

# The UN Global Compact CEO Water Mandate

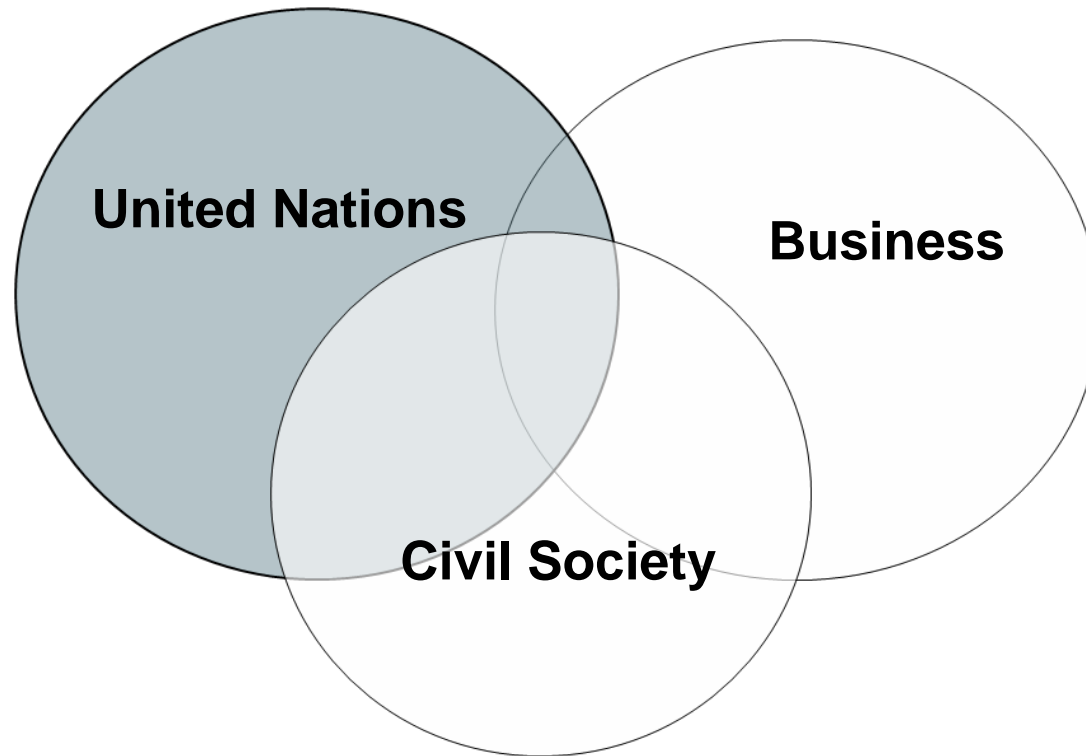
**Fifth Working Conference**  
**15-16 April 2010 – New York**



**United Nations** Global Compact



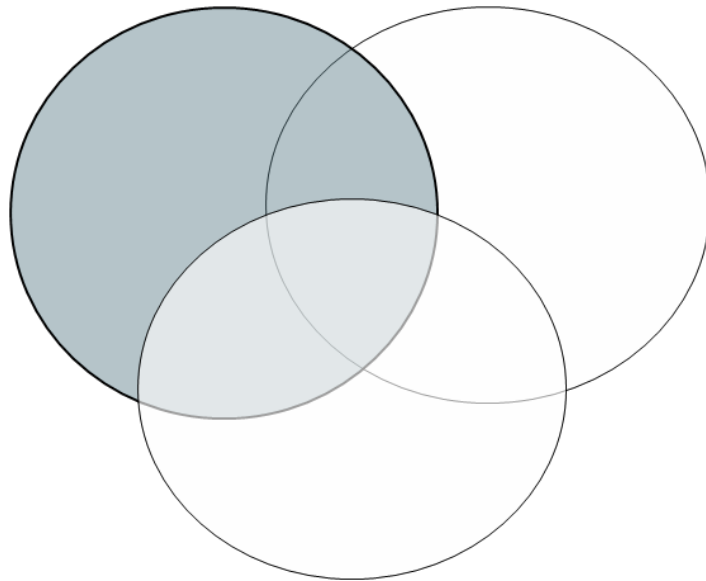
# Growing Convergence

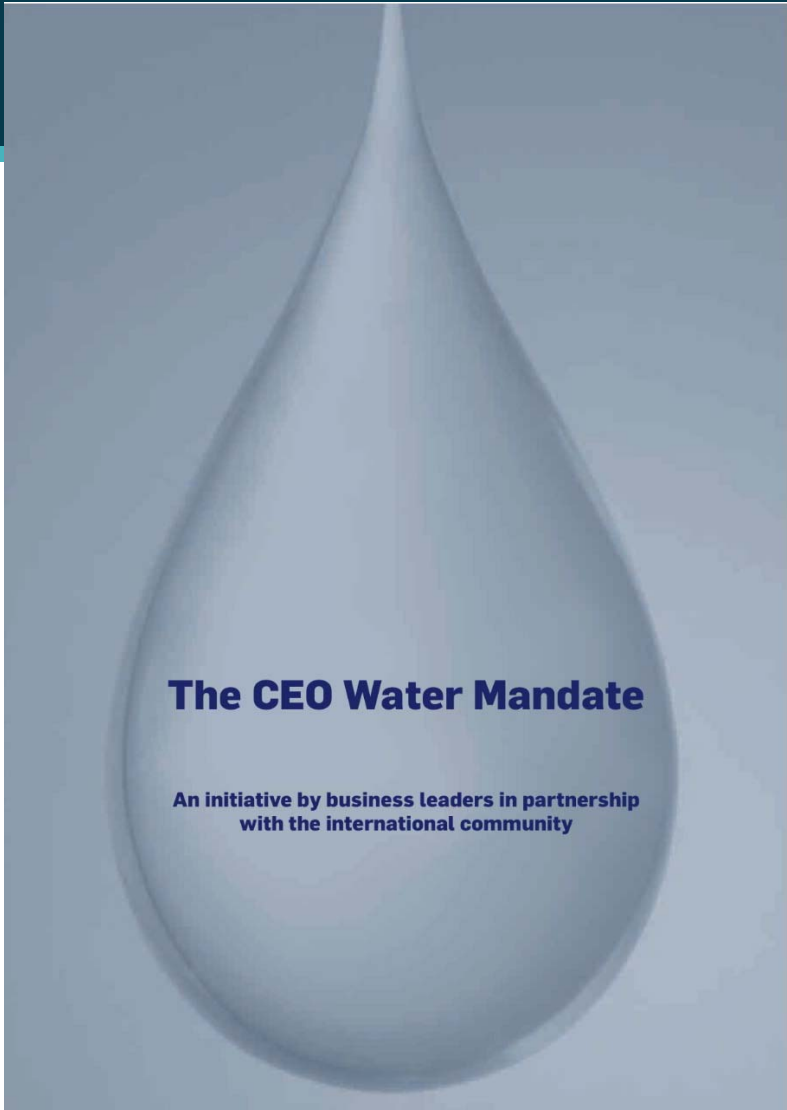


- **Environment**
- **Human Rights**
- **Labour**
- **Anti-Corruption**
- **MDGs**



# Result: Public-Private Initiatives





# **The CEO Water Mandate**

**An initiative by business leaders in partnership  
with the international community**



# CEO Water Mandate: Overview

- **Public-private initiative – launched by the UN Secretary-General**
- **Multi-stakeholder: companies, civil society, UN, Governments**
- **Strategic framework for Corporate Water Sustainability**
  1. *Direct Operations*
  2. *Supply Chain-Watershed Management*
  3. *Collective Action*
  4. *Public Policy*
  5. *Community Engagement*
  6. *Transparency*
- **Call-to-Action by CEOs to Business Leaders Everywhere**



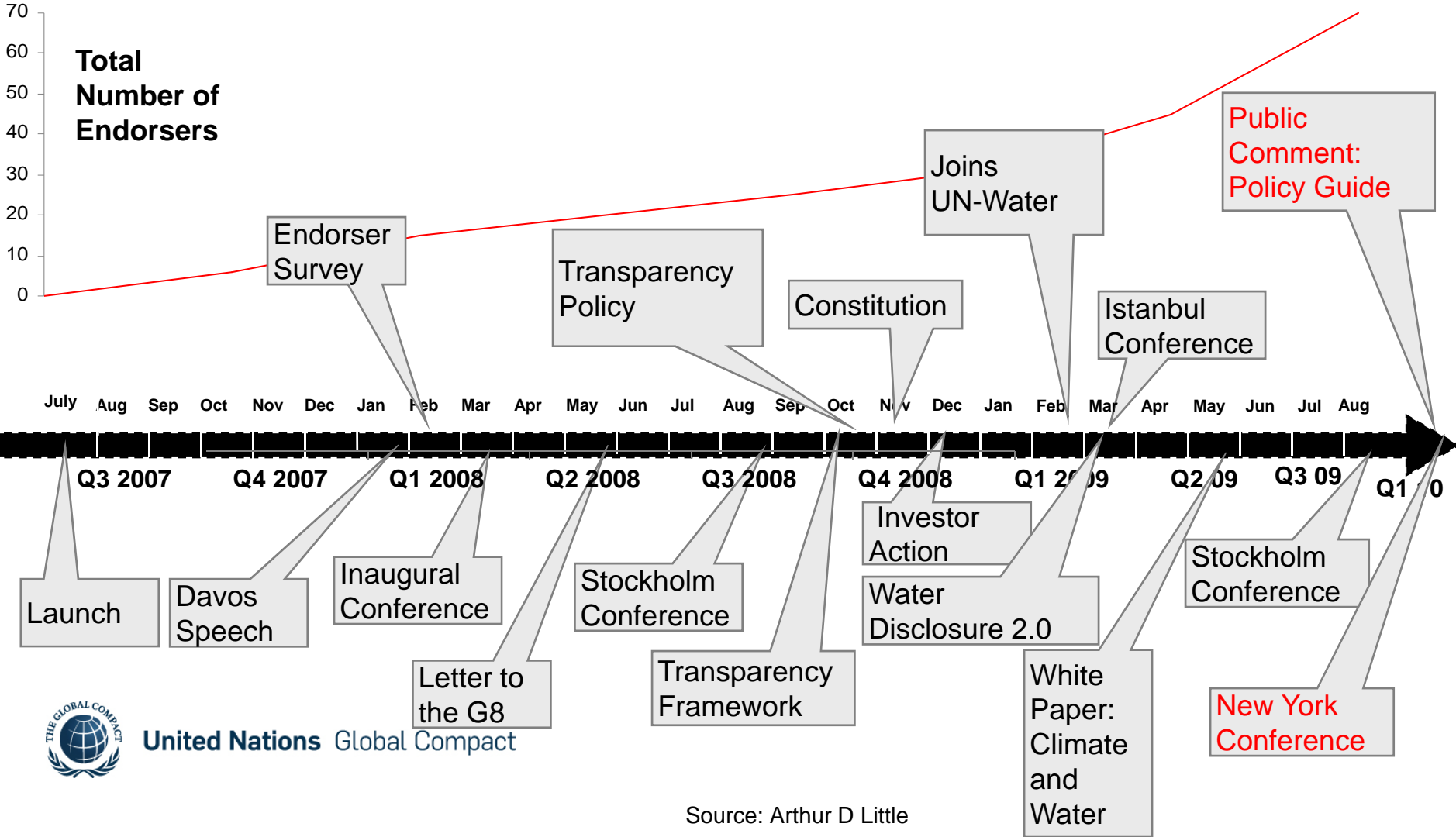
# Mission Statement

***To make a positive impact with respect to the emerging global water crisis by mobilizing a critical mass of business leaders to advance water sustainability solutions – in partnership with the United Nations, civil society organizations, governments, and other stakeholders.***

***Endorsers of the CEO Water Mandate recognize that through individual and collective action they can contribute to the vision of the UN Global Compact and the realization of the Millennium Development Goals.***



# CEO Water Mandate: Growth & Key Milestones



United Nations Global Compact

Source: Arthur D Little

# Sector Representation

**Apparel**

**Agri-Business**

**Beverage**

**Chemicals**

**Construction**

**Consumer Products**

**Energy**

**Engineering**

**Finance**

**Food**

**Footwear**

**Forest Products**

**Metals**

**Water Services**

**Water Utilities**





# Seeking: 'Hyper-Transparency'

## 1. Mandate as an Initiative:

- Multi-stakeholder working forums
- Make public all reports and documents (website)
- Publish notes of all Steering Committee meetings

## 2. Endorsers

- Commit to “Transparency Policy”
- Publish annual public reports: Mandate implementation
- Follow UNGC’s *Communication on Progress*
- Delisting provision



|  |   |   |
|--|---|---|
|  | Officer   |   |
| Grupo Via Delphi (Mexico)              | Francisco Cordova Lira, Chief Executive Officer                 |    |
| H&M Hennes & Mauritz (Sweden)          | Rolf Eriksen, Chief Executive Officer                           | <a href="#">CEO Water Mandate COP 2008</a>  |
| Hayleys Limited (Sri Lanka)            | Mohan Pandithage, Chairman & Chief Executive                    | <a href="#">Annual Report 2008/09 - Sustainability Report</a>                       |
| Heineken NV (The Netherlands)          | Jean-François van Boxmeer, Chairman and Chief Executive Officer |   |
| Hindustan Construction Co. (India)     | Ajit Gulabchand, Chairman                                       | <a href="#">CEO Water Mandate COP 2009</a>  |
| Hong Kong Beijing Air Catering (China) | Annie Wu, Managing Director                                     |   |
| Levi Strauss & Co. (USA)               | John Anderson, Chief Executive Officer                          | <a href="#">CEO Water Mandate COP 2009</a>  |
| Metito Ltd (United Arab Emirates)      | Mutaz Ghandour, Chief Executive Officer                         |  |
| Molson Coors Brewing Company (USA)     | Peter Swinburn, Chief Executive Officer                         |   |
| Nalco Holding Company (USA)            | J. Erik Fyrwald, Chairman and Chief Executive Officer           |   |
| Nestlé S.A. (Switzerland)              | Peter Brabeck-Letmathe, Chairman of the Board                   | <a href="#">The Nestlé water management report</a>                                  |
| Netafim (Israel)                       | Igal Aisenberg and Eli Shohet, Presidents & Co-CEOs             | <a href="#">Sustainability Reporting 2009</a>                                       |
| Nike, Inc. (USA)                       | Mark Parker, President and CEO                                  |   |
| PepsiCo, Inc. (USA)                    | Indra K. Nooyi, Chairman and Chief Executive Officer            | <a href="#">CEO Water Mandate COP 2009</a>  |
| PricewaterhouseCoopers (USA)           | Dennis Nally, Chief Executive Officer                           | <a href="#">CEO Water Mandate COP 2009</a>  |
| Progressive Asset Management (USA)     | Richard W. Torgerson, President & Director of Research          |   |

# This Conference: Areas of Focus

- **Water Policy Engagement**

  - “Draft Guide to Responsible Business Engagement in Water Policy”

  - Germany Ministry for Economic Cooperation and Development; GTZ

- **Water and Human Rights**

  - Survey of endorser approaches

- **Water Disclosure**

  - Review of COP-Water reporting



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