The CEO Water Mandate:

1) Managing Water in the Supply Chain

2) Transparency

Stockholm, 21-22 August 2008
UN and Business: A Strengthening Partnership

Business

Growth & Returns

United Nations

Peace & Poverty Reduction

Good Governance
Anti-Corruption
Sustainable Development
Global Health
Environment

Globalization: Deepening Interdependencies
Result: Public-Private Initiatives

UN Global Compact
UNEP DTIE (GRI)
UNDP Sustainable Business
“Caring for Climate”
“CEO Water Mandate”
The CEO Water Mandate: Overview

• Conceived and developed by group of companies in partnership with the UN Global Compact Office and Government of Sweden

• Strategic Framework for Water Sustainability and Stewardship*

  Direct Operations
  Supply Chain-Watershed Management
  Collective Action
  Public Policy
  Community Engagement
  Transparency

• Call-to-Action by CEOs to Business Leaders Everywhere

* Water access and sanitation
Mission Statement

To make a positive impact with respect to the emerging global water crisis by mobilizing a critical mass of business leaders to advance water sustainability solutions – in partnership with the United Nations, civil society organizations, governments, and other stakeholders.

Endorsers of the CEO Water Mandate recognize that through individual and collective action they can contribute to the vision of the UN Global Compact and the realization of the Millennium Development Goals.
CEOs Water Mandate: The Six Areas of Focus

**Direct Operations:**
- Water-use assessments; targets for conservation and waste-water, etc.

**Supply Chain and Watershed Management:**
- Supplier sustainability strategies; assess and respond to watershed risk, etc.

**Collective Action:**
- Civil society, governments, UN, other water initiatives, etc.

**Public Policy:**
- Inputs to public-policy making; advocacy on water sustainability, etc.

**Community Engagement:**
- Support local groups; water education; infrastructure, etc.

**Transparency:**
- Report on implementation and progress
CEO Water Mandate Endorsers

- Q3 2007: 6
- Q4 2007: 15
- Q1 2008: 20
- Q2 2008: 25
- Q3 2008: 31

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Progress, Key Developments, Horizon Items

• Multi-Stakeholder Working Conferences (2 per year)
  - March 2008 (New York): General Implementation
  - August 2008 (Stockholm): Supply Chain, Transparency
  - March 2009 (Istanbul): Topic to-be-determined

• Broad Outreach to Governments (North/South)
  - Letter from 19 CEOs to G8 Leaders (Hokkaido Summit)
  - Discussions with Heads of State: 24-25 September (UNHQ)

• Exploring partnerships with key UN Agencies (UNICEF/UNEP/UNDP, etc.)

• Draft Transparency Framework (Pacific Institute)

• Building Ties With Investors > “UN Principles for Responsible Investment”
Medium and Long-Term Challenges and Opportunities

• Building broader base of committed CEOs
  - Target: 50-75 by January 2009
  - Sector and geographic diversity

• Finalizing and implementing the Transparency Framework
  - Disclosure and accountability
  - Sharing of best and emerging practices

• Maximizing synergies with relevant UN Agencies

• Aligning further with other business-oriented initiatives
  - World Business Council for Sustainable Development
  - World Economic Forum

• Broadening involvement of civil society organizations

• Driving performance across all six dimensions of Mandate
Today’s Conference

• Sharing of practices and intelligence on a critical topic:

  Managing Water in the Supply Chain

• Opportunity for Mandate endorsers to learn from one another and from non-business stakeholders

  Civil society organizations
  UN agencies
  Public authorities
  Specialized institutes

• Scope minimum expectations and what constitutes best practices
Thank You to Our Sponsors
The CEO Water Mandate
For too long, business has been seen as a culprit. The smokestacks of industry contaminate our atmosphere, the effluents from power plants spoil our rivers. But this is a misleading picture. More often than not today, business is becoming part of the solution, not the problem.

- UN Secretary-General Ban Ki-moon

Davos, 2008