Corporate Water Stewardship, Collective Action, and The Post-2015 Development Agenda

CEO Water Mandate
12th Working Conference
8-10 April 2014 – Lima
Growing Convergence

UN + Governments

Civil Society

Business

- Human Rights
- Labour
- Environment
- Anti-Corruption
- MDGs/SDGs
THE CEO WATER MANDATE
An initiative by business leaders in partnership with the international community

United Nations Global Compact
CEO Water Mandate: Overview

• Public-private initiative – launched by the UN Secretary-General

• Implemented by the UNGC, in partnership with the Pacific Institute

• Multi-stakeholder: companies, civil society, UN, Governments

• Strategic framework for Corporate Water Stewardship

1. Direct Operations
2. Supply Chain-Watershed Management
3. Collective Action
4. Public Policy
5. Community Engagement
6. Transparency

• Call-to-Action by CEOs to Business Leaders Everywhere
CEO Water Mandate: Growth & Key Milestones

**Number of Endorsers**

- LAUNCH
  - Inaugural Conference
  - SG Davos Water Speech
  - Endorser Survey
  - Letter to the G8

- 2007
  - Joins UN-Water
  - Disclosure Framework

- 2008
  - Investor Action
  - White Paper: Climate and Water
  - Water Disclosure 2.0

- 2009
  - New York Conference
  - Corporate Water Accounting

- 2010
  - Stockholm Conference
  - SE Asia Workshops
  - Policy Engagement Guide

- 2011
  - Stockholm Seminar
  - Online Capacity Platform & Website
  - White Paper: Human Right to Water

- 2012
  - S. Africa Conference
  - Stockolm Conference
  - Water Action Hub

- 2013
  - Copenhagen Conference
  - UN Global Compact Leaders Summit 2013

- 2014
  - Marseilles Conference
  - LIMA CONFERENCE
  - Rio+20
  - Philippines Typhoon Support
  - Mumbai Conference
  - Collective Action Guide
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Seeking: ‘Hyper-Transparency’

1. Mandate as an Initiative:
   - Multi-stakeholder working forums and public sessions
   - Make public all reports and documents (website)
   - Publish notes of all Steering Committee meetings

2. Endorsers
   - Commit to “Transparency Policy”
   - Publish annual public reports: Mandate implementation
   - Follow UNGC’s *Communication on Progress*
   - Delisting provision
Priority Workstreams

• Water, Sanitation and Human Rights

• Corporate Water Disclosure

• Public Policy Engagement → Collective Action
UN Post-2015 Development Agenda
Possible ‘Sustainable Development Goals’?

1. End poverty & increase prosperity via inclusive economic growth
2. Quality education for all
3. Achieve women and girl’s empowerment
4. Universal health coverage
5. Good nutrition for all through sustainable food and agricultural systems
6. Water and sanitation for all
7. Sustainable energy for all
8. Build peaceful and stable societies
9. Modernize infrastructure and technology
10. Good governance and realization of human rights

Source: UN Global Compact, LEAD
Thank You to Our Sponsors
Water Action Hub

www.wateractionhub.org
Water Action Hub: Rimac Region

Admin - Rimac - Peru

General Info
- Published: No
- Countries in the Basin: Peru
- Major Tributaries: Balsa Bambu & Biruca
- Length: 99 km (620 km)
- Basin: 5,886 square kilometers

Region Overview:
Although Peru has enormous water wealth (71% of the world’s tropical glaciers, 9% of its surface water, an extensive coastline and water availability of 79,000 cubic meters per year), it faces severe water stress that is exacerbated by high vulnerability to climate change. It has low-flying coastal areas, and some arid regions, areas vulnerable to flooding, drought, and desertification, and fragile ecosystems.
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