



CEO Water Mandate Second Working Conference Welcoming Remarks



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Overview

- ◆ Rationale and objectives for second working conference
 - Supply Chain Management
 - Transparency
- ◆ Synopsis of endorsers' reported practice on water and supply chain management

Rationale: Supply Chain

- ◆ For many companies, most important water impacts and risks are embedded in the value chain, and there is currently little understanding regarding if and how companies can manage such impacts
- ◆ February 2008 CEO Water Mandate endorser survey:
 - On average Supply Chain Management identified as having the least advanced implementation levels (relative to the other Mandate elements)
 - Mandate element with broadest range of implementation levels among Mandate endorsers, suggesting an opportunity for the Mandate to serve as a learning platform in this area

Rationale: Supply Chain (cont)

- ◆ There is significant emerging practice (and market demand) regarding understanding and quantifying water use/impacts within the value chain (i.e., water footprinting), as well as managing such impacts, making this a timely subject for dialogue

Day One Objectives

- ◆ Scope the state-of-play regarding sustainable water management in the supply chain
- ◆ Share and learn from experiences and innovations
- ◆ Gather stakeholder input on:
 - The implementation actions that constitute both minimum expectations and best practice in relation to water and supply chain management.
 - Stakeholder information needs and interests in regard to water and supply chain issues
 - Identify role for the Mandate
- ◆ *Aspiration*: collective action

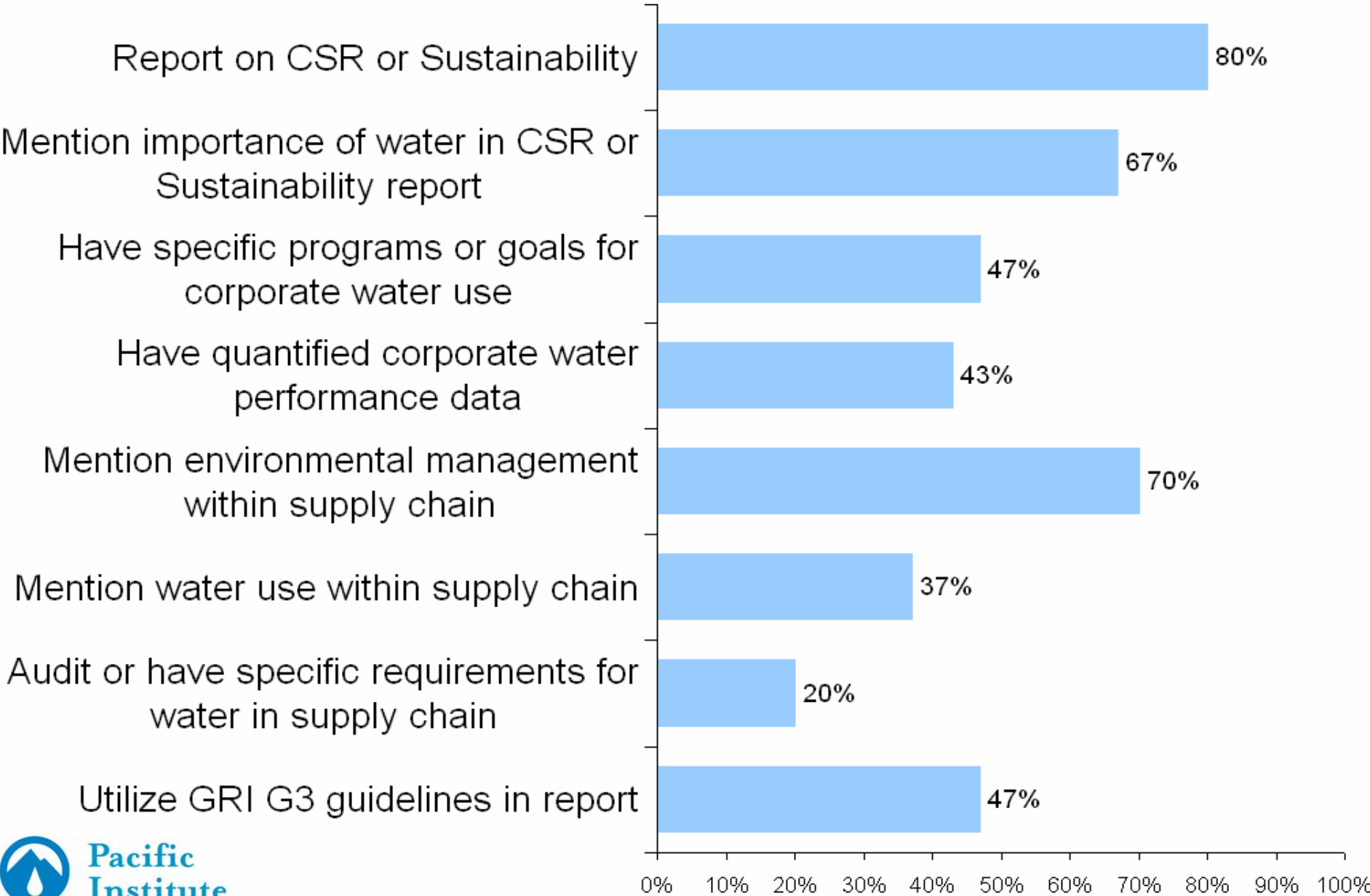
Rationale: Transparency

- ◆ Identified at inaugural working conference by endorsing companies and external stakeholders alike as a key issue in making the CEO Water Mandate a legitimate and meaningful initiative

Day Two Objectives

- ◆ Garner feedback regarding stakeholder information needs and interests in relation to the six elements of the CEO Water Mandate.
 - Basic expectations and perceptions of best practice
- ◆ Receive input on the consultation draft of the CEO Water Mandate Transparency Framework

Water Transparency of CEO Water Mandate Endorsers





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