



The CEO Water Mandate

Summary of Steering Committee Conference Call, 18 February 2010

Present: N. Barak (Netafim), G. Collins (Diageo), M. Ginster (Sasol), M. Kobori (Levi Strauss); J. Morrison (Pacific Institute), G. Power (UN Global Compact), A. Salloum (Dow Chemical).

Agenda item	Task
<p>1. Updates</p> <ul style="list-style-type: none"> ▪ Gavin Power provided an update on several items: <ul style="list-style-type: none"> ○ Participation in the Mandate continues its steady growth with the recent addition of four new companies: DeBeers (S. Africa); Nike (U.S.); Stora Enso (Finland); and UPM-Kymmene (Finland). This adds three important water-intensive industries to the initiative: diamond mining; footwear; and forest products. Several of these companies joined as a result of the initiative by signatories of the UN-backed Principles for Responsible Investment. The investors are in active dialogue with a number of companies, encouraging them to endorse the CEO Water Mandate. ○ The public website database of endorsers' Communications on Progress-Water has been significantly upgraded. This has enhanced both the transparency and searchability of these required disclosures. The database also includes indications of which companies have not developed their required Communications on Progress-Water, and are therefore at risk of future delisting, per the Transparency Policy. ○ The UNGC and the CEO Water Mandate actively participated in the UN humanitarian relief effort with respect to Haiti, encouraging contributions to a range of UN agencies, including UNICEF in relation to water and sanitation needs. ○ In response to the recent Public Eye Award, the Secretariat developed and posted a thorough response. The note addressed major mischaracterizations and falsehoods about the Mandate. The note was also directly shared with key 	

engaged stakeholders (including NGOs of the Mandate).

[SEE NEXT SECTION BELOW]

2. Development of Public Policy Guide

- Jason Morrison provided an update on the development of the guide to “Business Engagement with Water Policy and Management”. (This workstream – ie, public policy – is one of the Mandate’s three priority workstreams, the two others being water disclosure and water and human rights.)
- The guide is under development, with the active involvement of the Policy Engagement Working Group (PEWG) formed at the Stockholm conference in August 2009.
- The draft guide will be circulated to PEWG member for comment in early March and a revised draft for comment will be distributed to Mandate endorsers and the general public at the end of March..
- The draft guide will also be discussed at the April conference of the

Secretariat,
Working
Group

<p>CEO Water Mandate (see below).</p>	
<p>3. Item Three: 14-16 April Working Conference</p> <ul style="list-style-type: none"> ▪ The fifth working conference will take place in New York City on 14-16 April. The German Embassy (“Mission”) to the UN will host the main event, on 15-16 April. Levi Strauss & Co. will host the activities on 14 April at its corporate offices in New York. ▪ The Secretariat has secured the necessary sponsorships to cover the cost of the event, from the following organizations: BaoSteel; Coca-Cola, PepsiCo; Syngenta; Unilever. ▪ Jason provided an overview of the conference agenda, which will include discussions and activities related to <u>water and human rights</u>; <u>the public policy guide</u>; <u>water disclosure</u>; <u>the UNEP-Mandate water accounting project</u>; and the <u>Alliance for Water Stewardship</u>. ▪ A detailed agenda will be sent out in the coming weeks. 	<p>Secretariat</p>
<p>4. Item Four: Miscellaneous</p> <ul style="list-style-type: none"> ▪ The next conference call of the Steering Committee will be scheduled for late March or early April – in advance of the working conference in mid-April. 	<p>Secretariat</p>