Water Action Hub: Water Stewardship and Collective Action



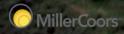


Water is a Material Issue for MillerCoors

GREAT RESPONSIBILITY

Global Crisis on Water Not only affecting communities and governments.

Private sector has an enormous stake to play.

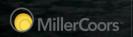


Shared Responsibility In order to create real change, we must collaborate.



Ensuring a Secure Future Through Water Stewardship

- Water Efficiency
- Wastewater Management
- Watershed Assessments
- Water Footprinting
- Community Investments



Make More Beer. Use Less Water.





Irwindale Brewery-Reduced Water Usage 29% over 5 years.

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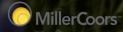
TIME

GREAT BEEL

Brewery Watershed Risk Assessments

MillerCoors CREAT BEER

Water as a Crop



Water Footprint



Silver Creek, ID



Ecological Modeling and Watershed Enhancement Plan

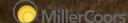


Showcase Barley Farm



Collaboration with General Mills

S. S. S. S. S. S. S.



Agricultural Supply Chain



Meetings with Growers



Barley Final Irrigation Study







