



United Nations Global Compact

The CEO Water Mandate:

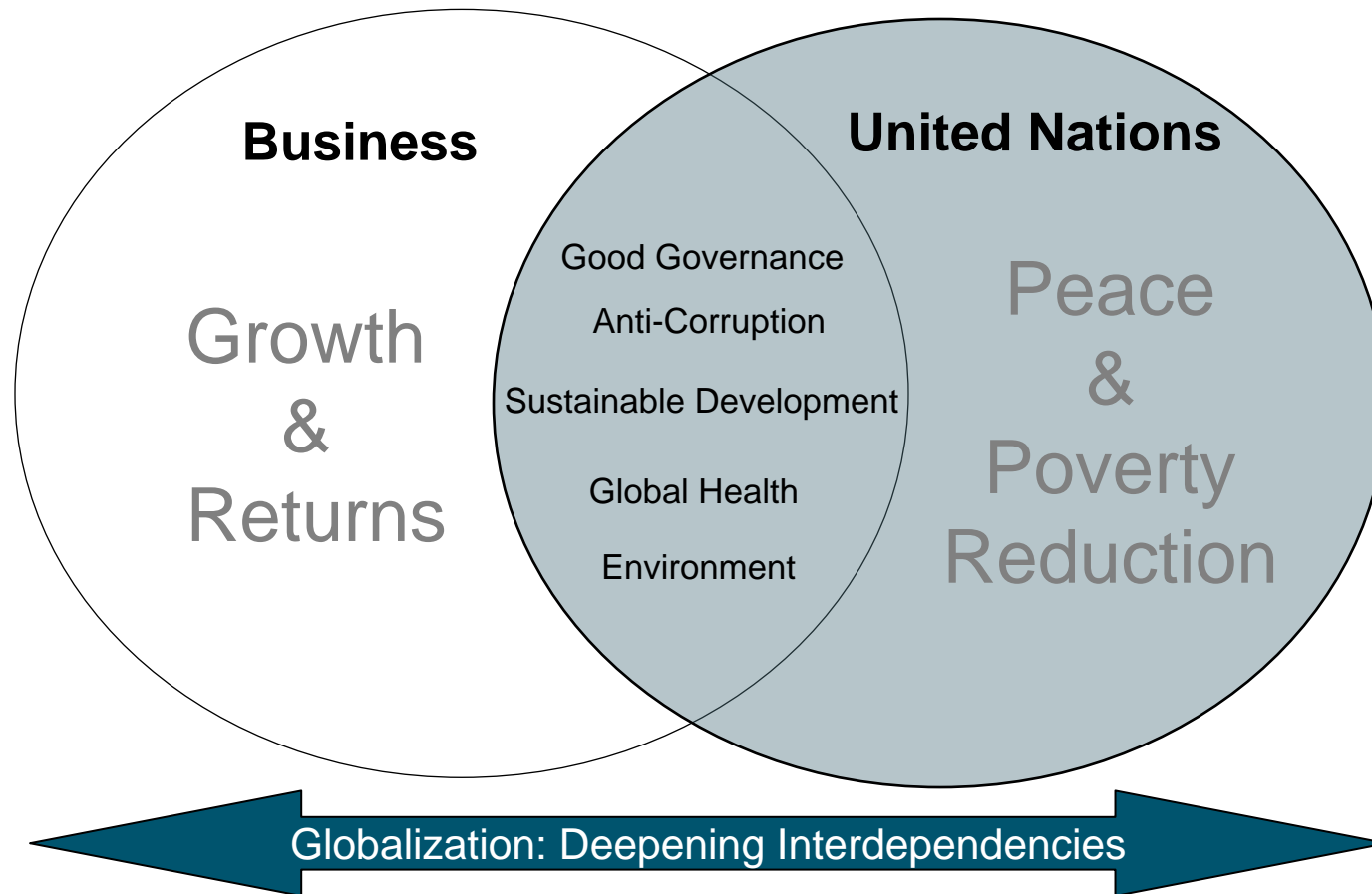
1) Managing Water in the Supply Chain

2) Transparency

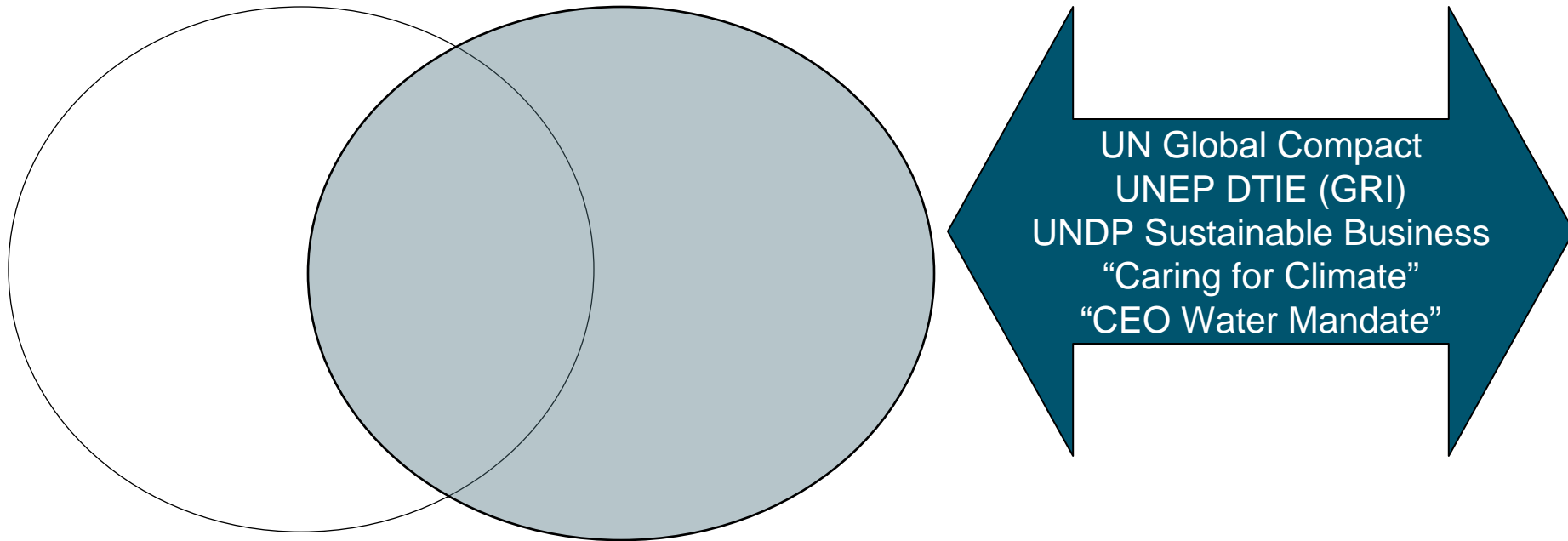
Stockholm, 21-22 August 2008



UN and Business: A Strengthening Partnership



Result: Public-Private Initiatives



The CEO Water Mandate: Overview

- Conceived and developed by group of companies in partnership with the UN Global Compact Office and Government of Sweden
- Strategic Framework for Water Sustainability and Stewardship*

Direct Operations

Supply Chain-Watershed Management

Collective Action

Public Policy

Community Engagement

Transparency

- Call-to-Action by CEOs to Business Leaders Everywhere

* Water access and sanitation



Mission Statement

To make a positive impact with respect to the emerging global water crisis by mobilizing a critical mass of business leaders to advance water sustainability solutions – in partnership with the United Nations, civil society organizations, governments, and other stakeholders.

Endorsers of the CEO Water Mandate recognize that through individual and collective action they can contribute to the vision of the UN Global Compact and the realization of the Millennium Development Goals.



CEO Water Mandate: The Six Areas of Focus

Direct Operations:

water-use assessments; targets for conservation and waste-water, etc.

Supply Chain and Watershed Management:

supplier sustainability strategies; assess and respond to watershed risk, etc.

Collective Action:

civil society, governments, UN, other water initiatives, etc.

Public Policy:

inputs to public-policy making; advocacy on water sustainability, etc.

Community Engagement:

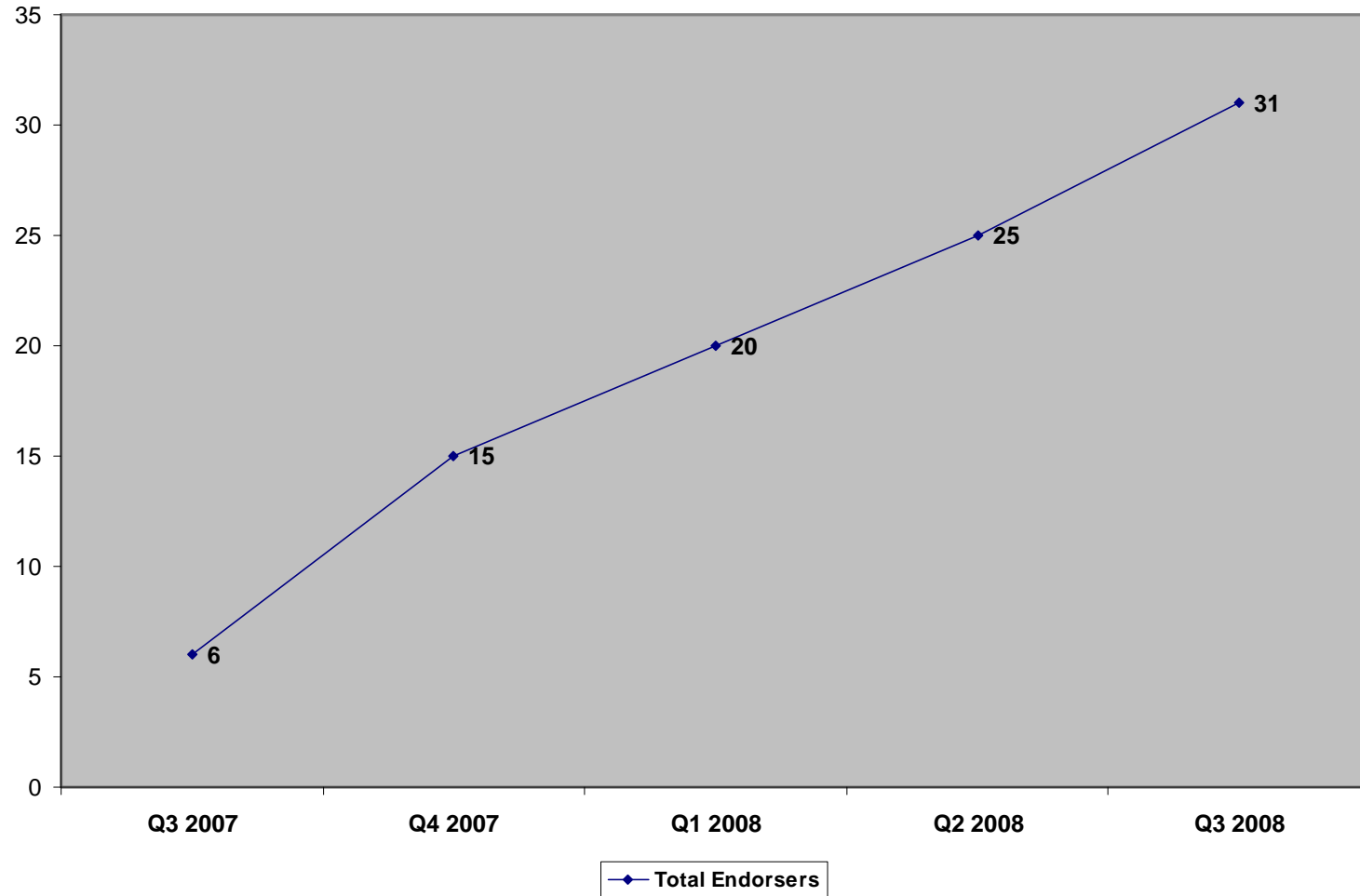
support local groups; water education; infrastructure, etc.

Transparency:

report on implementation and progress



CEO Water Mandate Endorsers



Progress, Key Developments, Horizon Items

- Multi-Stakeholder Working Conferences (*2 per year*)
 - March 2008 (New York): General Implementation
 - August 2008 (Stockholm): Supply Chain, Transparency
 - March 2009 (Istanbul): *Topic to-be-determined*
- Broad Outreach to Governments (North/South)
 - Letter from 19 CEOs to G8 Leaders (Hokkaido Summit)
 - Discussions with Heads of State: 24-25 September (UNHQ)
- Exploring partnerships with key UN Agencies (UNICEF/UNEP/UNDP, etc.)
- Draft Transparency Framework (Pacific Institute)
- Building Ties With Investors > “UN Principles for Responsible Investment”



Medium and Long-Term Challenges and Opportunities

- Building broader base of committed CEOs
 - Target: 50-75 by January 2009
 - Sector and geographic diversity
- Finalizing and implementing the Transparency Framework
 - Disclosure and accountability
 - Sharing of best and emerging practices
- Maximizing synergies with relevant UN Agencies
- Aligning further with other business-oriented initiatives
 - World Business Council for Sustainable Development
 - World Economic Forum
- Broadening involvement of civil society organizations
- Driving performance across all six dimensions of Mandate



Today's Conference

- Sharing of practices and intelligence on a critical topic:

Managing Water in the Supply Chain

- Opportunity for Mandate endorsers to learn from one another and from non-business stakeholders

Civil society organizations

UN agencies

Public authorities

Specialized institutes

- Scope minimum expectations and what constitutes best practices



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United Nations Global Compact



The CEO Water Mandate



For too long, business has been seen as a culprit. The smokestacks of industry contaminate our atmosphere, the effluents from power plants spoil our rivers. But this is a misleading picture. More often than not today, business is becoming part of the solution, not the problem.

- UN Secretary-General Ban Ki-moon

Davos, 2008

