CEO Water Mandate:

4th Working Conference

World Water Week
Stockholm – 17 August 2009
Growing Convergence

United Nations

Business

Civil Society
Result: Public-Private Initiatives

UN Global Compact
UNDP Growing Sustainable Business
“Caring for Climate”
“CEO Water Mandate”
UN Global Compact: Overview

Corporate Responsibility Initiative

Endorsed by UN General Assembly – Reporting to UN SG

6000 business participants & other stakeholders from 130 countries.

Key Stakeholders

Business enterprises, UN agencies, civil society organizations, labour

Commitment

1. Make the ten principles part of business operations everywhere
2. Pursue partnership projects toward UN goals
The Ten Principles

- **Human Rights**: Business should support and respect the protection of international human rights within their sphere of influence; and make sure they are not complicit in human rights abuses.

- **Labour**: Business should uphold the freedom of association and the effective recognition of the right to collective bargaining; the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; the elimination of discrimination in respect of employment and occupation.

- **Environment**: Business should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; encourage the development and diffusion of environmentally friendly technologies.

- **Anti-Corruption**: Business should work against all forms of corruption, including extortion and bribery.
UNGC’s Disclosure Policy: The *Communication on Progress*

- Required annually
- Must be public
- Three elements:
  - Statement of endorsement by CEO
  - Description of implementation actions
  - Outcomes utilizing metrics
- Delisting provision – 1000 companies delisted
The CEO Water Mandate

An initiative by business leaders in partnership with the international community
CEO Water Mandate: Overview

• Public-private initiative – backed by the UN Secretary-General

• Multi-stakeholder: companies, civil society, UN, governments

• Strategic framework for Water Sustainability and Stewardship

  Direct Operations
  Supply Chain-Watershed Management
  Collective Action
  Public Policy
  Community Engagement
  Transparency

• Call-to-Action by CEOs to Business Leaders Everywhere
Mission Statement

To make a positive impact with respect to the emerging global water crisis by mobilizing a critical mass of business leaders to advance water sustainability solutions – in partnership with the United Nations, civil society organizations, governments, and other stakeholders.

Endorsers of the CEO Water Mandate recognize that through individual and collective action they can contribute to the vision of the UN Global Compact and the realization of the Millennium Development Goals.
CEO Water Mandate: Key Milestones

- Endorser Survey
- Transparency Policy
- Constitution
- Joins UN-Water
- Istanbul Conference
- Public Comment: Policy Guide
- Launch
- Davos Speech
- Inaugural Conference
- Stockholm Conference
- Letter to the G8
- Transparency Framework
- Investor Action
- Water Disclosure 2.0
- White Paper: Climate and Water

Source: Arthur D Little
## Industry Representation

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<thead>
<tr>
<th>Apparel</th>
<th>Aluminum</th>
<th>Beverage</th>
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<td>Organic Grocery</td>
<td>Water Services</td>
<td>Water Utilities</td>
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Working Conferences

• Multi-stakeholder forums

  Share best and emerging practices on key issues

  Encourage cross-sector learning

    B<->B  B<->NGO  B<->Government  B<->UN

  Catalyze partnerships

• March 2008: General Implementation (UNHQ, NY)
• August 08: Water and Supply Chain; Disclosure (Stockholm)
• March 09: Public Policy; Water and Human Rights; Disclosure (Istanbul)
• August 09: Public Policy, Human Rights, Disclosure (Stockholm)
Transparency

1. Mandate as an Initiative:
   - Multistakeholder working forums
   - Public information sessions
   - Post key studies, surveys, research (website)
   - Conduct independent “Annual Review”
   - Publish Steering Committee meeting reports

2. Endorsers
   - Commit to “Transparency Policy”
   - Annual “Communications on Progress-Water”
   - To be posted on Mandate website
   - Delisting provision
This Stockholm Conference: Areas of Focus

• Responsible Public Policy Engagement
• Water and Human Rights
• Water Disclosure
Moving Forward…

• Closer Collaboration:
  - Civil Society Organizations
  - Specialized UN Agencies
  - Governments
  - Business “sustainability” groups

• Build Business Participation:
  - Regional diversity
  - Industry diversity
  - SMEs

• Specialized Tools and Guidance Resources

• Aggregate and Invite Social Vetting of COPs
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