



The CEO Water Mandate

Summary of Steering Committee Conference Call, 12 Dec. 2013

Present: N. Barak (Netfim); R. Barbieri (Diageo); F. Batz (GIZ); J. Cassin (Forest Trends); M. Ginster (Sasol); D. Hillyard (WaterAid); J. Maestu (UN-Water); J. Morrison (Pacific Institute); C. Brown (Olam); C. Piedrahita (Grupo Nutresa); G. Power (UN Global Compact); H. Rippman (Nike)

Agenda item	
<p>1. Welcome to New Members, Overview of Governance Procedures</p> <ul style="list-style-type: none"> ▪ G. Power and J. Morrison welcomed the new members of the 2013-2014 Steering Committee – Roberta Barbieri (Diageo); Chris Brown (Olam); Martin Ginster (Sasol); Bert Share (AB InBev) – as well as the special advisors – Jan Cassin (Forest Trends); Dave Hillyard (WaterAid). ▪ G. Power provided an overview of the remit and general operating procedures of the Steering Committee (SC): <ul style="list-style-type: none"> ○ The SC is the primary governance entity of the CEO Water Mandate, and is responsible for strategic, financial and some administrative matters; ○ Decisions by the SC are augmented by discussions/decisions at the yearly endorser-only meeting (which normally takes as part of a Mandate annual event – ie, the multi-stakeholder conference and/or Stockholm session); ○ The SC operates on consensus decision-making model, with a simple majority vote utilized if consensus cannot be reached; ○ The discussions employ the Chatham House Rule, and a summary report is produced for all meetings, which is posted on the CEO Water Mandate public website. 	
<p>2. Overview of the Draft Two-Year Strategic Plan</p> <ul style="list-style-type: none"> ▪ G. Power provided an overview of the draft Two-Year Strategic Plan, and noted the following aspects: 	

- The Plan reflects the desire of the CEO Water Mandate to achieve greater scale and impact; advance the initiative's thought leadership and innovative workstreams; and deepen the interface with public policy, especially in relation to the UN Post-2015 Development Agenda.
 - The first section of the Plan presents an overview of the Mandate's growth and major milestones; the second section presents the broad three-level focus areas (governance; programme delivery; and support functions); the third section presents the overarching goals and sub-goals with expected outcomes and impacts; and the final section presents the proposed budget for 2014-2015. M. Power noted that the Budget would also require the approval of the UNGC Management and Foundation for the Global Compact (subsequently received).
- SC members and advisors relayed the following feedback and suggestions:
 - The overall strategy needs to consider how to achieve greater scale, while also maintaining the Mandate's established track record of thought leadership and innovation.
 - The Plan should draw linkages between the Mandate's workstreams and the other Overarching Goals – ie, how does a specific workstream support a given Goal(s)?
 - The plan should also illustrate how a specific work area ties back to the Mandate's core mission and the six elements that companies commit to.

The Secretariat agreed to revise the draft Plan to reflect this input, with plans to release a near-final version to the general endorser base, while providing an opportunity for additional input (provided it is of a truly substantive nature.)

3. Update on Workstreams and Proposal on Supply Chain

- J. Morrison provided an update on the Mandate's priority workstreams and related deliverables, noting the following:
 - The Disclosure workstream is on track to release the Mandate's Guidelines on Corporate Water Disclosure in Q3 2014.
 - The Mandate will release its draft on Guidelines on Water and Human Rights during the Mandate's Peru conference (April 2014), with plans to release the final guidelines at the end of Q2 2014.
 - In partnership with GIZ, the Water Integrity Network, and other groups, the Mandate is developing a framework for addressing integrity issues in relation to public-private partnerships. This is planned for release in October 2014.
 - In response to previous interest from some endorsers, the

<p>Mandate is developing a special Sustainable Agriculture Portal on the Water Action Hub.</p> <ul style="list-style-type: none"> ▪ The Secretariat proposed the creation of a new Supply Chain Working Group to more professionally advance best and frontier practices in this area – with terms of reference to be further developed. ▪ In relation to the human rights work, one SC member emphasized the importance of consulting with the UN Special Rapporteur. The Secretariat confirmed that this is the case. <p><i>The SC approved the creation of a Supply Chain Working Group, but noted the importance of finding a special focus or direction in what is considered a highly complex and crowded space.</i></p>	
<p>4. Update on Plans: Peru Conference (April 2014), Stockholm (Sept. 2014)</p>	
<ul style="list-style-type: none"> ▪ J. Morrison briefed the group of plans related to Peru, where the Mandate plans to hold its 2014 Multi-Stakeholder Conference (April, Lima). ▪ While dates are still being finalized, the Mandate plans to partner with Forest Trends to co-convene portions of the conference. ▪ J. Cassin welcomed this collaboration, noting the work that Forest Trends is doing in relation to a national incubator for watersheds using a payment-for-ecosystems services approach. ▪ In Peru, the Mandate will also release a paper on the business case for action on sanitation, in partnership with WaterAid. <p>5. Nomination of Endorser to CDP Water Advisory Council</p> <ul style="list-style-type: none"> ▪ The Secretariat informed the SC that following an exchange of communications, CDP Water has invited the Mandate to propose a member for its Advisory Council in relation to its project to develop water scoring. <p><i>The SC approved the Secretariat's suggestion to reach out to a specific individual to explore their willingness to join the Council.</i></p> <p>5. Miscellaneous</p> <ul style="list-style-type: none"> ▪ The next conference call of the SC will be scheduled for February or early March, in advance of the Peru conference. 	