

Positive Water Impact



**CEO
WATER
MANDATE**



**WATER
RESILIENCE
COALITION**

The Positive Water Impact (PWI) project offers a series of practical documents, including [guidance](#) for direct operations; guidance for resilient value chains is expected in 2027. Companies can access support through the CEO Water Mandate's tiered structure.

Tiers 1–3 support companies, with hands-on site support in Tier 3. Tier 4 is a separate track for consultants and networks delivering PWI training.



Tier 1: Access to PWI Resources

COST

Free for all

AUDIENCE

Open to all

NATURE OF ENGAGEMENT

Publicly available:

- ✓ [Webinars and events](#)
- ✓ PWI guidance documents
 - [Executive Summary](#) · [An Introduction](#) · [Technical Guidance](#) · [Step-in-Practice](#)
- ✓ [PWI FAQs](#)
- ✓ Internal Tracking Framework

WHAT YOU GET

The complete PWI method, free to use at your own pace.



Tier 2: Small Group Engagement

COST

Included in membership

AUDIENCE

WRC members and CEO Water Mandate endorsers

NATURE OF ENGAGEMENT

All benefits from Tier 1 plus:

- ✓ Focused learning groups
- ✓ Tailored online workshops and quarterly calls
- ✓ Technical support via emails and calls

WHAT YOU GET

A peer group working through PWI together, with our team on call.



Tier 3: Individualized Site Support

COST

From \$30,000 USD — scoped to support needed

AUDIENCE

Companies implementing PWI at up to three sites

NATURE OF ENGAGEMENT

All benefits from Tiers 1–2 plus:

- ✓ Tailored online or in-person workshop
- ✓ Implementation support
- ✓ Monthly or bi-monthly check-ins

WHAT YOU GET

A validated baseline, targets and implementation plan for each site.



Tier 4: PWI Training

COST

\$1,000 USD per participant

AUDIENCE

Consultants and UN Global Compact Country Networks

NATURE OF ENGAGEMENT

Tier 1 benefits plus:

- ✓ 8 hours of online training, delivered over one week
- ✓ Post-workshop emails and calls
- ✓ Listing in the PWI practitioner register
- ✓ Train-the-trainer — opening soon

WHAT YOU GET

Trained to deliver PWI guidance to your own clients and networks.

To learn more, visit the [PWI project page](#).

To scope a Tier 3 package or ask about Tier 4 training, contact:

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