Corporate Water Disclosure at The Coca-Cola Company
Who are we talking to?

Investors
Suppliers
Bottling Partners
Opinion Leaders
Associates
Partners
Our Executives
Investors
Rating Indices
Consumers
Customers
Media
Critics
What are we talking about?

- Access to water
- Water footprinting
- Green water
- Wastewater treatment
- Gray water
- Access to sanitation
- Corporate water strategy
- Water use efficiency
- Supply chain engagement
- Global water challenges
- Our business and water
- Rainwater harvesting
- Water risks
- Watershed protection
- Total water use
- Water challenges
- Blue water
- Returning what we use
What are we talking about?

- Policy engagement
- Biodiversity
- Water and population growth
- Water pricing
- Water and climate nexus
- Partnering for solutions
- Water reporting
- Water and economic development
- Desalination
- Eco-system services
- Water and human health
- Water infrastructure
- Water and human rights
- Freshwater
- Competition for water
- Source vulnerability assessments
How are we talking about water & our business?

World Business Council for Sustainable Development

Investor briefings

Hill briefings

The Coca-Cola Company

The Goal Is Clear
A Transformative Partnership in Desalmed Water

Quantifying Watershed Restoration Benefits in Community Water Partnership Projects
Phase II Report

Quantifying Water Access Benefits in Community Water Partnership Projects

GLOBAL WATER CHALLENGE

GWC
How are we talking about water & our business?

- Water brochure
- The CEO Water Mandate
- CDP Water Disclosure
- Water Footprint Group
- And more...
What makes water disclosure complicated?

- Massive increase in appetite
- Insufficient alignment around scope (global, country, local; company owned, franchise, supplier)
- Insufficient guidelines
- Competing interests & agendas
- Hard to compare apples to apples
- Insufficient alignment around terminology
Water Stress Has Many Faces

- Physical availability – surface or groundwater – and the sustainability of those sources
- Infrastructure existence, pressure, service area, metering
- Pricing – too cheap or too expensive
- Droughts
- Competing use and increased demand from more people and increased GDP
- Climate change
- Regulatory limits
- Social acceptance
Thank You!