

NPWI support options

The CEO Water Mandate launched its Net Positive Water Impact (NPWI) guidance in September 2024 inviting all companies and relevant stakeholders to explore the available materials. To support organizations on their NPWI journey, a tiered framework of support options is available, ranging from self-guided learning to bespoke offerings, and further detailed below.

Tier 1: Self-guided Learning

For those seeking a foundational understanding of NPWI.

Availability: Open to all

Cost: Free

How do we engage: The [NPWI website](#) hosts support materials. For further inquiries, contact the CEO Water Mandate via email. Limited written and phone support is available.

What do we offer: Include access to an NPWI FAQ, key presentations from major events, and a series of recorded instructional presentations that delve into the five NPWI steps outlined in the [Technical Guidance](#). Additionally, resources are provided to explain the link between NPWI and the 100 Basins App. Materials will remain accessible on the website and will be updated regularly.

Tier 2: Collaborative learning and peer support

Availability: Exclusive to the [CEO Water Mandate](#) endorsing companies and members of the [Water Resilience Coalition](#).

Cost: Included in endorsement/membership fees

Engagement: Task Force meetings for WRC members provide the opportunity to inform the strategic direction and evolution of NPWI. Furthermore, NPWI implementation support and insight sharing through quarterly small group engagements and online workshops will be enabled. Limited individual email and phone support is available. Members and endorsers with notable lessons or progress may be invited to share their experiences on platforms such as Stockholm World Water Week and the United Nations General Assembly.

What do we offer: The small group engagements will cover general support, NPWI tips and tricks, as well as opportunities for facilitated co-learning on NPWI topics.

- Best practices for stakeholder engagement and collective action
- Setting effective targets and objectives
- Quantifying the three dimensions of water stress using the detailed Step-in-Practice guide
- Designing robust monitoring and evaluation plans
- Understanding the validations and claims process
- Scaling NPWI across organizations

Tier 3: Tailored NPWI implementation support

Availability: For companies seeking intensive, bespoke support

Cost: Approximately US\$30,000 per company, for up to three sites

Engagement: Tailored support will be offered through online meetings (monthly/bi-monthly check-ins) and in-person workshops (where possible) tailored to the specific needs of the company. The anticipated duration of support is approximately 12 months, with flexibility to adjust the timeline as needed.

What do we offer: The CEO Water Mandate will offer support in the form of review, advice, and facilitation. This support is different from operational implementation, which is typically handled by third-party consultants. Tier 4 specifically addresses the needs of consultants and practitioners seeking support in their roles.

The content would be tailored to the specific needs of the company. It could include:

- **Strategic guidance:** Embedding NPWI across the organization through a webinar that can be recorded and shared internally. It can provide the foundation for a new/revised water strategy.
- **Technical assistance:** Reviewing and advising on the baseline data collection, target setting, and action selection (Steps 3 and 4 of NPWI).
- **Data management:** Supporting the data setup in the Internal Tracking Framework (ITF) by helping with the review of first-time data entries.
- **Stakeholder engagement:** Facilitating the stakeholder mapping for Pillar 3, and initial workshops.

- Communication and reporting: Assisting with communicating progress and achievements in Step 5.3.

Tier 4: Train the Trainers

This tier is specifically directed at third party consultants and practitioners who support corporates on the NPWI journey. The goal of this tier is to provide NPWI training to ensure a consistent understanding of the approach and guidance and offer standardized support to companies through these third-party providers. If you are unsure if this training is for you, please watch this [UNGC Academy session](#) recording before you commit.

Availability: This tier is available to consultants, practitioners, NGOs, global UNGC country networks, and other organizations that plan to support NPWI implementation or scaling.

Cost: The training course fees are U\$ 1000 per person. Consultants can join our recommended service provider list once a current staff member has completed the course and demonstrated proficiency. This person must be the lead on the project supporting NPWI work. There will be a nominal annual fee per organization to maintain this list and provide relevant updates and information. Contact us for reduced cost/no-cost options for NGOs, strategic partners, and UNGC country networks.

Engagement: Online training workshops and engagements at events.

What do we offer: It is anticipated that there will be two training courses annually, providing in-depth training on the NPWI guidelines.

Each training will be concluded over the period of one month and include:

- An introductory online webinar
- A set of online lessons to work through in your own time
- An FAQ online webinar
- An open book assessment

Key workshop topics will include NPWI introductions, technical steps and implementation, alignment with other CWS approaches, validation, claims, and other relevant subjects. These sessions are designed to equip third-party consultants and practitioners with the knowledge and skills needed to deliver consistent and high-quality support to corporate clients. The first session is scheduled for late Q1 or early Q2 in 2025.