



Measuring and Disclosing Water Stewardship Practice

Hugh "Bert" Share
Anheuser-Busch InBev

What is the Beverage Industry Environmental Roundtable?

The BIER is a technical coalition of 16 leading global beverage companies working together to advance the standing of the beverage industry in the realm of environmental stewardship.



Other contributors:

Facilitated by:



Beverage Industry
Environmental Roundtable



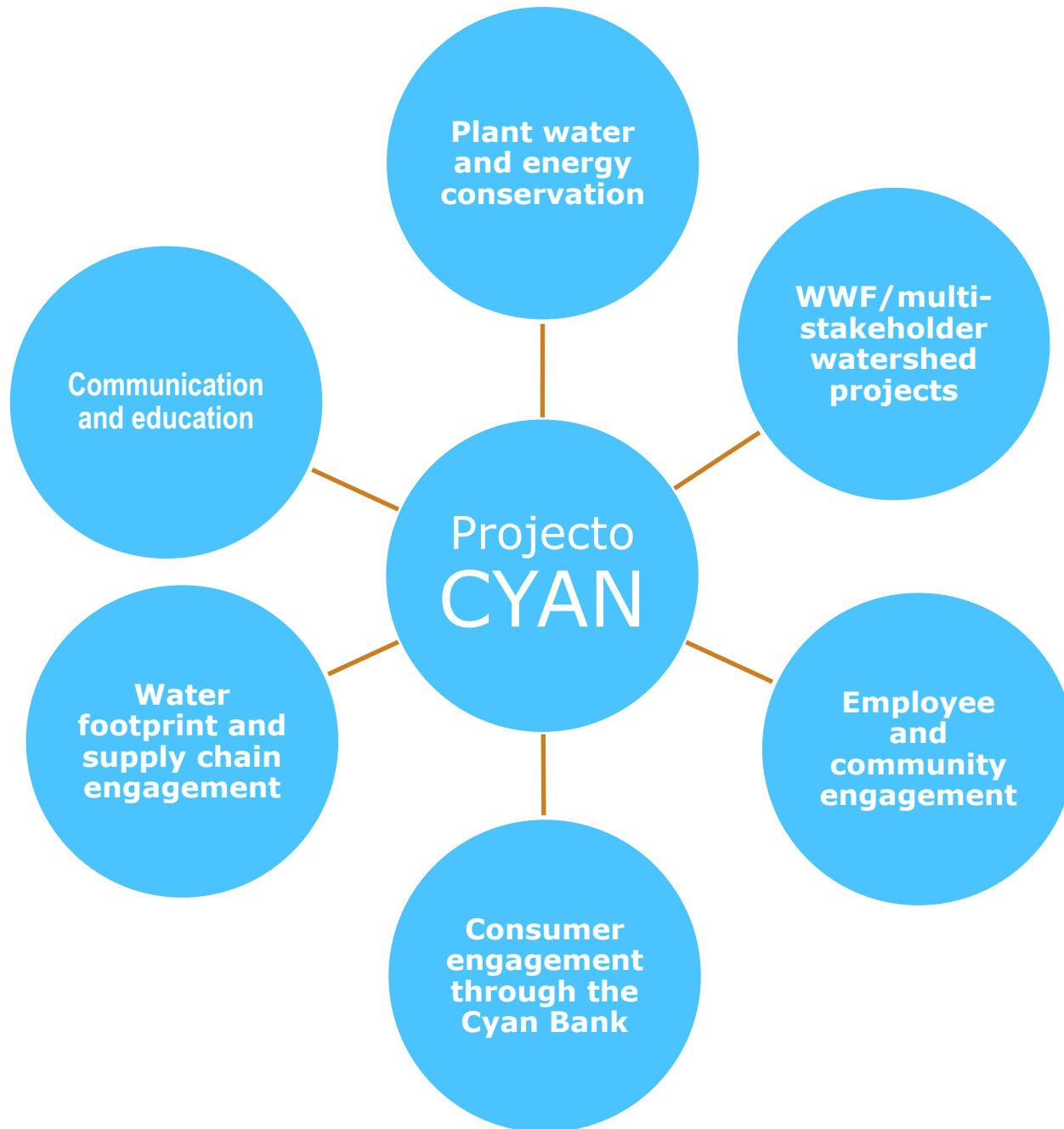
Our Water Strategy



- In-plant (direct) water conservation – Voyager Plant Optimization management system
- Understand risks and act on them
- Watershed protection
- Partnership approach (communities, suppliers, NGOs, local governments, industry associations)
- Employee engagement in everything we do



Cyan Project Components – A Model for Water Stewardship



Cyan Project Components – A Model for Water Stewardship



Million liters
of water
saved so far

