Corporate Water Stewardship, Collective Action, and The Post-2015 Development Agenda

CEO Water Mandate
12th Working Conference
8-10 April 2014 – Lima
Growing Convergence

UN + Governments

- Human Rights
- Labour
- Environment
- Anti-Corruption
- MDGs/SDGs

Civil Society

Business
CEO Water Mandate: Overview

• Public-private initiative – launched by the UN Secretary-General

• Implemented by the UNGC, in partnership with the Pacific Institute

• Multi-stakeholder: companies, civil society, UN, Governments

• Strategic framework for Corporate Water Stewardship

1. Direct Operations
2. Supply Chain-Watershed Management
3. Collective Action
4. Public Policy
5. Community Engagement
6. Transparency

• Call-to-Action by CEOs to Business Leaders Everywhere
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<td>Mining-Metals</td>
<td>Water Services</td>
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*United Nations Global Compact*
Seeking: ‘Hyper-Transparency’

1. **Mandate as an Initiative:**
   - Multi-stakeholder working forums and public sessions
   - Make public all reports and documents (website)
   - Publish notes of all Steering Committee meetings

2. **Endorsers**
   - Commit to “Transparency Policy”
   - Publish annual public reports: Mandate implementation
   - Follow UNGC’s *Communication on Progress*
   - Delisting provision
Priority Workstreams

• Water, Sanitation and Human Rights

• Corporate Water Disclosure

• Public Policy Engagement → Collective Action
UN Post-2015 Development Agenda
Possible ‘Sustainable Development Goals’?

1. End poverty & increase prosperity via inclusive economic growth
2. Quality education for all
3. Achieve women and girl’s empowerment
4. Universal health coverage
5. Good nutrition for all through sustainable food and agricultural systems
6. Water and sanitation for all
7. Sustainable energy for all
8. Build peaceful and stable societies
9. Modernize infrastructure and technology
10. Good governance and realization of human rights

Source: UN Global Compact, LEAD
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Water Action Hub: Rimac Region
Action Areas of Interest

- Local Water Resource
- Compliance with Local...
- Physical water supply
- Socioeconomic and Reputation
- Access to Water Supply and...
- Upstream Water Issues
- Water Pricing
- Land Use Issues
- Water Demand and...
Sector Breakdown

- Business
- Government
- NGO / Civil Society
- Academia
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