

Corporate Water Stewardship, Collective Action, and The Post-2015 Development Agenda

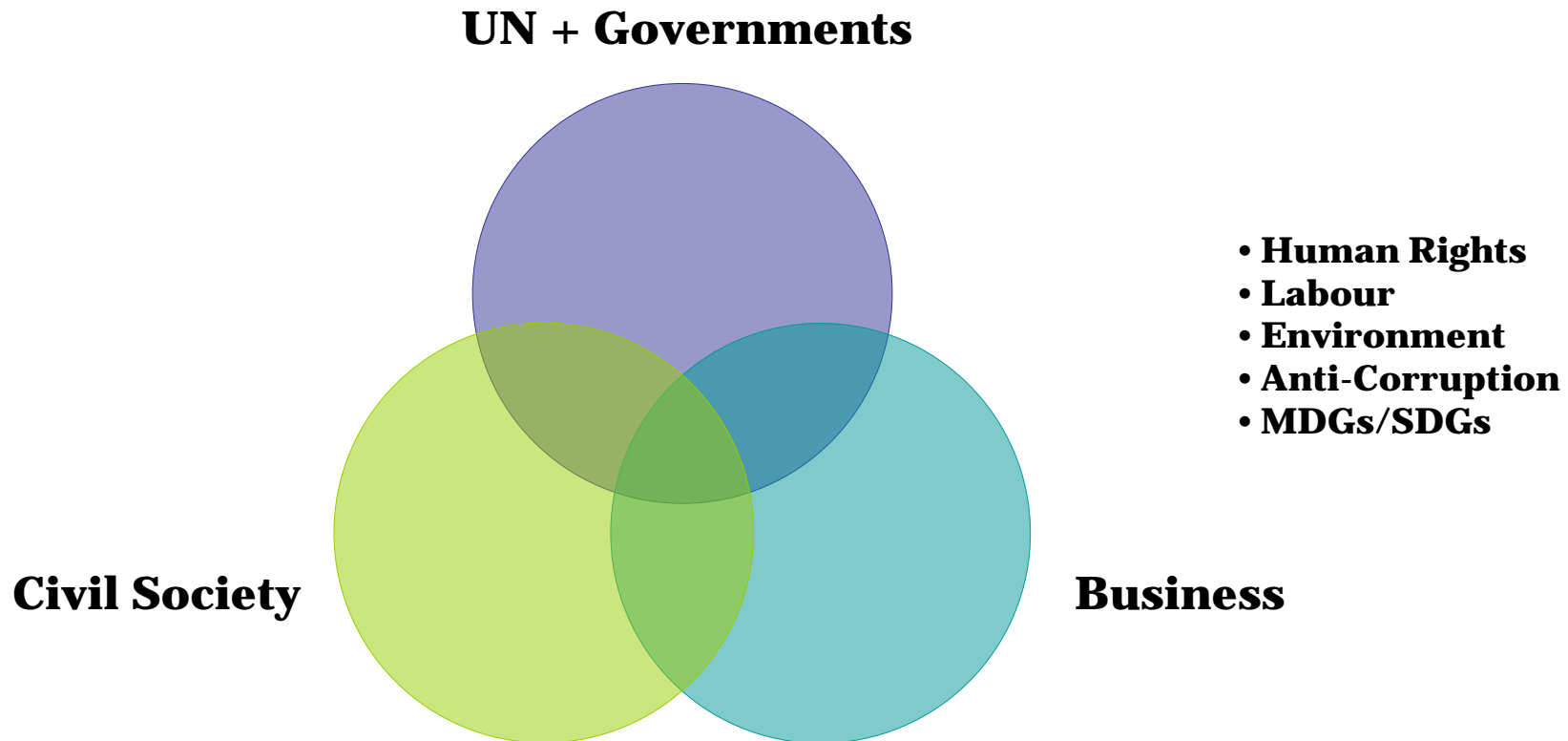
CEO Water Mandate
12th Working Conference
8-10 April 2014 – Lima



United Nations Global Compact



Growing Convergence



THE CEO WATER MANDATE

An initiative by business leaders in partnership with the international community



The CEO Water Mandate



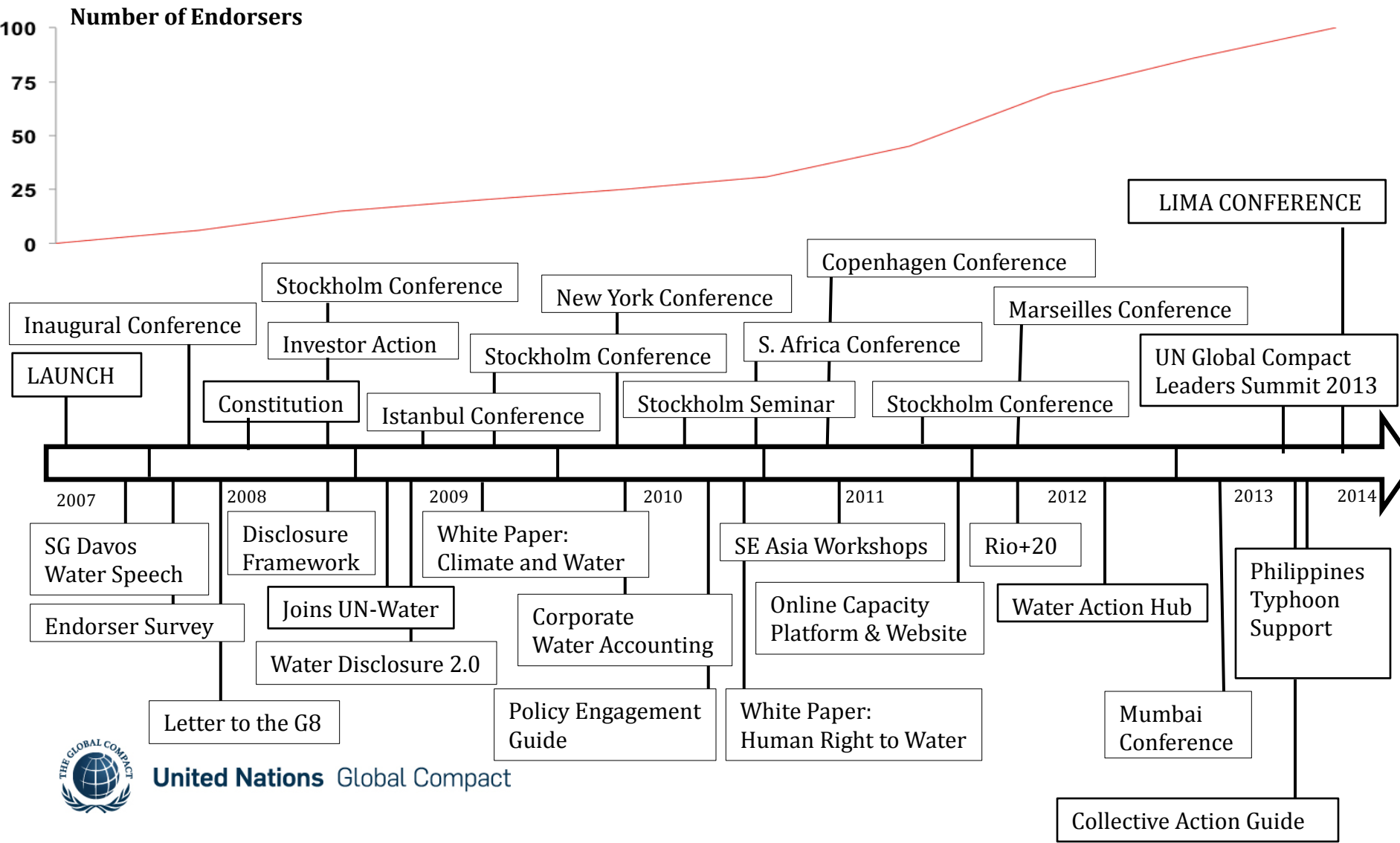
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CEO Water Mandate: Overview

- **Public-private initiative – launched by the UN Secretary-General**
- **Implemented by the UNGC, in partnership with the Pacific Institute**
- **Multi-stakeholder: companies, civil society, UN, Governments**
- **Strategic framework for Corporate Water Stewardship**
 1. *Direct Operations*
 2. *Supply Chain-Watershed Management*
 3. *Collective Action*
 4. *Public Policy*
 5. *Community Engagement*
 6. *Transparency*
- **Call-to-Action by CEOs to Business Leaders Everywhere**



CEO Water Mandate: Growth & Key Milestones



Sector Representation

Apparel

Agri-Business

Beverage

Chemicals

Construction

Consumer Products

Cosmetics

Energy

Engineering

Finance

Food

Footwear

Forest Products

Pharma

Publishing

Mining-Metals

Water Services

Water Utilities



Seeking: 'Hyper-Transparency'

1. Mandate as an Initiative:

- Multi-stakeholder working forums and public sessions
- Make public all reports and documents (website)
- Publish notes of all Steering Committee meetings

2. Endorsers

- Commit to “Transparency Policy”
- Publish annual public reports: Mandate implementation
- Follow UNGC’s *Communication on Progress*
- Delisting provision



Priority Workstreams

- **Water, Sanitation and Human Rights**
- **Corporate Water Disclosure**
- **Public Policy Engagement → Collective Action**





Welcome to the Water Action Hub!
Welcome to the Water Action Hub, an online platform designed to enable stakeholders to efficiently identify potential collaborators and engage with them in water-related collective action to improve water management in regions of critical strategic interest.

[Join Now!](#)

Latest Updates

- [BASF](#) joined the Hub on Aug 08, 2013
- [Corporate Eco Forum](#) joined the Hub on Aug 01, 2013
- [In Business For Good](#) joined the Hub on Jul 24, 2013
- [Business & Professional Women International](#) joined the Hub on Jul 24, 2013

Organizations

Find Organizations that are interested in or currently engaged in water-related collective action activities.

[Explore Organizations](#)

Projects

Explore projects in a particular region, by organization, or by collective action areas.

[Explore Projects](#)

Regions

Explore Regions across different geographies and look at active projects, organizations, and challenges in those regions.

[Explore Regions](#)

Action Areas

Explore water Action Areas that are of interest to an organization or are the focus of specific projects in various regions.

[Explore Action Areas](#)

Project Map

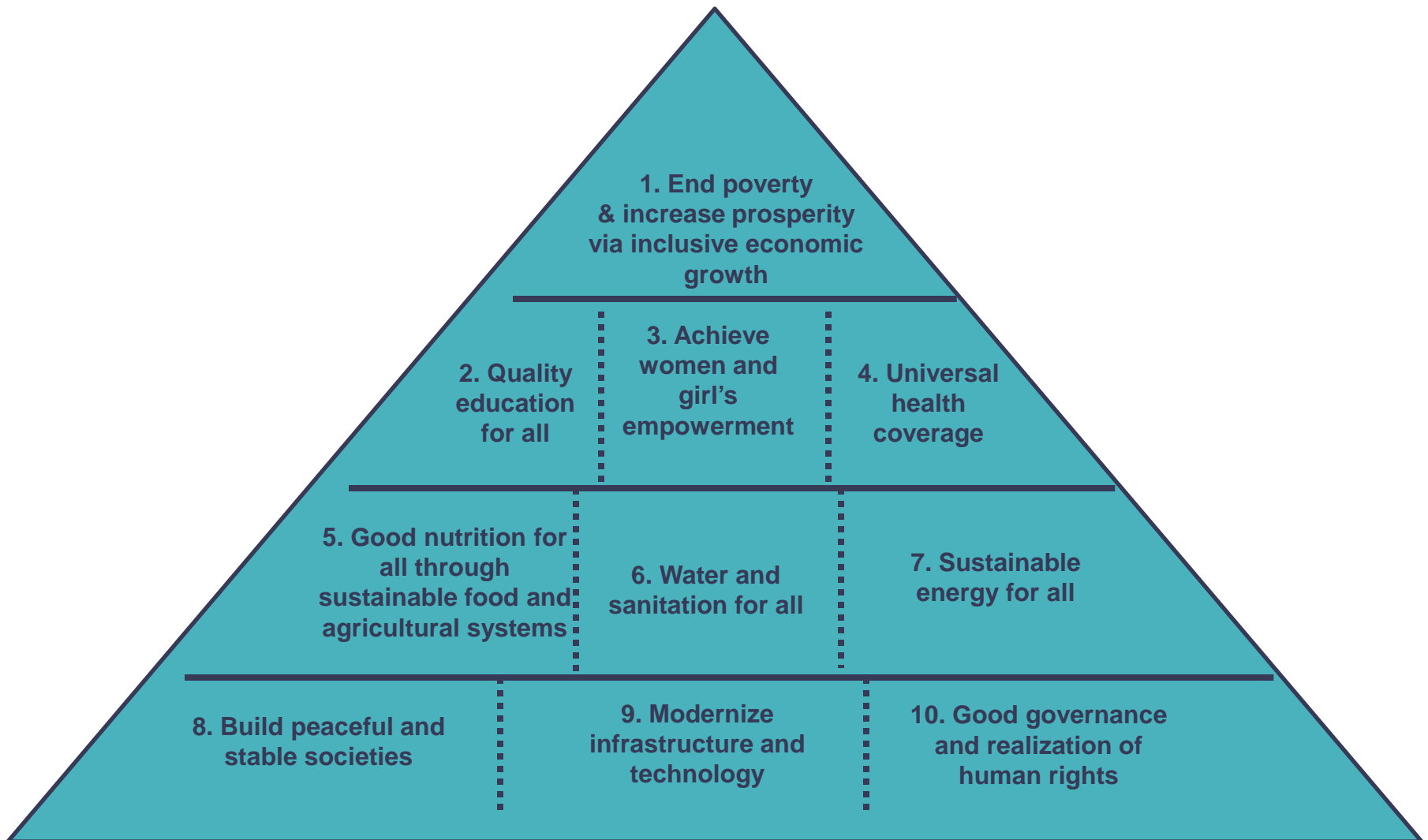
160 Organizations 127 Projects 283 Project Locations



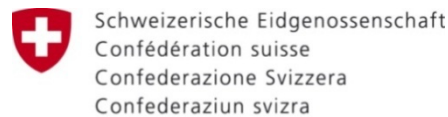
Partners



Possible 'Sustainable Development Goals'?



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Creating Shared Value
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Water Action Hub

The screenshot shows the Water Action Hub website. At the top, there is a teal header with the logo and the text "The CEO Water Mandate". Below the header is a navigation menu with links for Home, Organisations, Projects, Regions, Action Areas, Resources, and a search bar. A secondary navigation bar includes links for Administration, API, About Us, Feedback, and Report Inappropriate Activity.

The main content area features a large image of people at a water source. Below the image is a "Welcome to the Water Action Hub!" message and a "Join Now!" button. To the right, there is a "Latest Updates" section listing recent members who joined the Hub.

Below the welcome message are four colored boxes representing different categories:

- Organizations:** Find Organizations that are interested in or currently engaged in water-related collective action activities. Button: Explore Organizations.
- Projects:** Explore projects in a particular region, by organizations, or by collective action areas. Button: Explore Projects.
- Regions:** Explore Regions across different geographies and look at active projects, organizations, and challenges in those regions. Button: Explore Regions.
- Action Areas:** Explore water Action Areas that are of interest to an organization or are the focus of specific projects in various regions. Button: Explore Action Areas.

Below these boxes is a "Project Map" section. It displays a world map with colored markers indicating project locations. Statistics above the map show: 160 Organizations, 127 Projects, and 283 Project Locations. A legend below the map identifies markers for projects created by Hub Users, Administrators, and the Global Panel Network. There are also links for "Map", "Satellite", and "View Full Size Map".

At the bottom of the page, there is a "Partners" section with logos for Deloitte, giz, BMZ, and 25 PACIFIC INSTITUTE. The footer contains the copyright notice "Water Action Hub © 2013" and navigation links for Organizations, Projects, Regions, Action Areas, Privacy Policy, and Terms of Use, along with a language selection dropdown and social media icons for Facebook and Twitter.



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www.wateractionhub.org

Water Action Hub: Rimac Region

Water Action Hub The CEO Water Mandate

Home Organizations Projects Regions Action Areas Resources Search Stefanie.Woodward

Home / Administration / Regions / View Region Administration | About Us | Feedback | Report Inappropriate Activity

Admin - Rimac - Peru

ADMINISTRATION

- ◆ Dashboard
- ▲ Action Areas
- ★ Events
- ☰ Organizations
- 📄 Pages
- ☰ Projects
- ← **Regions**
- ➕ New Region
- 📎 Upload KML
- ⚙ Settings
- 👤 Users

Region Overview | Region Authorities | Region Documents | Development Agencies | Knowledge Portals | Basin Level Water Stewardship Tools

Projects in the Region

Legend: Basin, Main River, Project Entered by Hub User, Project Entered by Administrator, Project Blue Planet Network

Mapping Info

Map Latitude:	-12.04780
Map Center:	
Map Longitude:	-77.06220
Map Center:	
Map Zoom:	7
Region Overlay:	rimac_basin_1.kml
River Overlay:	rimac_rivers.kml
Total Projects:	3

Region Actions

- [Edit this Region](#)
- [Create New Region](#)
- [Upload KML File](#)

Water Challenges in this Region

As reported by organizations on the Hub.

27.0%	Local Water Resource Governance
16.2%	Compliance with Local Regulations and Widely-Accepted Standards
10.8%	Physical water supply
10.8%	Socioeconomic and Reputation
8.1%	Access to Water Supply and Water Services
8.1%	Upstream Water Issues
8.1%	

General Info

Published: No

Countries in the Basin:
Peru

Major Tributaries:
Santa Eulalia & Blanco

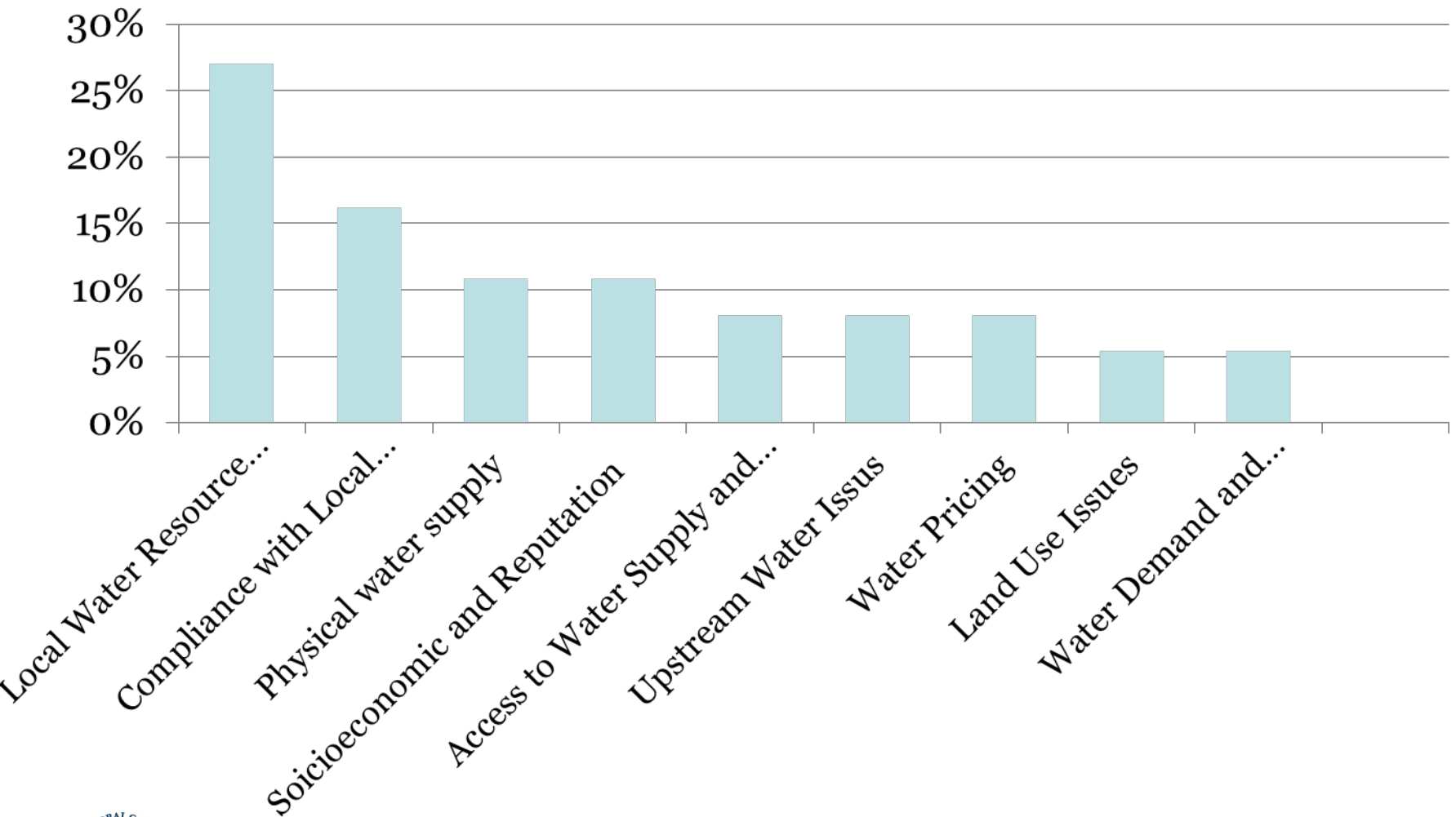
Length:
99 miles (160 km)

Basin:
3398 square kilometers

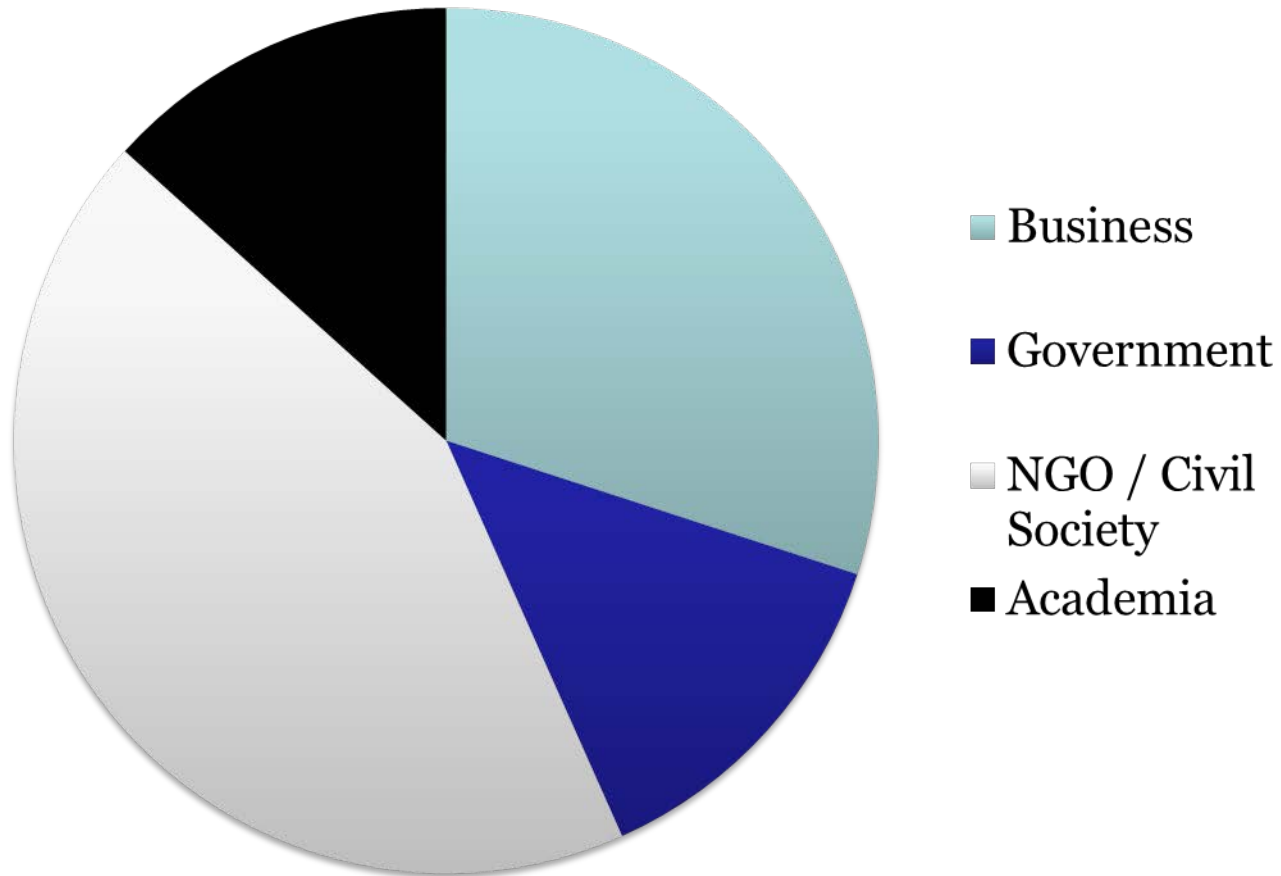
Region Overview:
Although Peru has enormous water wealth (71% of the world's tropical glacier, 6% of its surface water, an extensive coastline and water availability of 70,000 cubic meters/person), it faces severe water stress that is exacerbated by high vulnerability to climate change. It has low-lying coastal areas, arid and semi-arid regions, areas vulnerable to flooding, drought, and desertification, and fragile



Action Areas of Interest



Sector Breakdown



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