



WE SUPPORT

The CEO Water Mandate

CEO Water Mandate Second Working Conference

Stockholm, Sweden

August 21-22, 2008

Day One – Managing Water in the Supply Chain

Context and Value Proposition

For many companies, the most important water impacts and risks are embedded in the value chain, and there is currently little understanding regarding if and how companies can manage such impacts. This workshop will enable a better understanding of stakeholder expectations regarding this issue, as well as serve as a platform for endorsers to share practical experience (i.e., challenges and successes) and improve understanding regarding the management of water use and impacts within the supply chain.

Day One Objectives/Outcomes:

- Scope the state-of-play regarding sustainable water management in the supply chain.
- Provide a learning platform for endorsing companies to share experiences and innovations relating to this particular Mandate element.
- Garner feedback from key strategic interests regarding their views on:
 - The implementation actions that constitute both minimum expectations and best practice in relation to water and supply chain management.
 - Stakeholder information needs and interests in regard to water and supply chain issues.

Meeting Agenda – Day One¹

8:30 AM **Welcome:** Opening remarks, description of the impetus of The CEO Water Mandate and the general rationale and context for the workshop.

- Gavin Power, Head, CEO Water Mandate
- Jakob Granit, Project Director, Stockholm International Water Institute
- Jason Morrison, Globalization Program Director, Pacific Institute

¹ Subject to change.

9:00 AM Introductions and Event Orientation

Overview of the working conference objectives, agenda, and ground rules, followed by a brief introductory exercise that allows people to learn who's at the conference.

- Paul Hohnen, Sustainability Strategies (meeting facilitator)

9:20 AM Talking the Same Talk: Reaching a Shared Understanding of Key Terms

- Sylvain Lhôte, Director EU Affairs – Water for the World™ Programme Manager, Borealis Polymers N.V.(representing the World Business Council on Sustainable Development)

9:40 AM Water and Business Risk: A Perspective from the Investment Community

- Claudia Kruse, Vice President European Environmental, Social and Governance Research, JP Morgan

10:00 AM Coffee Break

10:30 AM Panel Session I: Innovations in Implementation: Assessing, Measuring, and Managing Water Use, Impacts, and Risks in the Supply Chain

Brief presentations demonstrating implementation activities and innovations relating to water and supply chain management.

- *Apparel Sector Approach to Wastewater Management in the Supply Chain*, Linda Hwang, Business for Social Responsibility
- *Measuring and Risk Mapping Direct Operations and the Supply Chain*, Denise Knight, Global Water Initiative Manager, The Coca-Cola Company
- *Supply Chain Water Footprinting: Emerging Practice, Benefits, and Limitations*, Stuart Orr, Freshwater Policy Officer, WWF
- *Supply Chain and Footprinting in a Fast-Moving Consumer Good Company*, John Temple, Vitality Director, Home and Personal Care R&D, Unilever
- *Water Related Supply Chain Management and Community Engagement in Africa*, Andy Wales, Group Head of Sustainable Development, SABMiller

11:45 AM Facilitated Discussion: Water in the Supply Chain versus Sphere of Influence: What Can Reasonably be Expected of Companies?

30 minutes of facilitated discussion where meeting participants have an opportunity to provide input on the session topic.

12:15 PM Lunch (Boxed lunches provided)

1:00 PM Keynote Luncheon Address: Ewa Björling, Swedish Minister for Trade

1:30 PM Panel Session II: Aligning Water Supply Chain Management and Public Policy Objectives

- *UNEP's Promotion of Sustainable Value Chain Management: What Can Be Learned for Water*, Cornelis Theunis Van der Lugt, Business and Industry Unit, United Nations Environment Programme
- *Managing Water Risk in the Supply Chain: Corporate Engagement with Public Policy*, Guy Pegram, Managing Director, Pegasys Strategy and Development Ltd.

Presentations followed by 30 minutes of facilitated discussion where meeting participants have an opportunity to provide input on the session topic.

2:30 PM Coffee break

3:00 PM Session III: Managing Water in the Supply Chain: Understanding Basic Expectations and Perceptions of Best Practice

- Gawain Kripke, Director, Policy & Research, Oxfam America
- Lauren Orme, Sustainable Raw Materials Manager, Marks and Spencer
- Mangesh Gupte, Deputy General Manager - CSR, Hindustan Construction Company Ltd

3:45 PM Concluding Facilitated Discussion: 45 minutes of facilitated, structured discussion where all participants have an opportunity to provide input on the session topic.

Specific questions to address in the discussion include:

- What is the road map, both in terms of process and time horizon, for moving from minimum expectations to best practice?
- What role can the CEO Water Mandate play in advancing best practice in this area?

4:30 PM Closing remarks: Closing observations recapping the day's overarching themes and a description of next steps.

- Gavin Power, Head, CEO Water Mandate
- Jason Morrison, Globalization Program Director, Pacific Institute

4:45 PM Day One Adjourn

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Day Two - The CEO Water Mandate and Transparency

Day Two Objectives/Outcomes:

- Garner feedback regarding stakeholder information needs and interests in relation to the six elements of the CEO Water Mandate.
- Receive input on the consultation draft of the CEO Water Mandate Transparency Framework, which will consist of both baseline requirements from the perspective of the Mandate Secretariat, as well as a description of options regarding how various transparency-related issues might be addressed within the initiative.

Meeting Agenda – Day Two

8:30 AM **Welcome, Review of Agenda, and Synopsis of Day One Discussions Focusing on Stakeholder Feedback on Key Supply Chain Information Needs**
Paul Hohnen, Sustainability Strategies (meeting facilitator)

8:45 AM **How Transparency Under the CEO Water Mandate Can Align with Existing Efforts**

- *Integrating CEO Water Mandate and GRI Reporting*, Sean Gilbert, Associate Director, Technical Development, Global Reporting Initiative
- *Learning from the Carbon Experience*, Nigel Topping, Head of Supply Chain, Carbon Disclosure Project
- *Making the Link Between Water Transparency and Footprinting*, Arjen Hoekstra, Professor in Multidisciplinary Water Management, Twente Water Centre, University of Twente

9:45 AM **Session One: Understanding Stakeholder Information Needs and Interests With Regard to the Six Mandate Elements**

- Jonathan Kaledin, Blue Water Certification Program Director, The Nature Conservancy
- Barbara Frost, Chief Executive, WaterAid
- Bart Slob, Senior Researcher, SOMO (Centre for Research on Multinational Corporations)

30 minutes of facilitated discussion where meeting participants have an opportunity to provide input on the session topic.

10:40 AM **Coffee Break**

11:00 AM Session Two: Defining the CEO Water Mandate's Transparency Framework

Session Objective: Gain clarity (reach consensus) on the core function, elements, and direction of the initiative's Transparency Framework moving forward.

Review of the Transparency Framework Discussion Paper²

Jason Morrison, Pacific Institute

Facilitated Discussion on Key Conceptual and Practical Issues Relating to the Transparency Framework

Subjects to be addressed include:

- 1) The basic expectations of the CEO Water Mandate Secretariat regarding minimum transparency-related responsibilities of endorsers,
- 2) The broad architecture regarding how this unique Mandate element can be conceptualized and operationalized within the initiative,
- 3) The rationale and options regarding how Phase II of the Transparency Framework can be developed, including more detailed guidance that draws from emerging best practice in water reporting in the areas covered by the six Mandate elements.

12:30 PM Adjourn

The organizers wish to recognize the organizations whose generous sponsorship has made this second working conference of the CEO Water Mandate a reality: PepsiCo, Diageo, Hindustan Construction Company, Coca-Cola, SABMiller, UN Global Compact Foundation, and the Stockholm International Water Institute.

We thank you.

² This presentation will build on the preparatory document circulated in advance of the meeting.