touch points” (or lack thereof) with the emerging indicator system that will support the presumptive targets underpinning a water SDG.

Presenters

- Cate Lamb, Head of Water, CDP
- Peter Koefoed Bjornsen, Director, UNEP-DHI Centre for Water and Environment

Discussion Panelists

- Ellen Silva, Applied Sustainability Senior Manager, General Mills
- Kari Vigerstol, Senior Hydrologist, Global Freshwater Team, The Nature Conservancy
- Inge Huijbrechts, Vice President Responsible Business, Carlson Rezidor Hotel Group
- Eileen Hofstetter, Water Policy Advisor, Swiss Agency for Development and Co-operation (TBC)
- Hugh Share, Senior Global Director, Sustainability, Anheuser-Busch InBev

Discussion Questions:

1. What are frequently used corporate water stewardship impact metrics and how well aligned are they with the emerging core indicators underpinning SDG6 targets? Where are there gaps? How might those gaps be filled?
2. Where and why are we measuring different things for different purposes? On which issues are we measuring the same thing, but in different/inconsistent ways? Why?
3. Will these emerging indicators and measurement systems foster meaningful action? How? Are there aspects of them that need to be improved/further refined in this regard?

2:50 PM – Facilitated Discussion of the Whole

3:30 PM – Next Steps, Concluding Remarks

- Gavin Power, Head, CEO Water Mandate; Deputy Director, UN Global Compact

3:35 PM – Multi-Stakeholder Working Conference Adjourns

3:35 – 4:00 PM – Networking Coffee Break

The CEO Water Mandate Secretariat wishes to recognize the endorsing companies whose generous sponsorship has made this working conference possible. We thank you.

