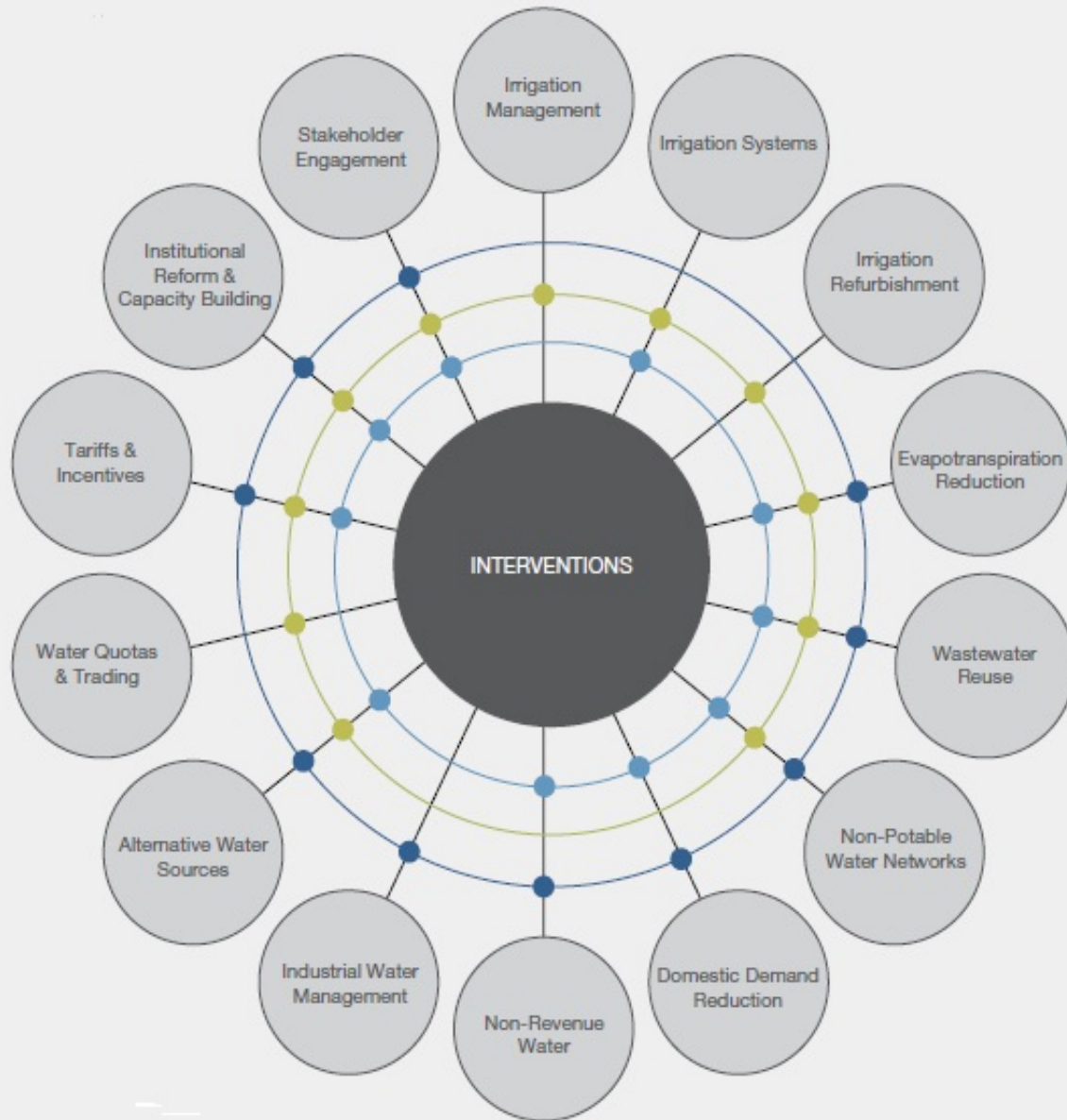


# Advocating collective action

Alastair Morrison  
Head of Latin America  
2030 Water Resources Group

Lima, April 9<sup>th</sup> 2014

- Industrial
- Agricultural
- Municipal





## Range of Skills:

- To solve the water resources require a wide range of skills, available in different types of organisations:
  - Administrators
  - Communications and Media
  - Social Scientists
  - Engineers
  - Scientists
  - Lawyers
  - Economists
  - Entrepreneurs
  - Bankers





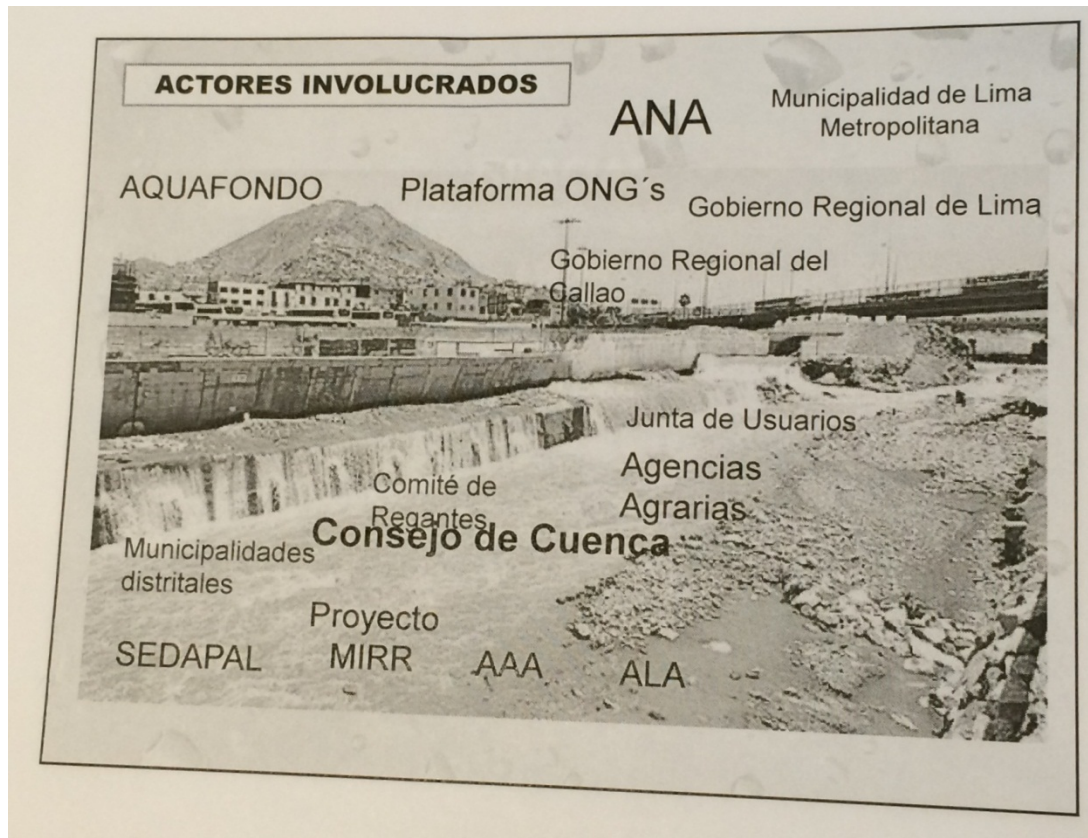
## Range of IWRM stakeholders:

- Government agencies – national, provincial, local
- Catchment councils
- Private sector
- Communities
- Water user groups
- Civil society organisations
- Academia
- NGOs
- Investors



# Multiple actors

- eg Rimac basin:



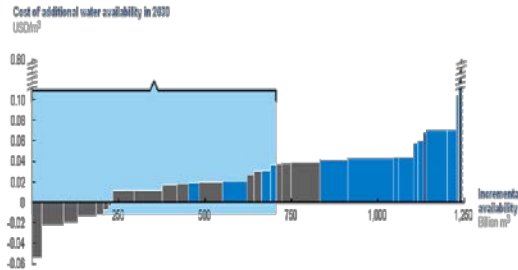
From ANA & GIZ



# The 2030 Water Resources Group's ACT Process

## Step 1

■ **A**nalysis to support better decisions



- Comprehensive fact base with broad agreement.
- Cost, Benefit or Risk analysis depending on countries needs

## Step 2

■ **C**onvening public-private-civil society stakeholders



- Multi-stakeholder platforms to help government shape and take forward priority programs, plans and actions

## Result

■ **T**ransformation to higher performance and sustainability



- Concrete proposals to ensure lasting change on the ground
- Can be Programs, Plans, but also concrete PPP-proposals





# Why a Multi-stakeholder Platform?

- Dialogue platforms where all involved actors sit together are generally missing, most existing platforms have more civil society and academia
- Private sector becomes willing to collaborate and share experience when they sit at the same table; with each other (also with competitors), with government and with civil society
- A multi-stakeholder platform is needed as a platform to discuss cost-effectiveness and pros and cons of different proposals, better than just public-private
- Government can make sure that proposals are developed in an open and transparent way, and that all concerned have been involved
- This approach can be quicker than other (in particular the consultation process)
- (Public-Private-Civil Society Dialogue Platforms is commonly used in other sectors, lessons from other processes can be shared)



# The Multi-stakeholder Platform

- Is challenged to produce concrete proposals that can be implemented by various actors, could be as PPPs
- Is supported by both local companies and 2030 WRG global level
- Should be lead by representative from Government, could be co-chaired by a local company/business representative
- Should be Inclusive, Transparent and Accountable
- 2030 WRG requires the participation of a diverse group of representatives from Civil Society, NGOs, etc
- 2030 WRG develops Code of Conduct for Chairs and participants in multi-stakeholder platforms



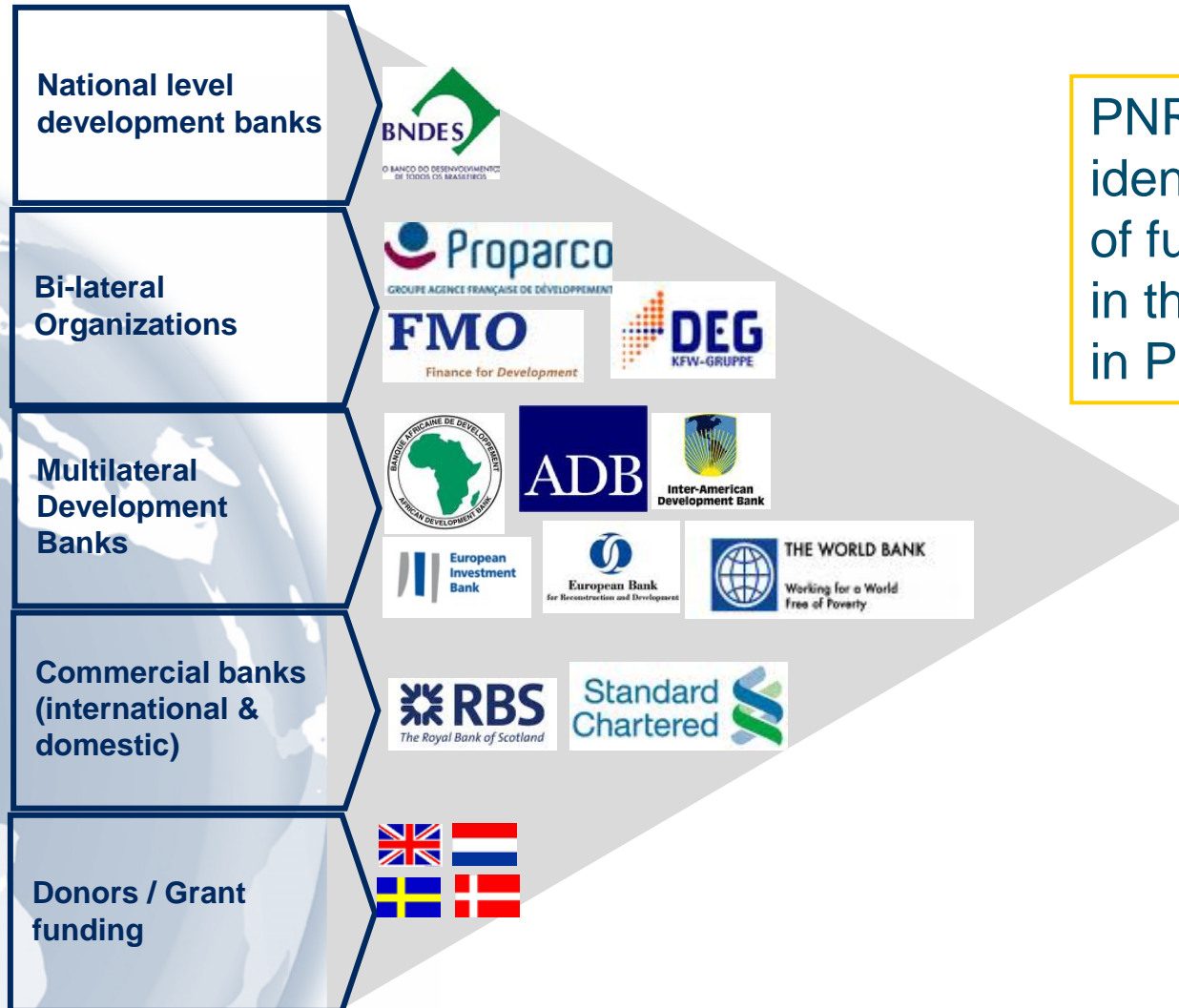


# 2030 WRG can help a Multi-stakeholder Platform prioritise actions by providing various forms of support

- Prioritisation of projects
  - using hydro-economic analyses - based on Costs, Benefits and/or Risks based approaches
- Secretariat
- Identifying workstreams - by theme and/or catchment
- Identify and define practical projects



# Significant interest in financing opportunities in water sector - need to match investors to projects ...



PNRH has identified US\$bns of funding needed in the water sector in Peru to 2035

# The 2030 Water Resources Group is engaging a wide group of stakeholders from all sectors

- Governments:
  - Peru
  - India
  - Jordan
  - Mexico
  - Mongolia
  - South Africa
  - Tanzania
  - Bangladesh
- Companies:
  - Nestle
  - PepsiCo Inc
  - The Coca-Cola Company
  - SAB Miller Plc
- Int'l Orgs, Civ Soc:
  - IFC
  - WB
  - ADB
  - IADB
  - AfDB
  - SDC
  - Sida
  - USAID
  - GIZ
  - WEF
  - WWF
  - 3GI
  - UNDP
  - GWP

And many more companies and organizations at the national/local level



# Why Private Sector Involvement?

- They are the most important water user
  - Directly, as a manufacturing/producing industry
  - Indirectly, as producer or purchaser of agricultural products
- They depend on the water resource for their operations, and realize it
- They depend on a society that develops and grows for their own development and growth, and realizes that water is a prerequisite for this growth
- They have knowledge to share, nationally and internationally
- They can act fast
- Many politicians are willing to engage with them, which can trigger action



## Main message:

Public-Private-Civil Society Dialogue Platforms can be very useful to prioritize, socialize and develop concrete projects, PPPs, and also contribute to finding financial solutions and means of implementation.



# Thank you

- [www.2030wrg.org](http://www.2030wrg.org)
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