RAISE YOUR COMPANY’S WATER AMBITION?
UNDERSTANDING THE Water Mandate, a partnership between the United Nations Global Compact and the private sector, is elevating the need to address water stress and its connection to climate change to the top of the corporate agenda. Net Positive Water Impact (NPWI) is one way to measure the impact of water stewardship efforts and to set a clear course of action to accelerate their positive impact on water.

WHAT IS NPWI?
NPWI is an enterprise ambition that requires a combination of three dimensions: reducing water stress, improving water availability (quantity), and quality, and access for residents of the company’s operations. NPWI is set up so that it can be measured both short- and long-term, as well as across a company’s direct and indirect operations in all water-stressed basins. NPWI is an ambition that aims to set a clear course of action to accelerate the positive impact on water.

WHAT DOES FULL NPWI LOOK LIKE?
There are three broad stages to achieving Net Positive Water Impact. Each company must apply NPWI to three dimensions:

1. Water Stressed Basins
2. Water Non-Stressed Basins
3. Basins by Basin

The Water Resilience Coalition companies have pledged to achieve net positive water impact by 2025. They will do this through collective action partnerships in their priority basins to create impact on the scale of the greatest need. This approach is aligned with global goals of SDG 6.

NPWI requires a combination of scope and depth.

GEOGRAPHICAL
NPWI is holistically measured in all water-stressed basins. It assesses the footprint of direct operations in all water-stressed basins. This can be measured via both short-term and/or opportunity.

BASIN BY BASIN
A company might seek to address impacts based on a combination of priority basins and access in one basin. Not all access will be measured via both short-term and/or opportunity.

WHAT MAKES NPWI A CORPORATE PURPOSE?
NPWI requires a combination of priority basins to create impact on the scale of the greatest need. This approach is aligned with global goals of SDG 6.

HOW TO MEASURE NPWI?
NPWI is a quantitative measure of the company’s impact. It must be measured via both short-term and/or opportunity.

AVAILABILITY QUALITY ACCESS
NPWI is set up so that it can be measured both short- and long-term, as well as across a company’s direct and indirect operations in all water-stressed basins.

WHY MAKE NPWI A CORPORATE PURPOSE?
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