Reflections on disclosure based on AWS Kenya Case study

Exploring the value of Water Stewardship Standards
Alliance for Water Stewardship Kenya Case Study
Figures 1 and 2: Location of the Lake Naivasha Basin and land-use in the basin.
The results of these deliberations have been documented and provide valuable and progressive ideas for further development within the global standard setting process. Reflecting on the AWS effort, Kenyan stakeholders provided the following testimonies:

‘Now we understand what the AWS standard is about, it is clear that it will help us implement Integrated Water Resource Management and our National Water Policy. It has our full support’.

Philip Olum, CEO, Water Resource Management Authority

‘This work to develop a water stewardship standard is very important. It will change the way water is managed in Naivasha for good’.

Paul Runge, Vice-chair, Lake Naivasha Basin Umbrella Water Resources Users Association and representative of Upper Tana/Kirja WRTA

‘Standards bring many benefits but some audits aren’t thorough and there isn’t much attention to water. This focus on water will bring targeted action’.

Quality and Compliance Manager, Naivasha Agri-business

‘Of course our resources are stretched, so anything that promotes compliance and business cooperation is a welcome initiative’.

Dan Longovan, Director of Enforcement and Compliance, Kenya National Environment Management Authority

“Our businesses are almost totally dependent on water and long-term sustainability requires action from ourselves, other users in the basin and the government. Doing nothing is not an option – we are committed to finding a solution. Our worry is that a lack of enforcement means that any leadership on our side is either a waste of time, or even worse, puts us at a competitive disadvantage. By flagging and targeting these governance issues and helping differentiate responsible water users, the AWS standards being piloted are an important part of that solution.”

Harry Milbank, General Manager, Loitokitok Horticulture Ltd, Vegpro (Kenya) Ltd.
Interactions with disclosure

Disclosing numbers

*How relevant in these contexts?*

Disclosing compliance
Disclosing duty of care performance
Disclosing risk
Disclosing supplier performance
Disclosing employee status of employee habitation

*Significant drivers for change*

Disclosing nature and results of corporate engagement in water policy

*Essential accountability mechanism*

Disclosing stewardship status

*Significant benefits for securing markets & social (and legal?) license to operate*