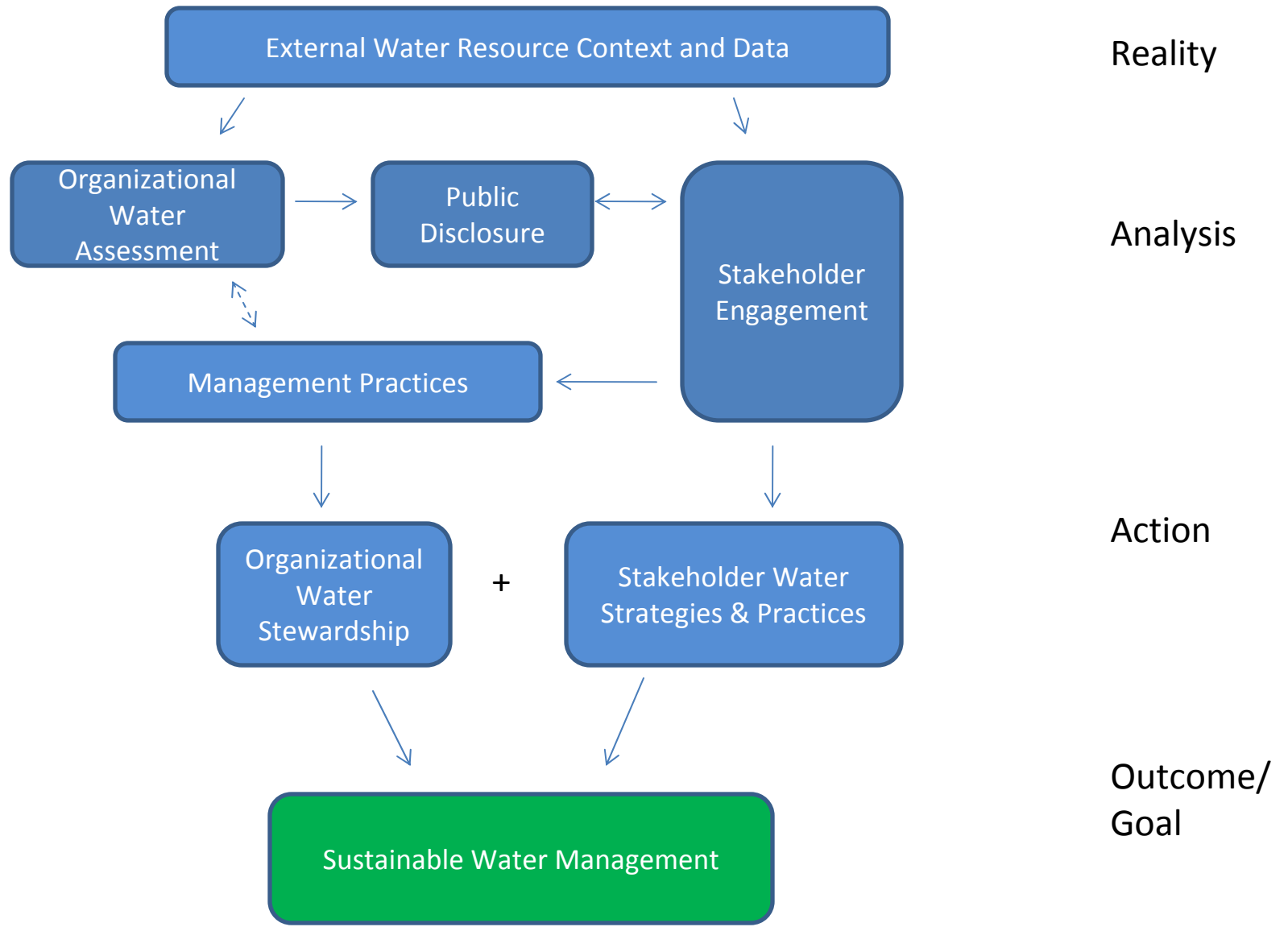


Objectives

- Communication
- Coordination
- Why Measurement & Disclosure Matters and How It Works

Measurement and Disclosure in Sustainable Water Management



Implementation Approaches

External Water Resource Context and Data

- Define indicators for measuring social and environmental conditions
- Develop sustainability context data for local and regional levels
- Create distribution channels and interfaces

Organizational Water Assessment

- Use indicators to measure progress
- Develop internal databases
- Apply relevant tools for impact analysis and risk assessment

Public Disclosure

- Establish disclosure standards and indicators
- Create distribution channels that amplify water disclosure

Stakeholder Engagement

- Perspectives on behavior, priorities and information needs
- Analysis of risks faced by and impacts on water resources (regional or local)
- Investment value (e.g. link between water stewardship and financial performance)
 - Develop aggregate data sets

Management Practices

- Set policies and commitments
- Implement procedures, including monitoring
- Capacity building

Stakeholder Action

- Certifications/awards
- Corporate dialogue
- Capacity building, public awareness, and/or public policy initiatives
- Ranking schemes
- Scaling up water disclosure
- Changes in financial transactions with the company

Key Criteria for the System

- Capacity
- Common metrics
- Ability to place organization in context
- Risk vs. Impact

Conclusions

- Synergies exist and initiatives want to build on these
- Common themes exist
- Disclosure centers on:
 - Common facts
 - Time, place, and audience