

Water Action Hub:

Water Stewardship and Collective Action



Water is a Material Issue for MillerCoors



Global Crisis on Water

**Not only affecting
communities and
governments.**

**Private sector has an
enormous stake to play.**

Shared Responsibility

**In order to create real change,
we must collaborate.**



Ensuring a Secure Future Through Water Stewardship

- **Water Efficiency**
- **Wastewater Management**
- **Watershed Assessments**
- **Water Footprinting**
- **Community Investments**

**Make More Beer.
Use Less Water.**



Irwindale Brewery- Reduced Water Usage 29% over 5 years.



MillerCoors

GREAT BEER
GREAT RESPONSIBILITY

Brewery Watershed Risk Assessments



Water as a Crop



Water Footprint

Silver Creek, ID



Ecological Modeling and Watershed Enhancement Plan



Showcase Barley Farm



A large combine harvester is shown from a rear perspective, moving through a vast field of golden-brown grain. The machine is kicking up a cloud of dust or chaff behind it. The field is divided into neat rows by the harvester's path. In the distance, there are some trees and utility poles under a clear, bright sky.

Collaboration with General Mills

Agricultural Supply Chain



Meetings with Growers





Barley Final Irrigation Study

