



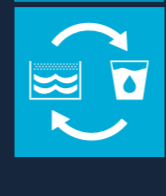
As climate change exacerbates water risks, more and more companies seek a clear course of action to accelerate their positive impact on water.

WHAT IS NPWI?

NPWI contributes toward reducing water stress in its **three dimensions**: availability (quantity), quality, and accessibility. It ensures **the company's contributions continually exceed impacts** on water stress in the same region.

AVAILABILITY

Global water deficit could reach **40%** by 2030.



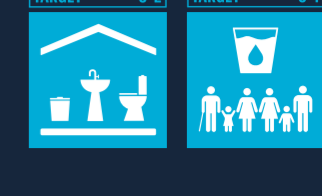
QUALITY

80% of wastewater is discharged without adequate treatment.



ACCESS

1 in 4 people in the world lack infrastructure to access water.



WHY MAKE NPWI A CORPORATE PURPOSE?

Net Positive Water Impact is an ambition for water stewardship at the **strategic level**.

FOCUS

Links enterprise ambitions to the greatest need.

BOOST

Expands both scope and depth.

ALIGN

Explicitly connects corporate ambition and efforts with **SDG 6**.

A basin is considered **water-stressed** when it does not meet sustainable thresholds relative to **availability, quality, and/or access**.



AT THE CORE OF NET POSITIVE WATER IMPACT

NPWI revolves around three main principles that ensure its integrity.



BEING QUANTIFIABLE

NPWI is set up so that it can be quantified against the three dimensions of water stress and to be measured via both short-term outputs and long-term outcomes.

BEING GEOGRAPHICAL

NPWI is an enterprise ambition that manifests in water-stressed priority basins to create impact where it matters most.

BEING HOLISTIC

NPWI requires a combination of investments in a company's own direct operations and through collective action partnerships and initiatives within basins.

PATHWAYS TO NET POSITIVE WATER IMPACT

There are different ways to pursue Net Positive Water Impact. Each company will **find the journey that applies best** in its context.

BASIN BY BASIN

Address all impacts relative to availability (quantity), quality and access in one basin. Not full NPWI, but a meaningful step in the NPWI journey.

	AVAILABILITY	QUALITY	ACCESS
WATER-STRESSED BASINS	✓	✓	✓
NON-STRESSED BASIN(S)	N/A	N/A	N/A

NPWI **does not include** basins that are not under stress.

	AVAILABILITY	QUALITY	ACCESS
WATER-STRESSED BASINS	✓	✓	✓
NON-STRESSED BASIN(S)	N/A	N/A	N/A

BY DIMENSION

Address one water stress dimension in all priority basins. Here there is NPWI relative to availability in all water-stressed basins where the company operates.

MIXED APPROACH

NPWI journeys aren't always as clear-cut as these two examples. A company might seek to address impacts based on a combination of priority and/or opportunity.

	AVAILABILITY	QUALITY	ACCESS
WATER-STRESSED BASINS	✓	✓	✓
NON-STRESSED BASIN(S)	N/A	N/A	N/A

Stressed basins may not be stressed in all three dimensions.

WHAT DOES FULL NPWI LOOK LIKE?

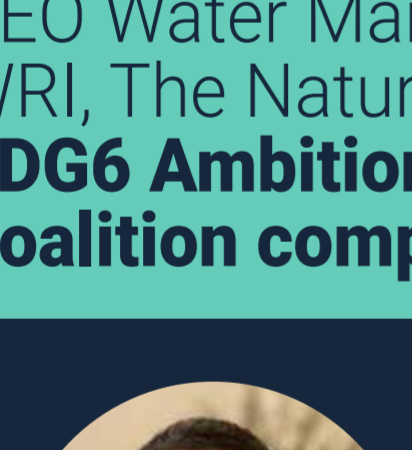


	AVAILABILITY	QUALITY	ACCESS
WATER-STRESSED BASINS	✓	✓	✓
NON-STRESSED BASIN(S)	N/A	N/A	N/A

Water Resilience Coalition companies have pledged that, by 2050, they will have a positive impact on availability (quantity), quality and access relative to the footprint of direct operations in all water-stressed basins. This commitment can only be achieved through collective action.

EXPERTLY SAID

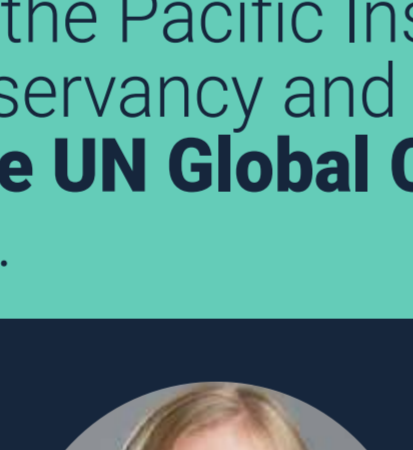
Two years in the making, NPWI is a concept developed by experts from the CEO Water Mandate, the Pacific Institute, Ross Strategic, Bluerisk, Pegasys, WRI, The Nature Conservancy and many others. It has been adopted by the **SDG6 Ambition of the UN Global Compact** and by **28 Water Resilience Coalition companies**.



"If your largest impact lies outside your direct operations, then **you should consider including your value chain** into your initial assessment to make a credible claim to NPWI."

Paul Reig,

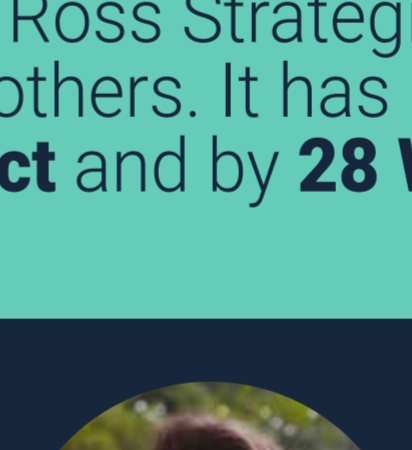
Bluerisk



"Excluding different sized companies isn't in the spirit of the NPWI commitment. **Small companies can learn from others** in their sector."

Dr. Alexis Schäffler-Thomson,

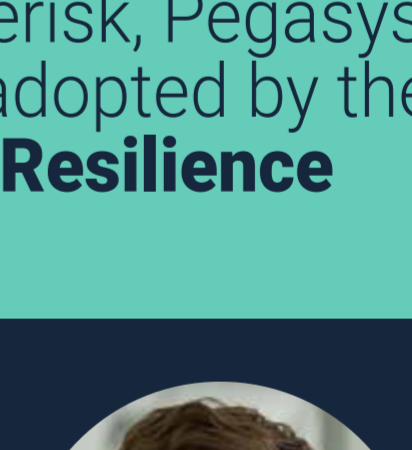
Pegasys



"In the NPWI journey, a fundamental first step is to identify priority basins and invest directly in them. **Impact is local, and so must be the investment.**"

Dr. Gregg Brill,

Pacific Institute / CEO Water Mandate



"**NPWI encourages shared goals, metrics, and actions.** This collective thinking is essential to managing water as a complex and communal resource."

Colin Strong,

World Resources Institute (WRI)

ARE YOU READY TO RAISE YOUR COMPANY'S WATER AMBITION?

Visit the Water Resilience Coalition website:

www.ceowatermandate.org/resilience



CONNECT

Send us a direct message: ceowatermandate@unglobalcompact.org



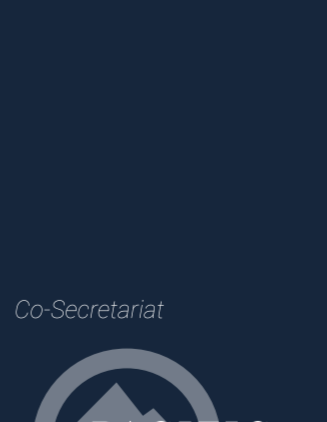
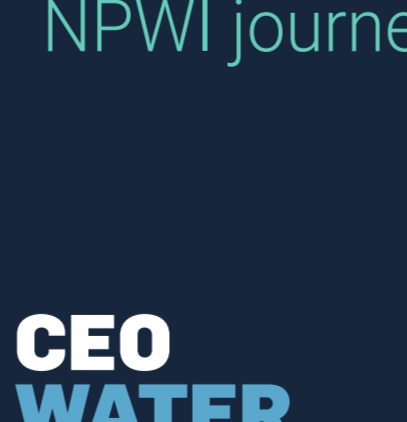
LEARN

Find out how companies are embarking on the NPWI journey.



JOIN

Be a part of the solution and join the Water Resilience Coalition!



The Water Resilience Coalition is an industry-driven, CEO-led initiative by the CEO Water Mandate, a partnership between the United Nations Global Compact and the Pacific Institute. It aims to elevate the long-term mounting crisis of global water stress and its connection to climate change to the top of the corporate agenda and to preserve the world's freshwater resources through collective action in water-stressed basins and through ambitious, quantifiable goals.

Sources: The United Nations world water development report 2020: water and climate change, facts and figures. <https://unesdoc.unesco.org/ark:/48223/pf0000372876.locale=en>
 UN Water. Water Quality and Wastewater. <https://www.unwater.org/water-facts/quality-and-wastewater>
 UN Water. Billions of people will lack access to safe water, sanitation and hygiene in 2030 unless progress quadruples. <https://www.unwater.org/billions-of-people-will-lack-access-to-safe-water-sanitation-and-hygiene-in-2030-unless-progress-quadruples>
 UN Global Compact Academy. Delivering on Net Positive Water Impact for Growth and Resilience. <https://unglobalcompact.org/academy/delivering-on-net-positive-water-impact-for-growth-and-resilience>
 Net-Positive Water Impact in Water-Stressed Basins. SDG Ambition Benchmark Reference Consultation Draft. UN Global Compact. <https://www.unglobalcompact.org/library/5790>