CEO Water Mandate
Second Working Conference
Welcoming Remarks

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Overview

♦ Rationale and objectives for second working conference
  – Supply Chain Management
  – Transparency
♦ Synopsis of endorsers’ reported practice on water and supply chain management
Rationale: Supply Chain

♦ For many companies, most important water impacts and risks are embedded in the value chain, and there is currently little understanding regarding if and how companies can manage such impacts

♦ February 2008 CEO Water Mandate endorser survey:
  – On average Supply Chain Management identified as having the least advanced implementation levels (relative to the other Mandate elements)
  – Mandate element with broadest range of implementation levels among Mandate endorsers, suggesting an opportunity for the Mandate to serve as a learning platform in this area
There is significant emerging practice (and market demand) regarding understanding and quantifying water use/impacts within the value chain (i.e., water footprinting), as well as managing such impacts, making this a timely subject for dialogue.
Day One Objectives

♦ Scope the state-of-play regarding sustainable water management in the supply chain
♦ Share and learn from experiences and innovations
♦ Gather stakeholder input on:
  – The implementation actions that constitute both minimum expectations and best practice in relation to water and supply chain management.
  – Stakeholder information needs and interests in regard to water and supply chain issues
  – Identify role for the Mandate
♦ Aspiration: collective action
Rationale: Transparency

- Identified at inaugural working conference by endorsing companies and external stakeholders alike as a key issue in making the CEO Water Mandate a legitimate and meaningful initiative
Day Two Objectives

- Garner feedback regarding stakeholder information needs and interests in relation to the six elements of the CEO Water Mandate.
  - Basic expectations and perceptions of best practice
- Receive input on the consultation draft of the CEO Water Mandate Transparency Framework
Water Transparency of CEO Water Mandate Endorsers

- Report on CSR or Sustainability: 80%
- Mention importance of water in CSR or Sustainability report: 67%
- Have specific programs or goals for corporate water use: 47%
- Have quantified corporate water performance data: 43%
- Mention environmental management within supply chain: 70%
- Mention water use within supply chain: 37%
- Audit or have specific requirements for water in supply chain: 20%
- Utilize GRI G3 guidelines in report: 47%