observations

Business needs the same thing as everybody else:

- Transparent, equitable and robust allocation & regulation
  - Protect the water you need
  - Prevent you impacting on others
  - To give your activities legitimacy

- Capacity is only 30% of the 'regulatory vacuum' problem
  - Government on government issues
  - Mandate overlap and empire building / protection
  - Very messy institutional incentives
  - Donor owned and led work
  - Workplace motivation
  - Accountability, responsive governance

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CEO Water Mandate Third Working Conference
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- **Watch out for banana skins**
  - Perverse outcomes. eg. Workshops, WF
  - Diverting initiatives and initiative overload
  - Knowledge is power - informational inbalance / capture

- **Bridge the divides**
  - Business with Civil Society - huge legitimacy for advocacy
  - CSO networks on water: 480 groups in 66 countries. Noise > Voice
  - AWS. Developing a common set of principles and standards
  - Water Integrity Network – sign up

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Challenge

Is the CEO Mandate just another talk shop?

Opportunities for focused action?

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