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Nutrition | Water | Rural Development



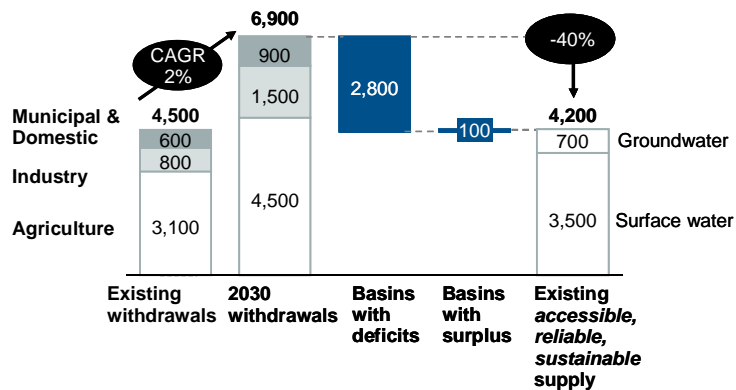
## Water Risks, Materiality, Relevance, Capital Expenditure

Christian Frutiger  
Public Affairs, Nestlé S.A.  
Copenhagen, CEO Water Mandate  
16 May 2011

15 May 2011 |

## Global freshwater availability vs. needs

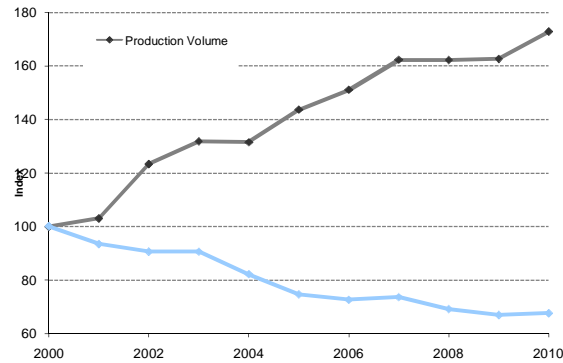
- Global freshwater withdrawal increased nearly **seven-fold** in the past century...



- Demand/Availability gap by 2030 will be **>40%**



## Freshwater withdrawals at Nestlé factories



Freshwater withdrawals 2010: **144 million m3**

Since 2000:

- Production **+ 72.8%**
- Water withdrawals **- 32.4%** (relative to production **- 61.2%**)

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## Water Stress Index for Direct Operations

### Two main types of water stress indicators

- **Freshwater availability per capita:** *“the smaller the amount of water available per person in a river basin, the higher the water stress”*. Focus on areas where competition around water among different sectors is strong and will exacerbate (World Resources Institute-Washington DC).

- **Water withdrawals to water availability:** *“the larger the volume of water withdrawn, used and discharged back into a river, the more it is degraded and/or depleted, and the higher the water stress”*.

The higher the water stress the stronger the competition between society's users and between society and ecosystem requirements (ETH, Institute for Environmental Engineering – Zürich).

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## Water Resources Review for Direct Operations

The WRR program is deployed in factories with high water related challenges:

- located in specific water stressed/water scarce regions and/or
- use of large amount of water in their process and/or
- represent a strategic interest in value creation and/or
- possible recorded issues encountered in the local water resources management.

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## Mapping Direct Operations with Combined Index (450 Factories)



Country	Site	Google Earth ETH	Global Water Tool WRI 2025	Combined Index (WRI/ETH)	WSI (ratio withdrawals to availability)	Class	GWT 2025 projection (m <sup>3</sup> /person/year)
A	Factory	1	1	1	<0.1	1	>4000
B	Factory	1	1	1	0.1-0.2	2	1700-4000
B	Factory	1	1	1	0.2-0.4	3	1000-1700
B	Factory	1	1	1	0.4-1	4	500-1000
B	Factory	1	1	1	>1	5	<500
C	Factory	1	1	1	<0.1	1	>4000
C	Factory	1	1	1	0.1-0.2	2	1700-4000
C	Factory	1	1	1	0.2-0.4	3	1000-1700
C	Factory	1	1	1	0.4-1	4	500-1000
C	Factory	1	1	1	>1	5	<500
D	Factory	1	1	1	<0.1	1	>4000
D	Factory	1	1	1	0.1-0.2	2	1700-4000
D	Factory	1	1	1	0.2-0.4	3	1000-1700
D	Factory	1	1	1	0.4-1	4	500-1000
D	Factory	1	1	1	>1	5	<500
E	Factory	1	1	1	<0.1	1	>4000
E	Factory	1	1	1	0.1-0.2	2	1700-4000
E	Factory	1	1	1	0.2-0.4	3	1000-1700
E	Factory	1	1	1	0.4-1	4	500-1000
E	Factory	1	1	1	>1	5	<500
F	Factory	1	1	1	<0.1	1	>4000
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F	Factory	1	1	1	0.4-1	4	500-1000
F	Factory	1	1	1	>1	5	<500
G	Factory	1	1	1	<0.1	1	>4000
G	Factory	1	1	1	0.1-0.2	2	1700-4000
G	Factory	1	1	1	0.2-0.4	3	1000-1700
G	Factory	1	1	1	0.4-1	4	500-1000
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Q	Factory	1	1	1	0.4-1	4	500-1000
Q	Factory	1	1	1	>1	5	<500
R	Factory	1	1	1	<0.1	1	>4000
R	Factory	1	1	1	0.1-0.2	2	1700-4000
R	Factory	1	1	1	0.2-0.4	3	1000-1700
R	Factory	1	1	1	0.4-1	4	500-1000
R	Factory	1	1	1	>1	5	<500
S	Factory	1	1	1	<0.1	1	>4000
S	Factory	1	1	1	0.1-0.2	2	1700-4000
S	Factory	1	1	1	0.2-0.4	3	1000-1700
S	Factory	1	1	1	0.4-1	4	500-1000
S	Factory	1	1	1	>1	5	<500
T	Factory	1	1	1	<0.1	1	>4000
T	Factory	1	1	1	0.1-0.2	2	1700-4000
T	Factory	1	1	1	0.2-0.4	3	1000-1700
T	Factory	1	1	1	0.4-1	4	500-1000
T	Factory	1	1	1	>1	5	<500
U	Factory	1	1	1	<0.1	1	>4000
U	Factory	1	1	1	0.1-0.2	2	1700-4000
U	Factory	1	1	1	0.2-0.4	3	1000-1700
U	Factory	1	1	1	0.4-1	4	500-1000
U	Factory	1	1	1	>1	5	<500
V	Factory	1	1	1	<0.1	1	>4000
V	Factory	1	1	1	0.1-0.2	2	1700-4000
V	Factory	1	1	1	0.2-0.4	3	1000-1700
V	Factory	1	1	1	0.4-1	4	500-1000
V	Factory	1	1	1	>1	5	<500
W	Factory	1	1	1	<0.1	1	>4000
W	Factory	1	1	1	0.1-0.2	2	1700-4000
W	Factory	1	1	1	0.2-0.4	3	1000-1700
W	Factory	1	1	1	0.4-1	4	500-1000
W	Factory	1	1	1	>1	5	<500
X	Factory	1	1	1	<0.1	1	>4000
X	Factory	1	1	1	0.1-0.2	2	1700-4000
X	Factory	1	1	1	0.2-0.4	3	1000-1700
X	Factory	1	1	1	0.4-1	4	500-1000
X	Factory	1	1	1	>1	5	<500
Y	Factory	1	1	1	<0.1	1	>4000
Y	Factory	1	1	1	0.1-0.2	2	1700-4000
Y	Factory	1	1	1	0.2-0.4	3	1000-1700
Y	Factory	1	1	1	0.4-1	4	500-1000
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Z	Factory	1	1	1	<0.1	1	>4000
Z	Factory	1	1	1	0.1-0.2	2	1700-4000
Z	Factory	1	1	1	0.2-0.4	3	1000-1700
Z	Factory	1	1	1	0.4-1	4	500-1000
Z	Factory	1	1	1	>1	5	<500

4 November 2010

## Water Resources Review (WRR) programme

Field survey to assess **sustainability level** related to local water resources management

Rolled out in **88** Nestlé (including NW) sites to date since 2006

### 5 pillars:

- Quantity
- Quality
- Site Protection
- Regulatory compliance
- Relationships with stakeholders

- to **raise awareness** on water resources at factory level
- to **estimate risk level and identify key issues** in local water resources management
- to set up **specific action plans** toward sustainable water use

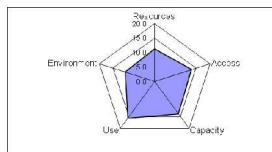
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## WRR Example 1: Kejayan Indonesia



Country level: medium-low risk (WPI=64.9)

Watershed level: medium-high risk (CI=3.5)

Local level: low risk



### On site:

- Abundant groundwater resources
- Treated wastewater effluents to farmers for irrigation
- !!!Risk of long term aquifer overexploitation due to free flowing water at artesian wells used for irrigation



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## Example 2: Mexico – Milk factory

- Located in a water scarce basin\*



Extreme Scarcity	Scarcity	Stressed	Sufficient	Abundant
<500	500-1000	1001-1700	1701-4000	>4000

Total Renewable Water Resources (TRWR) per person (m<sup>3</sup>/person/year) (Source: FAO, 2003-2007)

- High fresh milk intake (1.4 mio lt/day)
- High fresh water withdrawal (2.0 mio lt/day = ~1 Olympic swimming pool/day)

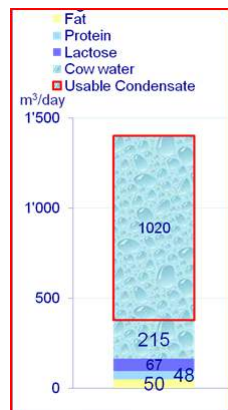
\*WBCSD = World Business Council for Sustainable Development

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## Local analysis shows risks and the opportunity to use cow's water instead of water withdrawal

### Factory daily milk intake



### Three major components:

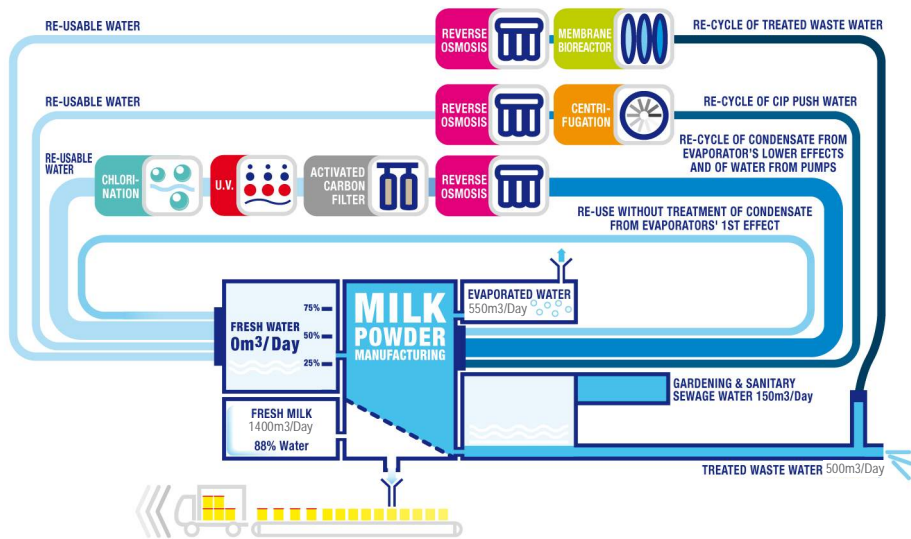
- Cow water recycle to potable
- Reduction of water use by main processes (e.g. CIP, steam use, rinse water, etc.)
- Recycling, of factory wastewater for industrial uses (cooling tower, onsite irrigation, truck washing, etc.)

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# Project ZER-Eau

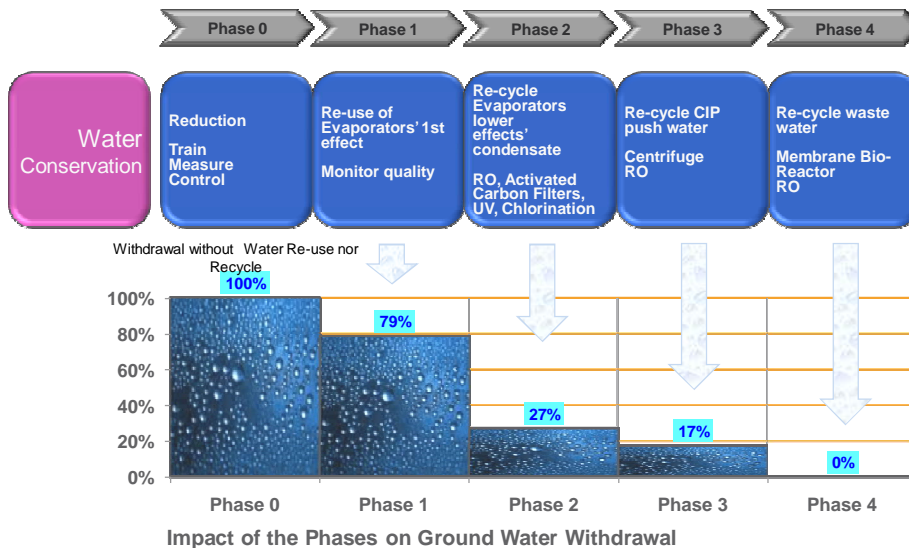


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# ZerEau - 5 Phases



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## Finally

- Water risk analysis is critical for longterm business success.
- Risk and impact assessments have to be local.
- It is less about whether there or not there is a risk, but about how water risks and opportunities are managed.
- Water disclosure has to be both harmonized and take into account the local nature of water risks as well as sustainable water risk management practices.

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## Thank you!

What else...?

[www.nestle.com/csv](http://www.nestle.com/csv)  
[www.creatingsharedvalue.org](http://www.creatingsharedvalue.org)

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