



The CEO Water Mandate

Summary of Steering Committee Conference Call, 21 Feb. 2013

Present: N. Barak (Netfim); F. Batz (GIZ); M. Glade (Molson Coors); J. Maestu (UN-Water); J. Morrison (Pacific Institute); G. Power (UN Global Compact); B. Richter (The Nature Conservancy); H. Rippman (Nike); J. Rother (Bayer); Daniel Yeo (WaterAid)

Agenda item	
<p>1. Overview of UN's Post-2015 Development Process</p> <ul style="list-style-type: none"> ▪ G. Power presented an overview of the UN's Post-2015 Development strategy, and how the CEO Water Mandate will be incorporated into the overall process. ▪ Because the Millennium Development Goals are expiring in 2015, the UN and Member States have undertaken a process to develop a strategy for the Post-2015 era, which is likely to include the development of new "Sustainable Development Goals". ▪ These goals will build on the MDGs, which have been met (or are on track to be met) in some areas, but not in others (eg, sanitation). ▪ At the Rio+20 Summit, Member States agreed to explore the development of "SDGs", with the following in mind: <ul style="list-style-type: none"> ○ Any objectives or goals should apply to all countries, rich and poor. ○ They should effectively balance economic, environmental, and social considerations – ie, the three pillars of sustainable development. ○ They should be developed with input from business and civil society. ▪ The UN has begun consultations on 11 Thematic Areas, which are: Conflict and Fragility; Education; Environmental Sustainability (including Climate Change); Water; Energy; Governance; Growth and Employment; Health; Hunger/Food/Nutrition; Inequalities; and Population Dynamics. ▪ Related, the UN General Assembly has created a 30-country "Working Group" which will carry out deliberations, and issue a report of its initial findings to the GA in September 2013. ▪ As well, the UN Secretary-General has created a High-Level Panel composed of 26 members from government, business, and civil society. This body has undertaken its own discussions and will 	

provide a report to the SG in May 2013.

- Further – and holding special significance for the CEO Water Mandate – the SG has given the UNGC its own separate track and opportunity to provide direct input. The UNGC will develop a stand-alone report, with related recommendations, and provide this to the SG in May 2013.
- In terms of the issue of water and corporate water stewardship (ie, the work of the Mandate), the UNGC has the opportunity to relay information and perspectives to the High-Level Panel, but most especially, in the UNGC’s own submission.
- In terms of the High-Level Panel, Mr Peter Brabeck, Chairman of Nestle, has begun consultations on water, on behalf of Mr Paul Polman, CEO of Unilever, who is serving as one of the two business representatives on the High-Level Panel. In this regard, Mr Brabeck is using the CEO Water Mandate and its endorsers as one of the forums to collect perspectives.
- In relation to the UNGC’s own report, the CEO Water Mandate will use part of the Mumbai conference – specifically, 5 March – to focus on the Post-2015 Agenda and to discuss and collect views and recommendations in relation to how water and sanitation should find expression in the UN’s Post-2015 development strategy and any related goals.

2. Overview of Mumbai Conference

- J. Morrison provided an overview of the Mumbai general conference and related activities – from 4 March to 7 March.
- On 4 March, there will be a field trip to Watershed Organization Trust’s Tribal Community.
- On 5 March, the event will focus on “Corporate Water Stewardship and the Post-2015 Development Agenda”. As described above, this day is designed to collect learnings and perspectives in relation to the UNGC’s consultations and special contribution to the SG. As well, UNICEF will be using the session as a formal input into its broader water consultations on the Post-2015 agenda, and will be webcasting the day’s deliberations on the water thematic website.
- The first half of 5 March will focus on water challenges and experiences for business in India, while the second half of the day will center on the broad role of corporate water stewardship in supporting the Post-2015 agenda. Related, the Secretariat informed

<p>the SC that the UN Deputy Secretary-General is interested in working with the CEO Water Mandate on the issue of sanitation, and plans to send a related video message to attendees of this session. Also during this session a representative of Nestle will present Mr Brabeck's initial private sector consultation results.</p> <ul style="list-style-type: none"> ▪ On 6 March, the Mandate's multi-stakeholder dialogue will take place, with a focus on the corporate water stewardship maturity process, and alignment of business-focused water risk/impact assessment tools. As part of this, water and human rights will be discussed, in addition to responsible corporate engagement in water policy. ▪ On 7 March, discussions will focus on the practical use of some of the Mandate's major guidance resources – especially in relation to the theme of collective action. 	
<p>3. Review of Draft MOU with European Water Partnership</p> <ul style="list-style-type: none"> ▪ The Secretariat presented the draft MOU with the European Water Partnership. The MOU seeks collaboration with respect to the Mandate and the EWP, especially in relation to the EWP acting as a regional coordinator for the Mandate's Water Action Hub. <p><i>The SC approved the Memorandum of Understanding.</i></p>	
<p>4. Recommendation of Mr Carlos Piedrahita as SC Member</p> <ul style="list-style-type: none"> ▪ The Secretariat informed the SC that Grupo Nutresa, a large Colombian-based food company, recently endorsed the CEO Water Mandate, and that Mr Carlos Piedrahita, the Chief Executive Officer, was willing to consider joining the Steering Committee of the CEO Water Mandate. ▪ The Secretariat recommended that Mr Piedrahita be confirmed – noting that one of the two current seats representing Latin America is vacant. <p><i>SC approved the nomination of Mr Piedrahita.</i></p> <p>5. Update on Plans for World Water Week, Stockholm</p> <ul style="list-style-type: none"> ▪ The Secretariat informed the SC that the Mandate will convene its now traditional annual session in Stockholm on 4 September. In addition, the Secretariat is exploring partnering with the Alliance for Water Stewardship on a session within the main conference on the theme of collective action. 	

The SC representative from UN-Water invited the Mandate to consider being a part of UN-Water's Stakeholder Dialogue session during World Water Week. The session will focus on the Post-2015 Agenda.

6. Miscellaneous

- The Secretariat informed the SC that three companies recently endorsed the CEO Water Mandate: Grupo Nutresa of Colombia; the Caribbean Office of Trade and Industrial Development of Trinidad; and Alon of Singapore.
- The Secretariat raised the possibility with the SC of holding the Mandate's 2014 conference in Israel – at the invitation of Netafim.
- The UN-Water representative suggested that the Mandate consider being a part of UN-Water's Zaragoza conference in November 2013, on the topic of water and energy.